AADARSH JAISWAL

Data Analyst

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in **LinkedIn** - https://www.linkedin.com/in/aadarsh-jaiswal

🔗 **Portfolio** - https://aadarshjaiswalvns.github.io/Data-Analytics-Portfolio

SUMMARY

I am a Data Analyst with hands-on expertise in Python, SQL, Power BI, and Excel, leveraging my background in operations to translate complex data into actionable business insights. I have a proven track record of driving productivity, reducing costs, and supporting strategic decisions with data-driven solutions

EXPERIENCE

Business Operation Manager

Ahimsa Tour & Travels Pvt Ltd

📅 04/2023 - 08/2024   📍 Rishikesh, India

Hospitality & Tour and travel company

- Led a 25-member team, achieving 20% faster operations and a 15% productivity boost
- Excel dashboards to track KPIs, cutting reporting errors by 30%
- Analyzed operational data in Excel to uncover bottlenecks, enabling a ₹3 lakh annual cost reduction through improved resource allocation and process adjustments

Associate Product Manager

LearnQoch

📅 09/2022 - 03/2023   📍 Thane, Mumbai (Remote)

Education technology company

- Refined internal workflows, reducing defects by 20% and boosting satisfaction by 15%
- Collaborated with a 12-member team to raise productivity by 25% and cut turnaround by 30%
- Extracted and automated weekly customer performance reports using SQL, reducing manual reporting time by 40% and supporting strategic product iterations

Business Development Associate

Apollo 24X7

📅 03/2022 - 08/2022   📍 Hyderabad, Telangana (Remote)

Healthcare platform

- Resolved 95% of client issues within 24 hours, increasing satisfaction scores by 20%
- Designed and executed monthly automated Excel dashboards to monitor monthly operational KPIs, enabling the tracking of 100+ key performance indicators, and leading to a 15% boost in team workflow.

EDUCATION

Master

DR. A.P.J. Abdul Kalam Technical University

📅 08/2021 - 08/2023   📍 Lucknow, India

Bachelor

Mahatma Gandhi Kashi Vidyapith University

📅 08/2017 - 08/2020   📍 Varanasi, India

KEY ACHIEVEMENTS

★ **Operational Efficiency and Cost Reduction**

Achieved operational efficiency by deploying Excel dashboards and refining workflows, resulting in significant productivity improvements and cost reductions

SKILLS

DAX	EDA	Microsoft Excel
Jupyter Notebook		Matplotlib
Microsoft Power BI		NumPy
Pandas	Python	Scikit-Learn
SQL	Tableau	Data Visualization

CERTIFICATION

- **Data Science Certification – *Meritshot***
  Gained foundational knowledge and hands on experience in data science concepts, tools and applications.
- **Deloitte Australia Data Analytics Virtual Experience - *Forage***
  Completed real-world tasks simulating a data analytics role at Deloitte, including data cleaning, visualization, and business insight generation.
- **GenAI-Powered Data Analytics Job Simulation – *Tata Group | Forage***
  Applied generative AI tools to solve analytical problems and generate automated business insight using data.
- ***Tata Group* - Data Visualisation: Empowering Business with Effective Insights Job Simulation**
  Created executive – ready dashboards and presented data driven recommendations to senior leadership in a business insight using data.
- **Data Visualization with Python - *IBM***
  Learned data visualization libraries such as Matplotlib and Seaborn to communicate patterns and trends effectively.
- **Data Analysis with Python - *IBM***
  Gained hands-on experience in data wrangling, analysis, and exploration using Pandas, NumPy, and Jupyter Notebooks.

PROJECTS

Sales Dashboard - 🔗 *Link*

Sales Dashboard using Power BI

- Analyzed 50,000= retail records to uncover revenue trends, product performance, and regional insights
- Designed an interactive dashboard using DAX and slicers

Customer Churn Prediction - 🔗 *Link*

Customer Churn Prediction using Python, Pandas, Scikit-learn

- Built a logistic regression model with 82% accuracy
- Identified churn indicators and recommended strategies to reduce attrition

SQL Data Exploration - 🔗 *Link*

SQL Data Exploration – Northwind Database using MySQL

- Queried sales, customer behavior, and product trends from the Northwind sample dataset.

HR Analytics - 🔗 *Link*

HR Analytics – Employee Attrition

- Created a predictive model for employee attrition. Visualized key drivers and presented insights to HR stakeholder.