



# SALES REPORT

899.90M

Total Sales

332.13M

Total Operating Profit

2.48M

Total Quantity

Reset

January

February

March

April

May

June

July

August

Sept...

October

Novem...

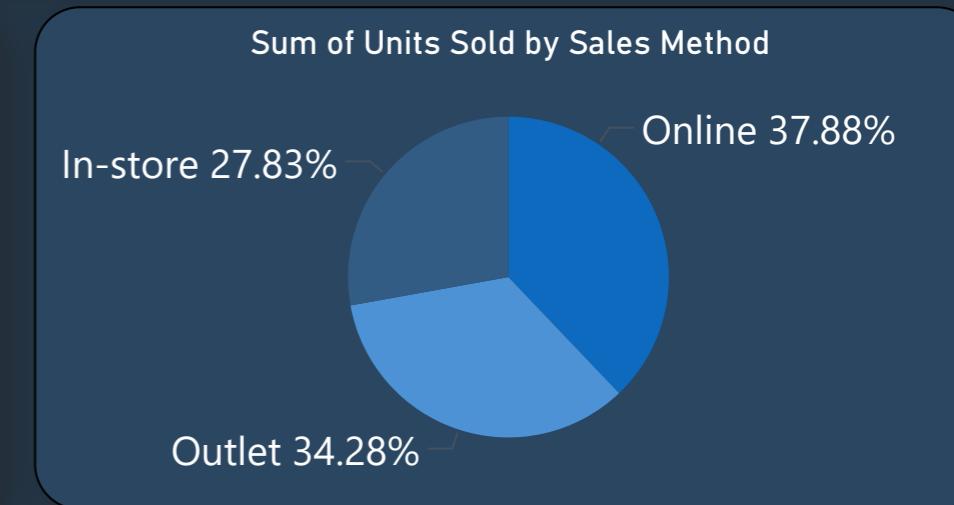
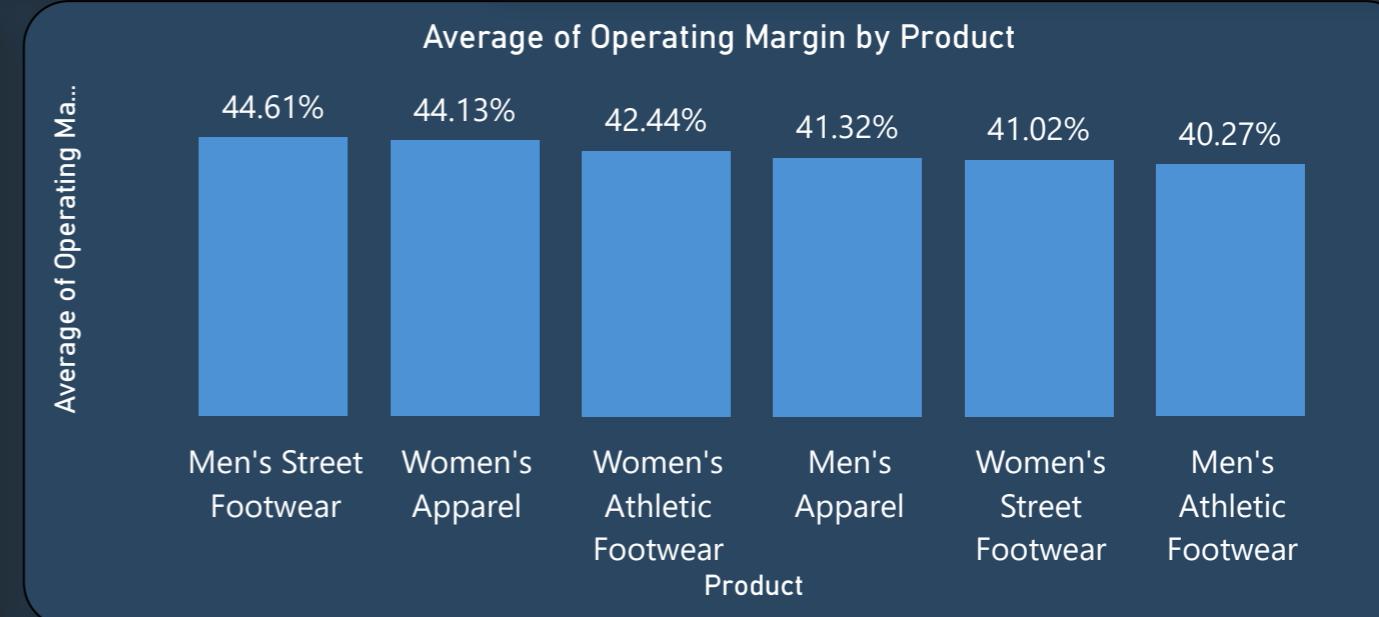
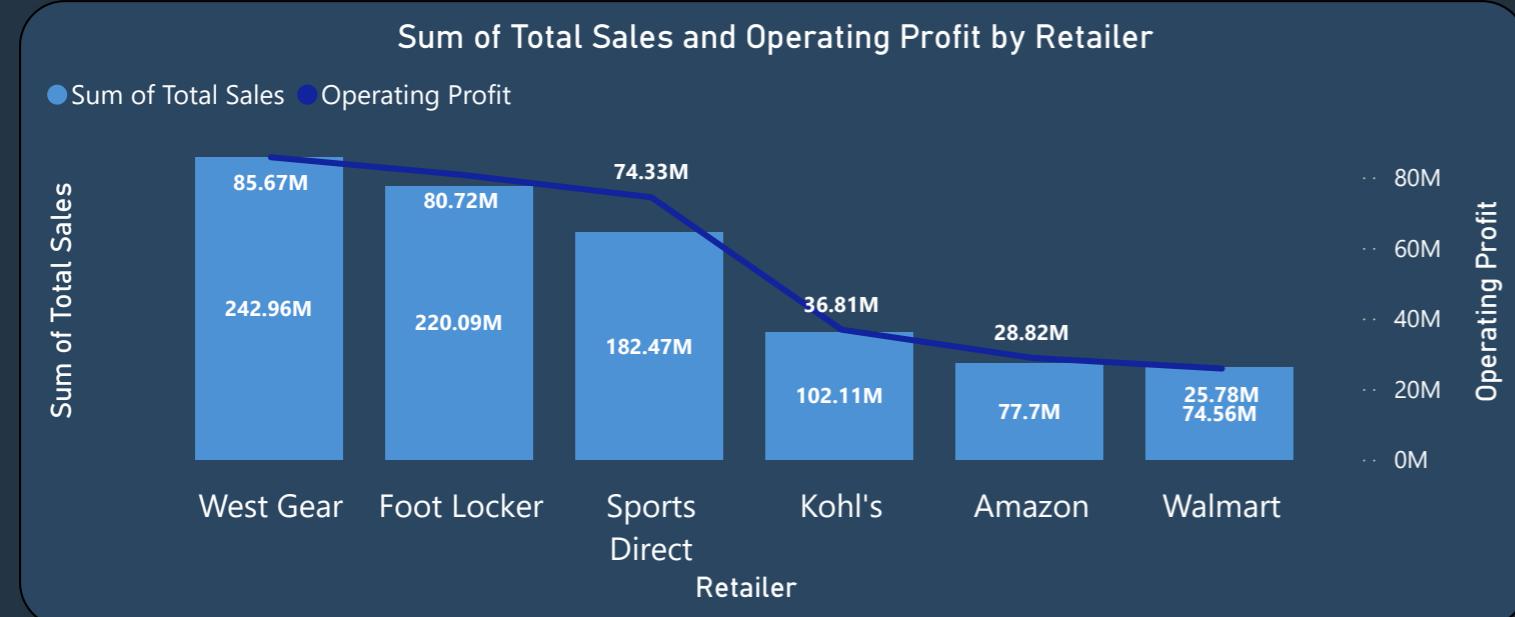
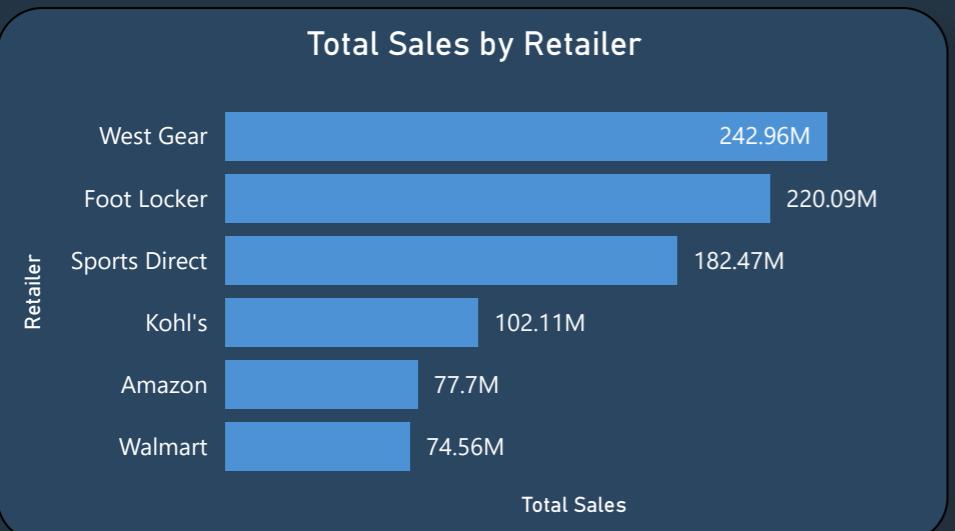
Decem...

