AADARSH JAISWAL

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PROFESSIONAL SUMMARY

Data-driven professional with a background in operations and hands-on experience in Python, SQL, Power BI, and Excel. Skilled at transforming complex data into meaningful insights through dashboards and exploratory analysis. Eager to apply analytical skills to solve real-world business problems and support strategic decision-making.

SKILLS

- **Programming:** Python (Pandas, NumPy), SQL
- **Visualization:** Power BI, Tableau
- **Data Handling:** Excel (Advanced), Data Cleaning
- **Tools:** Jupyter Notebook, Google Colab

PROFESSIONAL EXPERIENCE

Business Operation Manager – Ahimsa Tour & Travels Pvt Ltd

Rishikesh, Uttarakhand · April 2024 – March 2025

- Led a 25-member team to streamline daily operations, resulting in a 20% reduction in processing time and a 15% boost in productivity over six months.
- Managed an annual budget of ₹33 lakh and implemented cost-saving initiatives that reduced expenses by ₹3 lakh.
- Developed and maintained Excel dashboards to track key metrics, reducing reporting errors and improving response speed by 30%.

Associate Product Manager - LearnQoch, Remote

Thane, Maharashtra · September 2022 - March 2023

- Redesigned internal workflows to improve product reliability, reducing defects by 20% and increasing customer satisfaction by 15%. Collaborated with a 12-member team to implement new processes, leading to a 25% gain in productivity and a 30% reduction in turnaround time.

Business Development Associate - Apollo 24X7, Remote

Chennai, Tamil Nadu · March 2022 - August 2023

- Resolved 95% of client issues within 24 hours, boosting customer satisfaction scores by 20%.
- Maintained strong relationships with 15+ active clients, contributing to a 10% increase in retention over six months.

PROJECTS

- **Sales Dashboard (Power BI)**
  Analyzed a retail sales dataset of over 50,000 records to uncover revenue trends, top-performing products, and regional performance. Created an interactive dashboard using DAX and slicers for real-time executive reporting.
- **Customer Churn Prediction (Python, Pandas, Scikit-learn)**
  Processed and analysed customer Behavior data to build a logistic regression model with 82% accuracy. Identified key churn indicators and presented actionable strategies to reduce customer attrition.
- **SQL Data Exploration on Northwind Database (MySQL)**
  Wrote and executed SQL queries to explore key business metrics from the Northwind sample database. Extracted insights on sales trends, customer purchasing behavior, and product performance across categories.
- **HR Analytics – Employee Attrition Prediction (Python, Scikit-learn, Matplotlib)**
  Built and trained a machine learning model to predict employee attrition based on HR datasets. Visualized key attrition drivers such as salary, satisfaction, and workload using charts. Delivered clear insights for HR stakeholders, making it a showcase-ready project for analytics or data science roles.

EDUCATION

MBA – Information Technology

DR. A.P.J. Abdul Kalam Technical University, Lucknow, Uttar Pradesh | AUG 2021 – AUG 2023

BCA – Computer Application

Mahatma Gandhi Kashi Vidyapith University, Varanasi, Uttar Pradesh | AUG 2017 – AUG 2020

CERTIFICATIONS

- **Data Science Certification – Meritshot (In Progress, expected August 2025)**
  Includes Python, SQL, Power BI, Machine Learning, Exploratory Data Analysis (EDA), Dashboard Design, and Real-World Projects.