



WE FEEL ENORMOUS EMOTIONAL CONNECT  
WHEN WE DO THINGS **TOGETHER** WITH  
THE PEOPLE LOVE . THE JOURNEY  
BECOMES SO MUCH MORE BEAUTIFUL  
THEN!

HERE IS A COMMUNICATION SYSTEM THAT  
ALLOWS YOU TO ENJOY THINGS YOU  
ADORE **TOGETHER...**

Aaditi Rokade

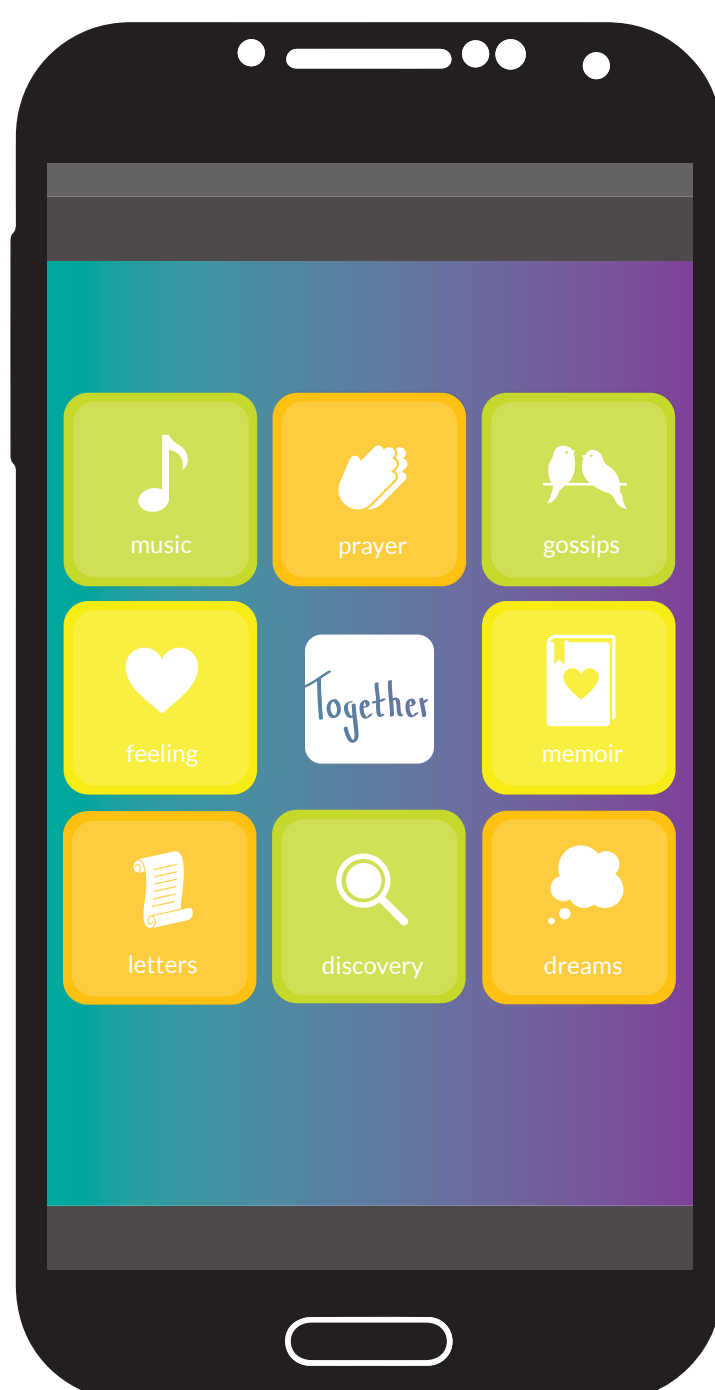
Graphic Design

---

## INTRODUCING **TOGETHER**

---

all of them were connected over the current  
social networking media.. **but were they happy?**  
**as now they are using Togethr, yes!**  
they feel much more connected..



