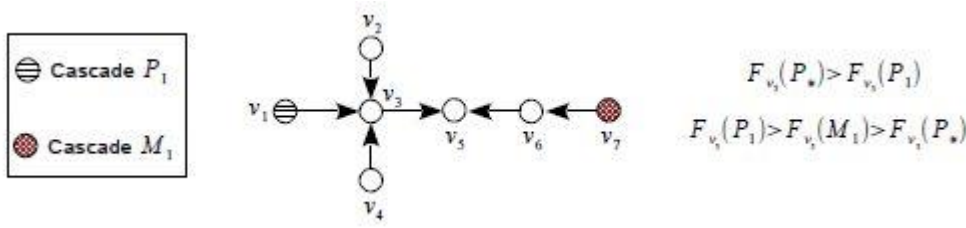


Homework 4

The Theory of social computing | Aadish Joshi

1. (2 points) Show that the objective function in the paper reading4-3 is neither submodular nor supermodular.



P1 is one positive cascade P1 and M1 is misinformation cascade

we deploy a new positive cascade P^* and assume the candidate seed set V^* is equal to V . Suppose that the probability on each edge is equal to 1, $\pi(P1) = \{v_1\}$ and $\pi(M1) = \{v_7\}$, and the cascade priority at v_3 and v_5 is given as shown in the figure. We can observe that $f(\{\phi\}) = 5$, $f(\{v_2\}) = f(\{v_4\}) = f(\{v_2, v_4\}) = 4$. Therefore, $f(\{v_2\}) < f(\phi)$; and $f(\{v_2\}) + f(\{v_4\}) < f(\{v_2\} \setminus \{v_4\}) + f(\{v_2\} \cap \{v_4\})$: This illustrates that inappropriately selecting positive seed nodes may lead to a wider spread of misinformation.

2 (2 points) Show that the objective function in the paper reading4-2 has a monotone nondecreasing submodular upper bound and a monotone nondecreasing submodular lower bound.

For a seed set $\tau(P_*)$ of cascade P_* , the objective function is $f(\tau(P_*))$ to denote the expected number of the \bar{M} -active nodes when the diffusion process terminates. Given a budget $k \in \mathbb{Z}^+$ and a candidate set $V^* \subseteq V$, select a seed set $\tau(P_*) \subseteq V^*$ for P_* with $|\tau(P_*)| \leq k$ such that $f(\tau(P_*))$ is maximized. The objective function is $f(\tau(P_*))$ is not a submodular function. However, in some special cases, the objective function f is submodular.

The cascade priority is said to be homogeneous if each cascade has the same priority at each node. The cascade priority is said to be M-dominant if at each node, the priority of each misinformation cascade is higher than that of any positive cascade. The cascade priority is said to be P-dominant if at each node, the priority of each positive cascade is higher than that of any misinformation cascade. Then, we get two important results: (1) f is monotone nondecreasing and submodular if the cascade priority is M-dominant or P-dominant. (2) f is monotone nondecreasing and submodular if the cascade priority is homogeneous. Each cascade priority F_v induces another two cascade priorities, defined as follows:

\bar{F}_v is a cascade priority at node v induced by F_v , satisfying (a) for each $P_1, P_2 \in \mathcal{P} \cup \{P_*\}$, $\bar{F}_v(P_1) < \bar{F}_v(P_2)$ if $F_v(P_1) < F_v(P_2)$. (b) for each $M_1, M_2 \in \mathcal{M}$, $\bar{F}_v(M_1) < \bar{F}_v(M_2)$ if $F_v(M_1) < F_v(M_2)$. (c) for each $P \in \mathcal{P} \cup \{P_*\}$ and $M \in \mathcal{M}$, $\bar{F}_v(M) < \bar{F}_v(P)$. \underline{F}_v is a cascade priority at node v induced by F_v ,

satisfying (a) and (b) above, and for each $P \in \mathcal{P} \cup \{P_*\}$ and $M \in \mathcal{M}$, $\underline{F}_v(M) > \underline{F}_v(P)$. For a seed set $\tau(P_*) \subseteq V^*$ of cascade P_* , we use $\bar{f}(\tau(P_*))$ (resp. $\underline{f}(\tau(P_*))$) to denote the expected \bar{M} -active nodes when each node v replaces its cascade priority F_v by \bar{F}_v (resp. \underline{F}_v). Because \bar{F}_v is P-dominant and \underline{F}_v is M-dominant, \bar{f} and \underline{f} are both monotone nondecreasing and submodular. Furthermore, \bar{f} is an upper bound of f and \underline{f} is a lower bound of f . For each $\tau(P_*) \subseteq V^*$, $\bar{f}(\tau(P_*)) \geq f(\tau(P_*)) \geq \underline{f}(\tau(P_*))$.

