



Sponsorship Packet

Theta Tau-Xi Chapter

**Co-Ed Professional Engineering Fraternity
University of Wisconsin-Madison**

COMMUNITY SERVICE, PROFESSIONALISM, BROTHERHOOD

2025



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A Letter To You

Dear Potential Company Sponsor,

Thank you for considering a professional sponsorship with the Xi Chapter of Theta Tau. We are excited to offer your company a unique opportunity to enhance your recruitment efforts and elevate your brand visibility at the University of Wisconsin-Madison.

Theta Tau is a **distinguished co-ed professional engineering fraternity** dedicated to fostering a high standard of professionalism and building a strong community among its members.

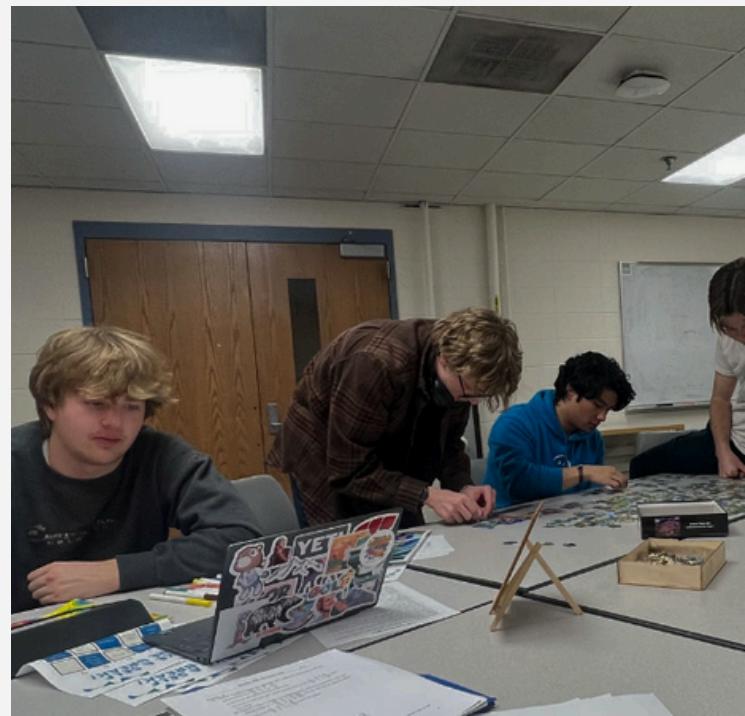
As a selective organization on campus, our recruitment process draws **exceptional talent** from the College of Engineering. Our rigorous selection process ensures that only the most dedicated and capable individuals become part of our fraternity.

During our comprehensive semester-long pledge process, new members receive invaluable professional development, including essential training and a structured mentorship program. They benefit from the guidance of experienced upperclassmen who provide industry insights and support in honing their resumes and interview skills. This commitment to development ensures that our members are not only well-prepared for their future careers but also equipped to make **meaningful contributions** to their fields.

To successfully execute our impactful events and initiatives, we rely not only on the energy and dedication of our members but also on the **support of esteemed companies like yours**. By partnering with Theta Tau, your company will connect with a dynamic network of student leaders who are engaged in the engineering community, providing you access to **premier campus events** and **engagement opportunities**. In return, we seek your financial support to enhance our programming this year. **Together, we can create a partnership that not only elevates your brand within the student community but also cultivates the next generation of engineering leaders.**

We are enthusiastic about the potential of the Xi Chapter of Theta Tau and the opportunity to collaborate with your company. We look forward to **building a strong and lasting relationship** with our sponsors and invite you to take advantage of this opportunity.

Sincerely,
Xi Chapter of Theta Tau



Why Us



Selective Membership

Our recruitment process attracts the most qualified and motivated individuals from diverse engineering disciplines, bringing a variety of perspectives and skills to every project.

Community Service

Members contribute several hours of community service each semester, giving back to the community while developing valuable leadership skills.

