

Assignment 1 of cs6301

qsj170430

Q1

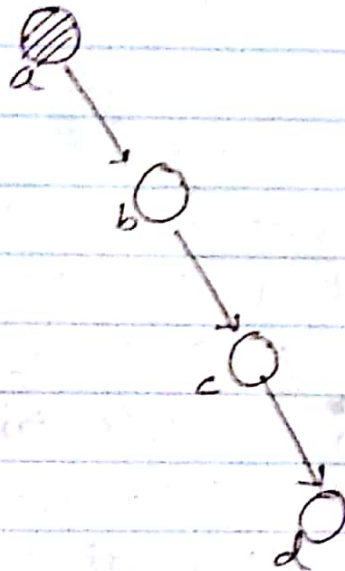
show by counterexample that the influence spread in positive influence model is nonsubmodular.

$f$  is submodular iff

$$A \subseteq B \subseteq V \quad \& \quad e \in V - B$$

then

$$f(A \cup \{e\}) - f(A) \geq f(B \cup \{e\}) - f(B).$$



Q2

Describe the general cascade model equivalent to positive influence model.

Positive influence model.

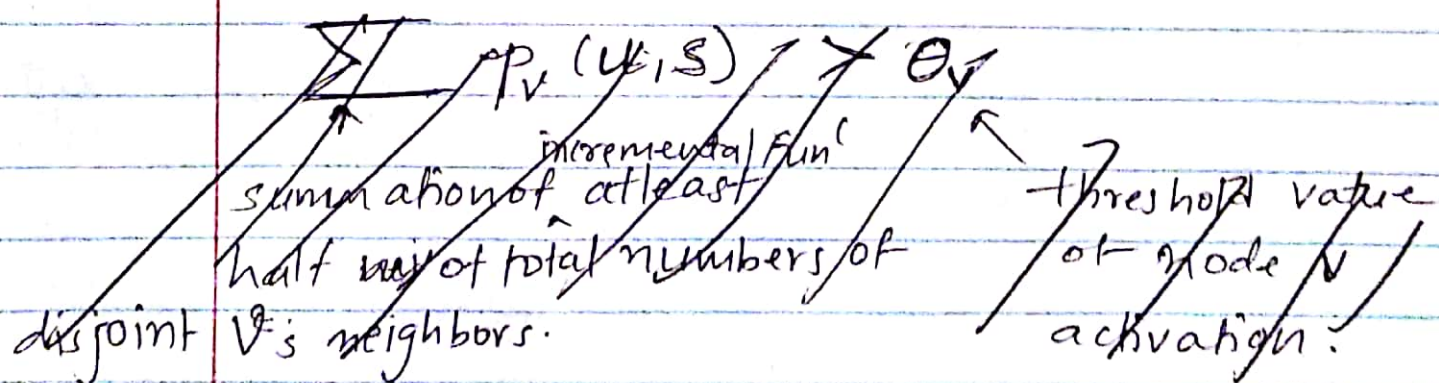
At each iteration, every inactive node  $u$  evaluate how many active incoming neighbours that it has. If this number is atleast a  $\frac{1}{2}$  of total # of incoming neighbors,  $u$  becomes active

My general cascade model.

We generalize cascade model to allow the probability that  $u$  succeeds in activating a neighbor  $v$  to depend on set of  $v$ 's neighbors that have already tried  $\dots$

$\therefore$  We define incremental function  $p_v(u, S) \in [0, 1]$  where  $S$  and  $\{u\}$  are disjoint subsets of  $v$ 's neighbors

for instance consider instance of threshold function  $f$ .





then  $v$  will be an active node  
iff

$$p_v(u, s) \geq 2\theta_v$$

i.e. incremental function at node  $u$   
is twice greater than threshold function.

but  $p_v(u, s) \in [0, 1]$

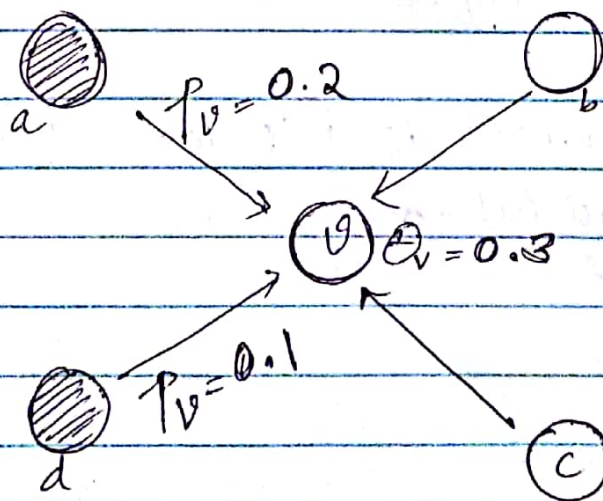
&  $\theta_v \in [0, 1]$

$\therefore$  that puts restriction on  $\theta_v$

$$\theta_v \in [0, 0.5]$$

Q3

Counterexample



$v$  is supposed to  
be active  
as inflow spread  
 $\delta_m = 0.2 + 0.1 > \theta_v$   
but doesn't do so  
as none of  
 $p_v \geq 2\theta_v$

Q4.  $\theta_v \in [0, 1/2]$ .

In order to become an active node  $v$ .

$$\sum_{w \text{ active neighbor of } v} b_{v,w} \geq \theta_v.$$

Also  $\sum_{w \text{ active neigh. of } v} b_{v,w} \leq 1.$

According to definition of submodularity.  
for  $S \subseteq T$

$$f(S \cup \{v\}) - f(S) \geq f(T \cup \{v\}) - f(T).$$

$$f(T \cup \{v\}) - f(T) = 0$$

$$\therefore \underbrace{f(S \cup \{v\}) - f(S)}_{\text{could be}} \geq 0$$

is monotonic



Q5

$$f_v(s) = \begin{cases} 0 & , \sum_{u \in s} b_{u,v} < 1/2 \\ \sum_{u \in s} b_{u,v} & \text{otherwise} \end{cases}$$

for  $f_v()$  func

if  $s \subseteq T$

$$f_v(s \cup \{x\}) - f(s) < f_v(T \cup \{x\}) - f(T)$$

if  $\sum_{u \in T} \theta_u < 1/2$

$$f_v(s \cup \{x\}) - f(s) = 0$$

and if  $\theta_v > 1/2$

means right =  $b_{x,v}$

$\therefore$  we cannot decide if influence spread is submodular.