3 (2 points) Show that any set function has a monotone nonincreasing supermodular upper bound and a monotone nonincreasing supermodular lower bound.

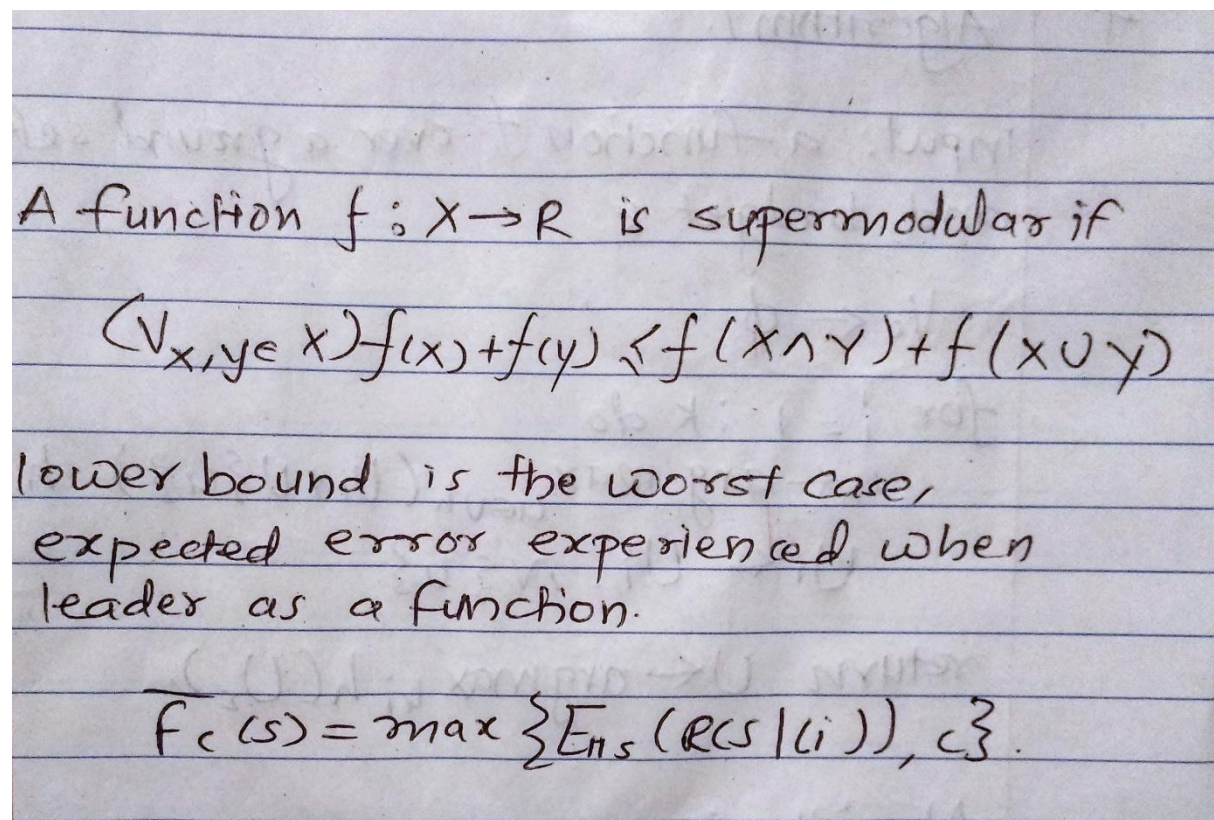
Consider following definition of the set function.

A set function $f : 2^V \rightarrow \mathbb{R}$ is called monotone increasing if $f(X) \leq f(Y)$ for any $X \subseteq Y$.

A set function $f : 2^V \rightarrow \mathbb{R}$ is called submodular if $f(X) + f(Y) \geq f(X \cap Y) + f(X \cup Y)$ for any X and $Y \in 2^V$.

Lemma 2: $\gamma(\cdot)$ is monotone increasing and submodular.

