Module-01

(1). Please break down the URLs listed below. (list-out Protocol, Domain, TLD) .

https://www.flipkart.com/

TLD(Top Level Domain): .com/

Domain: Flipkart Subdomain: www. Protocol: https://

https://www.irctc.co.in/

TLD(Top Level Domain): .in/

Domain: irctc.co Subdomain: www. Protocol: https://

https://www.allegro.pl/

TLD(Top Level Domain): .pl/

Domain : allegro Subdomain : www. Protocol : https://

https://www.johnlewispartnership.co.uk/

TLD(Top Level Domain) : .uk/
Domain : johnlewispartnership.co

Subdomain: www. Protocol: https://

https://www.uidai.gov.in/

TLD(Top Level Domain): .in/

Domain: uidai.gov Subdomain: www. Protocol: https://

(2). What is HTTPS/SSL Update?

- HTTPS (HyperText Transfer Protocol Secure) / SSL (Secure Sockets Layer)
- A security technology that encrypts data for safe transmission.
- When SSL is enabled, HTTP becomes HTTPS (https://).
- Example: https://www.example.com
- Ensures data privacy and security by encrypting information.

- 1. Google Chrome
- 2. Microsoft Edge
- 3. Brave
- 4. Opera
- 5. Firefox
- 6. Safari
- 7. Arc
- 8. UC Browser
- 9. Tor Browser
- 10. Vivaldi

(4). Create a Customer Persona & identify Brand Details for the given brands.

https://docs.google.com/spreadsheets/d/14cyZ_ib_1dP9qKHhW7CaMpi0OAtB9BSLVbRRGFWlaOo/edit?gid=62875408#gid=62875408