



Date

01-01-2016 30-06-2017

OrderQuantity by subcategory



Monthly Revenue

\$1.83M✓  
Goal: 1.77M (+3.31%)

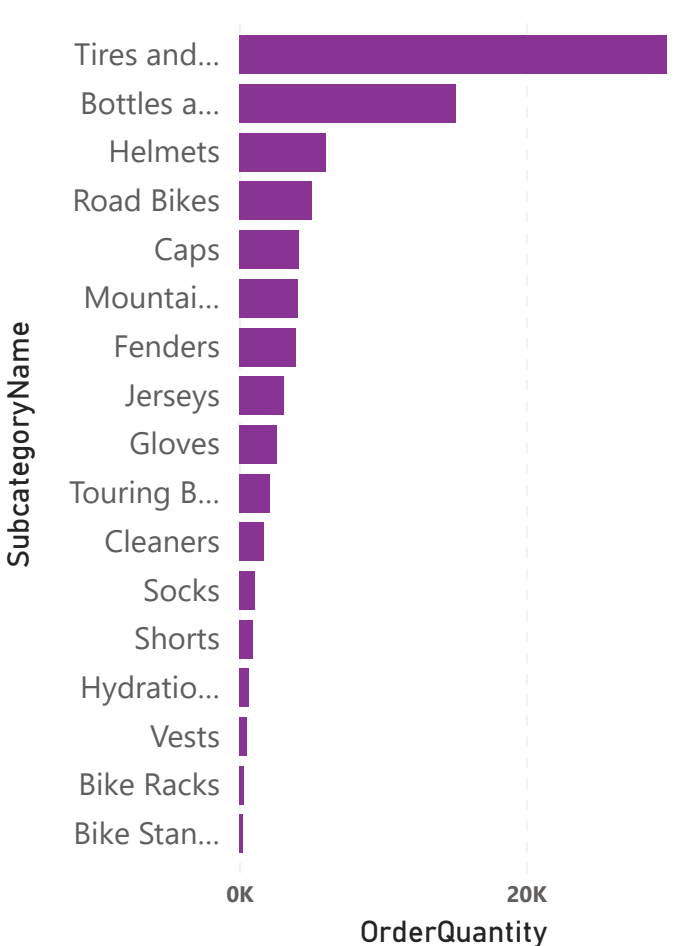
Continent



Top Product(order)

Water Bottle - 30 oz.

OrderQuantity bu subcategory



ProductName	total_order	Return_rate
Water Bottle - 30 oz.	3983	1.95%
Patch Kit/8 Patches	2952	1.61%
Mountain Tire Tube	2846	1.64%
Road Tire Tube	2173	1.55%
Sport-100 Helmet, Red	2099	3.33%
AWC Logo Cap	2062	1.11%
Sport-100 Helmet, Blue	1995	3.31%
Fender Set - Mountain	1975	1.36%
Sport-100 Helmet, Black	1940	2.68%
Mountain Bottle Cage	1896	2.02%
Road Bottle Cage	1668	1.68%
Touring Tire Tube	1364	1.64%
HL Mountain Tire	1305	3.75%
ML Mountain Tire	1059	1.32%
LL Road Tire	957	2.26%
ML Road Tire	868	1.51%
Touring Tire	863	1.22%
Bike Wash - Dissolver	850	1.47%
HL Road Tire	795	3.52%
LL Mountain Tire	788	2.50%
Hydration Pack - 70 oz.	695	3.60%
Mountain-200 Black, 46	528	3.22%
Mountain-200 Black, 42	524	3.63%
Total	22534	2.14%

Top Product(Profit)

Mountain-200 Black,...

Monthly Order

8260✓  
Goal: 2165 (+281.52%)

Monthly Return

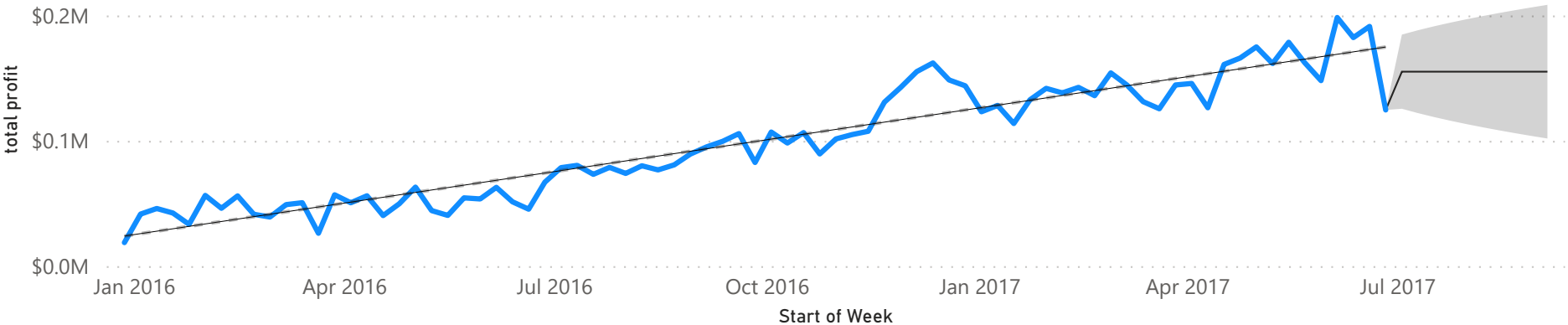
166✓  
Goal: 169 (+1.78%)



