

Copy and paste the following prompt into your preferred AI interface, this project used Google's Gemini. After the robot answers, ask it to explain its reasoning for each code to ensure accuracy, and remove any occurrences that do not match with the codebook's definitions.

"Your task is to act as a qualitative researcher and perform a sentence-by-sentence textual analysis of a sports article I provide.

First, I will provide the following:

1. A unique **Game ID**.
2. The **URL of Article**.
3. The **Media Outlet**.
4. The full text of the article.

Then, you will perform the following steps:

1. Analyze the Article:

- Analyze every single sentence of the provided article, starting with the headline and proceeding in the order the sentences appear.
- For sentences with multiple distinct clauses expressing different ideas, you may break them down into separate rows for more precise coding.

2. Apply the Codebook:

- For each sentence or clause, you will assign one or more codes from the detailed codebook below.
- **CRITICAL RULE:** Your coding must be **STRICTLY LITERAL**. Do not infer meaning or context. A snippet must directly state or describe an action, quality, or keyword listed in the Inclusion Criteria to be coded. For example, a sentence merely describing a point deficit is only "Performance Outcome Language"; it is not "Individual Resilience" because it only describes the adverse situation, not the *response* to it.
- If a snippet literally matches multiple categories, apply all relevant codes.
- For each code you apply, you must use a 'C' marker for the Comeback Team (CBT) or an 'O' marker for the Opponent Team (OPP).

3. Format the Output:

- Present the final output as a single, complete CSV-style table that can be copied directly into a spreadsheet.
- The table must contain all rows for every sentence analyzed, even if a sentence receives no codes.

- The table must have the following columns in this exact order: Game ID,League,Comeback Team (CBT),Opponent Team (OPP),Game Date,Media Outlet,URL of Article,Headline,Snippet Text,Snippet Type,ATT. Ind. Resilience,ATT. Self-Efficacy,ATT. Team Efficacy/Cohesion,ATT. Verbal Persuasion,ATT. Emotional Reg.,AFT. Momentum Lang.,AFT. Draining Lang.,AFT. Perf. Outcome Lang.,Gendered Lang.
 - Ensure the Snippet Text column contains the full, verbatim text of the sentence or clause being analyzed.
 - Fill in all metadata (Game ID, League, Teams, etc.) for every single row in the table.
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CODEBOOK

1. Individual Resilience / Mental Fortitude:

- Definition: Language describing a specific player's ability to withstand pressure, persist through adversity, bounce back from mistakes, or maintain focus despite challenges. Focuses on individual mental toughness.
- Inclusion Criteria: Phrases indicating grit, determination, unwavering spirit, refusal to quit, toughness, strong will, persistence, bouncing back after setbacks, handling pressure, focus under duress, composure in tough moments, tenacity, heart, for CBT or OPP, indicate which with a C or O marker.
- Exclusion Criteria: General comments about "team toughness" without individual attribution. Purely physical descriptions.
- Keywords: grit, resilient, toughness, unyielding, persisted, fought, tenacity, bounce back, willpower, mental, iron will, refused.

2. Self-Efficacy / Confidence:

- Definition: Language describing a player's or the team's belief in their own or collective ability to perform successfully, execute tasks, or overcome the deficit.
- Inclusion Criteria: Phrases indicating belief in themselves, conviction, knowing they could do it, swagger, assurance, strong belief in their shot/play, playing like they belonged, certainty, self-belief, conviction, for CBT or OPP, indicate which with a C or O marker.
- Exclusion Criteria: General optimism not tied to belief in ability. Simple declarations of "we won."
- Keywords: belief, confidence, swagger, conviction, assured, knew they could, self-belief, certainty, poise, trust.

3. Team Cohesion / Collective Efficacy:

- Definition: Language describing the team's unity, togetherness, shared purpose, mutual support, or collective belief in their ability to succeed as a unit.
- Inclusion Criteria: Phrases indicating playing as one, brotherhood/sisterhood, great chemistry, unified effort, sticking together, trusting each other, collective

belief in the team's plan, seamless execution as a unit, camaraderie, synchronicity, for CBT or OPP, indicate which with a C or O marker.

- Exclusion Criteria: Individual brilliance not linked to team play. General positive team atmosphere without explicit link to performance under pressure.
- Keywords: cohesion, united, togetherness, chemistry, collective, trust, bond, unified, teamwork, synergy, camaraderie.

