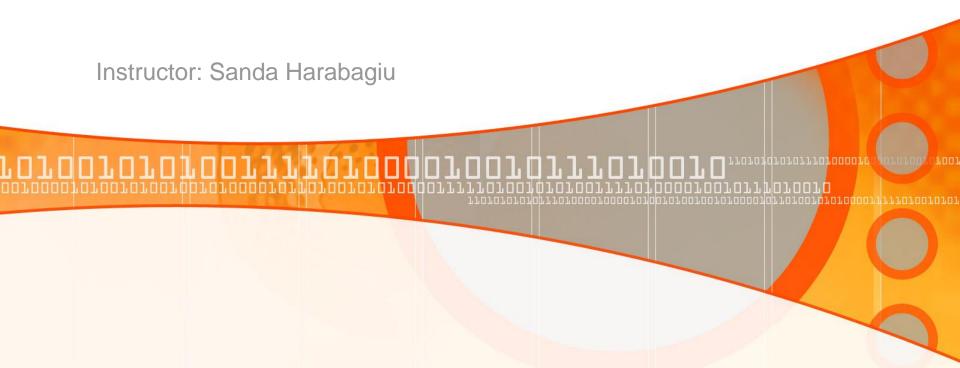
Natural Language Processing CS 6320 Lecture 4 Vector Semantics – Part 1



What do words mean? First thought: look in a dictionary http://www.oed.com/

Words, Lemmas, Senses, Definitions

lemma

sense definition

pepper, n.

Pronunciation: Brit. /'pepə/, U.S. /'pepər/

Forms: OE peopor (rare), OE pipcer (transmission error), OE pipor, OF pipur (rare Frequency (in current use):

Etymology: A borrowing from Latin, **Etymon:** Latin *piper*.

< classical Latin *piper*, a loanword < Indo-Aryan (as is ancient Greek πίπερι); compare Sar

I. The spice of the plant.

1.

a. A hot pungent spice derived from the prepared fruits (peppercorns) of the pepper plant, *Piper nigrum* (see sense 2a), used from early times to season food, either whole or ground to powder (often in association with salt). Also (locally, chiefly with distinguishing word): a similar spice derived from the fruits of certain other species of the genus *Piper*; the fruits themselves.

The ground spice from *Piper nigrum* cones in two forms, the more pungent *black pepper*, produced from black peppercorns, and the milder *white pepper*, produced from white peppercorns: see black *adj.* and *black pepper*, produced from white peppercorns: see black *adj.* and *black pepper*, produced from white peppercorns: see black *adj.* and *black pepper*, produced from white peppercorns: see black *adj.* and *black pepper*, produced from white peppercorns: see black *adj.* and *black pepper*, produced from white peppercorns: see black *adj.* and *black pepper*, produced from white peppercorns is see black *adj.* and *black pepper*, produced from white peppercorns is see black *adj.* and *black pepper*, produced from white peppercorns is see black *adj.* and *black pepper*, produced from white peppercorns is see black *adj.* and *black pepper*, produced from white peppercorns is see black *adj.* and *black pepper*, produced from white peppercorns is see black *adj.* and *black peppercorns* is see black and *black peppercorns* is see and *black peppercorns* is

a. The plant *Piper nigrum* (family Piperaceae), a climbing shrub indigenous to South Asia and also cultivated elsewhere in the tropics, which has alternate stalked entire leaves, with pendulous spikes of small green flowers opposite the leaves, succeeded by small berries turning red when ripe. Also more widely: any plant of the genus *Piper* or the family Piperaceae.

b. Usu. with distinguishing word: any of numerous plants of other tamilies having hot pungent fruits or leaves which resemble pepper (1a) in taste and in some cases are used as a substitute for it.

 ${f c.}$ U.S. The California pepper tree, Schinus molle. Cf. pepper tree n.

3. Any of various forms of capsicum, esp. *Capsicum annuum* var. *annuum*. Originally (chiefly with distinguishing word): any variety of the *C. annuum* Longum group, with elongated fruits having a hot, pungent taste, the source of cayenne, chilli powder, paprika, etc., or of the perennial *C. frutescens*, the source of Tabasco sauce. Now frequently (more fully **sweet pepper**): any variety of the *C. annuum* Grossum group, with large, bell-shaped or apple-shaped, mild-flavoured fruits, usually ripening to red, orange, or yellow and eaten raw in salads or cooked as a vegetable. Also: the fruit of any of these capsicums.

Sweet peppers are often used in their green immature state (more fully *green pepper*), but some new varieties remain green when ripe.