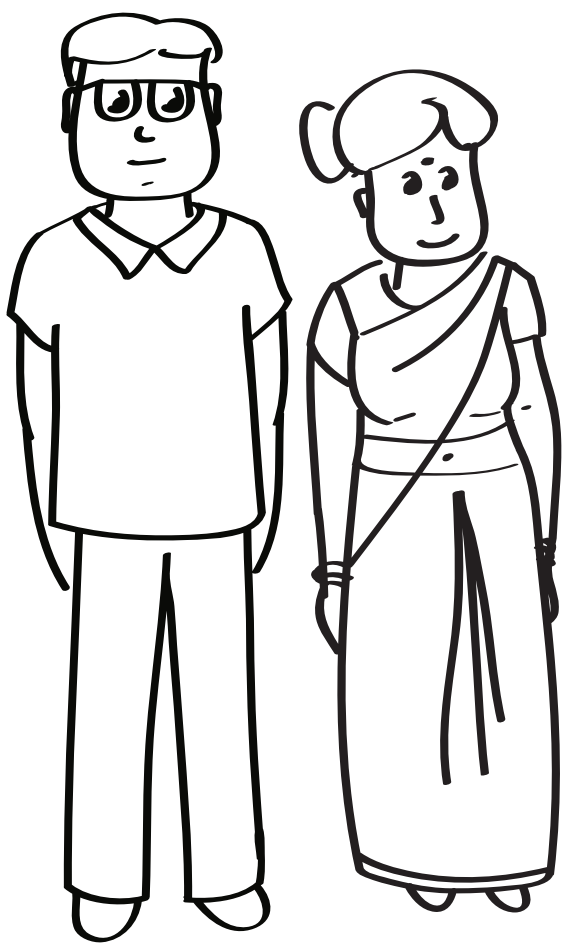
## THOUGHT EXPLORATION

taking this very thought further following are the ways explored in order to enable people do the things they adore together

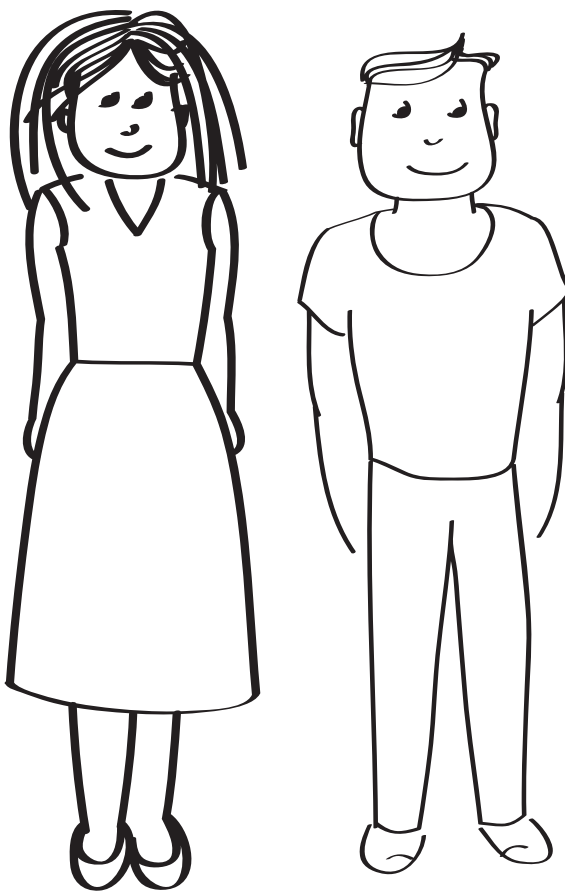


## USER PERSONA

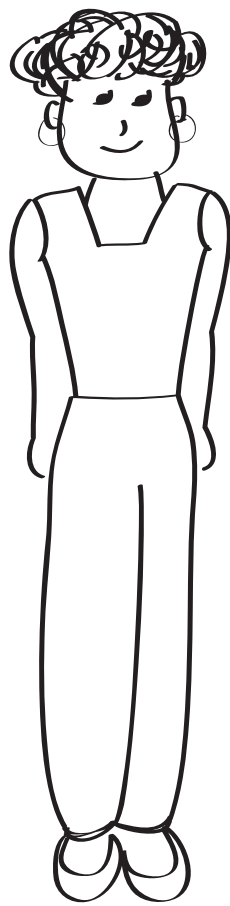
‘togethr’ is an app on your android activated device, that could be used by all users across the ages, by those who are **connected over the internet**. **Easy to learn**, all you need is to be connected over the net.