Future Leaders

Your support helps us attract and develop the best and brightest students, preparing them to lead and innovate in their careers.

Commitment to Growth

Partnering with Theta Tau means supporting an organization that values both academic success and professional growth, empowering students to make a meaningful impact in their careers.

Professional Development

Our members attend workshops that help refine their skills, preparing them to thrive in their future careers and ensuring they are work-ready.

Diversity

We bring together students from various engineering fields and backgrounds, fostering a team that reflects the best qualities of the engineering college.

Academic Excellence

Our members maintain an impressive average GPA of 3.71, demonstrating their commitment to academic achievement.

Leadership Opportunities

Through both academic excellence and leadership opportunities, our members are equipped to tackle challenges and excel in professional environments.

About Us - Our Executive Board

With over 15 chair positions, Theta Tau provides countless ways for members to gain leadership experience.



Ryan Hogan



Bennett Kinney



Ben Levy



Kate Briesemeister

Regent

Vice Regent

Corresponding Secretary

Scribe



Liam Gaiden

Treasurer



Gianna McLeod

Treasurer



Katie Mangus

Marshall



Ike Fritz

Marshall

What is ΘΤ?

Theta Tau is the oldest, largest, foremost Fraternity for engineers. Xi Chapter, with over 80 members, welcomes new engineers each semester, offering professional development workshops, philanthropy, and fundraising events. Members also enjoy bonding through activities like Food Friday dinners, bonfires, and intramural sports, fostering a strong fraternal fellowship.



Our Pillars



1

Community Service

Members of Theta Tau make an impact on the world around them through service and philanthropic acts.



2

Professionalism

Members of Theta Tau are more prepared for the job market, networking, and applying their learning in their work.



3

Brotherhood

Members of Theta Tau have made friendships and connections that they will maintain for the rest of their lives.

Who We Are



78

Active Members



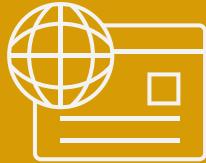
50%

Women



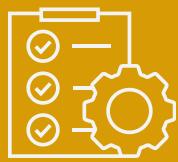
80%

of members graduate with team leadership experience.



100%

employment rate within six months of graduation.



