BLOCKEX

https://blockex.biz/

A POWERFUL ECOSYSTEM OF

EXCHANGE, BLOCKCHAIN, WEB3 & PAYMENT SYSTEM

Introduction:

BlockEx is a cutting-edge digital asset exchange designed to deliver high-speed, secure and seamless cryptocurrency trading experiences. Leveraging state-of-the-art blockchain technology and advanced cryptographic protocols, BlockEx ensures robust security and transparent transactions across its platform. With a focus on scalability, the exchange supports a wide range of digital assets and trading pairs empowering users with deep liquidity, minimal latency and real-time price feeds. By integrating innovative tools such as algorithmic trading, AI-driven market analysis and decentralized finance (DeFi) capabilities BlockEx provides a comprehensive ecosystem tailored for both novice traders and seasoned investors seeking efficient, strategic trading solutions.

BlockEx is committed to pushing the boundaries of what is possible in the digital finance realm. Our dedication to technological excellence and user-centric design positions us as a leader in the cryptocurrency space. Join us as we build the future of digital finance, fostering a vibrant, secure and inclusive digital ecosystem with BlockEx.

VISION

BlockEx aims to revolutionize the digital asset ecosystem by creating a seamless integrated platform that bridges centralized and decentralized finance. By offering a comprehensive suite of products including a Centralized Exchange (CEX), Decentralized Exchange (DEX), Crypto Master Card (integrated with Mastercard for ATM cash withdrawals), Crypto Card (for online and in-store shopping) and a Staking App, BlockEx envisions becoming a one-stop hub for secure, efficient and user-friendly cryptocurrency services.

MISSION:

Our mission is to empower individuals and businesses by providing innovative, secure and accessible tools that facilitate the management and utilization of digital assets. We strive to simplify cryptocurrency adoption and foster financial freedom through a reliable ecosystem that blends the best aspects of centralized and decentralized platforms.

GOALS:

Innovation: Develop and deploy a highly secure, scalable and user-centric Centralized and Decentralized Exchange to facilitate cryptocurrency trading with enhanced features.

Accessibility: Launch the Crypto Master Card to provide users with direct, global access to their crypto assets enabling ATM withdrawals and seamless transactions.

Versatility: Introduce a Crypto Card for seamless integration with multiple platforms empowers users to shop effortlessly using their digital assets.
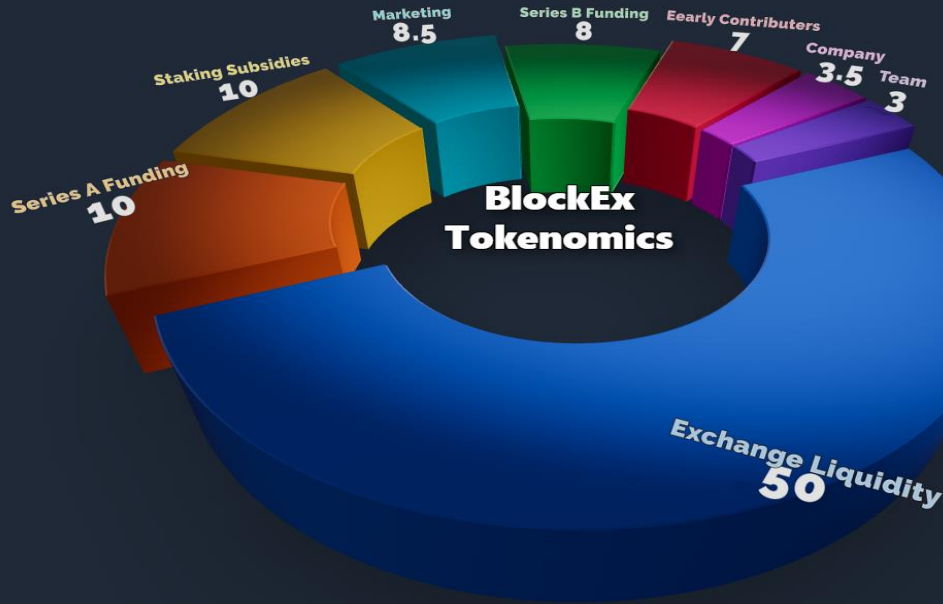
Growth & Engagement: Roll out a Staking App to encourage user participation and provide passive earning opportunities, reinforcing long-term user engagement and platform loyalty.

