



SALES REPORT

899.90M

Total Sales

332.13M

Total Operating Profit

2.48M

Total Quantity

Reset

First Month by Month

January

February

March

April

May

June

July

August

September

October

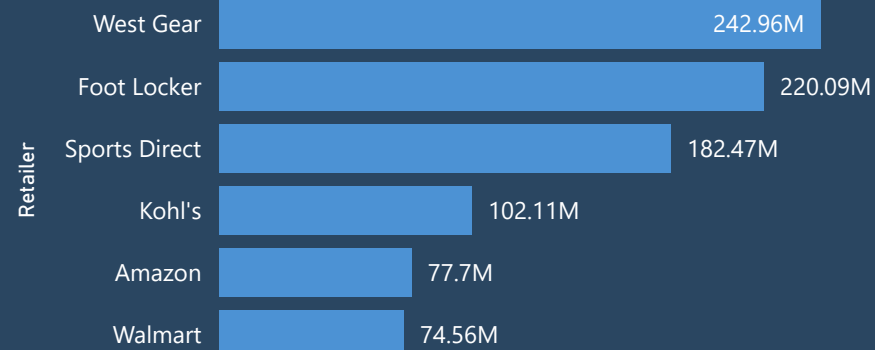
November

December

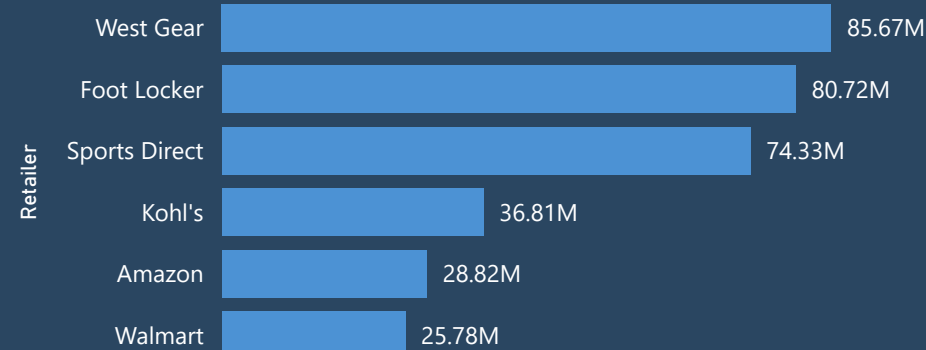
Product

All

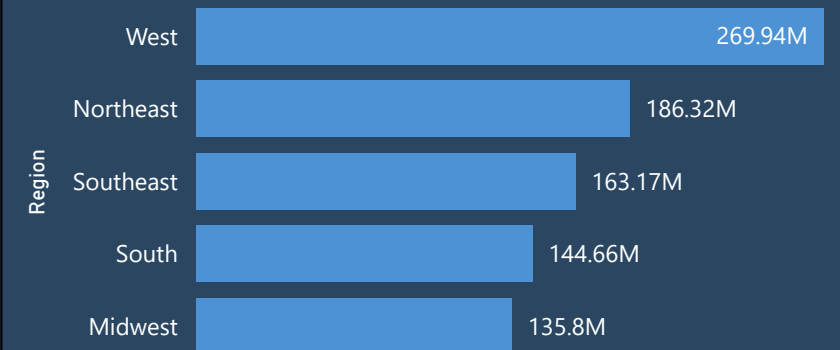
Total Sales by Retailer



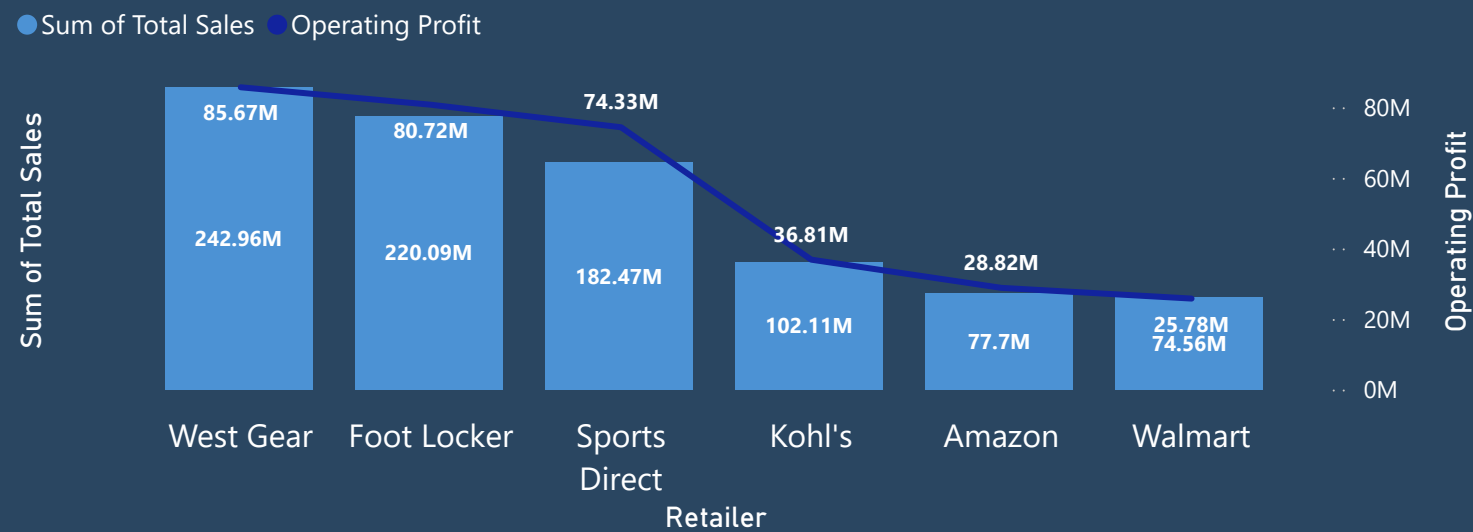
Operating Profit by Retailer



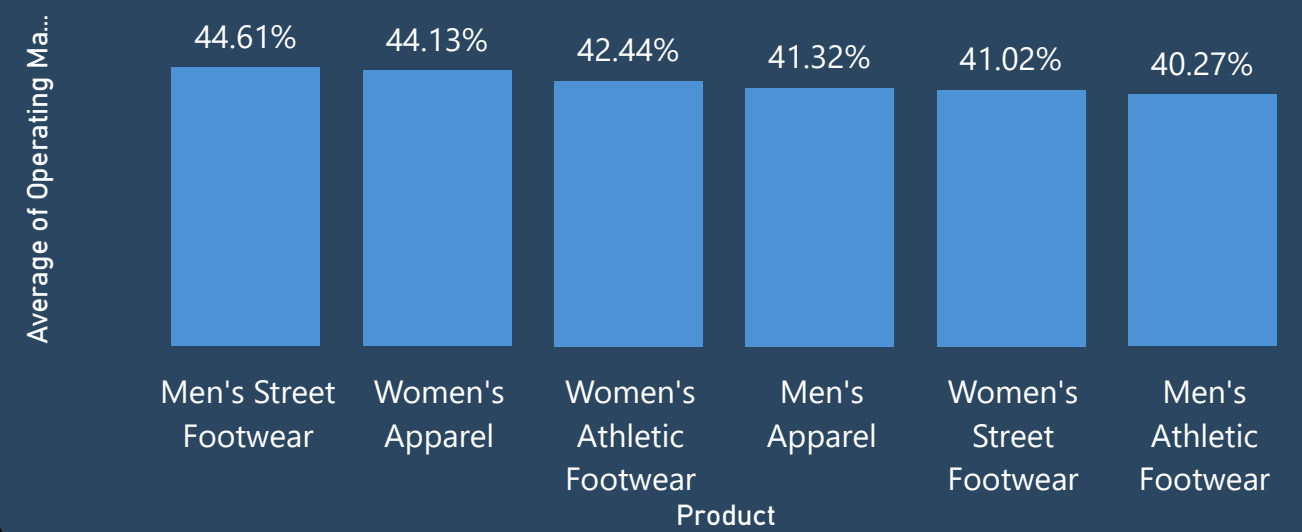
Total Sales by Region



Sum of Total Sales and Operating Profit by Retailer



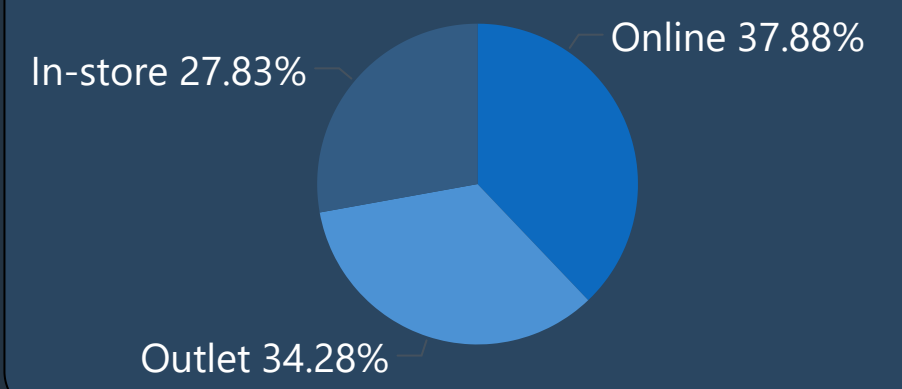
Average of Operating Margin by Product



Total Sales by Month



Sum of Units Sold by Sales Method





Sales KPI

10.66M!
Goal: 88.78M (-87.99%)

Year

2020

