

# Gamma Process Poisson Factorization for Joint Modeling of Network and Documents



Ayan Acharya<sup>†</sup>

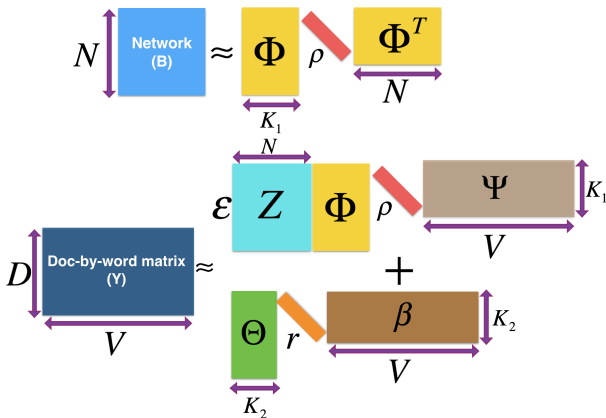
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Joint Work with Dean Teffer, Jette Henderson, Marcus Tyler, Mingyuan Zhou,  
Joydeep Ghosh

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# Motivation and Problem Setting

- Real world networks are sparse, but often come with side information.
- Real world dyadic data, such as a user-movie rating data, is often sparse, but is occasionally endowed with an interaction network of at least one type of entities, such as a user-user social network.

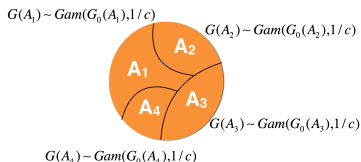
# Gamma Process Poisson Factorization for Joint Network and Topic Modeling (J-GPPF)



# Poisson Factor Analysis

- $Y \sim \text{Poisson}(\theta\beta^\dagger)$ ,  $\theta \sim *$ ,  $\beta \sim *$ .
- When  $\theta \sim \text{Dir}(\cdot)$ ,  $\beta \sim \text{Dir}(\cdot)$ , one obtains smoothened LDA.
- Let  $x_k \sim \text{Poisson}(\lambda_k) \forall k$ ,  $X = \sum_{k=1}^K x_k$ ,  $\lambda = \sum_{k=1}^K \lambda_k$ . Suppose  $(y_1, \dots, y_K) \sim \text{mult}(X; \lambda_1/\lambda, \dots, \lambda_K/\lambda)$ . Then  $P(x_1, \dots, x_K) = P(y_1, \dots, y_K; x)$ .
- If  $x_k \sim \text{Gam}(\alpha_k, 1/c) \forall k$ , then  $\mathbf{Y} = (y_k)_{k=1}^K \sim \text{Dir}(\alpha_1, \dots, \alpha_K)$  where  $y_k = x_k / \sum_{k=1}^K x_k$ ; Dirichlet = normalized Gamma

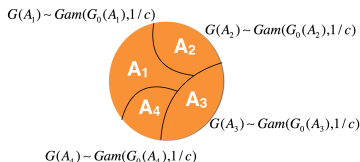
# Gamma Process ( $\Gamma P$ )



**Figure:** Illustration of Gamma Process

- The Gamma Process  $G \sim \Gamma P(G_0, c)$  is a completely random measure defined on the product space  $\mathbb{R}_+ \times \Omega$  with concentration parameter  $c$  and a finite and continuous base measure  $G_0$  over a complete separable metric space  $\Omega$ , such that  $G(A_i) \sim \text{Gam}(G_0(A_i), 1/c)$  are independent gamma random variables for disjoint partition  $\{A_i\}_i$  of  $\Omega$ .

