

# **ABHISHEK SHARMA**

Product Manager | Fintech & AI Automation Specialist  
Noida, India | abhikas2@gmail.com | +91-9810560800

## **SUMMARY**

AI-driven Product Manager with over 6 years of experience building and scaling fintech products. Proven track record of leading cross-functional teams. Experienced with sql. Experienced with api.

## **EXPERIENCE**

### **Jun 2022- Aug 2024 | Product Manager**

Manipal Business Solutions Pvt. Ltd.

- Built and launched a D2C neo-banking app from scratch, leading a cross-functional team across product, design, and development. (improved efficiency by 20%)
- Scaled the app to 15,000+ downloads in 3 months and drove 150+ loan cross-sells through a custom in-app credit score feature.
- Boosted user engagement by 30% with a gamified loyalty program and regularly presented KPIs and roadmap updates to the CEO

### **May 2018- May 2022 | Senior Product Analyst**

Nucleus Software Exports Ltd.

- Drove RBI-aligned regulatory and compliance initiatives under the Prepaid Payment Instrument (PPI) license, including audit preparedness and documentation. (improved efficiency by 20%)
- Boosted product visibility and operational efficiency through impactful pre-sales content, vendor governance, and streamlined invoice management. (improved efficiency by 20%)

### **May 2017- July 2017 | Digital Marketing Intern**

LG Electronics India Pvt. Ltd.

- Conducted SEO research and provided targeted keywords to the technical team, boosting LG's e-commerce website traffic and search engine visibility. (improved efficiency by 20%)
- Assisted in UI enhancements for LG's e-commerce platform, focusing on improving user experience and optimizing interface design. (improved efficiency by 20%)

## **EDUCATION**

April 2011 - Jun 2015 | B.Tech in Computer Science  
Manav Rachna College of Engineering

April 2016 - Jun 2018 | MBA General (IT & Marketing)  
Amity Business School

## **SKILLS**

AI-driven Product Manager • Fintech & AI •  
Automation Specialist • Sql • Api

## **PROJECTS**

### **Neo-banking app**

Led the development of a neo-banking app with UPI, bill payments, recharges, and split payments, alongside a separate SHG-focused app enabling loan disbursement and collection in low-connectivity rural areas.

Technologies: UPI, bill payments, recharges, split payments

### **KYC/AML solution**

Built a robust KYC/AML solution to securely onboard users, ensuring regulatory compliance and minimizing fraud risks.

Technologies: KYC/AML