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Lemma pepper

- Sense 1: spice from pepper plant
- Sense 2: the pepper plant itself
- Sense 3: another similar plant (Jamaican pepper)
- Sense 4: another plant with peppercorns (California pepper)
- Sense 5: capsicum (i.e. chili, paprika, bell pepper, etc)

Relation between words: Synonymity

- Synonyms have the same meaning in some or all contexts.
 - filbert / hazelnut
 - couch / sofa
 - big / large
 - automobile / car
 - vomit / throw up
 - Water / H₂0

Relation: Synonymity

- Note that there are probably no examples of perfect synonymy.
 - Even if many aspects of meaning are identical
 - Still may not preserve the acceptability based on notions of politeness, slang, register, genre, etc.
- The Linguistic Principle of Contrast:
 - Difference in form -> difference in meaning



Relation: Antonymy

- Senses that are opposites with respect to one feature of meaning
- Otherwise, they are very similar!

```
dark/light short/long fast/slow rise/fall
hot/cold up/down in/out
```

- More formally: antonyms can
 - define a binary opposition or be at opposite ends of a scale
 - long/short, fast/slow
 - Be reversives:
 - rise/fall, up/down

Relation: Similarity

Words with similar meanings. Not synonyms, but sharing some element of meaning

car, bicycle

cow, horse

Ask humans how similar 2 words are

word1	word2	similarity
vanish	disappear	9.8
behave	obey	7.3
belief	impression	5.95
muscle	bone	3.65
modest	flexible	0.98
hole	agreement	0.3

Relation: Word relatedness

- Also called "word association"
- Words be related in any way, perhaps via a semantic frame or field
 - car, bicycle: similar
 - car, gasoline: related, not similar

Semantic field

- Words that
 - cover a particular semantic domain
 - · bear structured relations with each other.

hospitals

surgeon, scalpel, nurse, anaesthetic, hospital

restaurants

waiter, menu, plate, food, menu, chef),

houses

door, roof, kitchen, family, bed

Relation: Superordinate/ subordinate

One sense is a **subordinate** of another if the first sense is more specific, denoting a subclass of the other

- car is a subordinate of vehicle
- mango is a subordinate of fruit

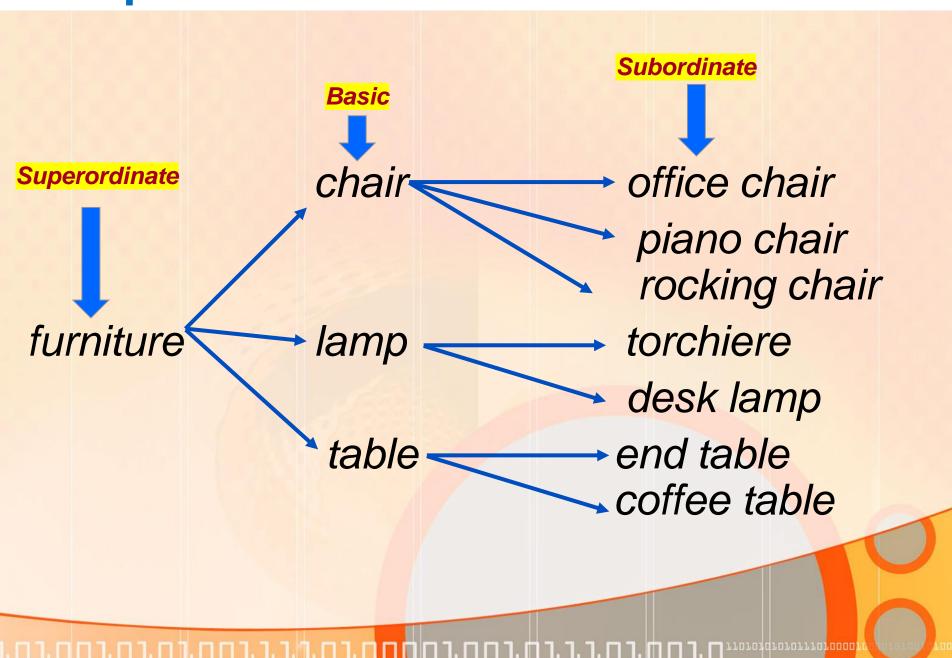
Conversely superordinate

- vehicle is a superordinate of car
- fruit is a subodinate of mango

Superordinate	vehicle	fruit	furniture
Subordinate	car	mango	chair

Name these items

Example



Cluster of Interactional Properties

- Basic level things are "human-sized"
- > Consider chairs
 - ✓ We know how to interact with a chair (sitting)
 - Not so clear for superordinate categories like furniture
 - "Imagine a furniture without thinking of a bed/table/chair/specific basic-level category"

The basic level

- Is the level of distinctive actions
- Is the level which is learned earliest and at which things are first named
- It is the level at which names are shortest and used most frequently

Connotation

- Words have affective meanings
- positive connotations (happy)
- negative connotations (sad)
- positive evaluation (great, love)
- negative evaluation (terrible, hate).