**Mr. Pravin Dsouza, 52, father of Amy and Walter,** is a civil engineer. He is concerned about the time he gets to spend with his family...



**Amy Dsouza, 25,** works as a talent recruiter and makes a lot of phone calls during work hours but by the end of the day she hates the fact that communication in terms of her personal relations is not as much...



**Nikita Ashok, 23, Amy and Walter's childhood friend,** is also a working professional and loves having a balanced social life that could add so much meaning to her current lifestyle.

**Mrs. Suman Dsouza, 47,** has left her job and wonders how the life would be if the children were home. She hate that they all miss the family time together..

**Walter Dsouza, 21,** is in the final year of his graduation studies and wonders how much he is going to miss his friends when it is over.

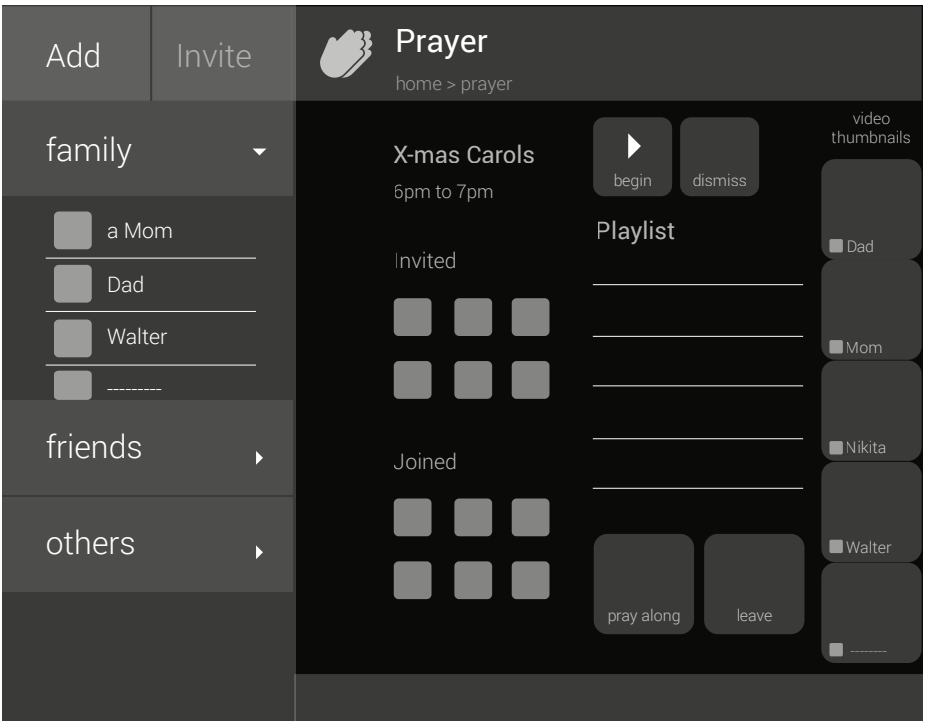
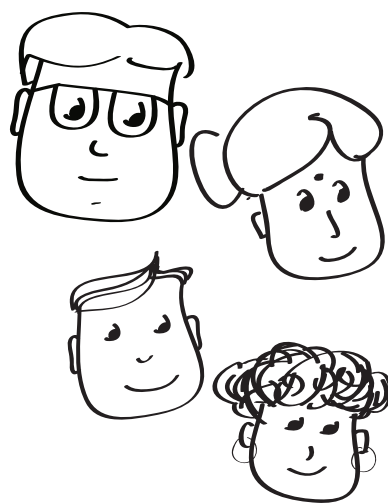
## USER SCENARIOS

