

# AADARSH JAISWAL

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## Professional Summary

Data analyst with hands-on expertise in Python, SQL, Power BI, and Excel, leveraging a background in operations to translate complex data into actionable business insights. Proven success in driving productivity, reducing costs, and supporting strategic decisions with data-driven solutions.

## Skills

- **Programming:** Python (Pandas, NumPy), SQL
- **Data Analysis:** Excel (Advanced), Data Cleaning, EDA
- **Visualization:** Power BI, Tableau
- **Tools & Platforms:** Jupyter Notebook, Google Collab

## Certifications

- **Data Science Certification – Meritshot** (In Progress, expected August 2025)  
Ongoing certification focused on practical applications of Python, SQL, Power BI, EDA, and Machine Learning.

## Projects

- **Sales Dashboard (Power BI):** Analyzed 50,000+ retail records to uncover revenue trends, product performance, and regional insights. Designed an interactive dashboard using DAX and slicers.
- **Customer Churn Prediction (Python, Pandas, Scikit-learn):** Built a logistic regression model with 82% accuracy. Identified churn indicators and recommended strategies to reduce attrition.
- **SQL Data Exploration – Northwind Database (MySQL):** Queried sales, customer behavior, and product trends from the Northwind sample dataset.
- **HR Analytics – Employee Attrition (Python, Scikit-learn, Matplotlib):** Created a predictive model for employee attrition. Visualized key drivers and presented insights to HR stakeholders.

## Professional Experience

### Business Operation Manager – Ahimsa Tour & Travels Pvt Ltd

Rishikesh, Uttarakhand | April 2024 – March 2025

- Led a 25-member team, achieving 20% faster operations and a 15% productivity boost.
- Managed ₹33 lakh budget; implemented cost-saving measures saving ₹3 lakh.
- Built Excel dashboards to track KPIs, cutting reporting errors by 30%.

### Associate Product Manager – LearnQoch

Remote | September 2022 – March 2023

- Improved internal workflows, reducing defects by 20% and boosting satisfaction by 15%.
- Collaborated with a 12-member team to raise productivity by 25% and cut turnaround by 30%.

### Business Development Associate – Apollo 24x7

Remote | March 2022 – August 2022

- Resolved 95% of client issues within 24 hours, increasing satisfaction scores by 20%.
- Maintained 15+ client relationships, improving retention by 10% over six months.

## Education

### MBA – Information Technology

DR. A.P.J. Abdul Kalam Technical University, Lucknow | AUG 2021 – AUG 2023

### BCA – Computer Application

Mahatma Gandhi Kashi Vidyapith University, Varanasi | AUG 2017 – AUG 2020