

# **LAMBTON COLLEGE**



## **Networking Sources [Co-op Preparation 07 DSMM)]**

121 Brunel Rd, Mississauga

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An individual assignment submitted by Student of 2<sup>nd</sup> Term Winter 2022

Big Data Analytics DSMM

**Under the supervision  
of  
Professor Wassim Abdelmalik**

**Submitted BY:**  
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**Submitted To:**  
Lambton College  
Professor Wassim Abdelmalik

**Submission Date:**  
13<sup>th</sup> April, 2022

**Event Title:** 8th ANNUAL BIG DATA & ANALYTICS SUMMIT CANADA

**Event Date:** Wednesday, June 22 & Thursday, June 23, 2022

**Event Time:**

- **Day1:** 7:30 Am to 5:30 PM
- **Day 2:** 7:30 Am to 6:00 PM

**Event Cost:**

- **In person Access:** \$1895
- **Full virtual Access:** \$995

**Event organization:** STRATEGY INSTITUTE

**Event Location:** The Toronto Airport Marriott, Toronto, ON

**Website Link:** <https://www.bigdatasummitcanada.com/>

**Synopsis:**

The largest cross-industry gathering of big data, analytics, AI and machine learning leaders in Canada. Expertise from the leading tech companies talking about innovation, digital transformation with data at heart.

**Why should I join?**

This event will be focusing on the innovative solutions that companies have applied in business world to solve the problems and where the future of big data is headed. For a big data and analytics students this event can provide the exposure to the current market trends and view of the leaders in tech giants in the subject matter. Moreover, there is an opportunity to build a network with senior data executives and officers. This can be insightful regarding the best practices for design and delivery of data governance framework since few of the speakers are talking about it. In a nutshell this is a “must-attend” event for any data enthusiasts.