### Pray together

**Amy** has always celebrated X-mas with her family. This time she can not visit home due to some work responsibilities. 'Together' enables her now to say prayers with her family and also sing X-mas carols with them.



she users interface **Prayer** on Together app



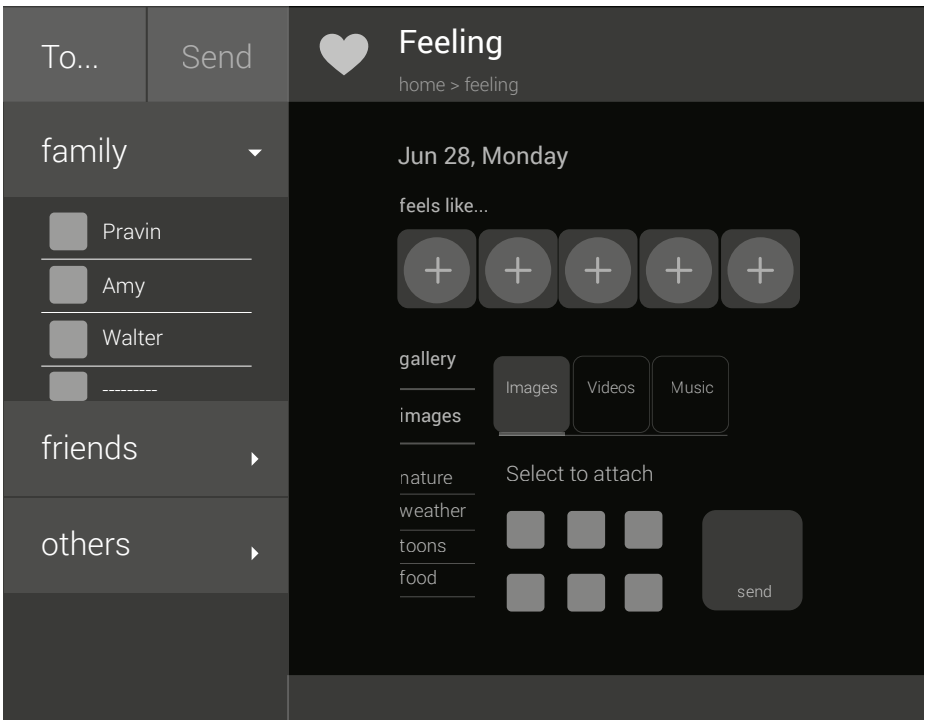
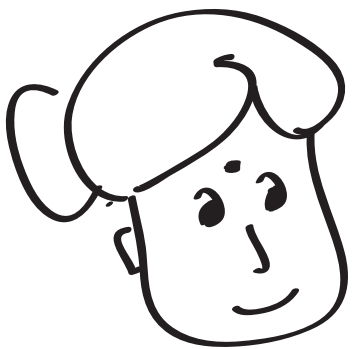
she sends **invites** to join X-mas Carol singing together to mom, dad, Walter and Nikita using the dashboard provided on Prayer interface.

She can **organize** prayer event, also she can **access library** to add pre-recorded prayers. This library is editable.

She can actually view everyone joined in **video thumbnails** (optional) and **hear their voices** and pray along.

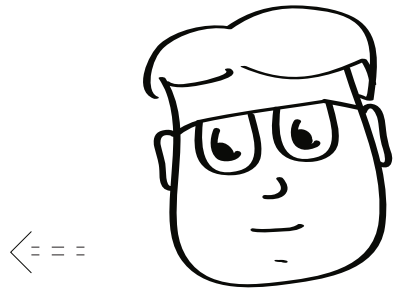
### Feel together

As her husband is usually outstationed due to contract contruction work, **Mrs. Dsouza** stays connected to him by letting him know of **exactly how she is feeling** everyday. Describing feelings over the internet is a tough task, made so much easier by 'Together', she feels.



she can **attach images, video clips, soundtracks** from the gallery that relates to exactly what she feels on that particular day/ moment.

