

# Aaditya Chauhan

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aaaditya355@gmail.com

+91 8980420161

[LinkedIn Profile](#)

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## PROFESSIONAL SUMMARY

*Currently I am pursuing a specialization in Digital Marketing to explore my knowledge and management skills. As of now I am looking for a job role which will help me to improve my skills and knowledge. I have a very good knowledge about social media marketing, content creation. I'm also familiar with tools Canva, Meta Business Suite, and WordPress and also have good management skills.*

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## Education

### C.C.Sheth College of Commerce

*Bachelor of commerce*

- 2022-2025

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## Skills & Technical Expertise

- Project management
- Data analysis
- Communication
- Organization
- Problem-solving
- Management

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## Projects & Practical Assignments

### ♦ Project 1: [Brand Analysis of Jio Hotstar]


🔗 Description: Jio Hotstar competitor research, customer persona & identify brand details are given in this project.

🔧 Tools/Features: [Google form, Data analysis]

🔗 GitHub Link: [[Brand Analysis of Jio Hotstar](#)]

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## Certifications & Achievements

 Sales & Marketing Training Certificate

 IT-Networking Certificate

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## Strengths

- Good Communication skills.
- Strong problem-solving skills.
- Adaptability to Change according to the situation.
- Excellent collaboration and teamwork.

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## Personal Information

 Languages Known: Gujarati, Hindi, English

 Hobbies: Drawing, Reading, cooking

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## Declaration

- I hereby declare that the information provided above is accurate to the best of my knowledge and belief.