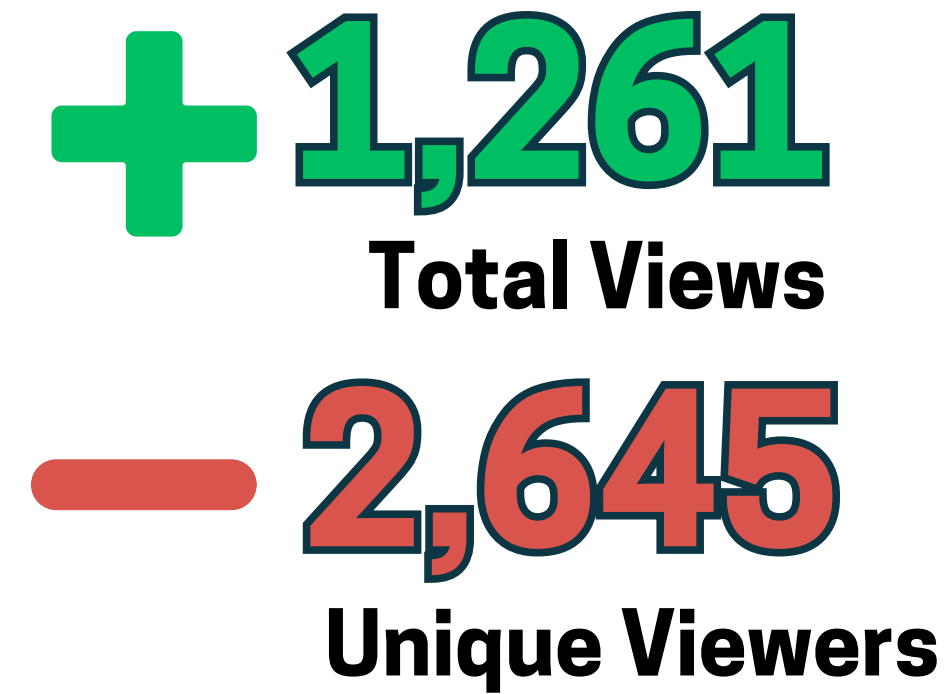
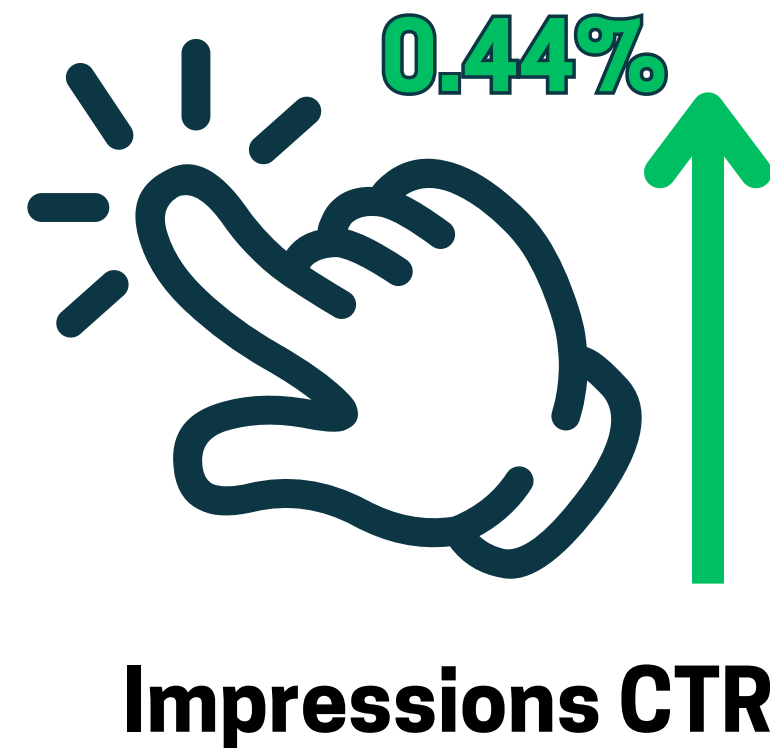
