ABDALLAH ABEDRABA

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Code: `https://github.com/aabedraba`
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WORK EXPERIENCE

Zuplo, Remote   Jul 2023 - May 2024 (Sabbatical)
Founding Developer Relations

· Lead the revamp of our documentation at docs.zuplo.com
· Set up our analytics infra to track attribution, with A/B tests that drove increases in conversion
· Leading our paid ads strategy, SEO, content strategy and coordinating vendor writers for our blog
· Organized conference attendance, creating reproducible tactics to land deals during the conf
· Started our influencer marketing partnerships resulting in significant paid signups to the product
· Coordinated launch weeks with enterprise partners resulting in significant paid signups to the product

Kubeshop (Open Source Incubator), Remote   Sep 2022 - Present
Product Leader

· Kubeshop is an accelerator of Open Source startups in the Kubernetes ecosystem. As a Product Manager of multiple dev-tooling companies, I have led the development and go-to-market of kusk.io and later shaped the roadmap of testkube.io, implementing a PLG motion.

GreenMobility, Copenhagen, Denmark   Jun 2020 - Nov 2021
Fullstack Developer

· Serving our +200k customers with new products and features, and working with 1k vehicles with embedded systems; having shaped our platform since its infancy.
· Managing cross-functionally software releases to our customers with Operations and Marketing teams.
· Keeping a feedback loop into the organization's road-map and projects' re-prioritization and process simplification.

Google, Madrid, Spain   Sept 2018 - Oct 2019
Developer Relations

· Managed relationships with 65 Google developer communities and fostered creation of 15 new ones in Western Europe.
· Training 800 students in universities by leading a training program on Google technologies.

EXTRACURRICULAR

Community Organizer

Organized everything from weekly meetups to 1k attendee events in my hometown involving university and government resources.

Open Source Projects

· Kusk Gateway: a Kubernetes Ingress Controller driven by OpenAPI.
· React Most Wanted: React starter-kit built with most wanted features.

SKILLS

Spoken Languages	English, Spanish, Arabic
Stacks & Tools	Serverless environments, Kubernetes, NextJS, GraphQL/OpenAPI