Product

All



## First Month by Month





## Sales KPI

**10.66M!**

Goal: 88.78M (-87.99%)

## Year

2020

2021

## Men's Apparel

Product Name

Year	Month	Total Sales	Previous_Month_Sales_1	MOM_GR	MOM_GR(%)
2020	January	22,88,362.00		22,88,362.00	
2020	July	23,55,696.00	8,46,588.00	15,09,108.00	↑ 178.26%
2020	December	10,18,079.00	9,06,313.00	1,11,766.00	↑ 12.33%
2021	January	79,65,056.00	10,18,079.00	69,46,977.00	↑ 682.36%
2020	November	9,06,313.00	16,81,612.00	-7,75,299.00	↓ -46.10%
2020	April	37,89,599.00	22,24,467.00	15,65,132.00	↑ 70.36%
2020	March	22,24,467.00	22,84,641.00	-60,174.00	↓ -2.63%
2020	February	22,84,641.00	22,88,362.00	-3,721.00	↓ -0.16%
2020	August	30,69,057.00	23,55,696.00	7,13,361.00	↑ 30.28%
2020	October	16,81,612.00	27,59,599.00	-10,77,987.00	↓ -39.06%
2020	June	8,46,588.00	29,92,951.00	-21,46,363.00	↓ -71.71%
2020	September	27,59,599.00	30,69,057.00	-3,09,458.00	↓ -10.08%
2020	May	29,92,951.00	37,89,599.00	-7,96,648.00	↓ -21.02%
2021	April	61,14,878.00	53,49,925.00	7,64,953.00	↑ 14.30%
2021	May	84,73,896.00	61,14,878.00	23,59,018.00	↑ 38.58%
2021	November	94,87,223.00	69,36,133.00	25,51,090.00	↑ 36.78%
2021	March	53,49,925.00	69,46,917.00	-15,96,992.00	↓ -22.99%
2021	October	69,36,133.00	74,73,855.00	-5,37,722.00	↓ -7.19%
2021	February	69,46,917.00	79,65,056.00	-10,18,139.00	↓ -12.78%
2021	June	86,31,182.00	84,73,896.00	1,57,286.00	↑ 1.86%
2021	July	1,07,65,350.00	86,31,182.00	21,34,168.00	↑ 24.73%
2021	September	74,73,855.00	87,08,527.00	-12,34,672.00	↓ -14.18%
2021	December	1,06,58,726.00	94,87,223.00	11,71,503.00	↑ 12.35%
2021	August	87,08,527.00	1,07,65,350.00	-20,56,823.00	↓ -19.11%

## Top 5 State by Sales

