Gemini Apps Privacy Hub

Last updated: December 1, 2025

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Gemini Apps Privacy Notice

Last updated: November 18, 2025

This notice supplements the Google Privacy Policy , and they explain how Google processes your data when you interact with Gemini, your personal AI assistant from Google, through the services listed here ("**Gemini Apps**" or "**Gemini**" for short).

Gemini Apps are provided by Google Ireland Limited in the European Economic Area and Switzerland and by Google LLC everywhere else. We refer to both companies as "Google" below.

What data is collected

Information you provide Gemini Apps

- What you say to Gemini Apps (like the prompts you submit or speak)
- What you share with Gemini Apps (like files, videos, screens you ask about, photos, and page content you share from your browser)
- Transcripts and recordings of your interactions with Gemini Live (including audio, video and screens you share with Live)
- Your feedback
- Names and custom instructions of your Gems
- Instructions for Gemini (or "Saved Info" in some locales)

Information we collect as you use Gemini Apps

- **Content that Gemini Apps generates** (like text, code, audio, images, video, public links, citations, chat summaries and personalized insights)
- **Info from your apps, browsers, and devices**
  - Information from your connected apps and other Google services you use with Gemini Apps (such as your Search or YouTube history, or your page context and URL from Chrome)
  - Information about the apps, browsers, and devices you use to access Gemini Apps (such as identifiers, browser type and settings, device type and settings, operating system)
  - Interaction of your apps, browsers, and devices with Gemini Apps (such as interaction logs, performance metrics, crash and debug information)
  - System permissions and device data when you use Gemini mobile apps, such as call and message logs, contacts (to help you keep in touch), installed apps (like Clock), language preferences (to help you speak to Gemini), screen content (to help you act on it), and other app info like page context and URL (when you use Gemini overlay to ask questions)

- Remote browser data like cookies that contain your website authentication info and screen captures or other page content
- Context info from devices and services you use with Gemini (such as smart home device names and playlists)
- Data about your interactions with public Gemini Apps content

- **Supplemental info:** information collected through supplemental Gemini Apps features you opt into.
- **Location information:** the general area from your device, IP address, or Home or Work addresses in your Google Account. Learn more at g.co/privacypolicy/location .
- **Subscription information:** if you have a paid subscription to Gemini, subscription related information.

How your data is used

Google uses this data, as described in our Privacy Policy , to:

- Provide our services
- Maintain and improve our services
- Develop new services
- Personalize our services (learn more)
- Customize our services
- Communicate with you
- Measure performance
- Protect Google, our users, and the public

These uses extend to the generative AI models and other machine-learning technologies powering our services.

Human reviewers (including trained reviewers from our service providers) review some of the data we collect for these purposes. *Please don't enter confidential information that you wouldn't want a reviewer to see or Google to use to improve our services, including machine-learning technologies.*

How Gemini Apps get help from Google services

- We rely on other Google services and infrastructure to provide Gemini Apps. For example, some Gemini responses are grounded on Search results.
- Gemini also gets help from other Google services such as Google Assistant. When Gemini gets help from Google Assistant for certain actions, relevant Google Assistant settings apply.
- If you are 18 or older and upgrade to Gemini Apps, your calling or texting history may be imported from your Web & App Activity to Gemini Apps Activity in some regions. This helps improve your Gemini Apps experience, like contact suggestions. Learn more.

How Gemini Apps work with connected apps

Gemini Apps work with connected apps, including Google apps and third-party services. Gemini saves and uses info from connected apps according to this notice, including to provide and improve Gemini Apps. Connected Google apps save and use your data, per their policies and the Google Privacy Policy , including to provide and improve their services. If you use Gemini Apps to interact with third-party services, they process your data according to their own privacy policies.

Audio Features

Gemini Apps may activate when you didn't intend them to, for example, if there's a noise that sounds like "Hey Google" or if you activate them accidentally by touch. If Gemini Apps respond, they will treat your input like a normal activation. Depending on your settings, this data is used to improve Google services. These include Gemini models , other generative AI models that power Gemini Apps, and technologies that help reduce unintended activations.

Canvas

When you interact with a user-generated Canvas app, the creator of the app can see any data you share and can save it where they choose. Google provides storage for Canvas app data in Firebase, but the app creator can also save your data elsewhere. Anyone with the public link can also view and edit data saved with the app. Be cautious and only share data with Canvas apps you trust.

