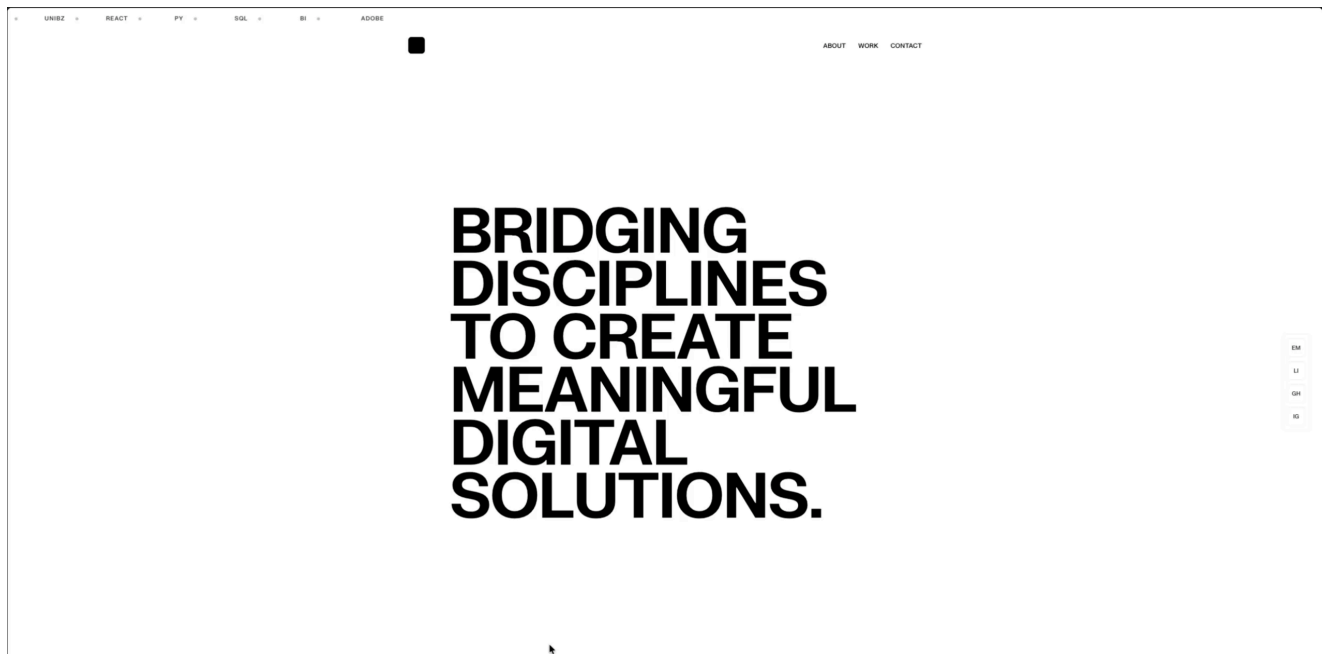


WIP



Identity Expression (Bridge-Connector):

- Geometric AAA logo with triangular connecting elements symbolizes bridging different domains.
- Scroll-triggered color transition metaphorically represents transformation and connection
- Left-aligned, bold typography demonstrates confidence and directness

Values Communication (Professional & Collaborative):

- Clean, sophisticated aesthetic conveys professionalism and attention to detail
- Trust elements (response time commitments, privacy-conscious approach) demonstrate reliability
- Minimal, non-distracting interactions show respect for user experience

Communication Goals Achievement:

- Single-page scroll structure creates focused narrative flow for diverse audiences
- Professional presentation appeals to potential employers and clients
- Academic credentials integration builds credibility without overwhelming
- Responsive, accessible design ensures message reaches all stakeholders

UX/UI/Interaction Design Choices:

- 0.3 second hover animations provide professional-grade feedback
- Smooth scrolling and transitions create memorable, sophisticated experience
- Strategic white space and typography hierarchy guide attention effectively
- Mobile-responsive design ensures constant brand experience across devices



Screenshots from demo site.

