

Aaditya Chauhan

Digital Marketing Manager

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[Github Profile](#)

PROFESSIONAL SUMMARY

Currently i am pursuing a specialization in Digital Marketing to explore my knowledge and management skills. As of now i am looking for job role which help me to improve my skills and knowledge. I have a very good knowledge about social media marketing, content creation. I'm also familiar with tools Canva, Meta Business Suite, and WordPress and also have good management skills.

Education

C.C.Sheth College of Commerce

Bachelor of commerce

- 2022-2025

Tops Technologies

Digital Marketing

- 2025(Present)

Skills & Technical Expertise

- Project management
- Data analysis
- Communication
- Organization
- Problem-solving
- Management

Projects & Practical Assignments

♦ Project 1: [Brand Analysis of Jio Hotstar]

📌 Description: Jio Hotstar competitor research, customer persona & identify brand details are given in this project.

🔧 Tools/Features: [Google form, Data analysis]

🔗 GitHub Link: [[Brand Analysis of Jio Hotstar](#)]

Certifications & Achievements

📜 Sales & Marketing Training Certificate

📜 IT-Networking Certificate

Strengths

- Good Communication skills.
- Strong problem-solving skills.
- Adaptability to Change according to situation.
- Excellent collaboration and teamwork.

Personal Information

🗣️ Languages Known: English, Hindi, Gujarati

🎯 Hobbies: [List relevant hobbies]

Declaration

- I hereby declare that the information provided above is accurate to the best of my knowledge and belief.