Trust & Compliance: Maintain rigorous security protocols and comply with international regulations to build a robust and trustworthy ecosystem.

Team Background:

The BlockEx team comprises seasoned professionals with extensive experience in blockchain technology, finance and software development. Our team includes DevOps engineers, cloud specialists, blockchain architects and financial analysts who have collectively spearheaded various successful tech and financial projects. With expertise spanning software development, cloud infrastructure and fintech solutions, the BlockEx team is well-positioned to execute the vision with technical excellence and strategic insight.

TOKENOMICS

Total Supply: 1 Billion (XBE)
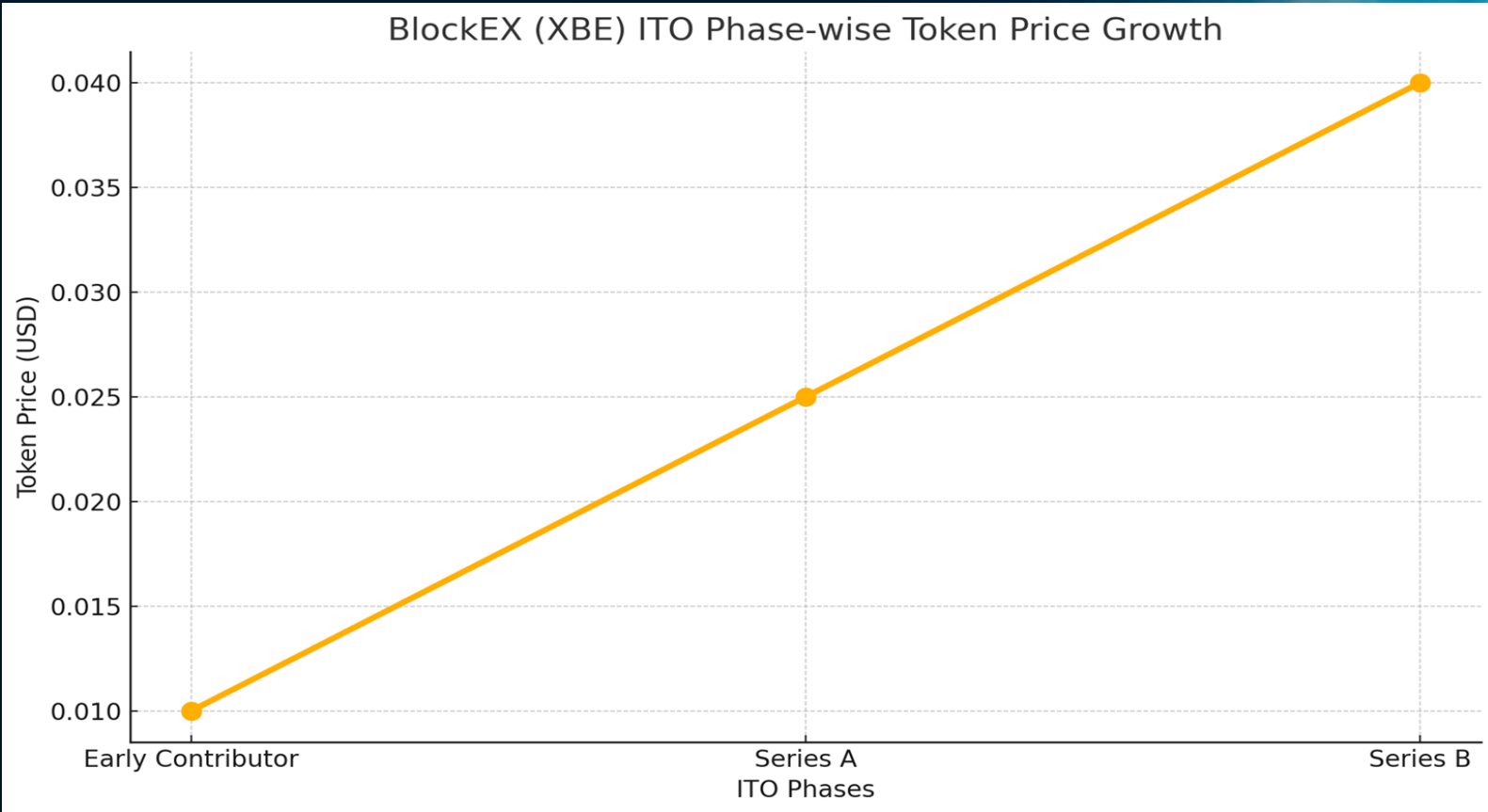
TOKENOMICS (XBE)

