

# IC<sup>2</sup>S<sup>2</sup> 2018 Submission: Insert Title Here

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*keywords: please provide 5 keywords that describe your work*

## 1 Extended Abstract

Ride-hailing services, such as Uber and Lyft, are disrupting the transportation system world-wide having a pronounced impact on people’s usage patterns. In 2016, Subway ridership in New York declined for the first time in years and ride-hailing services became the leading source of growth in non-auto travel [5]. However, there are mixed results about the relationship between ride-hailing services and public transportation. For example, a Pew study suggests that ride-hailing is complementary to public transit and walking, while current evidence suggests that ride-hailing is pulling more people away from public transit in cities [2]. One thing is clear, ride-hailing is changing the way we move in cities.

In this paper, we study the effects of ride-hailing on health related issues, particularly, flu-related illness. There is evidence suggesting that public transportation is important in the propagation of influenza-like illness in winter [7, 3]. Based on these results, we hypothesize that a change on how people commute, as a consequence of ride-hailing services, can have an effect on the contagious levels of influenza in the population. Here, we present one of the first quantitative explorations of the relationship between ride-hailing services and health. We exploit the fact that UberX, the first and most popular ride-hailing platform, was introduced all over the US spread over time and space (depicted in Figure 1 for a sample of cities). Thus, providing us with an excellent natural experiment setting to identify its impact.

Unfortunately, weekly US Influenza Surveillance reports are aggregated at a state level and to our knowledge there is no other source that provides finer granularity levels. However, we can rely on Google Flu Trends as a proxy to measure flu-related illness at a city level. Google Flu Trends utilizes internet search queries to detect the presence of influenza like illness and has been used effectively for Influenza forecasting [8, 4].

Similar to Berger et al.’s. paper [1], where Uber’s impact on unemployment was studied, we use a difference-in-differences approach to compare changes in the influenza levels in U.S. cities before and after UberX and UberPool introduction. Our baseline regression model is

$$y_{it} = city_i + year_t + month_t + \alpha Uber_{it} + \beta Pool_{it} + \gamma X_{it} + \epsilon_{it},$$

where  $y_{it}$  is flu estimate for city  $i$  and month  $t$ ; fixed effects variables  $city_i$ ,  $year_t$  and  $month_t$  account, respectively, for time-invariant differences in city baseline levels, city-invariant US

yearly pandemic levels, and the seasonality nature of flu.  $Uber_{it}$  and  $Pool_{it}$  take the form of a dummy variable representing if UberX and UberPool services are present in city  $i$  and month  $t$ ;  $X_{it}$  are time varying and city characteristics to control for weather data such as monthly min and max temperatures and monthly precipitation.

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## 2 Figure(s)

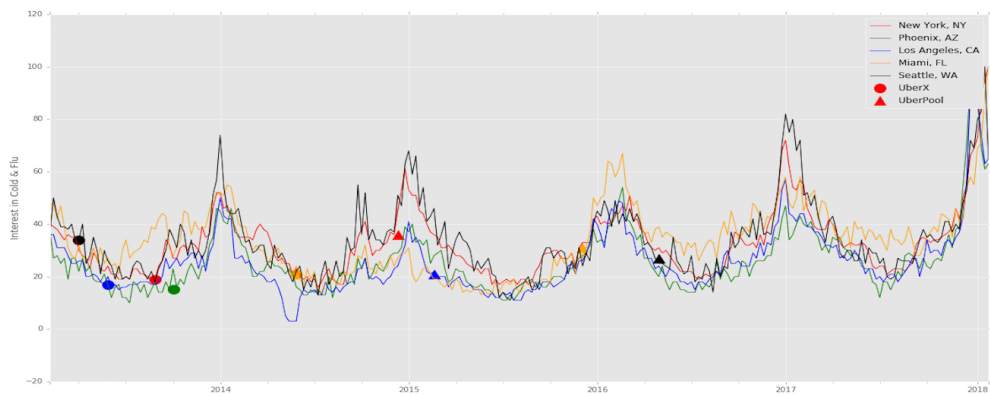


Figure 1: Google monthly Flu trends over time for various cities. Circle and triangle marks identify the time when UberX and UberPool were introduced for each city, respectively.