

CeraVe Sunscreen Review

*Where did they go wrong?
and what did they do right?*

Presented by: AADILA JASMIN



About CeraVe



- Skincare Brand, founded in 2005



- Range of Products



- Affordability and Accessibility

Let's look at CeraVe Products



What about CeraVe Sunscreen?



Dogdays



You will look like a ghost



Kate



Super protection



Drewcilla



Don't be fooled by the brand

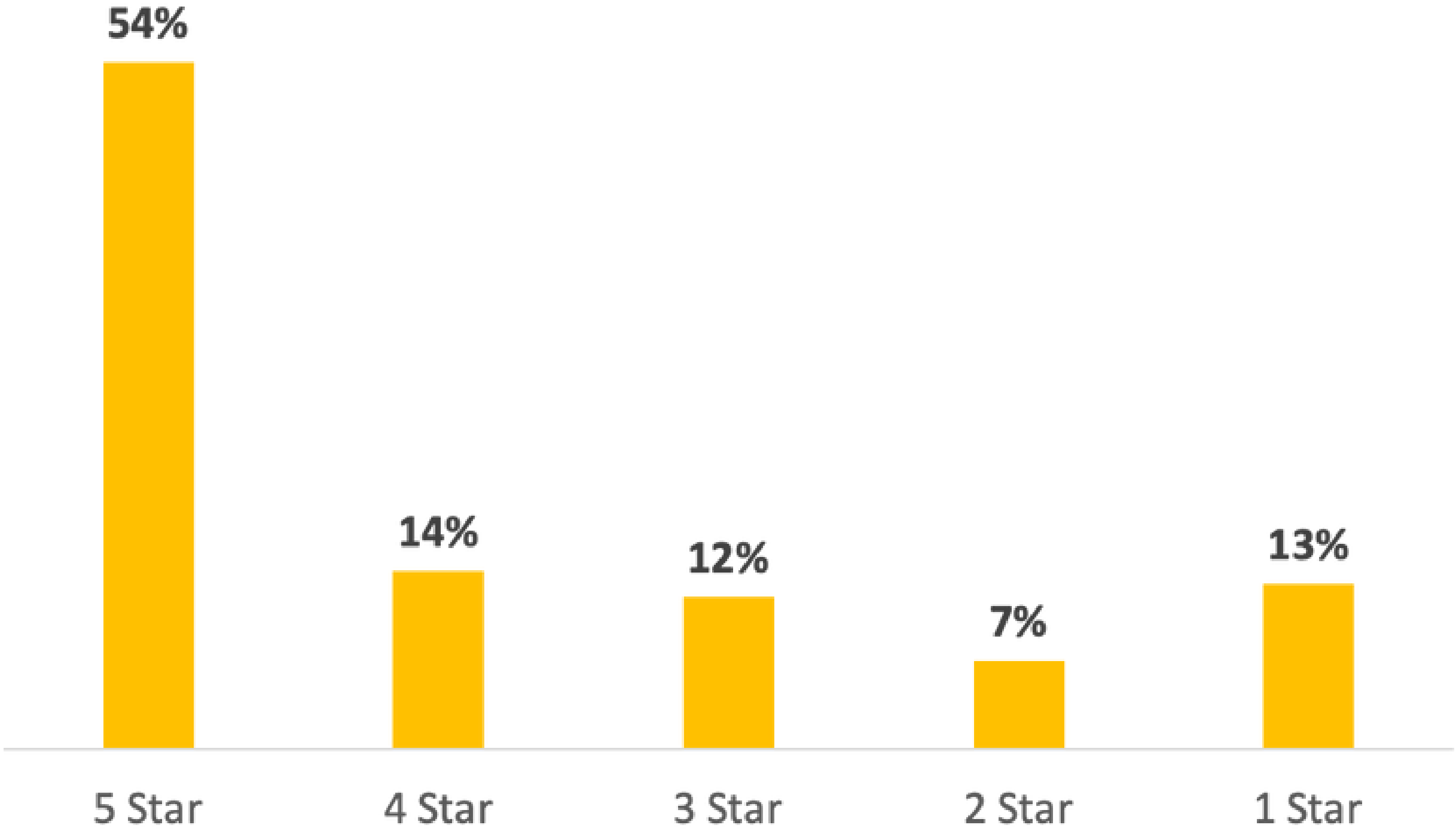


Marilyn Whidden



dermatologist recommended to me

CeraVe Sunscreen Customer Review by Rating



Negative Reviews



-15 Total Valence Score