By Lemma 2, $\gamma(A^{i_1}(i_3, a)) - \gamma(A^{i_1}) \geq \gamma(A^{i_2}(i_3, a)) - \gamma(A^{i_2})$, for any full-action A , $1 \leq i_1 \leq i_2 \leq i_3 \leq k$ and $a \in A_{i_3}$. Since $\gamma(S) = \sum_A \Pr[A|S] \cdot \gamma(A)$.



4 (2 points) Can you give a DS decomposition to the objective function in the paper reading4-2?

Partial set cover problem is defined as follows.

Problem 3 (\pm PSC problem). An instance of \pm PSC is a triplet (X, Y, Φ) where X and Y are two sets of elements with $X \cap Y = \emptyset$, and $\Phi = \{\phi_1, \dots, \phi_m\} \subseteq 2^{X \cup Y}$ is collection of subsets over $X \cup Y$. For each $\Phi^* \subseteq \Phi$, its cost is defined as $|X \setminus (\cup_{\phi \in \Phi^*} \phi)| + |Y \cap (\cup_{\phi \in \Phi^*} \phi)|$. The \pm PSC problem seeks for a $\Phi^* \subseteq \Phi$ with the minimum cost.

Where objective function is defined as follows.

$$g(\Phi^*) = |X \setminus (\cup_{\phi \in \Phi^*} \phi)| + |Y \cap (\cup_{\phi \in \Phi^*} \phi)|.$$

Also according to read4-2,

$$f_M(\Phi^*) = 3 + |X \setminus \cup_{\phi \in \Phi^*} \phi| + |Y \cap \cup_{\phi \in \Phi^*} \phi| = 3 + g(\Phi^*).$$

Suppose that Φ^* is an $(\alpha|V^*|)$ -approximation to the Min-M problem for some $(\alpha|V^*|) > 1$. We have

$$\begin{aligned} f_M(\Phi^*) &\leq \alpha(|V^*|) \cdot f_M(OPT) \iff 3 + g(\Phi^*) \leq \alpha(|V^*|) \cdot (3 + g(OPT)) \\ \iff \frac{g(\Phi^*)}{g(OPT)} &\leq \alpha(|V^*|) + \frac{3(\alpha(|V^*|) - 1)}{g(OPT)} \implies \frac{g(\Phi^*)}{g(OPT)} \leq 4\alpha(|V^*|) - 3. \end{aligned}$$

Since $|V^*| = |\Phi| = m$, Φ^* is $(4\alpha(m) - 3)$ approximation to the instance of PSC problem.

Algorithm 1.

Input: a function f over a ground set U and budget k :

$$V_0 \leftarrow \emptyset.$$

for $i = 1 : k$ do

$$u \leftarrow \arg \max_{u \in V_i} h(U_i + U \setminus \{u\}) - h(U_i)$$

$$U_i \leftarrow U_{i-1} \cup \{u\}$$

return $U \leftarrow \arg \max_{U_i} h(U_i)$.

Algorithm 2.

Input: $f, \bar{f}, \underline{f}, V^*, k$

$$\bar{S}_A \leftarrow \text{ALG1}(\bar{f}, V^*, k):$$

$$\underline{S}_A \leftarrow \text{ALG1}(\underline{f}, V^*, k).$$

$$S_A \leftarrow \text{ALG1}(f, V^*, k)$$

return $\hat{S}' = \arg \max_{S \in (\bar{S}_A, \underline{S}_A, S)} f_{\text{est}}$

5 (2 points) Design a method to apply the submodular-supermodular procedure to the maximization problem in the paper reading4-2 in case that you cannot find a DS decomposition for the objective function.

Every set function $f: 2X \rightarrow \mathbb{R}$ can be expressed as difference of two monotone nondecreasing submodular function g and h . i.e. $f = g - h$. where x is a finite set

According to the definition, any set function can be expressed as a DS function. That is, for set function h , there exist two submodular functions f and g such that $h = f - g$.

We select a submodular function g such that $\alpha(g) > 0$.

And $f(x) = h(x) + |\alpha(h)| / \alpha(g) \cdot g(x)$. Then $\alpha(f) > 0$

$$H = f - h = f - |\alpha(h)| / \alpha(g) \cdot g$$

We $g(x) = \sqrt{|X|}$

Also we define, if $\alpha(h) \geq 0$, then h is submodular.

$$\alpha(h) = \min_{X \subset Y \subseteq V} \{\Delta_J h(X) - \Delta_J h(Y)\}$$