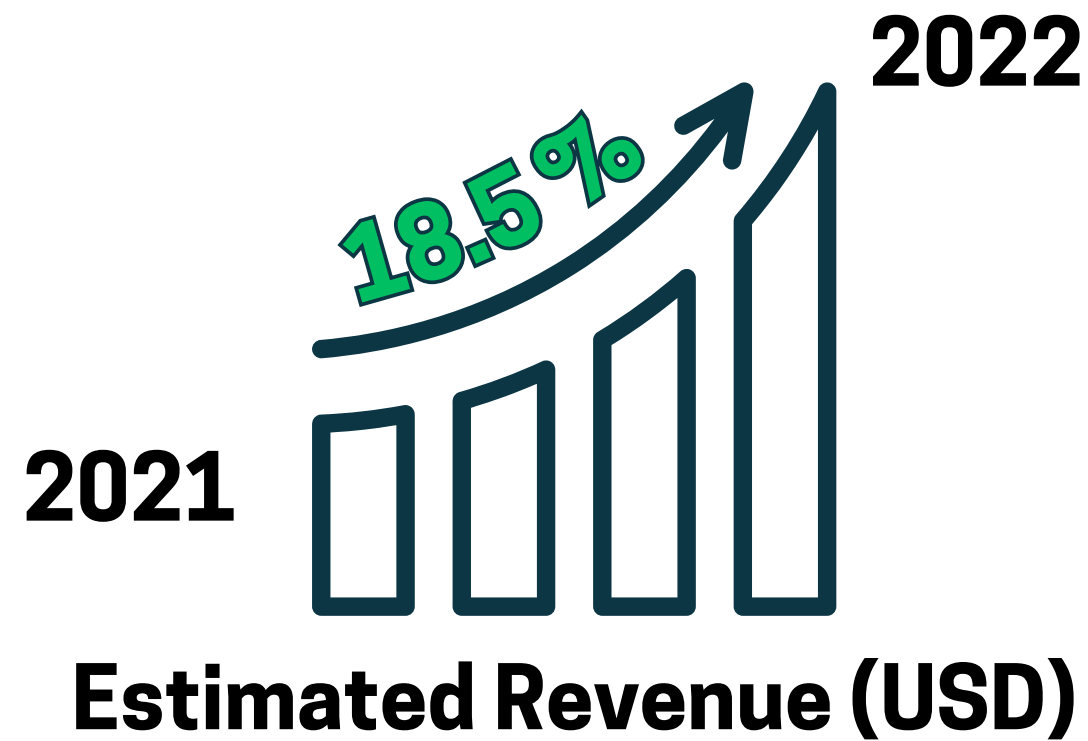