Some libraries commonly serve to different interfaces provided under Together app.

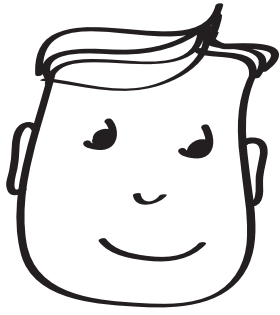


Mr. Dsouza **receives a set of 5 attachments** (showing thumbnails). Helps him understand his wife better and feel connected better.

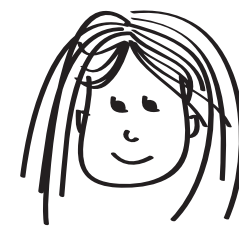
## USER SCENARIOS

### Write together

**Walter** loves his sister Amy and conveys the same by sending her a **handwritten wish** on her birthday, using Together.



Walter uses **Letters** interface to do so.



< ==

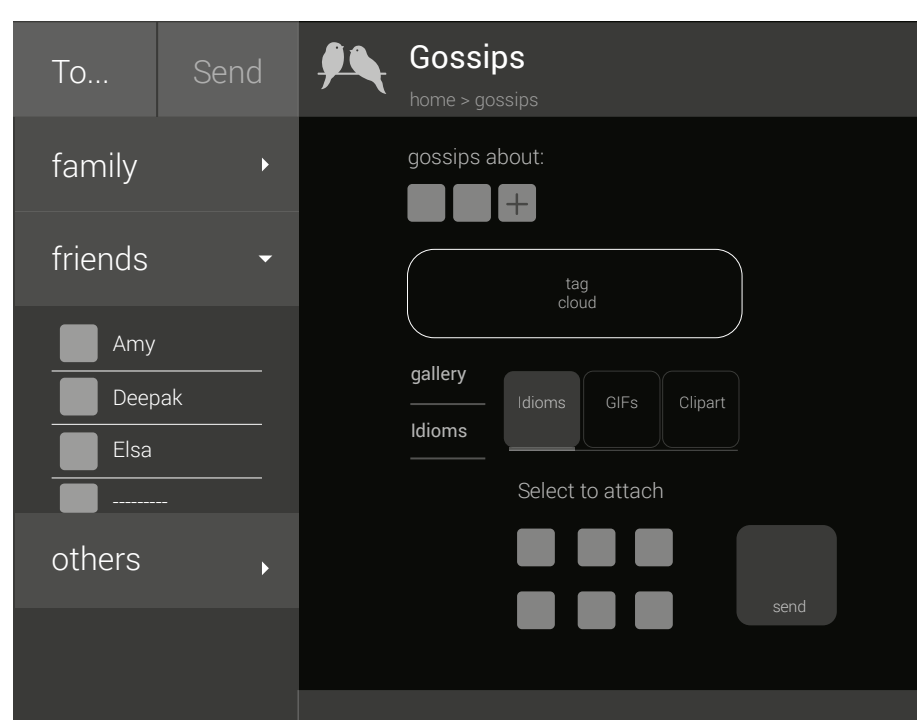
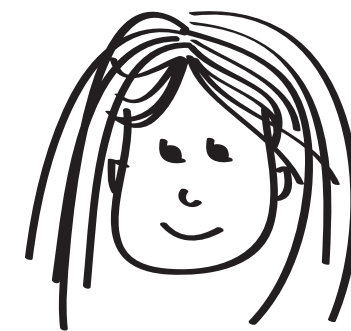
Amy feels great to see the letter with the brother's handwriting

Walter uses **Letters** interface to do so.

### Gossip together

**Amy** and **Nikita** feel that gossips bring you closer to the person you share them with.. and some healthy gossiping is fun, so, why not?

they use interface **gossips** in Together app::



Nikita can choose from a set of excellent **Idioms, GIFs, Cliparts** that express info about to the topic of the gossip.

