Food website for single restraunt

Goal: The primary goal of a **food website** for a **single restaurant** is to enhance customer experience, boost online orders, and build brand loyalty. It should offer a seamless online ordering system, **an easy-to-navigate menu with high-quality images**, and a table reservation feature for dine-in customers. Additionally, integrating loyalty programs, discounts, and customer feedback can encourage repeat visits.

Market Demand & Average Daily Users: The market demand for a food website depends on factors like location, cuisine popularity, and online food ordering trends. With the rise of digital dining experiences, restaurants must cater to both delivery and dine-in reservations through a user-friendly platform. The average daily users can vary based on promotions, SEO, and customer engagement, typically ranging from a few hundred to several thousand.

Category: Product-Based (SaaS Platform for Online Medicine Selling)

Expected Features:

1. User Authentication & Profiles:

● **Ordering without Login -** Let them order online food via a website.

● **Sign-up & Login Page** –Email, Phone number, or Social.

● **Profile Dashboard** – Displays user details, saved addresses, order history, and preferences.

● **Password Reset & OTP Verification** – Provides email or phone-based password recovery for account security.

● **Saved Addresses** – Allows users to store multiple delivery addresses for quick ordering.

● **Loyalty & Rewards Section** – Displays accumulated points, discounts, or membership benefits.

● **Responsive UI/UX** – Ensures smooth navigation and accessibility across mobile and desktop devices.

● **Role-Based Access Control (RBAC)** – Differentiates between customers, restaurant staff, and admins for data security.

2. Online Ordering & Menu Management

● **Interactive Menu Page** – Displays food items with images, descriptions, and prices.

● **Add to Cart Feature** – Allows users to add, remove, and modify food items before checkout.

● **Customization Options** – Lets users select portion sizes, add extra toppings, or request special instructions.

● **Role-Based Access** – Allows restaurant admins to add/edit/remove menu items securely.

3. Payment & Checkout System

● **Checkout Page** – Displays selected items, total price, and payment options.

● **Payments**: Razorpay, UPI, PayPal

● **Order Confirmation Page** – Displays successful payment message and estimated delivery time.

● **Promo Code & Discounts** – Allows users to apply discount codes for special offers.

4. Order Tracking & Notifications

● **Live Order Status Page** – Shows real-time order updates like "Preparing," "Out for Delivery," or "Delivered."

● **Push Notifications** – Sends order status updates via browser or mobile notifications.

● **Estimated Delivery Time Display** – Provides expected delivery time based on restaurant workflow.

● **Email & SMS Alerts** – Sends order confirmation and tracking updates.

5. Customer Reviews & Feedback System

● **Review & Ratings Section** – Allows users to rate food items and leave reviews.

● **Like/Dislike Buttons** – Enables users to upvote or downvote everything (food, reviews, etc).

● **Responsive Review Submission Form** – Provides a simple way to submit feedback.

● **Admin Moderation -** Allows admins to remove inappropriate or spam reviews.

● **AI Review Analysis -** Use AI for automatic review analysis for community guidelines. +