So far

- Concepts or word senses
 - Have a complex many-to-many association with words (homonymy, multiple senses)
- Have relations with each other
 - Synonymy
 - Antonymy
 - Similarity
 - Relatedness
 - Superordinate/subordinate
 - Connotation

Classical ("Aristotelian") Theory of Concepts

The meaning of a word:

a concept defined by necessary and sufficient conditions

- A necessary condition for being an X is a condition C that X
 must satisfy in order for it to be an X.
 - If not C, then not X
 - "Having four sides" is necessary to be a square.
- A sufficient condition for being an X is condition such that if something satisfies condition C, then it must be an X.
 - If and only if C, then X
 - The following necessary conditions, jointly, are sufficient to be a square
 - x has (exactly) four sides
 - each of x's sides is straight
 - x is a closed figure
 - x lies in a plane
 - each of x's sides is equal in length to each of the others
 - each of x's interior angles is equal to the others (right angles)
 - the sides of x are joined at their ends

Example from Norman Swartz, SFU

FOTOOTOTOTOOTTTTTOTO | OCTOTOTTTTOTOOTO

Problem 1: The features are complex and may be context-dependent

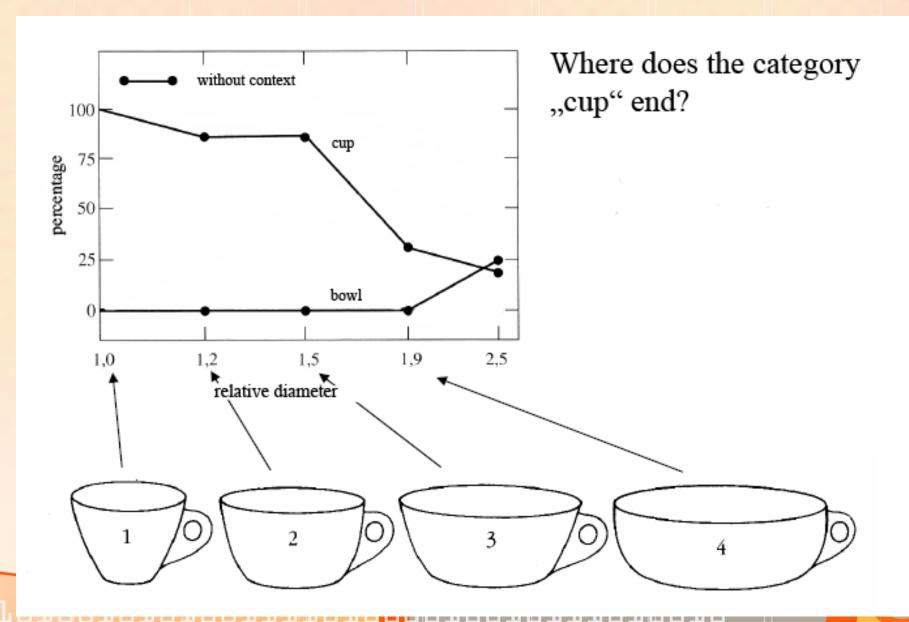
William Labov. 1975

- What are these?
- Cup or bowl?

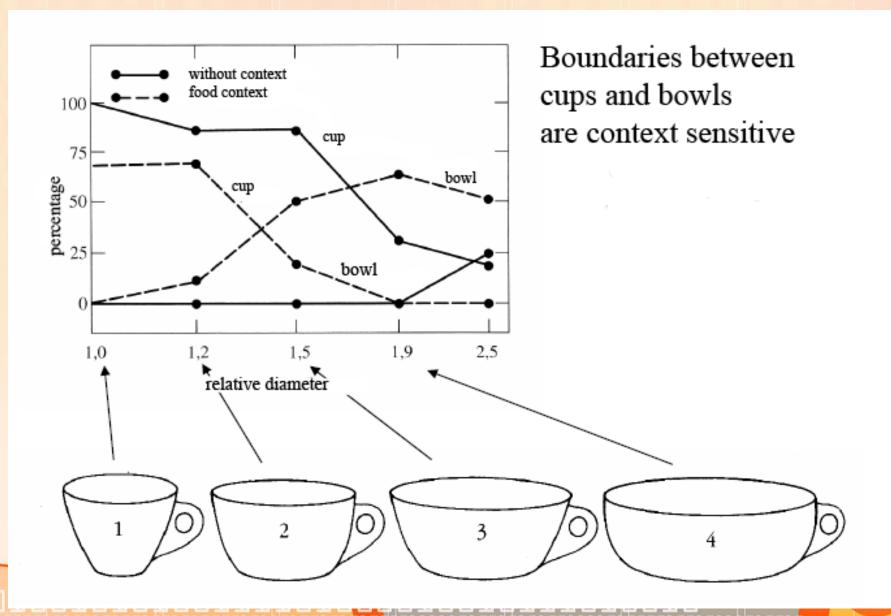




The category depends on complex features of the object (diameter, etc)