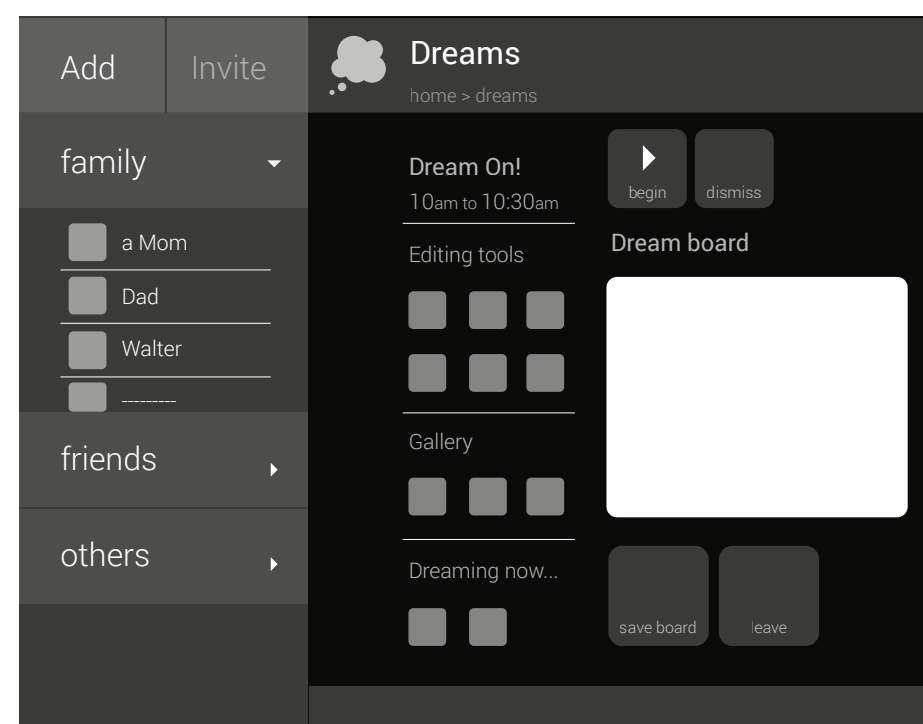
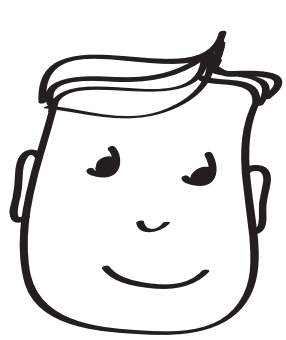
**tag cloud** section enables the user to add tags.

## USER SCENARIOS

### Dream together

What could be better if you can work on building a dream board together with the people you love?

Amy and Walter use **Dreams** interface to build a dreamboard!