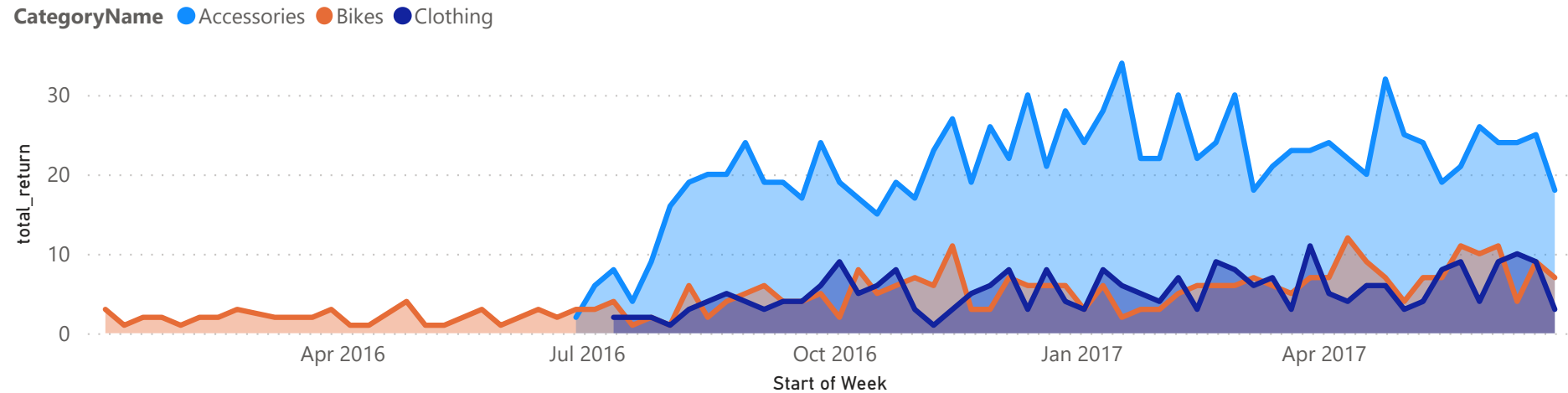
Quantity sold by CategoryName



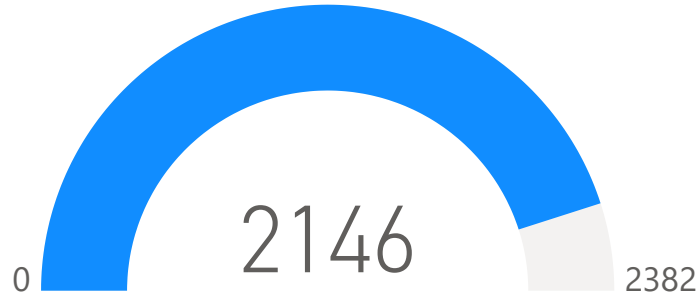
Total Profit Per Week



Total Return Per week



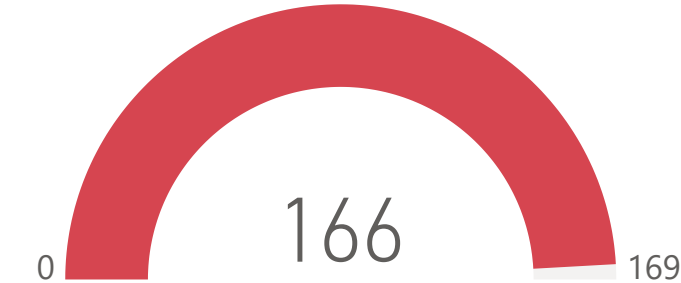
current orders vs target



total revenue vs target



Total Return vs target



Fullname	total_order	total revenue measure
Mr. Dalton Perez	26	\$1,513.14
Mr. Fernando Barnes	26	\$1,838.99
Mr. Ryan Thompson	26	\$1,596.61
Mrs. Hailey Patterson	26	\$1,615.65
Mrs. Samantha Jenkins	26	\$1,739.55
Mr. Jason Griffin	25	\$1,613.87
Mrs. Ashley Henderson	25	\$1,716.73
Mr. Charles Jackson	24	\$1,776.67
Mr. Daniel Davis	24	\$1,403.83
Mr. Henry Garcia	24	\$1,442.94
Mr. Mason Roberts	24	\$1,526.02
Mrs. Jennifer Simmons	24	\$1,464.79
Ms. April Shan	24	\$1,424.45
Mrs. Nancy Chapman	23	\$1,111.20
Mr. Luis Diaz	17	\$1,002.05
Mrs. Ana Perry	17	\$1,335.84
Mr. Antonio Bennett	16	\$1,001.38
Mr. José Hernandez	16	\$904.51
Mrs. Samantha Russell	16	\$947.95
Ms. Gina Martin	16	\$991.27
Ms. Jasmine Powell	16	\$1,103.50
Ms. Sierra Young	16	\$813.29
Mr. Andrew Martinez	15	\$757.56
Mr. Eduardo Patterson	15	\$1,117.25
Mr. Luke Lal	15	\$961.92
Mr. Nicholas Brown	15	\$934.27
Mrs. Chloe Campbell	15	\$969.79
Mrs. Jada Morgan	15	\$1,022.79
Total	22534	\$1,85,09,633.20