The category depends on the context! (If there is food in it, it's a bowl)



Labov's definition of cup

The term *cup* is used to denote round containers with a ratio of depth to width of $1\pm r$ where $r \le r_b$, and $r_b = \alpha_1 + \alpha_2 + \dots + \alpha_v$ and α_1 is a positive quality when the feature i is present and 0 otherwise.

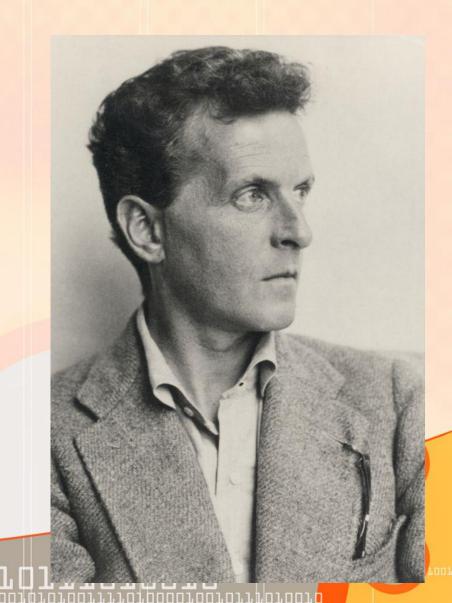
feature 1 =with one handle

- 2 = made of opaque vitreous material
- 3 = used for consumption of food
- 4 = used for the consumption of liquid food
- 5 = used for consumption of hot liquid food
- 6 = with a saucer
- 7 = tapering
- 8 = circular in cross-section

Cup is used variably to denote such containers with ratios width to depth $1\pm r$ where $r_b \le r \le r_1$ with a probability of $r_1 - r/r_t - r_b$. The quantity $1\pm r_b$ expresses the distance from the modal value of width to height.

Ludwig Wittgenstein (1889-1951)

- Philosopher of language
- In his late years, a proponent of studying "ordinary language"



Wittgenstein (1945) Philosophical Investigations. Paragraphs 66,67

66. Consider for example the proceedings that we call "games". I mean board-games, card-games, ball-games, Olympic games, and so on. What is common to them all?-Don't say: "There must be something common, or they would not be called 'games' "-but look and see whether there is anything common to all.-For if you look at them you will not see something that is common to all, but similarities, relationships, and a whole series of them at that. To repeat: don't think, but look!-Look for example at board-games, with their multifarious relationships. Now pass to card-games; here you find many correspondences with the first group, but many common features drop out, and others appear. When we pass next to ballgames, much that is common is retained, but much is lost.—Are they all 'amusing'? Compare chess with noughts and crosses. Or is there always winning and losing, or competition between players? Think of patience. In ball games there is winning and losing; but when a child throws his ball at the wall and catches it again, this feature has disappeared. Look at the parts played by skill and luck; and at the difference between skill in chess and skill in tennis. Think now of games like ring-a-ring-a-roses; here is the element of amusement, but how many other characteristic features have disappeared! And we can go through the many, many other groups of games in the same

way; can see how similarities crop up and disappear.

And the result of this examination is: we see a complicated network of similarities overlapping and criss-crossing: sometimes overall similarities, sometimes similarities of detail.

67. I can think of no better expression to characterize these similarities than "family resemblances"; for the various resemblances between members of a family: build, features, colour of eyes, gait, temperament, etc. etc. overlap and criss-cross in the same way.— And I shall say: 'games' form a family.

And for instance the kinds of number form a family in the same way. Why do we call something a "number"? Well, perhaps because it has a—direct—relationship with several things that have hitherto been called number; and this can be said to give it an indirect relationship to other things we call the same name. And we extend our concept of number as in spinning a thread we twist fibre on fibre. And the strength of the thread does not reside in the fact that some one fibre runs through its whole length, but in the overlapping of many fibres.

But if someone wished to say: "There is something common to all these constructions—namely the disjunction of all their common properties"—I should reply: Now you are only playing with words. One might as well say: "Something runs through the whole thread—namely the continuous overlapping of those fibres".

Wittgenstein's thought experiment on "What is a game":

PI #66:

"Don't say "there must be something common, or they would not be called `games'"—but look and see whether there is anything common to all"

Is it amusing?
Is there competition?
Is there long-term strategy?
Is skill required?
Must luck play a role?
Are there cards?
Is there a ball?

