Pre Built & Custom AI

UI/UX Intern Assignment

• UI/UX

User interface (UI) design is the process of making interfaces in software or computerized devices with a focus on looks or style. Designers aim to create designs users will find easy to use and pleasurable. UI design typically refers to graphical user interfaces going through various aspects of the design held together with various elements like typography, colour, spacing, texture and many more whereas User experience (UX) design is the process design teams use to create products that provide meaningful and relevant experiences to users. This involves the design of the entire process of acquiring and integrating the product, including aspects of branding, design, usability and function.

• Tool used

There are various tools present in the market for designing purposes with a vast type of functionality provides. Some of them are Sketch, Framer and Adobe XD. Adobe XD is the tool used on this project. Basically free for users which makes it one of the best and is part of the Adobe family which is one of the leading names in the computers industry in every aspect. There are bundles of UI/UX designing tools present over this software. It also includes prototyping which is also been done on the current project

• Indian Spirit

A food joint app is what deals with each and every process of the restaurant. Basically giving it a mobile platform which is names as INDIAN SPIRIT. The design includes two modules, one for the administrative and one for the client or end user. Both include various different screens designed on Adobe XD including the prototyping. It gives an idea of the functionality of the app and every element which is being used in the app.

▪ Colour Scheme

Hex code - #4F6E3A

Hex code - #8ED06D

Hex code - #E73131

Hex code - #1A1E34

▪ Typography

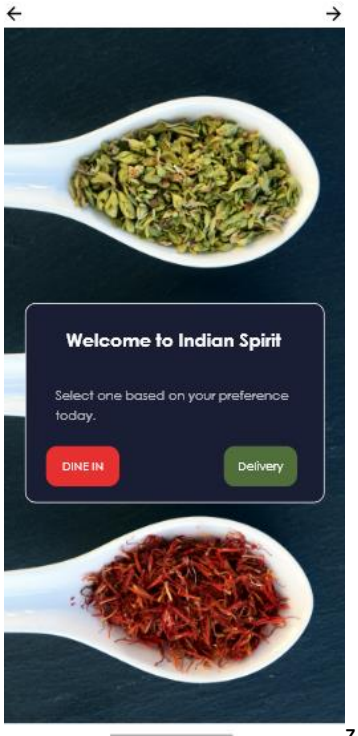
Century Gothic is the main type of font style used on each module and window and *SF Pro display* for the main menu screen of the app.

▪ Key Performance Indicator

Two types of KPI are used in the admin module of the app

- Online order KPI which shows incoming orders through the app.
- Cash flow displaying the incoming cash from every branch.
- Total Incoming order graph

• Screen shots



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Client Module

Icons