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SCENIX SEMICONDUCTOR NAMES MARKETING VICE PRESIDENT

Santa Clara, Calif. – April 14, 1998 – Scenix Semiconductor, Inc. today announced that Stephan Thaler, 39, has joined the company in the newly created position of vice president of marketing. In this position, Mr. Thaler is responsible for worldwide marketing programs to support Scenix products, including market development, marketing communications, and sales and distributor support.

Mr. Thaler brings thirteen years of experience to Scenix, including nine years in the marketing of embedded controllers and four years designing microprocessor and microcontroller systems.

“We’re extremely pleased to have Stephan leading our marketing effort,” said Steve Leung, chairman and CEO of Scenix. “He brings us substantial knowledge of the microcontroller market. His global experience in marketing and related functions is a big plus in helping Scenix position itself and its products successfully on a worldwide basis. Stephan is a great addition to our management team.”

Before joining Scenix, Mr. Thaler was with National Semiconductor for nine years, most recently as senior marketing manager with the Embedded Controller Group in Santa Clara, Calif. Prior to that, he was product marketing manager with National Semiconductor in Munich, Germany. Mr. Thaler’s experience also includes hardware and software design engineering at Raytel Systems in San Jose, Calif., and Philips Medical Systems in Hamburg, Germany.

Mr. Thaler holds an electronic engineering degree from the University of Electronic Engineering, Hamburg, Germany.

Scenix Semiconductor, Inc. is headquartered in Santa Clara, Calif. Founded in 1996, the company's mission is to deliver high-performance, cost-effective, easy-to-use single-chip solutions for embedded systems. Scenix announced the 50 MIPS SX Series family of 8-bit microcontrollers in August 1997 and shipped the first production parts in late December 1997. In early 1998, the company completed a \$7.6 million round of venture financing. Additional information on Scenix and the SX Series products can be found on the Web, at <www.scenix.com>.

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