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The marketing ops team sent over this spreadsheet containing four years of data from a CRM system: <https://docs.google.com/spreadsheets/d/16hLtx8bBDe2GS1MOa3v9hY6Yhm4C30koLoCpiIJ5WDg/edit?usp=sharing>.

Account managers would like to get in touch with as many of their clients as possible each month. In which month of the year does the team contact the greatest percentage of its clients?

(In addition to providing an answer, please either include a public link to a spreadsheet showing your work, or describe your process for answering the question.)

Text response



2500 characters max (0 used)



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