



Kamla Nehru Mahavidyalaya, Nagpur

Affiliated to RTM Nagpur University, Nagpur, Recognised by State Government

Re-accredited by NAAC with (A+) grade (CGPA 3.53)



Presentation On



ALUMNI WEB
PORTAL

Guide By : Dr. Aruna Chamatkar

Presented By

Bhavesk Khanorkar
&
Pratik Kshirsagar



Twixters.co

Twixters is a vibrant software, web development, and digital marketing company located in [Nagpur, India]. Established in [2020], our team is dedicated to driving digital growth through innovative solutions tailored to our clients' needs.



Our services include custom software development, creative web design, and strategic digital marketing campaigns. We take pride in our client-centric approach, ensuring that every project exceeds expectations and delivers tangible results.

One of our key projects is the development of an "Alumni Web Portal", designed to enhance alumni engagement and networking opportunities.

Project Profile

Overview:

Twixters is developing an Alumni Web Portal to enhance engagement and networking opportunities for alumni. This dynamic platform will serve as a central hub for graduates to connect, stay updated on news and events, and access valuable career resources.

Key Features:

User Profiles: Alumni can create and manage profiles, showcasing their achievements and interests.

Networking Tools: The portal will include messaging and networking features for alumni to connect easily.

News and Events: A dedicated section for alumni to stay informed about the latest news and upcoming events.

Job Board: Alumni can explore job opportunities posted by fellow alumni or partnering organizations.

Integration: Seamless integration with social media platforms for easy sharing and engagement.

Benefits:

Enhanced Engagement: Alumni can reconnect with classmates and the institution, fostering a sense of community.

Career Development: Access to job opportunities and networking can help alumni advance professionally.

Institutional Pride: The portal promotes a sense of pride in the alma mater, encouraging continued support and involvement.



ALUMNI WEB
PORTAL

Alumni Connection and Networking Platform Overview

Engage with fellow alumni and stay connected always.

Have an Account?

Info! You can not view Alumni profile unless you are an Alumni. x

Header logo image is changed successfully x

Email

Password

☒ Login as Alumnus
☐ Login as Volunteer

Sign In

Create New Alumni Account

Name

Class


Email

Mobile Number

Profession

LinkedIn

☐ I understand Terms & Conditions



Home Alumni v Donation Events Stories Gallery Volunteers Jobs Notice Board Contact Us

Home / Events

Key Concepts for Alumni Web Portal Presentation



User-Friendly Interface Design

Engage alumni with intuitive design and easy navigation.

Interactive Networking Features

Connect alumni through robust networking tools and capabilities.

Alumni Events Integration

Enhance alumni engagement by seamlessly integrating upcoming events.

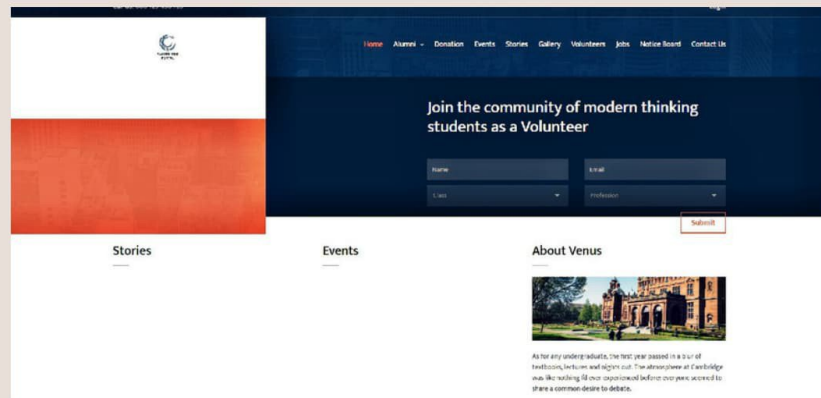
Professional Development Resources

Empower alumni with valuable resources for continuous professional growth.