Family Resemblance

Game 1	Game 2	Game 3	Game 4
ABC	BCD	ACD	ABD

"each item has at least one, and probably several, elements in common with one or more items, but no, or few, elements are common to all items" Rosch and Mervis

Ludwig Wittgenstein: a radically different approach

PI #43:

"The meaning of a word is its use in the language"

Let's define words by their usages

 In particular, words are defined by their environments (the words around them)

 Zellig Harris (1954): If A and B have almost identical environments we say that they are synonyms.

What does ongchoi mean?

Suppose you see these sentences:

- · Ong choi is delicious sautéed with garlic.
- Ong choi is superb over rice
- Ong choi leaves with salty sauces
- And you've also seen these:
 - · ...spinach sautéed with garlic over rice
 - Chard stems and leaves are delicious
 - Collard greens and other salty leafy greens
- Conclusion:
 - Ongchoi is a leafy green like spinach, chard, or collard greens

Ong choi: *Ipomoea aquatica* "Water Spinach"

We'll build a new model of meaning focusing on similarity

- Each word = a vector
 - Not just "word" or word45.
- Similar words are "nearby in space"

```
not good
                                                                 bad
       by
                                                      dislike
to
                                                                     worst
                                                     incredibly bad
that
        now
                        are
                                                                        worse
     a
                  you
 than
          with
                    is
                                            incredibly good
                               very good
                      amazing
                                           fantastic
                                                     wonderful
                  terrific
                                        nice
                                       good
```

We define a word as a vector

- Called an "embedding" because it's embedded into a space
- The standard way to represent meaning in NLP
- Fine-grained model of meaning for similarity
 - NLP tasks like sentiment analysis
 - With words, requires same word to be in training and test
 - With embeddings: ok if similar words occurred!!!
 - Question answering, conversational agents, etc

We'll introduce 2 kinds of embeddings

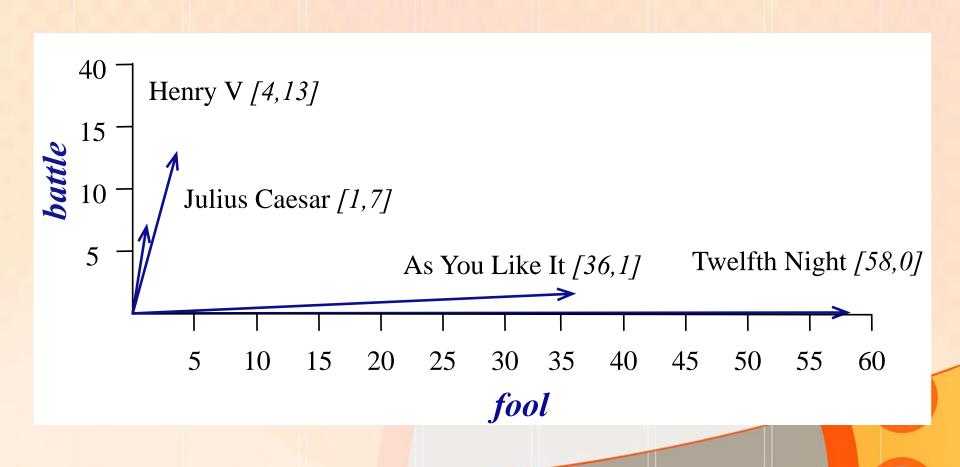
- Tf-idf
 - A common baseline model
 - Sparse vectors
 - Words are represented by a simple function of the counts of nearby words
- Word2vec
 - Dense vectors
 - Representation is created by training a classifier to distinguish nearby and far-away words

Term-document matrix

Each document is represented by a vector of words

	As You Like It	Twelfth Night	Julius Caesar	Henry V
battle		0	7	13
good	114	80	62	89
fool	36	58	1	4
wit	20	15	2	3

Visualizing document vectors



Vectors are the basis of vector models in information retrieval

	As You Like It	Twelfth Night	Julius Caesar	Henry V
battle		0	7	13
good	114	80	62	89
fool	36	58	1	4
wit	20	15	2	3

Vectors are similar for the two comedies

Different than the history

Comedies have more fools and wit and fewer battles.