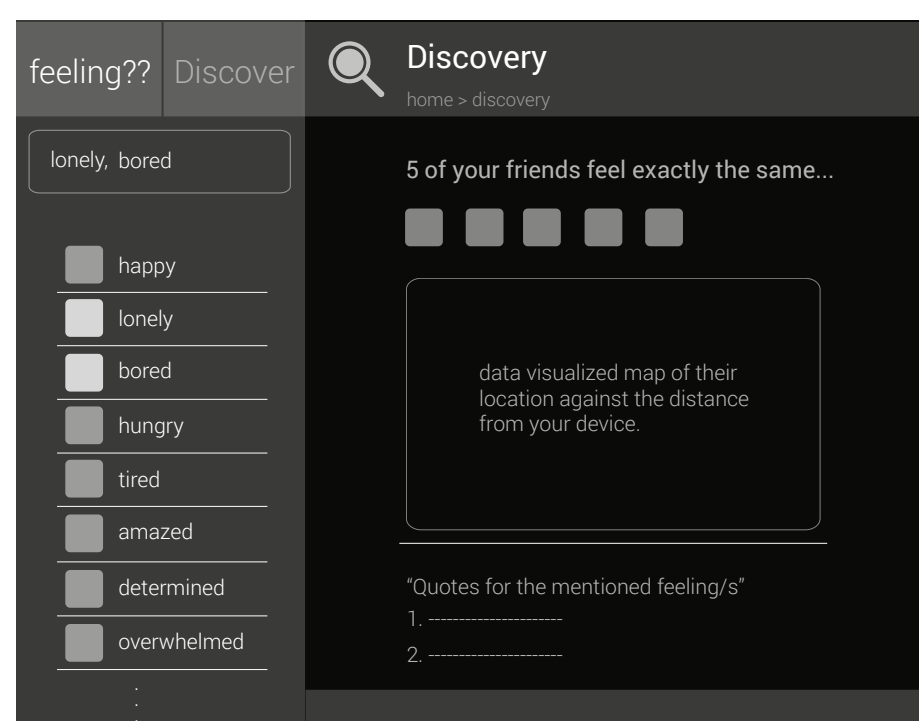


Dreams interface allows Amy and Walter to invite people to join them and create a dream-board live.

One can **import images** from the gallery or **sketch** using editing tools in order to create a **collaborative dream board**.