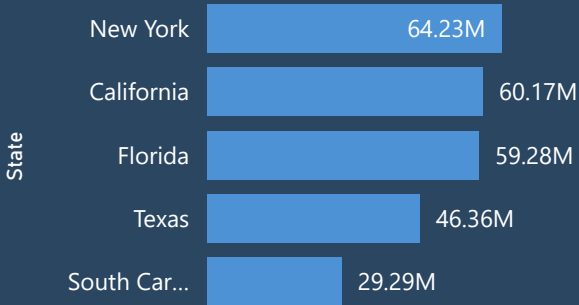
2021

Men's Apparel

Product Name

Year	Month	Total Sales	Previous_Month_Sales_1	MOM_GR	MOM_GR(%)
2020	January	22,88,362.00		22,88,362.00	
2020	July	23,55,696.00	8,46,588.00	15,09,108.00	↑ 178.26%
2020	December	10,18,079.00	9,06,313.00	1,11,766.00	↑ 12.33%
2021	January	79,65,056.00	10,18,079.00	69,46,977.00	↑ 682.36%
2020	November	9,06,313.00	16,81,612.00	-7,75,299.00	↓ -46.10%
2020	April	37,89,599.00	22,24,467.00	15,65,132.00	↑ 70.36%
2020	March	22,24,467.00	22,84,641.00	-60,174.00	↓ -2.63%
2020	February	22,84,641.00	22,88,362.00	-3,721.00	↓ -0.16%
2020	August	30,69,057.00	23,55,696.00	7,13,361.00	↑ 30.28%
2020	October	16,81,612.00	27,59,599.00	-10,77,987.00	↓ -39.06%
2020	June	8,46,588.00	29,92,951.00	-21,46,363.00	↓ -71.71%
2020	September	27,59,599.00	30,69,057.00	-3,09,458.00	↓ -10.08%
2020	May	29,92,951.00	37,89,599.00	-7,96,648.00	↓ -21.02%
2021	April	61,14,878.00	53,49,925.00	7,64,953.00	↑ 14.30%
2021	May	84,73,896.00	61,14,878.00	23,59,018.00	↑ 38.58%
2021	November	94,87,223.00	69,36,133.00	25,51,090.00	↑ 36.78%
2021	March	53,49,925.00	69,46,917.00	-15,96,992.00	↓ -22.99%
2021	October	69,36,133.00	74,73,855.00	-5,37,722.00	↓ -7.19%
2021	February	69,46,917.00	79,65,056.00	-10,18,139.00	↓ -12.78%
2021	June	86,31,182.00	84,73,896.00	1,57,286.00	↑ 1.86%
2021	July	1,07,65,350.00	86,31,182.00	21,34,168.00	↑ 24.73%
2021	September	74,73,855.00	87,08,527.00	-12,34,672.00	↓ -14.18%
2021	December	1,06,58,726.00	94,87,223.00	11,71,503.00	↑ 12.35%
2021	August	87,08,527.00	1,07,65,350.00	-20,56,823.00	↓ -19.11%

Top 5 State by Sales



Total Sales