Words can be vectors too

	As You Like It	Twelfth Night	Julius Caesar	Henry V
battle	1	0	7	13
good fool	114	80	62	89
	36	58	1	4
wit	20	15	2	3

battle is "the kind of word that occurs in Julius Caesar and Henry V"

fool is "the kind of word that occurs in comedies, especially Twelfth Night"

More common: word-word matrix (or "term-context matrix")

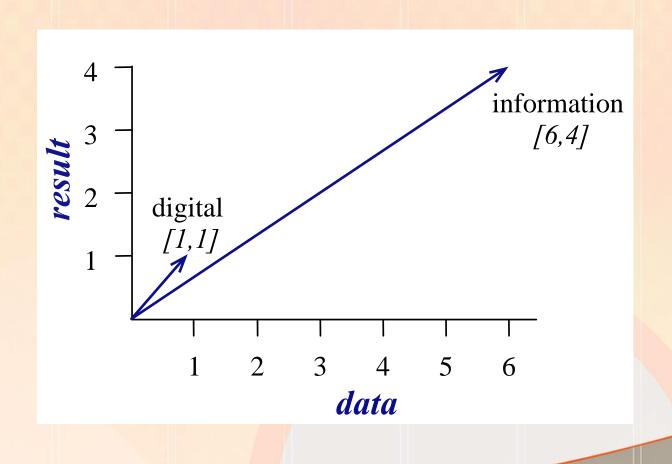
Two words are similar in meaning if their context vectors are similar

sugar, a sliced lemon, a tablespoonful of apricot their enjoyment. Cautiously she sampled her first **pineapple** well suited to programming on the digital **computer**.

jam, a pinch each of, and another fruit whose taste she likened In finding the optimal R-stage policy from for the purpose of gathering data and information necessary for the study authorized in the

	aardvark	computer	data	pinch	result	sugar	
apricot	0	0	0	1	0	1	
pineapple	0	0	0	1	0	1	
digital	0	2	1	0	1	0	
information	0	1	6	0	4	0	

In vector space



770707070707170<mark>7</mark>0000

Reminders from linear algebra

dot-product
$$(\vec{v}, \vec{w}) = \vec{v} \cdot \vec{w} = \sum_{i=1}^{N} v_i w_i = v_1 w_1 + v_2 w_2 + \dots + v_N w_N$$

vector length

$$|\vec{v}| = \sqrt{\sum_{i=1}^{N} v_i^2}$$

Cosine for computing similarity

$$cosine(\vec{v}, \vec{w}) = \frac{\vec{v} \cdot \vec{w}}{|\vec{v}||\vec{w}|} = \frac{\sum_{i=1}^{N} v_i w_i}{\sqrt{\sum_{i=1}^{N} v_i^2} \sqrt{\sum_{i=1}^{N} w_i^2}}$$

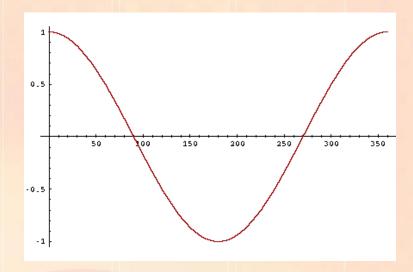
 v_i is the count for word v in context i w_i is the count for word w in context i.

 $Cos(\overrightarrow{v}, \overrightarrow{w})$ is the cosine similarity of \overrightarrow{v} and \overrightarrow{w}



Cosine as a similarity metric

- -1: vectors point in opposite directions
- +1: vectors point in same directions
- 0: vectors are orthogonal



Frequency is non-negative, so cosine range 0-1

Example

$$\cos(\vec{v}, \vec{w}) = \frac{\vec{v} \cdot \vec{w}}{|\vec{v}||\vec{w}|} = \frac{\vec{v}}{|\vec{v}|} \cdot \frac{\vec{w}}{|\vec{w}|} = \frac{\sum_{i=1}^{N} v_i w_i}{\sqrt{\sum_{i=1}^{N} v_i^2} \sqrt{\sum_{i=1}^{N} w_i^2}}$$

context

	large	data	computer
apricot	1	0	0
digital	0	1	2
information	1	6	1

Which pair of words is more similar?

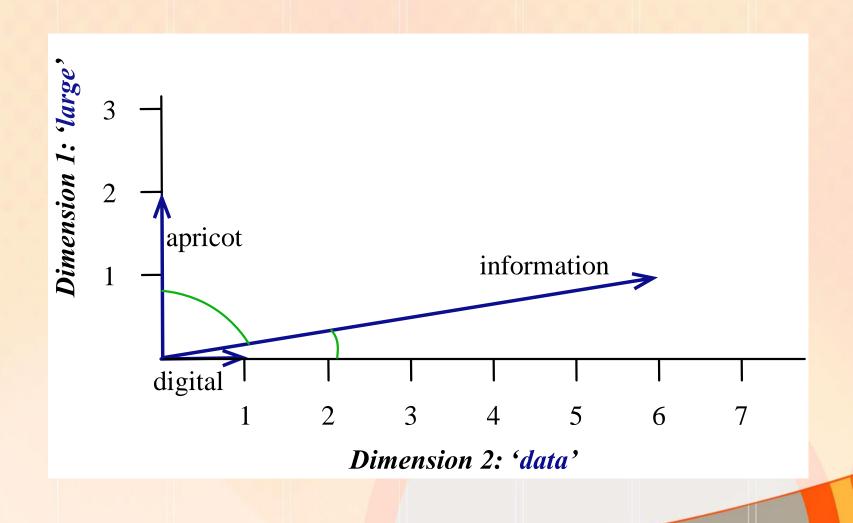
$$cos(apricot, information) = \frac{1 \times 1 + 0 \times 6 + 0 \times 1}{\sqrt{1} \times \sqrt{1 + 36 + 1}} = \frac{1}{\sqrt{38}} = 0.16$$

