Muhammed Aadil Azwer

Aadil Azwer | LinkedIn Design Portfolio | Website Email: aadil1azwer@gmail.com

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EDUCATION

Coventry University, UK Colombo, Sri Lanka

BSc (Hons) Computing 2022 - 2025 Galle, Sri Lanka

National Institute of Business Management

Diploma in Computer System Designing 2019 - 2020 Higher National Diploma in Software Engineering 2020 - 2021

SKILLS SUMMARY

• Technical Skills: UI Design, Wireframing, User Research, Figma, HTML, CSS, Firebase Studio, Google Stich

 Soft Skills: Team Work, Storytelling, Research & Analysis, Problem Solving

WORK EXPERIENCE

UI/UX Designer | Imperial Edutech

2024 Apr - 2025 Present

- · Led a comprehensive UX and visual redesign of a B2B EdTech platform, turning a complex interface into an intuitive experience that clients consistently praised for its ease of use.
- Partnered with users and internal teams to research and validate design directions for the company website, ensuring every decision was grounded in real needs and strategic goals.
- · Directed the complete website redesign from research through launch, using AI tools like Grok for ideation, Google Stitch for design iteration, and Firebase Studio to bring the final product to life.
- · Developed a comprehensive design system and brand standards to eliminate inconsistencies and give teams a reliable foundation for building cohesive digital experiences.
- · Worked hand-in-hand with cross-functional teams—developers, PMs, and marketing—to translate user needs into cohesive product experiences.
- Mentored graphic designers through UI/UX fundamentals and design thinking frameworks, bridging the gap between graphic design and digital product work.

Intern | Hayleys Advantis Limited

2021 Jun - 2021 Dec

- Utilized design software such as justinmind to create high-fidelity mockups.
- Utilized responsive design techniques to ensure optimal user experience across different devices and screen sizes.
- Developed a web application from scratch using ASP.NET Core and Dapper as the primary technologies.
- · Created database schema and implemented data models using Microsoft SQL Server.

PROJECTS

Zero Waste Management System Case Study | Case Study

2022 Dec

- · Conducted research on waste management by designing and conducting questionnaires to gather user feedback and understand their challenges in handling waste effectively.
- Developed user personas, empathy maps, and journey maps to gain a deep understanding of the users and their needs in order to design an effective waste management system.
- · Created user flow and information architecture diagrams to map out the user experience and identify potential pain points in order to improve the user experience.
- · Utilized wireframes to design the waste management application, while ensuring a user-friendly interface and optimal functionality.

Elevate Technologies Web Design | Web Design

2022 Jan

- · Redesigned website layout with a focus on improving visual appeal and usability.
- · Developed high-fidelity prototypes using Figma.
- Actively kept up to date with industry trends and emerging technologies to incorporate into design concepts.