AADITI ROKADE

UX UI Design . Data Visualization

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WORK EXPERIENCE

HONEYWELL AEROSPACE

LEAD DESIGNER . DATA VISUALIZATION *(Feb 2017 - Jun 2018)*

Data Visualization Design, UX UI design of Advanced Technology project : Distributed Data Analytics, Filed a **patent for a family of icons** for flight events, Led a team of 3 as Data Visualization designer, UX researcher, UX UI Designer for the software component of **GNSS navigation device HGuide** - UAV, UGV.

BARCLAYS TECHNOLOGY CENTRE INDIA

UX UI DESIGNER *(Apr 2015 - Feb 2017)*

Mobile banking applications on UX research, Proof of Concepts, End-to-End design development process in agile for Barclays UK. User testing, Iconography, Information design, User Centric Design. Design prototypes for Android, iOS and Windows OS based mobile banking applications for Barclays Africa Group.

HONEYWELL AEROSPACE

DESIGN INTERN *(Aug 2014 - Mar 2015)*

Analysis the **flight deck displays** across Honeywell's Aerospace domain, their comparative analysis, visual design revamp of synoptic diagrams, futuristic flight deck displays, UX, UI suggestions for Pilatus 12NG flight deck as a pilot for the designs.

IBM INDIA PVT. LTD.

JAVA DEVELOPER *(Jun 2010 - Jun 2012)*

ITES PL (Presentation Layer) of IBM's online training search application - UI development, application support & deployment.

LIBRARIES, THE NEW SCHOOL

SR. STUDENT UX SPECIALIST *(Dec 2018 - current)*

Heuristic Analysis, UX Design, UI Design revamp, Data Visualization for the library website, collections & archives, search feature.

EDUCATION

DATA VISUALIZATION (MS)

PARSONS SCHOOL OF DESIGN, NEW YORK.

(2018 - 2019)

GRAPHIC DESIGN (MDes)

NATIONAL INSTITUTE OF DESIGN, INDIA

(2012 - 2015)

E&TC ENGINEERING (BE)

PUNE INSTITUTE OF COMPUTER TECHNOLOGY, INDIA.

(2006 - 2010)

PROFESSIONAL SKILLS

Data Visualization, Data Analysis, User Experience (UX) Design, User Interface (UI) Design, Graphics, Infographics, UX Research, Design Thinking, Information Architecture, Layout Design, Branding & Identity, Design Prototyping, Machine Learning, Photography, Minimal Art & Illustration, Motion Graphics

TOOLKIT

Adobe Creative Suite, Sketch, Axure, InVision, Processing, Google Suite, Tableau, Jira, X mind, Adobe XD, Anaconda- Jupitor notebook, GitHub, Javascript- d3js, p5js, vue.js, Python, R studio, HTML, CSS.

INSPIRED BY SIMPLICITY. PASSIONATE ABOUT DESIGN.

SUMMARY

During my MDes studies in Graphic Design, I explored design through smaller projects in Information Design, UX Research, Visual Design, UX UI design. While working with Barclays as a UX Designer and as a Lead Designer in Honeywell's Aerospace domain, I led critical fast-paced and high-risk projects. My education in technology makes me efficient while working on tech-based design projects. Current alma matter - MS in Data Visualization further expands the horizon of my knowledge of design and technology empowering to weave data into beautiful stories.

I 'm Primarily looking for full-time work opportunities in Data Visualization, User Experience (UX) , User Interface (UI) Design.