# Overview

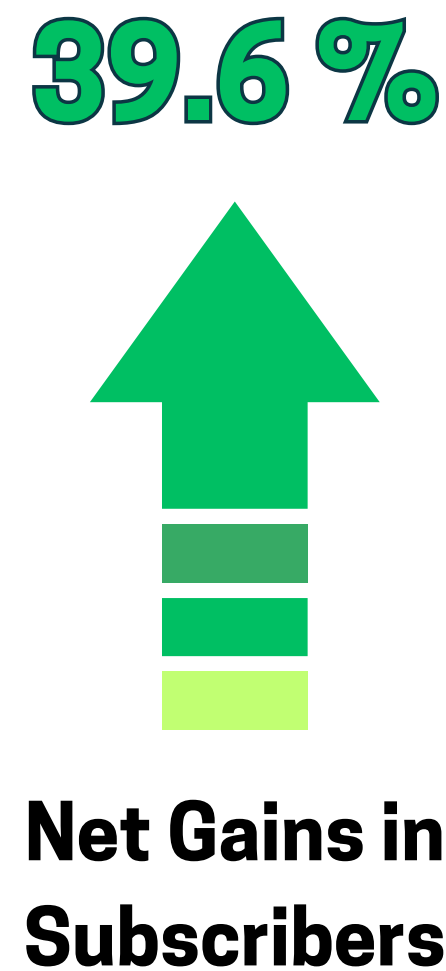
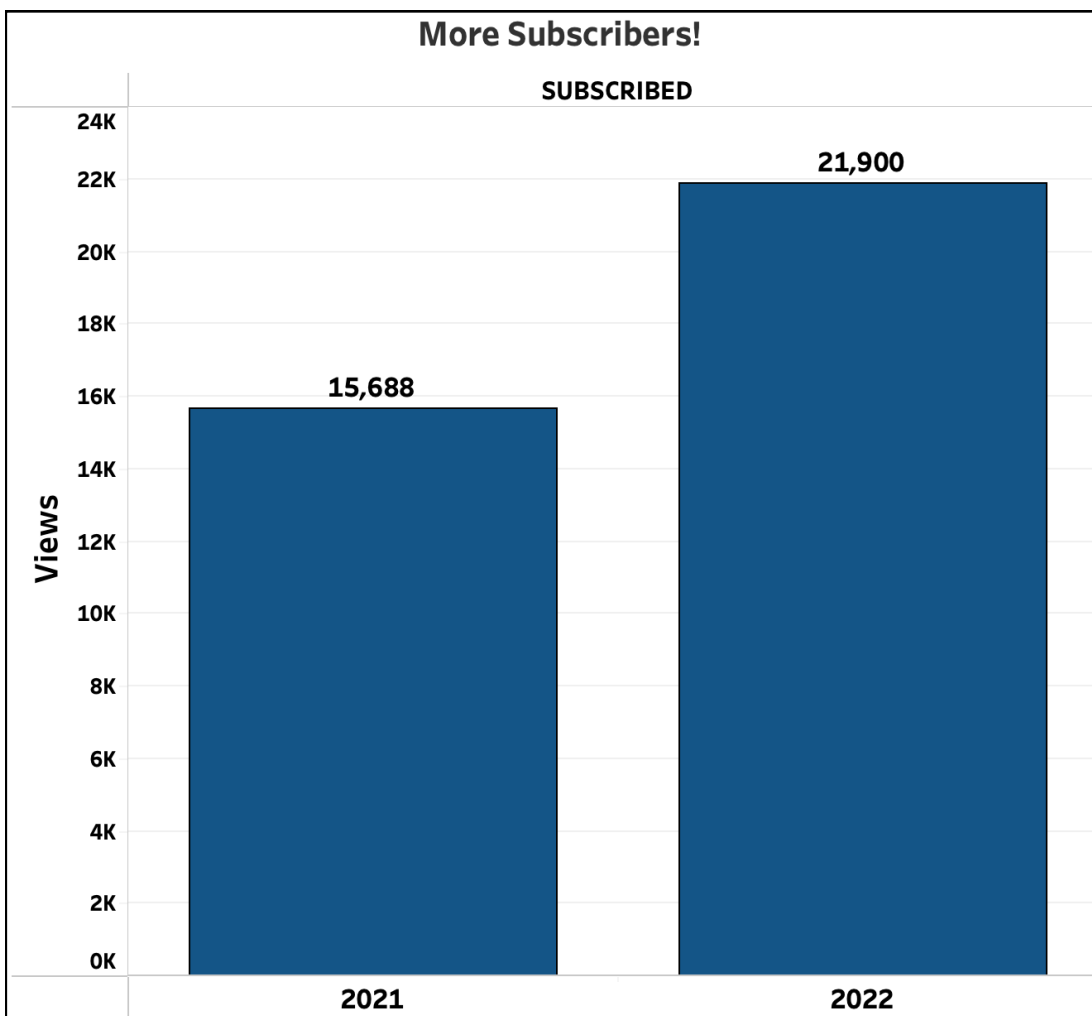


## Key Summary

- Engaging content for long term subscribers.
- Top main traffic sources of the channel is Browse Features & Suggested Videos
- Future Strategies would be on increasing the exposure of the channel by marketing its unique brand.
- Around 46.2% engagement from male than females observed in year 2022.

## Loyalty

## Exposure



### Top Traffic Sources by Impressions