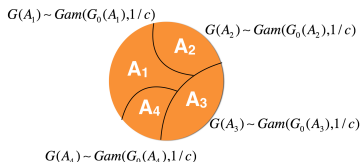
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- $G = \sum_{k=1}^{\infty} r_k \delta_{\omega_k}, (r_k, \omega_k) \stackrel{iid}{\sim} r^{-1} e^{-cr} dr G_0(d\omega).$

# Gamma Process ( $\Gamma P$ )

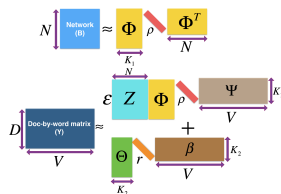


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- $G = \sum_{k=1}^{\infty} r_k \delta_{\omega_k}, (r_k, \omega_k) \stackrel{iid}{\sim} r^{-1} e^{-cr} dr G_0(d\omega).$
- Finite approximation of  $\Gamma P$ :

$$G = \sum_{k=1}^K r_k \delta_{\omega_k}, (r_k, \omega_k) \stackrel{iid}{\sim} r^{(\gamma_0/K-1)} e^{-cr} dr G_0(d\omega), \gamma_0 = G_0(\omega).$$

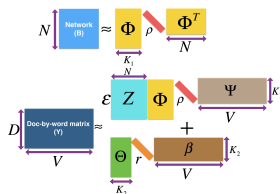
# GPPF for Joint Network and Topic Modeling (J-GPPF)



- $b_{nm} = I_{\{x_{nm} \geq 1\}}, x_{nm} \sim \text{Pois}(\sum_{k_B=1}^{K_1} \rho_{k_B} \phi_{nk_B} \phi_{mk_B}), \rho_{k_B} \sim \text{Gam}(\gamma_B/K_B, 1/c_B),$   
 $\phi_{k_B} \sim \prod_{n=1}^N \text{Gam}(a_B, 1/\sigma_n).$

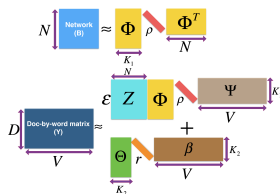


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 $\phi_{k_B} \sim \prod_{n=1}^N \text{Gam}(a_B, 1/\sigma_n)$ .
- $\bullet$   $y_{dw} \sim \text{Pois}(\sum_{k_Y=1}^{K_2} r_{k_Y} \theta_{dk_Y} \beta_{wk_Y} + \epsilon \sum_{k_B=1}^{K_1} \rho_{k_B} (\sum_n Z_{nd} \phi_{nk_B}) \psi_{wk_B})$ ,
- $\bullet$   $r_{k_Y} \sim \text{Gam}(\gamma_Y/K_Y, 1/c_Y)$ ,  $\theta_{k_Y} \sim \prod_{d=1}^D \text{Gam}(a_Y, 1/\varsigma_d)$ ,  
 $\beta_{k_Y} \sim \prod_{w=1}^V \text{Gam}(\xi_Y, 1/\eta_w)$ ,  $\psi_{k_B} \sim \prod_{w=1}^V \text{Gam}(\xi_B, 1/\zeta_w)$ ,  $\epsilon \sim \text{Gam}(f_0, 1/g_0)$ .

# GPPF for Joint Network and Topic Modeling (J-GPPF)



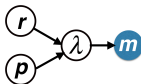
- $\bullet$   $b_{nm} = I_{\{x_{nm} \geq 1\}}$ ,  $x_{nm} \sim \text{Pois}(\sum_{k_B=1}^{K_1} \rho_{k_B} \phi_{nk_B} \phi_{mk_B})$ ,  $\rho_{k_B} \sim \text{Gam}(\gamma_B/K_B, 1/c_B)$ ,  
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- $\bullet$   $\gamma_B \sim \text{Gam}(e_B, 1/f_B)$ ,  $\gamma_Y \sim \text{Gam}(e_Y, 1/f_Y)$ .

# Characteristics of J-GPPF

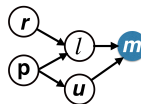
- Poisson factorization – samples latent counts corresponding to non-zeros only
- Computation Complexity:  $O(S_1 K_1 + S_2 K_2)$ ,  $S_1$  is the number of links in the network,  $S_2$  is the number of non-zero entries in the count-valued matrix
- Joint Poisson factorization for imputing a graph
- Hierarchy of Gamma priors for less sensitivity towards initialization
- Non-parametric modeling with closed form inference updates

# Negative Binomial Distribution (NB)

- Number of heads seen until  $r$  number of tails occurs while tossing a biased coin with probability of head  $p$  (or, number of successes before  $r$  failures in successive Bernoulli trials):  $m \sim \text{NB}(r, p)$
- $m \sim \text{Poisson}(\lambda), \lambda \sim \text{Gam}(r, p/(1-p))$  – Gamma-Poisson Construction
- $m \sim \sum_{t=1}^{\ell} u_t, u_t \sim \text{Log}(p), \ell \sim \text{Poisson}(-r \log(1-p))$  – Compound Poisson Construction



