

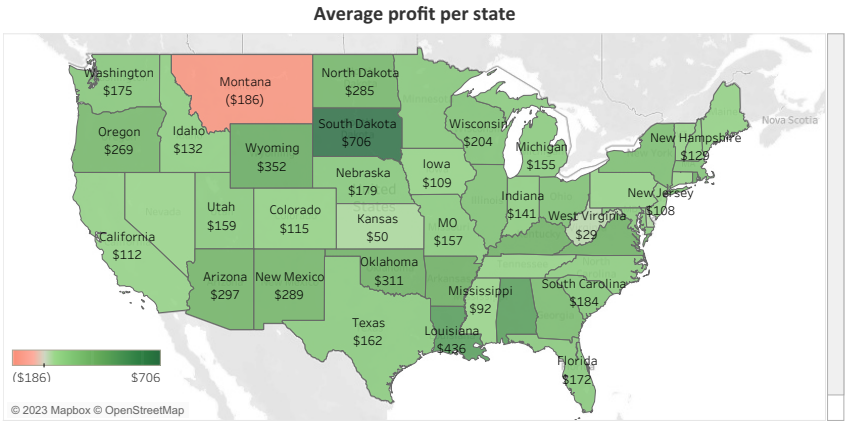


Walmart Retail Data Analysis

Avg. Sales
\$1,775.88

Avg. Profit
\$181.18

Avg. Discount
\$0.05



| Region | 2012 | | | | 2013 | | | | 2014 | | | | 2015 | | | |
|---------|-------|-------|-------|-------|-------|-------|--------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| Central | \$139 | \$215 | \$90 | \$140 | \$108 | \$212 | \$321 | \$198 | \$50 | \$130 | \$249 | \$383 | \$172 | \$216 | \$53 | \$229 |
| East | \$57 | \$140 | \$283 | \$510 | \$142 | \$112 | \$106 | \$145 | \$184 | \$118 | \$3 | \$94 | \$284 | \$220 | \$164 | \$117 |
| South | \$373 | \$293 | \$266 | \$289 | \$179 | \$91 | \$157 | \$190 | \$309 | \$120 | \$298 | \$224 | \$261 | \$204 | \$186 | \$195 |
| West | \$235 | \$93 | \$175 | \$19 | \$198 | \$288 | (\$21) | \$184 | \$241 | \$242 | \$192 | \$251 | \$130 | (\$8) | \$179 | \$26 |