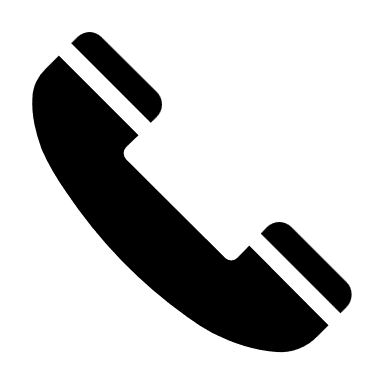
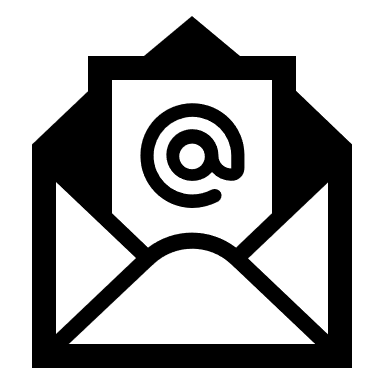
AADARSH JAISWAL

Data Analyst

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 [**LinkedIn**](https://www.linkedin.com/in/aadarsh-jaiswal/) - <https://www.linkedin.com/in/aadarsh-jaiswal>

🔗 [**Portfolio**](https://aadarshjaiswalvns.github.io/Data-Analytics-Portfolio/) - <https://aadarshjaiswalvns.github.io/Data-Analytics-Portfolio>

# SUMMARY

I am a Data Analyst with hands-on expertise in Python, SQL, Power BI,

# SKILLS

### DAX EDA Microsoft Excel

and Excel, leveraging my background in operations to translate complex

data into actionable business insights. I have a proven track record of

driving productivity, reducing costs, and supporting strategic decisions with data-driven solutions

# EXPERIENCE

## **Business Operation Manager**

### Ahimsa Tour & Travels Pvt Ltd

04/2023 - 08/2024 Rishikesh, India

Hospitality & Tour and travel company

* Led a 25-member team, achieving 20% faster operations and a 15% productivity boost
* Excel dashboards to track KPIs, cutting reporting errors by 30%
* Analyzed operational data in Excel to uncover bottlenecks, enabling a ₹3 lakh annual cost reduction through improved resource allocation and process adjustments

## **Associate Product Manager**

### [LearnQoch](https://github.com/aadarshjaiswalvns/Data-Analytics-Portfolio/blob/main/Learn_Certificate.png)

09/2022 - 03/2023 Thane, Mumbai (Remote)

Education technology company

* Refined internal workflows, reducing defects by 20% and boosting satisfaction by 15%
* Collaborated with a 12-member team to raise productivity by 25% and cut turnaround by 30%
* Extracted and automated weekly customer performance reports using SQL, reducing manual reporting time by 40% and supporting strategic product iterations

## **Business Development Associate**

### [Apollo 24X7](https://github.com/aadarshjaiswalvns/Data-Analytics-Portfolio/blob/main/Apollo_Certificate.png)

03/2022 - 08/2022 Hyderabad, Telangana (Remote)

Healthcare platform

* Resolved 95% of client issues within 24 hours, increasing satisfaction scores by 20%
* Designed and executed monthly automated Excel dashboards to monitor monthly operational KPIs, enabling the tracking of 100+ key performance indicators, and leading to a 15% boost in team workflow.

# EDUCATION

## Master

### DR. A.P.J. Abdul Kalam Technical University

08/2021 - 08/2023 Lucknow, India

## Bachelor

### Mahatma Gandhi Kashi Vidyapith University

08/2017 - 08/2020 Varanasi, India

**Jupyter Notebook Matplotlib**

**Microsoft Power BI NumPy Pandas Python Scikit-Learn SQL Tableau Data Visualization**

# CERTIFICATION

* **Data Science Certification – Meritshot**
* [**Deloitte Australia Data Analytics Virtual Experience**](https://forage-uploads-prod.s3.amazonaws.com/completion-certificates/9PBTqmSxAf6zZTseP/io9DzWKe3PTsiS6GG_9PBTqmSxAf6zZTseP_sNLyFznJeAX3Bduyi_1748962300388_completion_certificate.pdf) **-Forage**
* [**Tata Group GenAI-Powered Data Analytics Job Simulation**](https://forage-uploads-prod.s3.amazonaws.com/completion-certificates/ifobHAoMjQs9s6bKS/gMTdCXwDdLYoXZ3wG_ifobHAoMjQs9s6bKS_sNLyFznJeAX3Bduyi_1749019612521_completion_certificate.pdf) **- Forage**
* [**Data Visualization with Python**](https://courses.cognitiveclass.ai/certificates/95fc0462559e47098e6cbb2787b2e4bb) **– IBM**
* [**Data Analysis with Python**](https://courses.cognitiveclass.ai/certificates/6cb2972a963840f1932535108a5de536) **-IBM**

# PROJECTS

## Sales Dashboard - [🔗 Link](https://github.com/aadarshjaiswalvns/PowerBI-Superstore-Sales-Dashbaord)

Sales Dashboard using Power BI

* Analyzed 50,000= retail records to uncover revenue trends, product performance, and regional insights
* Designed an interactive dashboard using DAX and slicers

## Customer Churn Prediction - [🔗 Link](https://github.com/aadarshjaiswalvns/Customer-Churn-Prediction)

Customer Churn Prediction using Python, Pandas, Scikit-learn

* Built a logistic regression model with 82% accuracy
* Identified churn indicators and recommended strategies to reduce attrition

## SQL Data Exploration - [🔗 Link](https://github.com/aadarshjaiswalvns/Data-Analysis-Using-Northwind-Database-in-MySQL)

SQL Data Exploration – Northwind Database using MySQL

* Queried sales, customer behavior, and product trends from the Northwind sample dataset.

## HR Analytics - [🔗 Link](https://github.com/aadarshjaiswalvns/HR-Analytics-Employee-Attrition-Prediction)

HR Analytics – Employee Attrition

* Created a predictive model for employee attrition. Visualized key drivers and presented insights to HR stakeholders.