Gamma-Poisson Construction



Compound Poisson Construction

**Figure:** Constructions of Negative Binomial Distribution

# Chinese Restaurant Table Distribution (CRT)

- Chinese Restaurant Process: occupy an empty table w.p.  $\gamma_0$  or occupy a table w.p. proportional to the number of customers in that table
- $m$  : number of data points (number of customers)
- $K$  : number of distinct atoms (number of tables)

$$\Pr(K = l | m, \gamma_0) = \frac{\Gamma(\gamma_0)}{\Gamma(m + \gamma_0)} |s(m, l)| \gamma_0^l, \quad l = 0, 1, \dots, m,$$

where,  $s(m, l)$  is the Stirling number of the first kind

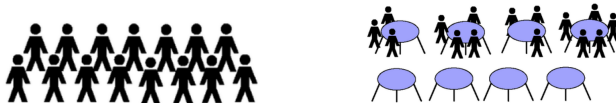
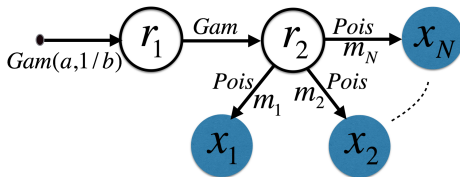


Figure: Illustration of Chinese Restaurant Table Distribution

## Lemma

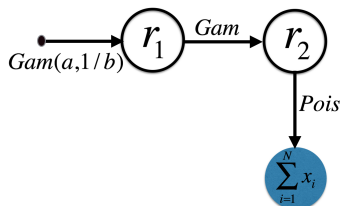
If  $m \sim \text{NB}(r, p)$  is represented under its compound Poisson representation, then the conditional posterior of  $\ell$  given  $m$  and  $r$  is given by  $(\ell | m, r) \sim \text{CRT}(m, r)$ , which can be generated via  $\ell = \sum_{n=1}^m z_n, z_n \sim \text{Bernoulli}(r/(n-1+r))$ .

# Inference of Shape Parameter of Gamma Distribution



**Figure:**  $x_i \sim \text{Pois}(m_i r_2) \forall i \in \{1, 2, \dots, N\}$ ,  $r_2 \sim \text{Gam}(r_1, 1/d)$ ,  
 $r_1 \sim \text{Gam}(a, 1/b)$

# Inference of Shape Parameter of Gamma Distribution



**Figure:**  $\sum_{i=1}^n x_i \sim \text{Pois}(r_2 \sum_{i=1}^n m_i)$ ,  $r_2 \sim \text{Gam}(r_1, 1/d)$ ,  
 $r_1 \sim \text{Gam}(a, 1/b)$

## Lemma

If  $x_i \sim \text{Pois}(m_i r_2) \forall i$ ,  $r_2 \sim \text{Gam}(r_1, 1/d)$ ,  $r_1 \sim \text{Gam}(a, 1/b)$ , then  
 $(r_1 | -) \sim \text{Gam}(a + \ell, 1/(b - \log(1 - p)))$  where  
 $(\ell | \{x_i\}_i, r_1) \sim \text{CRT}(\sum_i x_i, r_1)$ ,  $p = \sum_i m_i / (d + \sum_i m_i)$ .

# Inference of Shape Parameter of Gamma Distribution

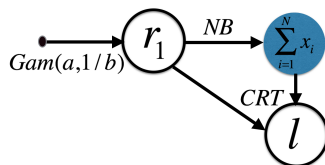


Figure:

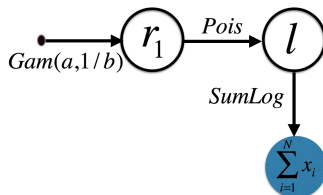
$$\sum_{i=1}^n x_i \sim \text{NB}(r, p), \ell \sim \text{CRT}(\sum_{i=1}^n x_i, r_1), p = \sum_i m_i / (d + \sum_i m_i)$$