94%

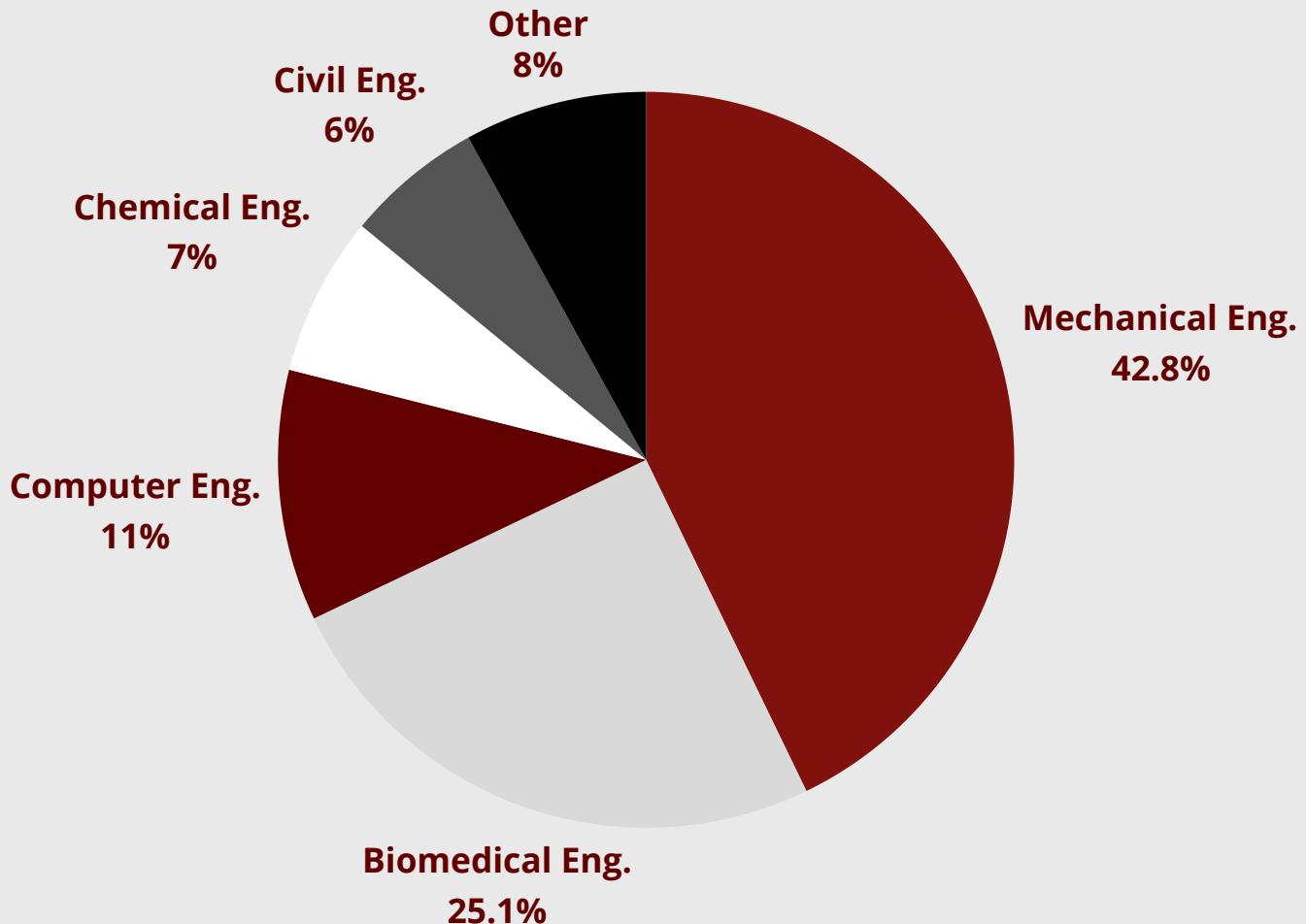
of members have an internship before graduation.



98%

of members are involved in other student organizations.

Our Majors



*Other Majors : Industrial Engineering, Electrical Engineering, Material Science, Computer Science

Where We've Worked

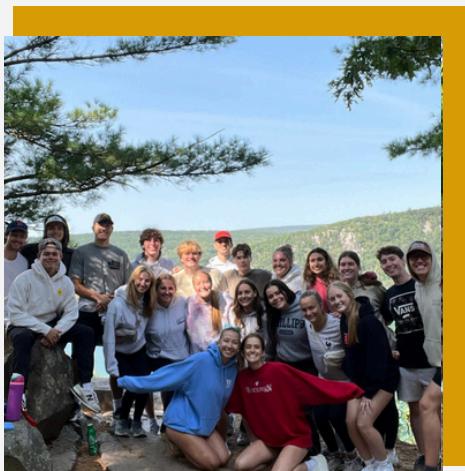


How We Prepare Our Members for *Meaningful Careers*



Professional Development Workshops

Theta Tau organizes professional development workshops each semester, equipping members with the skills and tools they need to excel in their engineering careers. These workshops focus on key areas such as crafting impactful resumes, mastering interview techniques, and building strong professional networks. By participating, members gain a competitive edge and are better prepared to thrive in the dynamic job market.



Leadership Training

Theta Tau organizes leadership workshops to cultivate strong, effective leaders among its members. These workshops emphasize teamwork, communication, and decision-making skills, empowering members to excel in professional and personal leadership roles.



Mentorship

Theta Tau fosters mentorship through programs like the Big-Little initiative and alumni networking opportunities. Underclassmen are paired with older members and alumni who share similar interests and career goals, providing personalized guidance and valuable professional insights.