### Discover others

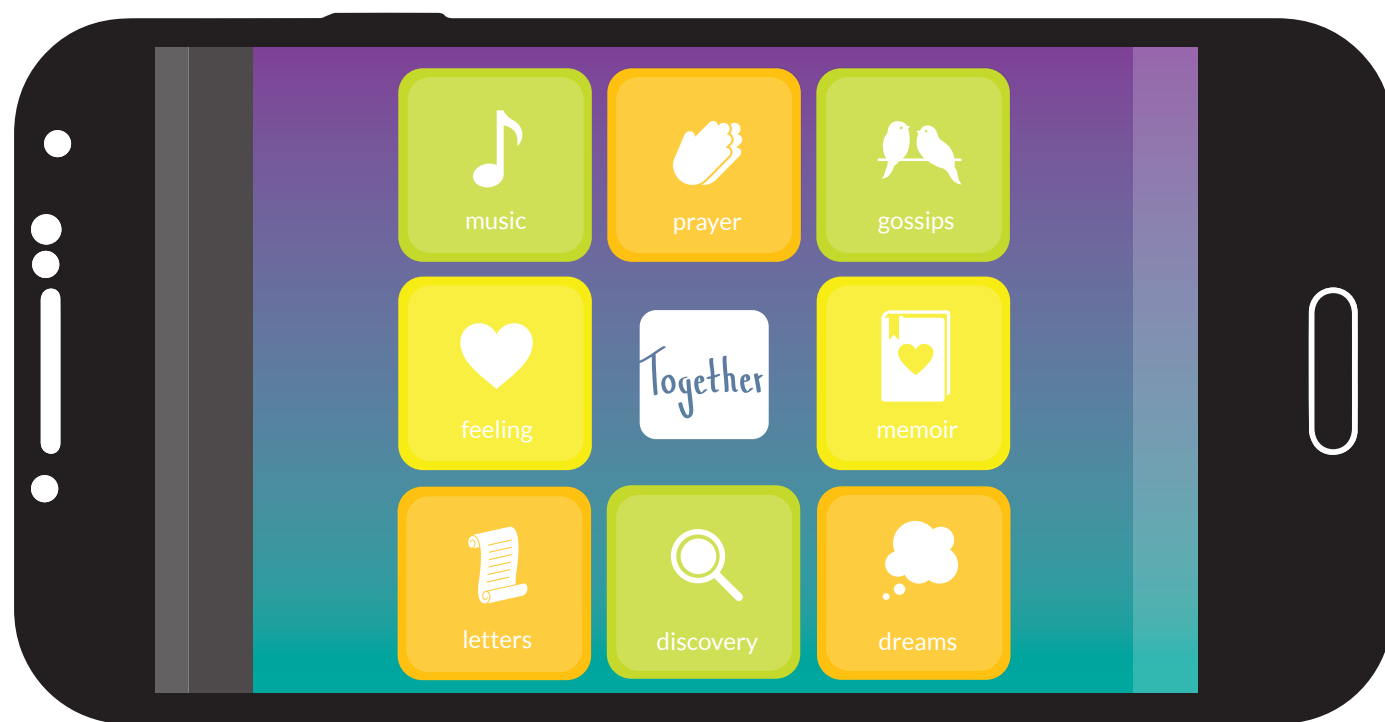
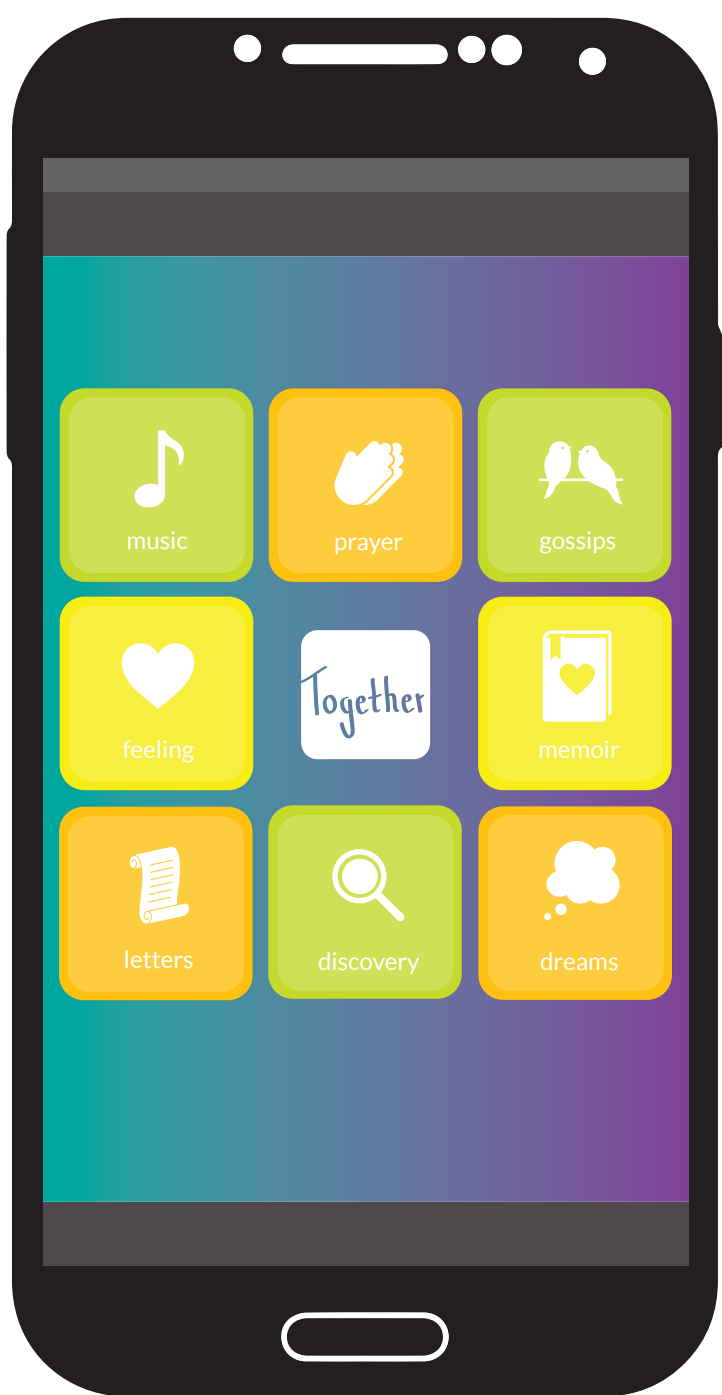
Nikita is feeling **lonely and bored**. 'Sharing a negativity with co-sufferers helps decrease the pain and sharing happiness helps it grow..' knowing this she decides to discover all others from her network of friends, who are feeling the same.



after knowing this, Nikita now feels so much better!



rest of the interface tools like Music, Memoir are used to a collaborative experience of listening to music and collecting some of the live experiences.



---

THANK YOU....

---