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# Inference of Shape Parameter of Gamma Distribution

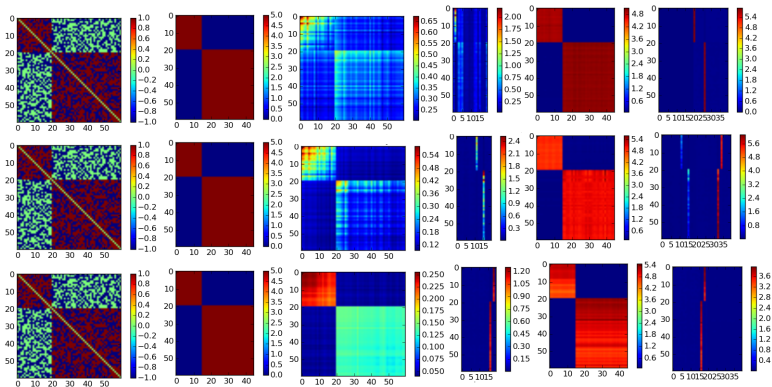


**Figure:**  $\sum_{i=1}^n x_i \sim \sum_{\ell} \text{Log}(p), \ell \sim \text{Pois}(-r_1 \log(1 - p))$

## Lemma

If  $x_i \sim \text{Pois}(m_i r_2) \forall i, r_2 \sim \text{Gam}(r_1, 1/d), r_1 \sim \text{Gam}(a, 1/b)$ , then  $(r_1 | -) \sim \text{Gam}(a + \ell, 1/(b - \log(1 - p)))$  where  $(\ell | \{x_i\}_i, r_1) \sim \text{CRT}(\sum_i x_i, r_1, p = \sum_i m_i / (d + \sum_i m_i))$ .

# J-GPPF Results: Synthetic Data

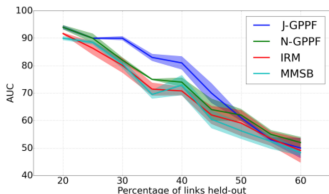


**Figure:** Row 1:  $\epsilon = 0.01$ , Row 2:  $\epsilon = 1.00$ , Row 3:  $\epsilon = 10.0$ , Column 1: Network with held-out links, Column 2: Count-valued side information, Column 3: network groups discovered by JGPPF, Column 4: Weights of the network factors, Column 5: groups of side-information matrix discovered by JGPPF, Column 6: Weights of the network factors and the topics

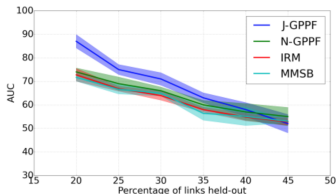
# J-GPPF Results: Link Prediction in Real-world Network

Baselines:

- N-GPPF – network only GPPF
- MMSB – mixed membership stochastic block model
- IRM – Infinite relational model



**Figure 1: AUC NIPS**

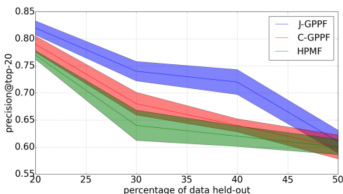


**Figure 2: AUC GoodReads**

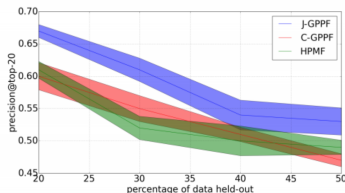
# J-GPPF Results: Ranking of Count-valued Real Data

Baselines:

- C-GPPF – corpus only GPPF
- HPMF – hierarchical Poisson matrix factorization



**Figure 3: MAP NIPS**



**Figure 4: MAP GoodReads**

# Conclusion and Future Works

## Conclusion:

- J-GPPF leverages from learning with multi-modal data.
- Scalable approach due to closed form inference updates and Poisson factorization
- Code available at <https://github.com/aacharya/JGPPF>

## Future Works:

- Tractable Gibbs sampling inference with arbitrarily deep Gamma-Poisson model
- distributed Gamma Process Poisson factorization
- dynamic Gamma Process Poisson factorization
- deep Gamma Process Poisson factorization for count-valued data

# Questions?

