LAMBTON COLLEGE



**A Project proposal on**

[**Report writing on Infonomics]**

121 Brunel Rd, Mississauga

ON L4Z 3E9

A Group assignment explaining How to Monetize, Manage, and Measure Information as

an Asset for Competitive Advantage

Big Data Analytics DSMM

**Under the supervision**

**of**

**Professor Pedram Habibi**

**Submitted To:**

Lambton College

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