$$\cos(digital, information) = \frac{0 \times 1 + 1 \times 6 + 1 \times 1}{\sqrt{1 + 4} \times \sqrt{1 + 36 + 1}} = \frac{8}{\sqrt{38} \times \sqrt{5}} = 0.58$$

words -

$$\cos(apricot, digital) = \frac{1 \times 0 + 0 \times 1 + 0 \times 2}{\sqrt{1} \times \sqrt{1 + 4}} = \frac{0}{\sqrt{5}} = 0.0$$

Visualizing cosines (well, angles)



But raw frequency is a bad representation

 Frequency is clearly useful; if sugar appears a lot near apricot, that's useful information.

But overly frequent words like the, it, or they are not very informative about the context

Need a function that resolves this frequency paradox!

tf-idf: combine two factors

tf: term frequency. frequency count (usually log-transformed):

$$tf_{t,d} = \begin{cases} 1 + \log_{10} count(t,d) & \text{if } count(t,d) > 0 \\ 0 & \text{otherwise} \end{cases}$$

Idf: inverse document frequency: tf-

$$idf_i = log\left(\frac{N}{df_i}\right)$$

Words like "the" or "good" have very low idf

of docs that have word i

tf-idf value for word t in document d: $w_{t,d} = \mathrm{tf}_{t,d} imes \mathrm{idf}_t$

Summary: tf-idf

- Compare two words using tf-idf cosine to see if they are similar
- Compare two documents
 - Take the centroid of vectors of all the words in the document
 - Centroid document vector is:

$$d = \frac{w_1 + w_2 + \dots + w_k}{k}$$



An alternative to tf-idf

- Ask whether a context word is particularly informative about the target word.
 - Positive Pointwise Mutual Information (PPMI)

Pointwise Mutual Information

Pointwise mutual information:

Do events x and y co-occur more than if they were independent?

$$PMI(X, Y) = \log_2 \frac{P(x, y)}{P(x)P(y)}$$

PMI between two words: (Church & Hanks 1989)

Do words x and y co-occur more than if they were independent?

$$PMI(word_1, word_2) = log_2 \frac{P(word_1, word_2)}{P(word_1)P(word_2)}$$



Positive Pointwise Mutual Information

- PMI ranges from −∞ to +∞
- But the negative values are problematic
 - Things are co-occurring less than we expect by chance
 - Unreliable without enormous corpora
 - Imagine w1 and w2 whose probability is each 10-6
 - Hard to be sure p(w1,w2) is significantly different than 10⁻¹²
 - Plus it's not clear people are good at "unrelatedness"
- So we just replace negative PMI values by 0
- Positive PMI (PPMI) between word1 and word2:

$$PPMI(word_1, word_2) = \max \left(log_2 \frac{P(word_1, word_2)}{P(word_1)P(word_2)}, 0 \right)$$



Computing PPMI on a term-context matrix

- Matrix F with W rows (words) and C columns (contexts)
- f_{ii} is # of times w_i occurs in context c_i

$$p_{ij} = \frac{f_{ij}}{\sum_{i=1}^{W} \sum_{j=1}^{C} f_{ij}}$$

$$p_{i*} = \frac{\sum_{j=1}^{C} f_{ij}}{\sum_{i=1}^{W} \sum_{j=1}^{C} f_{ij}}$$

	aardvark	computer	data	pinch	result	sugar
apricot	0	0	0	1	0	1
pineapple	0	0	0	1	0	1
digital	0	2	1	0	1	0
information	0	1	6	0	4	0

$$p_{i*} = \frac{\sum_{j=1}^{C} f_{ij}}{\sum_{i=1}^{W} \sum_{j=1}^{C} f_{ij}} \qquad p_{*j} = \frac{\sum_{i=1}^{W} f_{ij}}{\sum_{i=1}^{W} \sum_{j=1}^{C} f_{ij}}$$

$$PPMI_{ij} = \max(\log_2 \frac{p_{ij}}{p_{i*}p_{*j}}, 0)$$

$p_{ij} = \frac{f_{ij}}{\sum_{i=1}^{W} \sum_{j=1}^{C} f_{ij}}$

Count(w,context)