Innovative Alumni Web Portal Designs

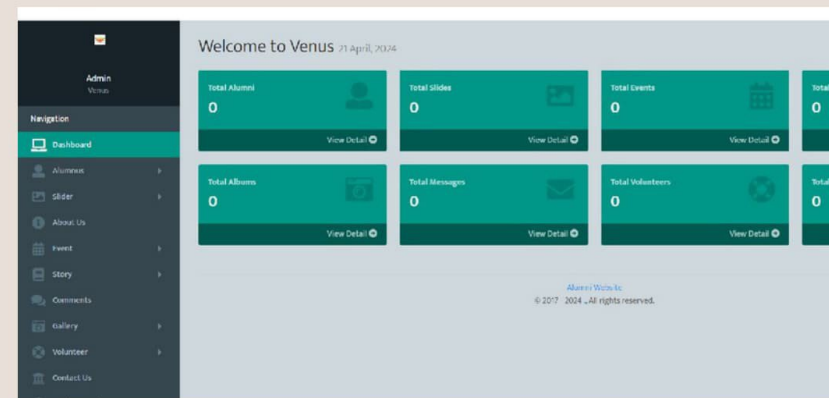
Input & Output Screen

Engaging Alumni Community Online



Connect alumni worldwide through our user-friendly portal system

Interactive Networking Platform



Create meaningful connections with our cutting-edge networking features

Limitations Of Alumni Web Portal

Limited Participation: Not all alumni may actively engage with the portal, limiting its effectiveness in connecting the entire alumni community.

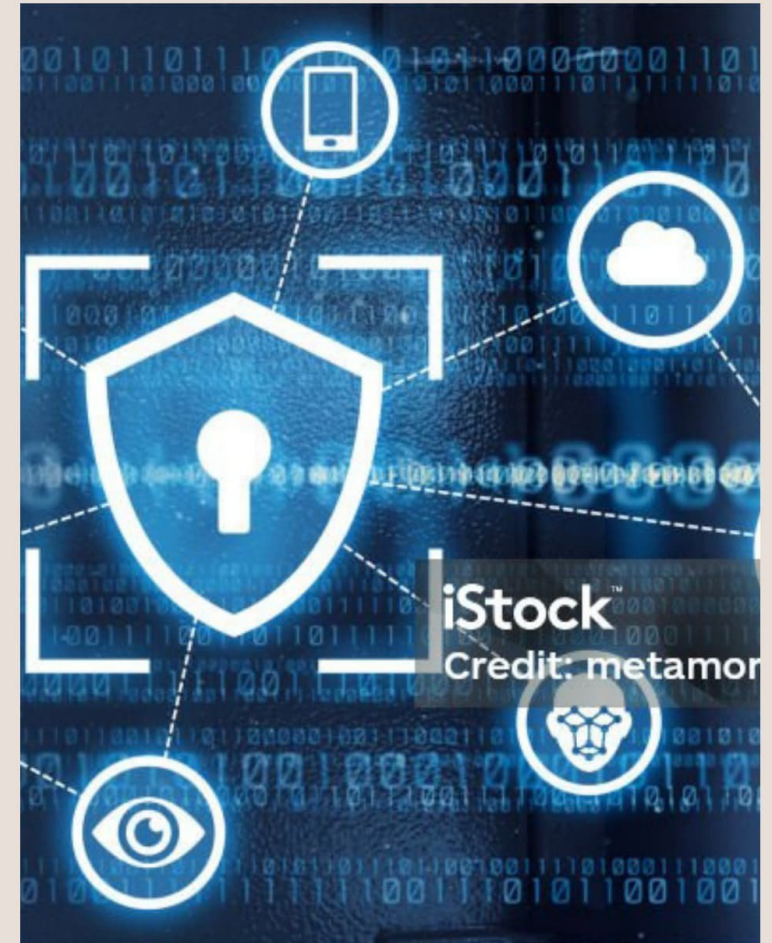
Technical Challenges: Some alumni may face technical difficulties in using the portal, especially if they are not familiar with online platforms.

Content Management: Ensuring the portal has up-to-date and relevant content can be challenging, requiring constant monitoring and updates.

Privacy Concerns: Alumni may have concerns about the privacy and security of their information on the portal, potentially limiting their participation.

Resource Constraints: Limited resources, such as staff and funding, may restrict the portal's ability to offer extensive features and support.

Alumni Engagement: While the portal can facilitate connections, maintaining long-term alumni engagement and involvement beyond initial interactions can be a challenge.



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Alumni Web Portal Development: Enhancing Connections Online

Explore how our alumni web portal fosters
community engagement.

"Connecting alumni to a world
of opportunities"

Alumni network strengthens bonds and builds connections.

Future Scope

Introduction: Overview and goals of the alumni web portal.

Current Status: Progress and implemented features.

Future Goals: Increase user base, enhance engagement, and add features.

Technical Enhancements: Improve performance, integrate with social media, and use analytics.

Marketing and Outreach: Promote to alumni, collaborate with institutions.

Monetization Strategies: Ads, premium memberships, and sponsorships.

Future Trends: Stay updated with tech and engagement trends.

Conclusion: Recap, invite feedback, and outline future updates.



***Thank
you!***

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