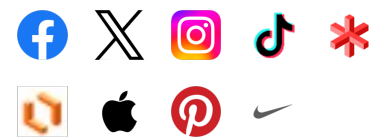


Brand logos



Click **Insert** on the top toolbar
and click **Image** to choose a
photo from your computer.



 **Persona Name : Satya**

Age 17

Location Hostler from university

Occupation Student

"Include a user persona
quote here..."

Mobile Usage :-

- Uses the app daily to schedule classes, study sessions, and exam prep.
- Finds it helpful to receive reminders for upcoming deadlines and suggestions for optimized study periods

Needs and Behaviour :-

- Values structure and organization in managing academic schedules and personal life.
- Desires an easy-to-use app that adjusts timetables based on class changes, assignment deadlines, and personal commitments.
- Prefers a mobile app that can be used quickly without complex setup processes

Challenges :-

- Struggles to manage time effectively due to the heavy workload of assignments, exams, and extra-curricular activities.
- Finds it hard to prioritize tasks without feeling overwhelmed.
- Needs an app that can handle changes in timetable dynamically when unexpected tasks arise.

Emotional responses:-

- Relieved when tasks are broken down and prioritized by the app, reducing stress.
- Feels in control of time management and productivity with a clear timetable that adapts to his needs.

