AADARSH JAISWAL

Data Analyst

📞 +91-7052986999 | 📧 aadarshjaiswal.vns@gmail.com | 📍 Varanasi | UP
🔗 **LinkedIn** - https://www.linkedin.com/in/aadarsh-jaiswal
🔗 **Portfolio** - https://aadarshjaiswalvns.github.io/Data-Analytics-Portfolio

SUMMARY

I am a Data Analyst with hands-on expertise in Python, SQL, Power BI, and Excel, leveraging my background in operations to translate complex data into actionable business insights. I have a proven track record of driving productivity, reducing costs, and supporting strategic decisions with data-driven solutions

EXPERIENCE

Business Operation Manager

Ahimsa Tour & Travels Pvt Ltd

📅 04/2023 - 08/2024   📍 Rishikesh, India

Hospitality & Tour and travel company

- Led a 25-member team, achieving 20% faster operations and a 15% productivity boost
- Excel dashboards to track KPIs, cutting reporting errors by 30%
- Analyzed operational data in Excel to uncover bottlenecks, enabling a ₹3 lakh annual cost reduction through improved resource allocation and process adjustments

Associate Product Manager

LearnQoch

📅 09/2022 - 03/2023   📍 Thane, Mumbai (Remote)

Education technology company

- Improved internal workflows, reducing defects by 20% and boosting satisfaction by 15%
- Collaborated with a 12-member team to raise productivity by 25% and cut turnaround by 30%
- Extracted and automated weekly customer performance reports using SQL, reducing manual reporting time by 40% and supporting strategic product iterations

Business Development Associate

Apollo 24X7

📅 03/2022 - 08/2022   📍 Hyderabad, Telangana (Remote)

Healthcare platform

- Resolved 95% of client issues within 24 hours, increasing satisfaction scores by 20%
- Built Excel dashboards to track 15= customer KPIs, providing actionable insights that informed a new sales strategy and improved client retention by 10%.

EDUCATION

Master

DR. A.P.J. Abdul Kalam Technical University

📅 08/2021 - 08/2023   📍 Lucknow, India

Bachelor

Mahatma Gandhi Kashi Vidyapith University

📅 08/2017 - 08/2020   📍 Varanasi, India

SKILLS

DAX   **EDA**   **Microsoft Excel**

Jupyter Notebook   **Matplotlib**

Microsoft Power BI   **NumPy**

Pandas   **Python**   **Scikit-Learn**

SQL   **Tableau**   **Data Visualization**

CERTIFICATION

- **Data Science Certification – Meritshot**
- **Deloitte Australia Data Analytics Virtual Experience -Forage**
- **Tata Group GenAI-Powered Data Analytics Job Simulation**
- **Data Visualization with Python – IBM**
- **Data Analysis with Python -IBM**

PROJECTS

Sales Dashboard

Sales Dashboard using Power BI

- Analyzed 50,000= retail records to uncover revenue trends, product performance, and regional insights
- Designed an interactive dashboard using DAX and slicers

Customer Churn Prediction

Customer Churn Prediction using Python, Pandas, Scikit-learn

- Built a logistic regression model with 82% accuracy
- Identified churn indicators and recommended strategies to reduce attrition

SQL Data Exploration

SQL Data Exploration – Northwind Database using MySQL

- Queried sales, customer behavior, and product trends from the Northwind sample dataset.

HR Analytics

HR Analytics – Employee Attrition

- Created a predictive model for employee attrition. Visualized key drivers and presented insights to HR stakeholders.