Total Supply: 1 Billion (XBE)

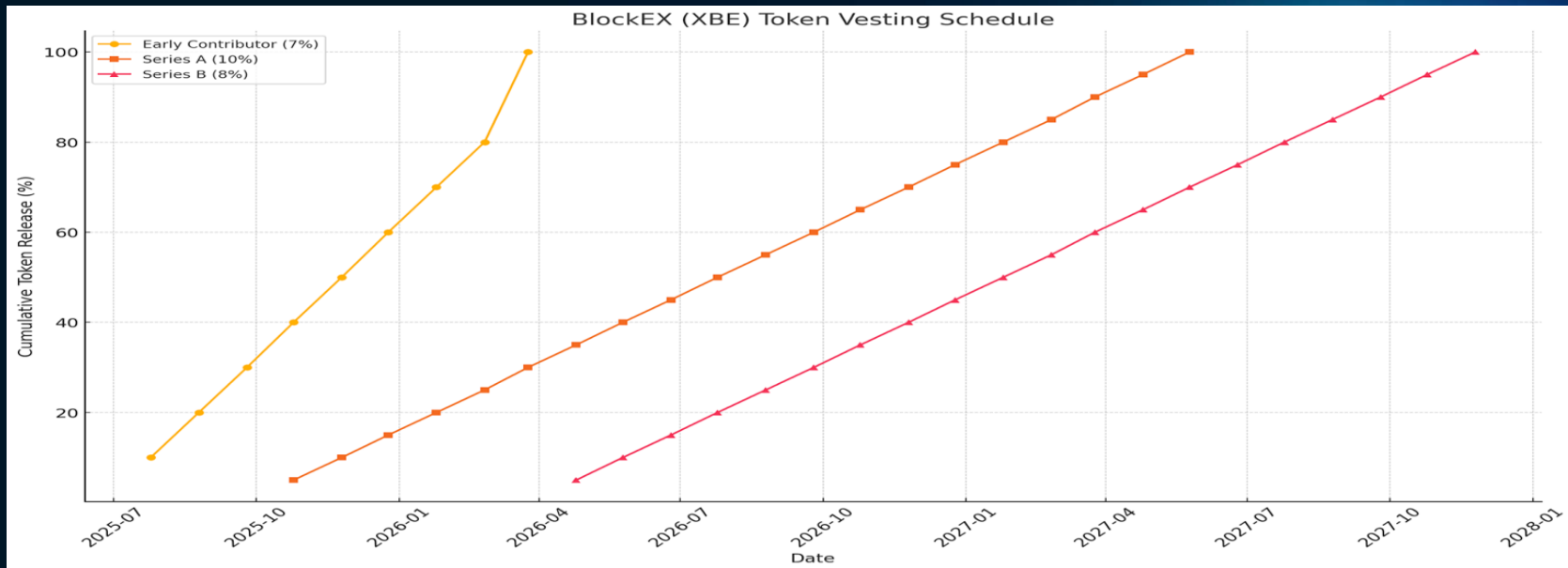| Category	Allocation (%)
Early Contributor	7%
Series A Funding	10%
Series B Funding	8%
Exchange Liquidity	50%
Marketing	8.5%
Company	3.5%
Team	3%
Total	100%

