



WOLF is an electric vehicle based company which provides tourist the best experience at very reasonable price. Generally it develop interest in tourist to use our ultra smooth service and enjoy their ride through beaches, through market for shopping as well.



Features of Vehicles

WOLF Electric Bike
designed for urban
traffic conditions with a
maximum speed of 25

Km/h.

- Light Weight, faster than a bicycle, lighter than a scooter.
- Unisex ultra-comfortable electrical bike for any height and weight.

- Comfortable Solo Seat
- Weatherproof LED
 Headlamp
- AHO (Automatic Headlamp On)
- Battery Charge Indicator
- Universal Mobile Holder
- Waterproof Battery



PROBLEM STATEMENT

PETROLEUM AND DIESEL

This is the basic thing which a common people faced during these days. Hike in petrol price is hit them back to back.

AWARENESS

Lack of awareness of electric vehicles is also a base point to not accepted by people. People think that it's tough to accept but it need to be changed.

COSTS

Cost of electric vehicle if high but that's why we provide rentals at reasonable price. Our cost is low because of easy availability of electricity for charging.

ECO FRIENDLY

This concept is totally new for our mother nature because heavy vehicles is hardly affected our eco system and residentials as well.

BIOPHYSICAL ENVIRONMENT

It means the health of nature and human health also affected by the AIR Pollution due to 100% dependency on Fuel vehicle and yellow cab (Fueled one).

This need to be change and shifted to electrification of vehicles.





SOLUTION

ELECTRIC VEHICLE

Our product is a eco friendly vehicle to provide users a very convenient travel with safety and security.

TARGET AUDIENCE

Travelers and tourists.

COST SAVINGS

Reduce costs for users by moving one place to another.

EASY TO USE

A simple product that gives businesses the information they need in order to make informed financial decisions

PRODUCT OVERVIEW



UNIQUE

- 100% Electric.
- Easy to access
- Charge less then 2hrs.

FIRST TO MARKET

This product is first to market for riding in the city and easy to access and easy to use.

TESTED

- Want to Test on DighaBeach
- Dependency of fully electricity chargeable vehicle.

vehicle. AUTHENTIC

Designed with the help of various market leaders and act as a market leader also.



PRODUCT BENEFITS

- Comfort
 100% Riding with comfort from one place to another.
- App
 Easy to access through mobile app powered by android and IOS also.
- Safty Measures
 We provided secure ride to users and take their best feed back.

 Availability Our 100% electric vehicle easily available and unlock just by scanning a QR code.



BUSINESS MODEL



Kolkata

SECTOR

Travell and Transportation,
Electric Vehical

FOUNDER

Abhishek Anand

OUR COMPETITION

COMPETITORS

No Direct Competitor in kolkata

OUR EXPENSES

EXPENSES

We recruit 5 care taker at the begning who maintain (Charge and Clean) the vehicles.

Salary:- 20,000/- Month

20,000 * 5 = 100,000/-Month

Tax to Govt – 10,000/-Month(Not Sure)

OUR Revenue criteria

WE PROVIDE 16 HOURS A DAY RIDE @ ₹ 30/- PER HOUR RATE OF 20 VEHICLES

So, 30 * 16 = ₹ 480 480 * 20 = ₹ 9600 for Day 19600 * 30(One Month) = ₹ 288,000

GROWTH STRATEGY

How we'll scale in the future

#DATE

We launch more vehicles in many different places in Kolkata like metro, railway station and many malls.

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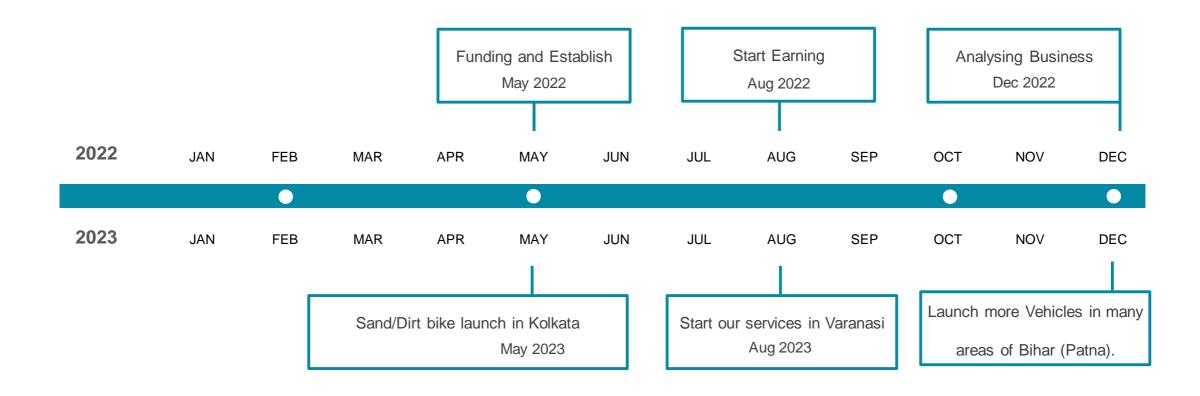
#DATE

In May 2023, we will also launch a charging dirt bikes for Udaipur beach in Kolkata on affordable price.

#DATE

In May 2023, we will also connect
Ghats on the banks of river
Ganga in Varanasi to move our
business forward with our
vehicles.

TWO-YEAR ACTION PLAN





SUMMARY

At Kolkata, we believe in giving 110%. By closing the loop on investment management and using the latest technology, we help businesses grow and expand their portfolio funds. We thrive because of our market knowledge and a great team behind our product. As **Walt Disney** says. "**Anything is possible**.

SUMMARY

