Quick & easy steps to open fertilizers & seeds storage store

**Introduction –**

Agriculture is one of the biggest industries in India and many other countries. A vast majority of the population depends upon it for their livelihood. Thus, all allied activities concerning agriculture are also always in demand and can be profitable. One such thing is seed and fertilizer storage stores. Fertilizers and seeds are the core of any agricultural activity, and their maintenance and storage involve various complexities. Thus, there are enormous business opportunities in the seed and fertilizer business. Today we will give you an easy step-by-step guide to starting a fertilizer and seed storage store.

**Research-**

Research forms the core of any business. Any business must be up to date with its research before starting a business. This is especially important for a fertilizer and seed business because it involves different scientific elements. Concrete research will help you understand all the minute details of the business and help you avoid hurdles in the future. Here are a few things you should research on.

**Fertilizer and Seeds-**

Seeds and fertilisers come in different types, such as liquid insecticides, pesticides,organic compost, genetically modified seeds, etc. All these require different techniques ofstorage and maintenance. Some fertilisers require a specific temperature, while others2/2

require a certain level of moisture. It is essential to research all these aspects to know themethods of storage for each fertiliser fully. Any lack of maintenance in future can not onlycause losses to the business but also risk the lives of everyone living around.

**Q.What is the main aim of seed storage?**

The purpose of seed storage is **to maintain the seed in good physical and physiological condition from the time they are harvested until the time they are planted**. Seeds have to be stored, of course, because there is usually a period of time between harvest and planting.

**Q.How do you set up a fertilizer shop?**

**Steps involved open an agricultural fertilizer business and getting a subsidy**

1. Permission from municipality offices.
2. Permission from State Government.
3. Getting a fertilizer shop license.
4. Obtaining a commercial applicator license.
5. Certifications for fertilizer sales.
6. The EPA and fertilizer.

**Q.How does the fertilizers & seeds storage store plan to generate revenue?**

# Factors help farmers buy seeds and fertilizers?

The farmer's purchasing power is dependent on two factors: **affordability and cash liquidity**.

# Factors Influencing Fertilizer Demand-

The benefit from fertilizer/nutrient application in monetary terms should be high enough to motivate farmers to use fertilizer. Crop response trials should provide the necessary data on benefit-cost ratios and these can be made known to farmers through extension programmes. Both the existence of the benefit and its awareness by farmers are equally important to create demand.

The farmer's purchasing power is dependent on two factors: affordability and cash liquidity. The input-output price ratio, i.e. the number of kilograms of produce required to buy a kilogram of fertilizer/nutrient, is one indicator of affordability. For a given fertilizer application, if the yield improves due to better seeds, the higher is the revenue to the farmer and, therefore, the more affordable is fertilizer. Prices, therefore, need not be the only means of making fertilizer application attractive. Better crop management and integrated use of inputs cause an upward shift of yield response making fertilizer application worthwhile.

**Q.Problem, Solution Market – Size, Existing Competitors, and Revenue model Marketing strategy and grow plan?**

The cold storage room basic design and requirements:   
  
Cold storage room dimensions: **14 ft x 10 ft x 10 ft**. The temperature requirement: 4˚C ± 2˚C. Humidity of the storage space: 85-90%.

Is sufficient.

I have to observe other my competitors and see how they are selling their products and decide how to sell accordingly. I also keep in mind that I should plan my revenue like that all farmers get their raw food and I also make profit from that revenue. I also decide the two strategy first of all I have to focuses in one strategy so that I can make profit if in case first one failed I can focus on another one. If these two strategy work properly it can help to grow the plan.

**Competitors-**

India organic fertilizer market is anticipated to grow at a steady CAGR in the forecast period, 2023-2027.

Organic fertilizers are those that are created naturally and contain carbon elements without the usage of chemicals. Mineral sources, animal waste, waste from the preparation of meat, manure, slurry, guano, and plant-based fertilizers, including bio solids and plant composts, are included for the preparation of organic fertilizers.

Organic fertilizers are preferred over chemical fertilizers because of their high concentration of nutrients and essential elements, and absence of toxic chemical components. Besides, organic fertilizers do not cause excessive harm to the soil and environment. The market is largely driven by the increasing demand for organic food and growing concerns regarding chemically infused fertilizers over the crops, soil, consumers, as well as the environment.

**Unique Selling Point -**

Like Lenskart I will make an application that will detect the purity of Fertilizer and seeds, that Lenskart chain made ban app that help to see the face of every person that how they are looking.

**Conclusion-**

This is the whole Business Plan for Rural Development.