

EXPERIENCE

UX DESIGN INTERN - McKesson Corporation

Jun. 2016 - Present | San Francisco, CA

- Worked with product managers and designers to overhaul the main dashboard in the iKnowMed G2 web app
- Developed the moderator guide for usability testing of the dashboard prototype
- Started and maintained visual style guide and design principles for the web app

EUROFUGEES

Jan. - May 2016 | San Diego, CA

- Designed and developed a web app that helps Syrian refugees find housing in Europe
- Conducted user interviewing, prototyping & wireframing, and heuristic evaluations for the app
- Discovered and fixed critical breakdown in search process that yielded 52% greater task completion

UX RESEARCHER - ISHQR

Dec. 2014 - Nov. 2016 | Philadelphia, PA

- Conducted user research and usability testing for a Muslim-matchmaking startup
- Created a promotional video for the iOS app, and managed social media
- In 2014, Ishqr was awarded \$25,000 from the DreamIt accelerator program

GRAPHIC DESIGNER - SPACES UCSD

Sep. 2014 - Jun. 2015 | San Diego, CA

- Lead campus-wide marketing campaign and overhauled organization branding and identity
- Utilized HTML and CSS to develop and maintain the organization's website
- Designed marketing material for the promotion of SPACES

WEB DESIGN INTERN - CAIR LOS ANGELES

Jun. - Sep. 2013 | Anahiem, CA

- Maintained CAIR's website using Joomla
- Utilized Adobe CS6 to create campaign materials to be distributed across Southern California

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EDUCATION

BACHELOR'S OF SCIENCE DEGREE

UC SAN DIEGO | Sep. 2012 - Present
Graduation: June 2017

Major: Cognitive Science with focus in Human-Computer Interaction

Minor: Visual Arts - Photography

SKILLS AND TOOLS

DESIGN SKILLS

Human Centered Design
Contextual Inquiry
User Stories & Journey-mapping
User Interviewing
Prototyping, Wireframing
Information Architecture
Heuristics & Usability Testing
A/B Testing (Google Analytics & InVision)

DESIGN TOOLS

Adobe Photoshop/ Illustrator/ InDesign
Sketch
InVision
Axure RP
Balsamiq

LANGUAGES

HTML
CSS
JavaScript
Java

MANAGEMENT

Agile/Scrum
JIRA/ Confluence