

# AADARSH JAISWAL

## Data Analyst

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📁 Portfolio - <https://aadarshjaiswalvns.github.io/Data-Analytics-Portfolio>



## SUMMARY

I am a Data Analyst with hands-on expertise in Python, SQL, Power BI, and Excel, leveraging my background in operations to translate complex data into actionable business insights. I have a proven track record of driving productivity, reducing costs, and supporting strategic decisions with data-driven solutions

## EXPERIENCE

### Business Operation Manager

#### Ahimsa Tour & Travels Pvt Ltd

📅 04/2023 - 08/2024 📍 Rishikesh, India

Hospitality & Tour and travel company

- Led a 25-member team, achieving 20% faster operations and a 15% productivity boost
- Excel dashboards to track KPIs, cutting reporting errors by 30%
- Analyzed operational data in Excel to uncover bottlenecks, enabling a ₹3 lakh annual cost reduction through improved resource allocation and process adjustments

### Associate Product Manager

#### LearnQoch

📅 09/2022 - 03/2023 📍 Thane, Mumbai (Remote)

Education technology company

- Refined internal workflows, reducing defects by 20% and boosting satisfaction by 15%
- Collaborated with a 12-member team to raise productivity by 25% and cut turnaround by 30%
- Extracted and automated weekly customer performance reports using SQL, reducing manual reporting time by 40% and supporting strategic product iterations

### Business Development Associate

#### Apollo 24X7

📅 03/2022 - 08/2022 📍 Hyderabad, Telangana (Remote)

Healthcare platform

- Resolved 95% of client issues within 24 hours, increasing satisfaction scores by 20%
- Designed and executed monthly automated Excel dashboards to monitor monthly operational KPIs, enabling the tracking of 100+ key performance indicators, and leading to a 15% boost in team workflow.

## EDUCATION

### Master

#### DR. A.P.J. Abdul Kalam Technical University

📅 08/2021 - 08/2023 📍 Lucknow, India

### Bachelor

#### Mahatma Gandhi Kashi Vidyapith University

📅 08/2017 - 08/2020 📍 Varanasi, India

## KEY ACHIEVEMENTS

### ★ Operational Efficiency and Cost Reduction

Achieved operational efficiency by deploying Excel dashboards and refining workflows, resulting in significant productivity improvements and cost reductions

## SKILLS

DAX EDA Microsoft Excel

Jupyter Notebook Matplotlib

Microsoft Power BI NumPy

Pandas Python Scikit-Learn

SQL Tableau Data Visualization

## CERTIFICATION

- **Data Science Certification – Meritshot**  
A certification focused on the principles and practices of data science.
- **Deloitte Australia Data Analytics Virtual Experience -Forge**  
Experience in data analytics through a virtual internship with Deloitte.
- **Tata Group GenAI-Powered Data Analytics Job Simulation – Forge**  
An immersive simulation focused on GenAI technologies related to data analytics.
- **Data Visualization with Python – IBM**  
Course focused on data visualization techniques using Python.
- **Data Analysis with Python -IBM**  
Course covering data analysis methods with Python.

## PROJECTS

### Sales Dashboard - [🔗 Link](#)

Sales Dashboard using Power BI

- Analyzed 50,000+ retail records to uncover revenue trends, product performance, and regional insights
- Designed an interactive dashboard using DAX and slicers

### Customer Churn Prediction - [🔗 Link](#)

Customer Churn Prediction using Python, Pandas, Scikit-learn

- Built a logistic regression model with 82% accuracy
- Identified churn indicators and recommended strategies to reduce attrition

### SQL Data Exploration - [🔗 Link](#)

SQL Data Exploration – Northwind Database using MySQL

- Queried sales, customer behavior, and product trends from the Northwind sample dataset.

### HR Analytics - [🔗 Link](#)

HR Analytics – Employee Attrition

- Created a predictive model for employee attrition. Visualized key drivers and presented insights to HR stakeholders