INITIAL OFFERING

We are excited to announce the Initial Offering for BlockEX (XBE). The initial offering will be conducted as an opportunity to join us at preferential rates before we go public.

ITO Phase Breakdown			
Phase	Token Price (USD)	Growth from Previous Phase	Allocation Type
Early Contributor	$0.01	—	Seed / Private Backers
Series A Funding	$0.025	150%	Strategic Investors
Series B Funding	$0.04	150%	Pre-Exchange Funding

Phase-wise token price Growth

BlockEX (XBE) ITO Phase-wise Token Price Growth

VESTING SCHEDULE:

VESTING SCHEDULE:

Early Contributor (7%) — monthly release from July 2025 to March 2026

Series A Funding (10%) — 4-month cliff, then linear release from November 2025 to June 2027

Series B Funding (8%) — linear release from April 2026 to December 2027

ECOSYSTEM

BlockEx Blockchain

The BlockEx Blockchain is a scalable and efficient Proof of Stake (POS) solution designed to enhance the performance and security of the BlockEx ecosystem. Leveraging POS consensus, this blockchain layer provides faster transaction processing and significantly lower fees compared to traditional Layered networks. The integration of modern technology enables seamless scalability, making it ideal for high-frequency trading, staking rewards and decentralized applications (DApps) within the BlockEx ecosystem. With a focus on sustainability, the POS mechanism reduces energy consumption while maintaining robust security and decentralization empowering users with a high-performance, eco-friendly blockchain infrastructure.

ECOSYSTEM

BlockEx Centralized Exchange (CEX)

BlockEx Centralized Exchange (CEX) offers users a comprehensive trading platform for spot and futures trading with fast, safe and low-fee transactions. Whether buying, selling or engaging in peer-to-peer (P2P) trading our exchange provides a secure environment for managing your cryptocurrency portfolio. With advanced security measures and a user-friendly interface BlockEx CEX ensures the safety of your assets while enabling efficient trading. Whether you're a day trader or a long-term investor BlockEx CEX caters to your trading needs supporting the growth and prosperity of your crypto portfolio.

ECOSYSTEM

BlockEx MasterCard

Introducing BlockEx Mastercard, the ultimate solution for seamless cryptocurrency transactions. Linked directly to your BlockEx Centralized Exchange (CEX) account, the BlockEx Mastercard allows users to instantly access their CEX wallet funds and withdraw crypto smoothly and effortlessly. With real-time crypto-to-fiat conversion users can make worldwide fiat payments and withdraw funds from any ATM making it convenient for everyday transactions. Experience the freedom of managing your digital assets with ease while enjoying the benefits of global accessibility and liquidity with BlockEx Mastercard.

ECOSYSTEM

BlockEx CryptoCard

Introducing the BlockEx Crypto Card, the world's first crypto card designed for seamless and trustworthy payments. With the BlockEx Crypto Card users can make payments directly to vendors without the need for fiat currency ensuring a convenient and hassle-free transaction experience. Vendors have their own crypto machines to process payments in any country enabling users to spend their BlockEx CEX wallet funds for their day-to-day and online purchases. Say goodbye to the complexities of traditional payment methods and embrace the future of finance with the BlockEx Crypto Card.

