

## **A SYNOPSIS ON**

### **“AN ANALYTICAL STUDY ON SUPPLY CHAIN MANAGEMENT OF PRAXIS HOME RETAIL LIMITED**

**For the Period of 2023-2024**

### **Submitted To**

Rashtrasant Tukadoji Maharaj Nagpur University, Nagpur.

In Partial Fulfilment of **B.VOC (RETAIL MANAGEMENT)-VI Semester**

### **Submitted by**

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### **UNDER THE GUIDANCE**

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**KAMLA NEHRU MAHAVIDYALAYA SAKKARDARA, NAGPUR**

**2023-2024**

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## **RATIONAL OF THE STUDY**

The main purpose of study is to understand “A study of Supply Chain Management followed by PRAXIS HOME RETAIL LIMITED in

2023-2024.”

3rd Floor, landmark Building Landmark Tower, Wardha Road Sahu Colony, Ramdaspeth Nagpur Maharashtra-440010

The firm deal with Furniture & Home Decor products.

## **OBJECTIVES**

- To study Supply Chain Management of Praxis Company.
- To study the customer relationship management.
- To study the Inventory Management of Praxis Home Realities Ltd .
- To study the Promotional methods adopted by company.

## **HYPOTHESIS**

The hypothesis taken under consideration for study is that the supply chain management of Praxis Home Realities Ltd is effective.

## **DATA COLLECTION**

- **PRIMARY DATA**
- **SECONDARY DATA**

1. **PRIMARY DATA** : Primary data is a type of information that is obtained directly from the first-hand source through experiments, surveys or observation.

2. **SECONDARY DATA** : Secondary data is data collected by someone other than the actual user. It means that the information is already available and someone analyses it. The secondary data included magazines, newspaper, books and journals.

## **BIBLIOGRAPHY**

For successfully completing my project file. I have taken help from following :

[www.google.com](http://www.google.com)

[www.praxisretail.in](http://www.praxisretail.in)

### **People :**

1. Our Subject Teacher
2. Stiremanager