		•	•	•	
	computer	data	pinch	result	sugar
apricot	0	0	1	0	1
pineapple	0	0	1	0	1
digital	2	1	0	1	0
information	1	6	0	4	0

$$p(w=information , c=data) = 6/19=0.32$$

 $p(w=information) = 11/19=0.58$
 $p(c=data) = 7/19=0.37$

$$p(w_i) = \frac{\sum_{j=1}^{C} f_{ij}}{N}$$

	W
	$\nabla f_{\cdot \cdot}$
	$\sum f_{ij}$
$p(c_i) =$	<u>i=1</u>
$P(c_j)$	N
	1 4

	p(w,context)								
	computer data pinch result sugar								
apricot	0.00	0.00	0.05	0.00	0.05				
pineapple	0.00	0.00	0.05	0.00	0.05				
digital	0.11	0.05	0.00	0.05	0.00				
information	0.05	0.32	0.00	0.21	0.00				
p(context)	0.16	0.37	0.11	0.26	0.11				

0.11 0.11 0.21 0.58

$$pmi_{ij} = \log_2 \frac{p_{ij}}{p_{i*}p_{*j}}$$

	p(w,context)					p(w)
	computer	data	pinch	result	sugar	
apricot	0.00	0.00	0.05	0.00	0.05	0.11
pineapple	0.00	0.00	0.05	0.00	0.05	0.11
digital	0.11	0.05	0.00	0.05	0.00	0.21
information	0.05	0.32	0.00	0.21	0.00	0.58
p(context)	0.16	0.37	0.11	0.26	0.11	

pmi(information, data)= $log_2(0.32/0.37 \times 0.58) = 0.57$

	PPMI(w,context)						
	computer	data	pinch	result	sugar		
apricot			2.25	-	2.25		
pineapple	- 11		2.25	-	2.25		
digital	1.66	0.00	-	0.00	-		
information	0.00	0.57	-	0.47	-		

Weighting PMI

- PMI is biased toward infrequent events
 - Very rare words have very high PMI values
- Two solutions:
 - Give rare words slightly higher probabilities
 - Use add-one smoothing (which has a similar effect)

Weighting PMI: Giving rare context words slightly higher probability

• Raise the context probabilities to $\alpha = 0.75$:

$$PPMI_{\alpha}(w,c) = \max(\log_2 \frac{P(w,c)}{P(w)P_{\alpha}(c)}, 0)$$

$$P_{\alpha}(c) = \frac{count(c)^{\alpha}}{\sum_{c} count(c)^{\alpha}}$$

- This helps because $P_{\alpha}(c) > P(c)$ for rare c
- Consider two events, P(a) = .99 and P(b)=.01

•
$$P_{\alpha}(a) = \frac{.99^{.75}}{.99^{.75} + .01^{.75}} = .97 \ P_{\alpha}(b) = \frac{.01^{.75}}{.01^{.75} + .01^{.75}} = .03$$



Use Laplace (add-1) smoothing

Add-25moothed Count (w, context

	computer	data	pinch	result	sugar
apricot	2	2	3	2	3
pineapple	2	2	3	2	3
digital	4	3	2	3	2
information	3	8	2	6	2

	p(w)					
	computer	data	pinch	result	sugar	
apricot	0.03	0.03	0.05	0.03	0.05	0.20
pineapple	0.03	0.03	0.05	0.03	0.05	0.20
digital	0.07	0.05	0.03	0.05	0.03	0.24
information	0.05	0.14	0.03	0.10	0.03	0.36
p(context)	0.19	0.25	0.17	0.22	0.17	

PPMI versus add-2 smoothed PPMI

PPMI(w,context)

	computer	data	pinch	result	sugar
apricot		- 1 Tue-	2.25	-	2.25
pineapple		<u>- 1111-11-</u>	2.25	-	2.25
digital	1.66	0.00	-	0.00	
information	0.00	0.57	- -	0.47	

	PPMI(w,context) [add-2]						
	computer	data	pinch	result	sugar		
apricot	0.00	0.00	0.56	0.00	0.56		
pineapple	0.00	0.00	0.56	0.00	0.56		
digital	0.62	0.00	0.00	0.00	0.00		
information	0.00	0.58	0.00	0.37	0.00		

Summary for Part I

- Survey of Lexical Semantics
- Idea of Embeddings: Represent a word as a function of its distribution with other words
- Tf-idf
- Cosines
- PPMI

Next lecture: sparse embeddings, word2vec