ECOSYSTEM

BlockEx Decentralized Exchange (DEX)

BlockEx Decentralized Exchange (DEX) revolutionizes cryptocurrency trading by offering users a fast, secure and efficient platform for exchanging digital assets. With low fees and no registration or KYC requirements users can trade with privacy and ease. Our decentralized exchange ensures the security of your funds while providing a seamless trading experience. Whether you're a seasoned trader or new to crypto, BlockEx DEX empowers you to exchange your assets effortlessly supporting the growth and decentralization of the blockchain ecosystem.

ECOSYSTEM

BlockEx Decentralized Mobile Wallet

BlockEx Wallet is a mobile app designed for sending and receiving funds seamlessly. Supporting all EVM-based networks it offers users a versatile and comprehensive solution for managing their digital assets. Our wallet is fully decentralized ensuring high security and privacy. It is also fast and free to use providing an efficient and user-friendly experience for managing your cryptocurrency. Whether you're storing, sending or receiving funds, DigitHold Wallet is your secure and reliable partner in the world of digital finance.

ECOSYSTEM

BlockEX Staking App

The BlockEX Staking App allows users to stake their XBE coins and earn rewards. By participating in the staking process users contribute to the network's security and efficiency while enjoying regular staking rewards. The app offers a user-friendly interface making it easy to stake coins and track earnings. With BlockEX secure and efficient staking system users can grow their crypto holdings and support the ecosystem's stability and growth.

Road Map & Milestones 2025-2026

Q3

- Create Website
- Create Blockchain (testnet)
- Create All Social Media Accounts
- Initial Offering
- BlockEX Centralized Exchange

Q4

- CEX with Additional Functionlity
- Listing Our Coin with Exchanges
- Partnerships and Collaborations
- Blockex Staking application
- Blockchain Mainnet Launch

Q1

- BlockEx DEX Launch
- BlockEx Centralized Exchange Development
- Listing Coin in More exchanges
- BlockEx Mobile EVM Wallet

Q2

- BlockEx Crypto Mastercard Launch
- BlockEx Crypto Card Launch
- BlockEx Vendor Program

Q3

- Crypto Payment Gateway
- Listing BlockEx coin in more Top exchange

20

MARKETING STRATEGIES

❑ **Digital Marketing and Online Presence**
   SEO and Content Marketing
   Social Media Campaigns
   Email Marketing

❑ Community Building & Engagement
   Community Management
   Bounty Programs and Airdrops
   User-Generated Content

❑ Strategic Partnerships and Collaborations
   Influencer Collaborations
   Industry Partnerships
   Merchant Integrations

❑ Referral and Affiliate Programs
   Referral Program
   Affiliate Partnerships

❑ **Educational Initiatives**
   Workshops and Webinars
   Tutorial Videos
   Crypto 101 Series

❑ **Incentives and Loyalty Programs**
   Loyalty Rewards
   Trading Competitions
   Early Adopter Benefits

❑ **Branding and Public Relations**
   Consistent Branding
   Press Releases
   Interviews and Articles

❑ **Events and Conferences**
   Crypto and Blockchain Conferences
   Virtual Meetups
   Sponsorships

LEGAL & COMPLIANCE

❏ **Company Structure:**

- **Legal Entity: BlockEx will operates as a legally registered corporation, structured to comply with international standards in the fintech and blockchain sectors. The company is incorporated in [UAE/Asia] chosen for its favorable regulatory environment and blockchain-friendly policies.**

- **Organizational Layout: The company is divided into key functional units including Compliance & Legal, Technology & Development, Business Development, Customer Support & Marketing.**

❏ **Regulatory Compliance:**

   KYC and AML Protocols
   Data Protection
   Licenses and Certifications
   Tax Compliance
   Partnerships with Regulatory Bodies
   User Agreement and Legal Documentation
   Smart Contract Audits and Security

Shaping the Future of Digital Finance with BlockEx

BlockEx bridges centralized and decentralized finance, empowering users with secure, accessible and innovative digital asset solutions for a seamless financial future.

Join BlockEx & be a part of revolution shaping the future of digital finance.