

Keywords and Concepts for Test Review IAL 621

Diffusion of Innovations (from readings and lectures/slides)

- Diffusion
- Innovation
- Innovativeness
- Adoption
- Adopter categories:
 - Innovators
 - Early Adopters
 - Early Majority
 - Late Majority
 - Laggards
- S-shaped model of diffusion
- Critical mass
- Trend

Graphs, Networks, and Games (from readings and lectures/slides)

- Graph terms:
 - Edge/link (the line)
 - Node/virtex (the dot)
- Basic network types:
 - Centralized
 - Decentralized
 - Distributed
- Strong tie
- Weak tie
- Triadic closure
- Braess's Paradox
- Information Cascades

Research (from lectures/slides)

- 3 keys to interpreting social network data

Application Programming Interfaces (from practical demonstrations in class)

- Basic function
- Documentation