4. Emotional Regulation:

- Definition: Language describing the ability of players or the team to manage their emotions (e.g., frustration, panic, anxiety) and maintain composure or focus under extreme pressure.
- Inclusion Criteria: Phrases indicating calmness, composure, not panicking, staying cool, poise, handling the pressure, not being rattled, emotional control, steadying the ship, level-headedness, mental toughness (when clearly about emotional state) for CBT or OPP, indicate which with a C or O marker.
- Exclusion Criteria: General mental toughness (covered in 1.1). Purely physical descriptions of exhaustion.
- Keywords: composure, poise, calm, unflappable, rattled, nerves, emotional control, steady, level-headed, unfazed, cool under pressure.

5. Verbal Persuasion (Coaches/Teammates):

- Definition: Language directly crediting the words, communication, or leadership from coaches or teammates as a factor in the comeback or a psychological shift.
- Inclusion Criteria: Mentions of "coach's speech," "timeout talk," "huddle conversation," "teammate encouragement," "words of wisdom," "leadership communication," "inspiring words," "rallying cry." for CBT or OPP, indicate which with a C or O marker.
- Exclusion Criteria: General team play not directly attributed to verbal influence. Player actions not explicitly linked to communication.
- Keywords: coach, speech, huddle, timeout, encouragement, words, leadership, rallying, message, talk.

6. Home-Court Advantage / Crowd Influence:

- Definition: Language attributing the comeback or a psychological lift to the energy, noise, or direct influence of the home crowd or arena environment.
- Inclusion Criteria: Mentions of "home crowd," "fans," "arena atmosphere," "noise," "energy from the stands," "home-court advantage," "crowd willed them on," "raucous," "deafening," "boost." for CBT or OPP, indicate which with a C or O marker.
- Exclusion Criteria: General team energy not linked to crowd. Purely strategic advantages of playing at home.
- Keywords: crowd, fans, home court, energy, noise, atmosphere, willed them on, deafening, roar, boost.

7. Aftermath: Momentum Language:

- Definition: Language indicating a sustained positive psychological or performance surge, suggesting the comeback team continued to dominate or had a clear advantage.
- Inclusion Criteria: Phrases like "carried that momentum," "never looked back," "steamrolled to victory," "continued their run," "unstoppable," "seized control," "shifted gears," "kept rolling," "accelerated," "surge," "takeover." for CBT or OPP, indicate which with a C or O marker.
- Exclusion Criteria: General win descriptions not specifically linked to a specific period of play. Simple statements of scoring.
- Keywords: momentum, carried, never looked back, unstoppable, surge, seized control, rolling, accelerated, takeover, dominance, kept going.

8. Aftermath: Draining Language:

- Definition: Language indicating mental or physical fatigue, exhaustion, or a performance decrement by a team, suggesting the effort to catch up or maintain a lead took a toll.
- Inclusion Criteria: Phrases like "ran out of gas," "looked exhausted," "hit a wall," "couldn't sustain the effort," "tired legs," "lacked a finishing surge," "seemed drained," "fatigue set in," "wore down," "struggled after," "lost intensity." for CBT or OPP, indicate which with a C or O marker.
- Exclusion Criteria: General poor performance not linked to previous effort. Simple physical appearance not attributed to draining.
- Keywords: drained, exhausted, hit a wall, fatigue, ran out of gas, sustain, tired, wore down, struggled, lacked energy, burnout.

9. Aftermath: Performance Outcome Language:

- Definition: Neutral language describing the actual performance of a team or player, without necessarily attributing it to specific mental states.
- Inclusion Criteria: Phrases like "went on a 7-0 run," "committed three quick turnovers," "struggled from the field," "made key defensive stops," "hit a crucial three-pointer," "shot efficiency declined," "forced turnovers." for CBT or OPP, indicate which with a C or O marker.
- Exclusion Criteria: Language directly implying momentum or draining.
- Keywords: run, turnovers, stops, scored, missed, possessions, points, field goal, shot, basket, defense, offense, stats.

10. Gendered Language / Framing:

- Definition: Language that implicitly or explicitly uses gendered stereotypes, expectations, or distinct descriptors.
- Inclusion Criteria: Emotionality (e.g., "feisty" for women, "stoic" for men); Physicality vs. Mental/Emotional (e.g., "brute force" for men, emphasizing "heart" for women); Teamwork vs. Individual Heroics; Family/Role Descriptors; Praise Qualifiers; Specific Adjectives (e.g., "aggressive" vs. "pushy"). for CBT or OPP, indicate which with a C or O marker.

- Keywords: heart, feisty, athleticism, power, grace, lady, girl, man, guy, brotherhood, sisterhood, physical, emotional, tough guys, female strength, women's game, masculine, feminine.”