

Aaditya Raj Mehta



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🔗 [aadityamehta.github.io](https://github.com/aadityamehta)

🧠 Technical Skills

Python | R | SQL | Apache Spark | PyTorch
SPSS | Figma | PowerBI | Tableau | Matlab

🏢 Organizations

World Faith International

Chapter President

12/2018 – present | New York, United States

- Collaborate with other NYC non-profits to benefit less affluent areas of Brooklyn
- Create impact vs funding prediction model using financial records and results of fundraising

BUGS

Open Source Project Lead + Treasurer

12/2018 – present | New York, NY

- Oversee and design meeting content/activities to be more Zoom friendly through surveying members 70+ members
- Expand contribution to open source in NYU community by hosting Github workshops and monthly coding days
- Train 30+ undergraduate and graduate students on how to actively contribute to Wikipedia through source editing

Strategic Venture Society

Venture Analyst

09/2018 – present | New York, United States

- Research real estate-tech market and suggest sub-sector investment opportunities to NYC venture firm
- Analyze startups in different industries to determine what product + business improvements would lead them to success
- Host competition focusing on user-centered design to enhance UI/UX and product innovation skills

🎓 Education

New York University, GPA: 3.30/4.00

BA in Economics and Mathematics, Data Science

08/2017 – present | New York, NY

🏆 Awards and Certifications

- IBM AI Engineering Specialization
- PWC Case Competition Finalist (2018)

💼 Professional Experience

Multiple Startups, Product + Data Consultant

05/2020 – 08/2020 | Champaign, IL

- Wireframed then prototyped a calendar feature that will allow for clients to be scheduled for work automatically- to be released in future version
- Led data-driven decision making, shift in mentality was instrumental in move to SaaS model
- Defined 10 use cases for product to expand beyond current market with minimal cost and product additions

Seneque, Junior Business Developer

Dietary Supplement Start-up

08/2019 – 05/2020 | New York, NY

- Initiated value-add expansion into the pet market following market research and risk assessment, plan to be implemented in 2021 with an expected profit increase of 25%
- Defined user stories after analyzing market sentiment of 500+ social media posts, to formulate US marketing/branding strategy, which is set to be active in late 2020
- Developed a python program that automated SEO data and competitive landscape analysis to quantify potential risks and value-propositions in go-to-market strategy

Fleeting, Product Analyst Intern

Uber for Trucking

03/2019 – 08/2019 | New York, NY

- Established an Agile environment by using Airtable to form a hybrid model, reduced need for meetings by 25% and highlighted bottlenecks in the development process
- Examined product-market fit by running a beta-test recruitment + marketing cycle, resulting in 300+ applications
- Developed a driver waitlist in conjunction with engineering and design teams, resulting in 50+ subjects for data collection and emergency needs + an examination of the onboarding funnel
- Designed UI/UX flows for MVP and communicated requirements with engineering

Upright NYC, Product Intern

Co-building Start-ups

03/2019 – 08/2019 | New York, NY

- Exceeded client expectations by understanding their vision to create a product road map and go-to-market strategy
- Evaluated product-market fit by analyzing 10 competitors and market trends
- Built data rooms and created social media presence that high-target consumers visited most often, led to increased traction for start-up and continuation of the contract