-0.15 Average Valency per Word

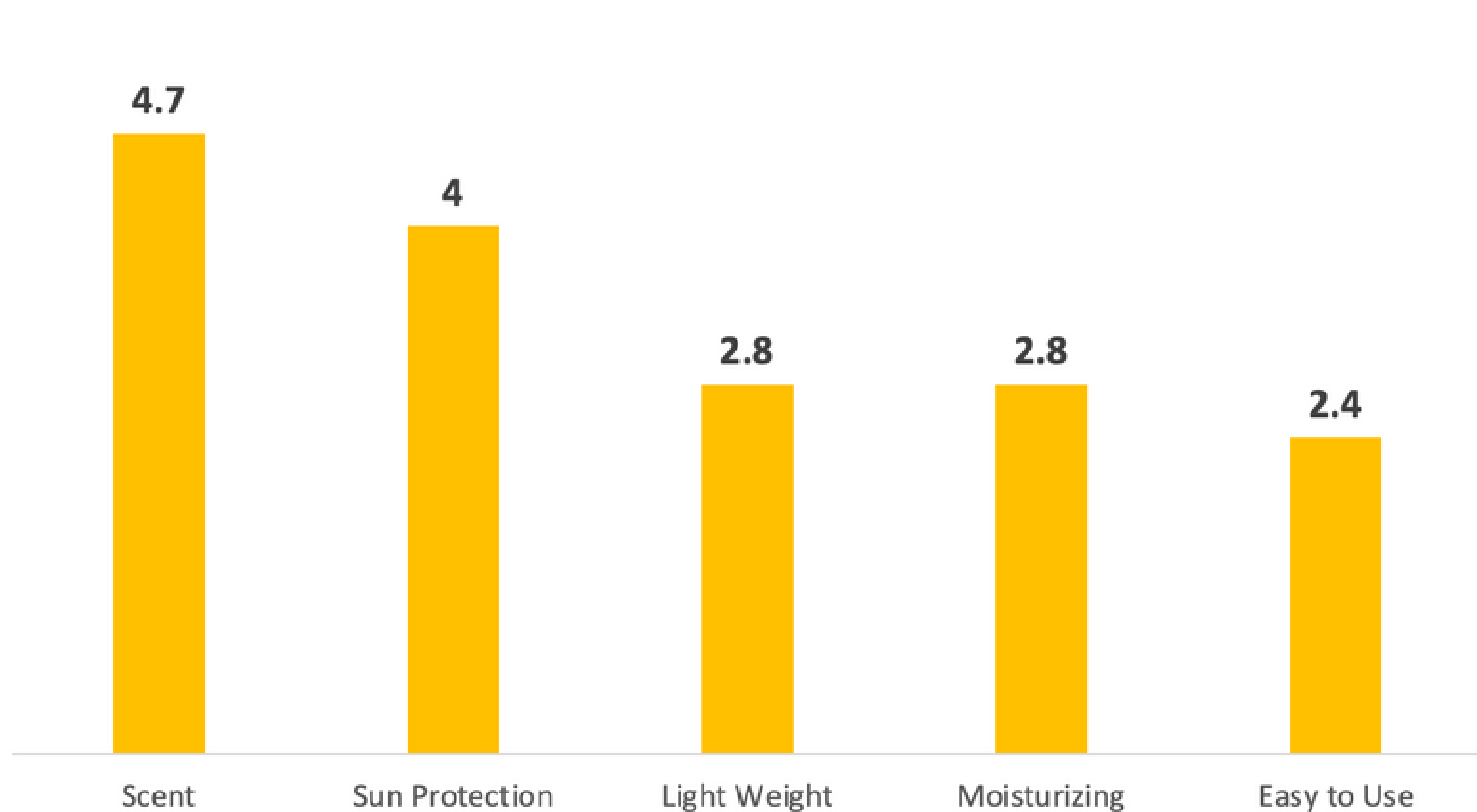
Positive Reviews



130 Total Valence Score

1.15 Average Valency per Word

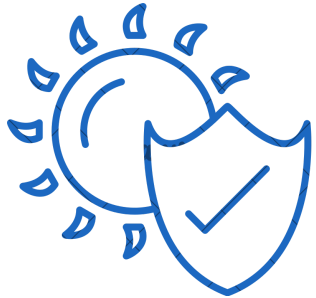
Customer Reviews by Feature



Important Recommendations



- Doesn't leave Cast on the Skin



- UV Protection



- Tested Formula



- Recommended by dermatologists

Thank
You

References

- https://www.amazon.com/Mineral-Sunscreen-Titanium-Dioxide-Sensitive/dp/B07KLY4RYG/ref=cm_cr_arp_d_pdt_img_top?ie=UTF8
- <https://www.cerave.com/about-cerave>
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