



AADITYA CHAUHAN

Digital Marketing Manager.
Ghatlodia, Ahmedabad - 380061
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ACADEMIC PERFORMANCE

- **C.C. Sheth College of Commerce** : Bachelor's in Commerce (2022-2025)
- **TOPS Technologies** : Digital Marketing (2025)

SKILLS & TECHNICAL EXPERTISE

- **Project management** Planning, organizing, task control
- **Data analysis** Turning raw data into insights
- **Communication** Sharing ideas & information with clarity
- **Organization** Structured group with purpose
- **Problem-solving** Finding smart solutions quickly

WORK EXPERIENCE

1. Shiv Krupa Travels (LTC Tours), Ahmedabad (15th June 2022 - Present).

- **Manager:** Overseeing daily operations, client management, and tour execution.
- Negotiation with airlines, hotels, and transport vendors to deliver cost-effective services while ensuring high-quality customer experiences.
- **Supervision:** Team of executives; guided them in sales, bookings, and documentation, and implemented digital tools to streamline processes.
- I also built strong corporate relationships, expanded the client base, and led marketing initiatives that enhanced brand visibility.
- My role strengthened my expertise in travel management, operations, customer service, and team leadership.

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Projects & Practical Assignments

♦ Project 1: Brand Analysis of Jio Hotstar

- Jio Hotstar competitor research, customer persona, & identifying brand details.
- Link: [Brand Analysis of Jio Hotstar](#)

♦ Project 2: VIRJI DM For SEO

- VIRJI DM instagram account through SEO comes first when searched on Google.
- Google link: [Virji DM For SEO](#)

♦ Project 3: the_8pixels for Social Media marketing

- Description: the_8pixels have reached 43.2k views only in a month.
- Link: [the_8pixels](#)

POSITIONS OF RESPONSIBILITY

- **Manager:** Lead team, plan goals, delegate tasks, solve problems, ensure success.
- **Supervisor:** Oversees tasks, guides employees, ensures quality, and efficiency.
- **Administrator:** Oversees operations, manages resources, ensures compliance.

Certifications & Achievements

- Sales & Marketing Training Certificate
- IT-Networking Certificate

Strengths

- Good Communication skills.
- Strong problem-solving skills.
- Excellent collaboration and teamwork

Date: 15.09.2025

Place: Ahmedabad