

# AADARSH JAISWAL

## Data Analyst

📞 +91-7052986999 | ✉️ aadarshjaiswal.vns@gmail.com | 📍 Varanasi | UP  
🌐 LinkedIn - <https://www.linkedin.com/in/aadarsh-jaiswal>  
🔗 Portfolio - <https://aadarshjaiswalvns.github.io/Data-Analytics-Portfolio>  
🐙 GitHub: <https://github.com/aadarshjaiswalvns>



## SUMMARY

I am a Data Analyst with hands-on expertise in Python, SQL, Power BI, and Excel, leveraging my background in operations to translate complex data into actionable business insights. I have a proven track record of driving productivity, reducing costs, and supporting strategic decisions with data-driven solutions.

## EXPERIENCE

### Data Management Coordinator

#### MKY Global Forwarding

📅 06/2025 - Present 📍 Poland, Europe

International Logistics & Freight Forwarding Service Provider

- Collected, cleaned, and maintained business data, ensuring accuracy through validation and quality checks.
- Created reports and dashboards using Excel and Power BI to support decision-making and operational efficiency.
- Collaborated with cross-functional teams and documented workflows in alignment with data governance and security standards.

### Business Operation Manager

#### Ahimsa Tour & Travels Pvt Ltd

📅 04/2023 - 08/2024 📍 Rishikesh, India

Hospitality & Tour and travel company

- Led a 25-member team, achieving 20% faster operations and a 15% productivity boost
- Excel dashboards to track KPIs, cutting reporting errors by 30%
- Analyzed operational data in Excel to uncover bottlenecks, enabling a ₹3 lakh annual cost reduction through improved resource allocation and process adjustments

### Associate Product Manager Intern

#### LearnQoch

📅 09/2022 - 03/2023 📍 Thane, Mumbai (Remote)

Education technology company

- Refined internal workflows, reducing defects by 20% and boosting satisfaction by 15%
- Collaborated with a 12-member team to raise productivity by 25% and cut turnaround by 30%
- Extracted and automated weekly customer performance reports using SQL, reducing manual reporting time by 40% and supporting strategic product iterations

### Business Development Associate Intern

#### Apollo 24X7

📅 03/2022 - 08/2022 📍 Hyderabad, Telangana (Remote)  
Healthcare platform

- Resolved 95% of client issues within 24 hours, increasing satisfaction scores by 20%
- Designed and executed monthly automated Excel dashboards to monitor monthly operational KPIs, enabling the tracking of 100+ key performance indicators, and leading to a 15% boost in team workflow.

## EDUCATION

### Master Of Business Administration – Information Technology

#### DR. A.P.J. Abdul Kalam Technical University

📅 08/2021 - 08/2023 📍 Lucknow, India

### Bachelor Of Computer Application

#### Mahatma Gandhi Kashi Vidyapith University

📅 08/2017 - 08/2020 📍 Varanasi, India

## KEY ACHIEVEMENTS

### ★ Operational Efficiency and Cost Reduction

Achieved operational efficiency by deploying Excel dashboards and refining workflows, resulting in significant productivity improvements and cost reductions.

## TECHNICAL SKILLS

EXCEL Power BI SQL Python EDA  
Jupyter NumPy Pandas Matplotlib DAX  
Scikit – Learn Tableau Seaborn  
Data Visualization Predictive Modeling

## CERTIFICATION

- Data Science Certification – Meritshot**  
Hands-on training in data science tools and applications.
- Deloitte Australia Data Analytics Virtual Experience - Forge**  
Performed data cleaning, visualization, and business insight generation.
- GenAI-Powered Data Analytics Job Simulation – Tata Group | Forge**  
Leveraged AI tools to automate insights and solve analytical problems.
- Tata Group - Data Visualization: Empowering Business with Effective Insights Job Simulation**  
Designed executive dashboards and presented data-driven recommendations.
- Data Visualization with Python - IBM**  
Visualized trends using Matplotlib and Seaborn.
- Data Analysis with Python - IBM**  
Wrangled and analyzed data with Pandas, NumPy, and Jupyter.

## PROJECTS

### Sales Dashboard - [Link](#)

Sales Dashboard using Power BI

- Analyzed 50,000+ retail records to uncover revenue trends, product performance, and regional insights
- Designed an interactive dashboard using DAX and slicers

### Customer Churn Prediction - [Link](#)

Customer Churn Prediction using Python, Pandas, Scikit-learn

- Built a logistic regression model with 82% accuracy
- Identified churn indicators and recommended strategies to reduce attrition

### MySQL Data Analytics on Multi-Table Retail Database- [Link](#)

Retail Analytics Project using MySQL

- Used complex SQL queries (joins, subqueries, CASE) derive insights from a multi-table database involving customer segmentation, inventory status, unsold products, and logistics.

### HR Analytics - [Link](#)

HR Analytics – Employee Attrition (Python + Data Visualization)

- Created a predictive model for employee attrition. Visualized key drivers and presented insights to HR stakeholder.