

INDEX - Course Lecture Out-Line

Chapter: 1 Introduction to Data Analytics.

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- Course Introduction
- Data Analytics Overview
- Dealing with Different Types of Data
- Data Visualization for Decision making
- Data Science, Data Analytics, and Machine Learning
- Data Science Methodology
- Data Analytics in Different Sectors
- Analytics Framework and Latest trends

Chapter: 2 Data Ingestion

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- Power BI Data Ingestion and Modelling
- Reading from MySQL
- Reading from HDF5
- Reading from The Web
- Reading from APIs
- ETC
- Reading from Other Sources
- Summary and close

Chapter: 3 Data Cleansing

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- we look at finding data and reading different file types.
- Getting and Cleaning Data! The primary goal is to introduce you to the most common data storage systems and the appropriate tools to extract data from web or from databases like MySQL.
- Introduction to Data Wrangling and Shaping
- Advanced Shaping
- Beyond Initial Shaping
- Advanced DAX
- Publishing and Testing Your Dataset
- Summarizing Data
- Creating New Variables

Chapter: 4 Data Modelling

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- What is Data Modelling?
- Data Modelling sometimes needs Data Analysis
- Star Schema
- Snowflake Schema
- Create a Relationship
- One to many, many to many relationships

Chapter: 5 Data Visualization

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- Overview of Power BI
- Advantages of using Power BI
- Chart Selection
- Getting Started
- Transforming Data
- Report Creation
- Different types of visualization charts
- Area Charts
- Line Charts
- Bar Charts
- Column Charts
- Combo Charts

Chapter: 6 Data Regression

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- Types of Regression Models
- Simple Linear Regression Model
- Simple Linear Regression Equation
- Equation for the best straight line
- Graph of the best straight line
- Interpreting the Results
- Measures of Variation

Course Assignment

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Assignment on Power BI report creation with Solution

Data Analytics

Student Material

| | |
|--|------------------|
| CHAPTER 7 : INTRODUCTION | Page No: 265-274 |
| CHAPTER 8 : DATABASE | Page No: 275-305 |
| CHAPTER 9 : DATA ENGINEERING SERVICES | Page No: 306-329 |
| CHAPTER 10 : S3 or STORAGE SERVICES | Page No: 330-343 |
| CHAPTER 11 : DMS (Ingestion) | Page No: 344-363 |
| CHAPTER 12 : REDSHIFT or CLOUD BASE DATA WAREHOUSE | Page No: 364-390 |
| CHAPTER 13 : GLUE or DATA PIPELINING | Page No: 391-396 |
| CHAPTER 14 : EMR PROCESSING | Page No: 397-404 |
| CHAPTER 15 : SCHEDULING & MONITORING | Page No: 405-412 |

Table of Content of AI with Power BI

| Subject | Module | Topics | Subtopics | Hours |
|-------------------------------------|-------------------------------|--|--|-------|
| Use AI Insights in Power BI Desktop | Use Text Analytics and Vision | Enable Text Analytics and Vision on Premium capacities | Detect language | 3 |
| | | | Extract key phrases | |
| | | | Score sentiment | |
| | | | Tag images | |
| | | | Invoke Text Analytics or Vision functions in Power Query | |
| | | | Publish a report with Text Analytics or Vision functions | |
| | | Manage impact on a Premium capacity | Select a capacity | 3 |
| | | | Monitor with the Capacity Metrics app | |
| | | | Compare Power Query and Power Query Online | |
| | | | Considerations and limitations of Text Analytics | |
| | AI in Power BI | Cognitive Services in Power BI | Enable AI features | 3 |
| | | | Detect Language | |
| | | | Extract Key Phrases | |
| | | | Score Sentiment | |
| | | | Tag images | |
| TOTAL DURATION | | | | 9 |