

# Aaditya Chauhan

## Digital Marketing Manager

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[Linkedin Profile](#)

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, Ghatlodia, Ahmedabad - 380061

[Github Profile](#)

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### PROFESSIONAL SUMMARY

*Currently i am pursuing a specialization in Digital Marketing to explore my knowledge and management skills. As of now i am looking for job role which help me to improve my skills and knowledge. I have a very good knowledge about social media marketing, content creation. I'm also familiar with tools Canva, Meta Business Suite, and WordPress and also have good management skills.*

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### Education

#### C.C.Sheth College of Commerce

Bachelor of commerce

- 2022-2025

#### TOPS Technologies

Digital Marketing

- 2025(Present)

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### Skills & Technical Expertise

- Project management
- Data analysis
- Communication
- Organization
- Problem-solving
- Management

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### Projects & Practical Assignments

#### ♦ Project 1: [Brand Analysis of Jio Hotstar]

📌 Description: Jio Hotstar competitor research, customer persona & identify brand details are given in this project.

🔧 Tools/Features: [Google form, Data analysis]

🔗 GitHub Link: [[Brand Analysis of Jio Hotstar](#)]

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## Certifications & Achievements

📜 Sales & Marketing Training Certificate

📜 IT-Networking Certificate

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## Strengths

- Good Communication skills.
- Strong problem-solving skills.
- Adaptability to Change according to situation.
- Excellent collaboration and teamwork.

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## Personal Information

🗣️ Languages Known: English, Hindi, Gujarati

🎯 Hobbies: [List relevant hobbies]

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## Declaration

- I hereby declare that the information provided above is accurate to the best of my knowledge and belief.