Configuring your settings

You can visit your Google Account to manage your data and privacy. Gemini Apps also provide settings to help you manage your data and experience, like:

- Visit Gemini Apps Activity to review and delete your activity, change your auto-delete period, and control whether your data is used to improve Google AI. These services include, for example, the generative AI models powering Gemini Apps. The settings in Gemini Apps Activity don't control processing of your chats to create anonymized data to improve Google services. When your Keep Activity setting is off, Google still uses your chats to respond to you and help keep Gemini safe and secure, including with help from human reviewers.
- Manage Gems in Gem Manager.
- Manage public links in Your Public Links.
- Manage Gemini Apps' access to other apps and data in Apps settings.
- Manage info you have asked Gemini to save.
- Manage your remote browser profile data in the Remote Browser Data setting.
- Learn more about how to manage personalization.
- You can use Gemini, hosted by the Google app, as your device assistant on Android. Learn more about how to manage your Google app permissions (such as device location, microphone, and camera permissions).
- Learn more about how to manage your Gemini mobile app settings.
- Learn more about how to set the Google app as the default digital assistant app.

If you change your Gemini Apps settings, other Google settings won't change. Those settings, like Web & App Activity or Location History, may keep saving location and other data as you use other Google services.

How long we retain your data

We retain your data for different periods of time, depending on what it is and how we use it, as explained in Google's Privacy Policy and How Google Retains Data We Collect.

- You can change your auto-delete setting in Gemini Apps Activity from the default of 18 months to 3 months, 36 months, or indefinite. You can also manually delete your Gemini Apps chats anytime.
- Chats reviewed by human reviewers (and related data like your language, device type, location info, or feedback) are not deleted when you delete your activity. Instead, they are retained for up to three years.
- We keep some data until you delete your Google Account, such as information about how often you use Gemini Apps.
- We retain some data for longer when necessary for legitimate business or legal purposes, such as security, fraud and abuse prevention, or financial record-keeping.

Learn more about Google's data retention periods, including how long it takes us to delete your information.

Requesting content removal and exporting your information

You can request the removal of content under our policies or applicable laws. You can also export your information.

Gemini Apps can make mistakes

- Gemini Apps are continuously evolving and may sometimes produce inaccurate or offensive information (including about people) that doesn't represent Google's views.
- Don't rely on responses from Gemini Apps as medical, legal, financial, or other professional advice.
- Monitor Gemini's browsing closely and interrupt if needed.

Learn more in the Gemini Apps Privacy Hub and Google Privacy Policy   .

Respect others' rights

Please respect others' rights   when using Gemini Apps and ask permission before recording them in a Live chat. Only upload, generate, and edit content you have rights to.

Privacy questions

Last updated: December 1, 2025

General

What are Gemini Apps?

How can I object to the processing of my data or ask for inaccurate data in Gemini Apps' responses to be corrected?

What are Google's legal bases of processing Gemini Apps data under European Union (EU) or United Kingdom (UK) data protection law?

Do you use my Gemini Apps chats to show me ads?

Who has access to my chats, and how does human review improve Gemini for everyone?

How long does Google retain my temporary chats and chats I have when Keep Activity is off, and what does Google do with this data?

How does Google use my feedback?

What does the Keep Activity setting control?

How can I control whether Google uses my audio & Live recordings to improve its services?

How does Gemini Apps use my saved info and instructions?

How can I control whether Gemini Apps use my data to personalize responses?

Location & other permissions information

What location information do Gemini Apps collect, why, and how is it used?

How do I know if Gemini Apps have access to and are using my precise location?

Where is my data saved when Gemini and Google Assistant work together?

How do I manage my mobile permissions when Gemini is my device assistant?

Uploads

How does Google work with my uploaded images?

What happens when I share a photo or video from Google Photos with Gemini Apps?

Connected apps in Gemini

What happens with my data that Gemini shares with connected apps and other services?

What happens with my data that Gemini Apps gets from connected apps?

What happens when I disconnect an app in Gemini?

How is my data used to make calls & send messages with connected apps in Gemini?

Gemini Agent

How does Gemini Agent use my data with the remote browser?

Gemini Live

How does Google work with Gemini Live data?

Gemini in Chrome

What happens to my data when I use Gemini in Chrome?

Canvas

What happens to my data when I interact with Canvas web apps?

Terms of service

What terms apply to use of Gemini Apps?

Related resources

- Manage & delete your Gemini Apps activity
- Manage your Location History
- Send feedback or report a problem with Gemini Apps
- Use Gemini Apps
- Generative AI Prohibited Use Policy

More resources for Gemini mobile apps

- What you can do with your Gemini mobile app
- Get started with the Gemini mobile app

Need more help?

Try these next steps:

Post to the help community
Get answers from community members