Sponsorship Options

We are incredibly grateful for your consideration of sponsoring Theta Tau. Your support plays a vital role in helping us foster a community of aspiring engineers dedicated to academic excellence and professional growth.



1

Package

Our package sponsorship options—Jacqueminot, Maroon, and Gold—offer tiered benefits, including event branding, networking opportunities, and recognition, designed to maximize sponsor engagement and visibility.

2

A La Carte

Our à la carte sponsorship program offers companies customizable opportunities to support specific Theta Tau events, initiatives, or programs, allowing tailored partnerships that align with their goals and values.

3

Scholarships

Theta Tau rewards active members who exemplify academic excellence, professional commitment, and community service, supporting aspiring engineers in achieving their goals.

Sponsorship Levels

Level	Jacqueminot	Gold	Maroon
Dollar Amount	\$2000	\$1000	\$500
Logo on Website & Sponsorship Packet	✓	✓	✓
Access to Resume Book	✓	✓	✓
Spring networking night invitation the week before career fair	✓	✓	✓
Job posting to members in weekly email	✓	✓	✓
Company professional development workshop	✓	✓	
Fall networking night invitation the week before career fair	✓	✓	
Company recruitment session at weekly chapter meeting	✓		
Feature on social media	✓		
Prioritized scheduling for events	✓		

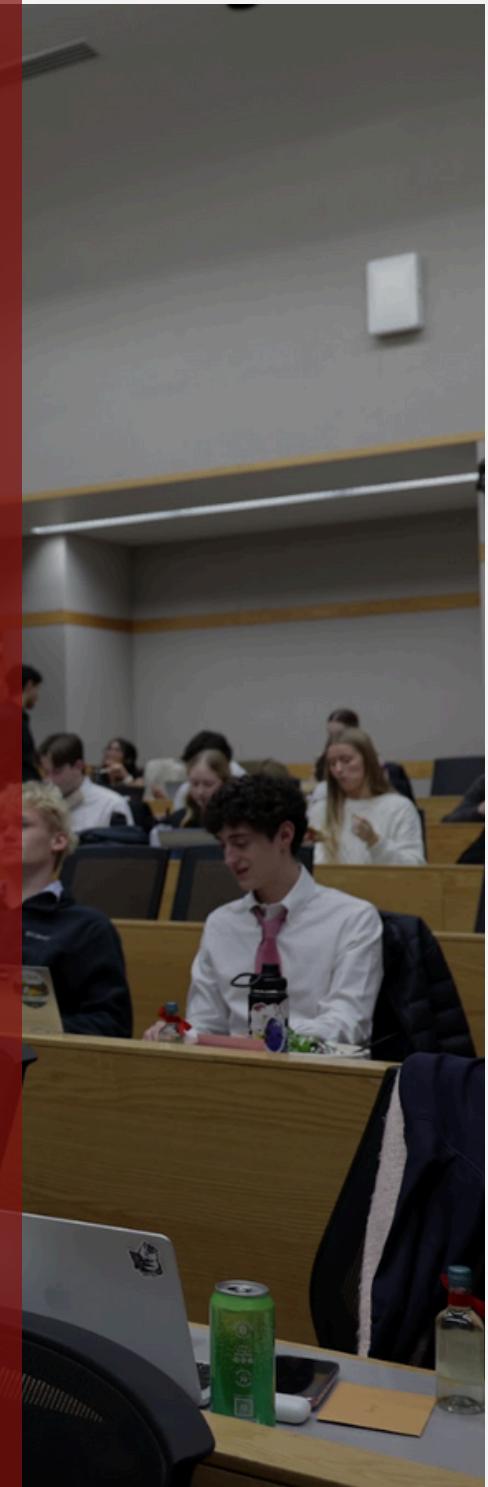
A La Carte Options

Item	Cost
Spring networking night invitation the week before career fair	\$350
Fall networking night invitation the week before career fair	\$500
Job posting to members in weekly email	\$150
Company recruitment session at weekly chapter meeting	\$500
Access to Resume Book	\$250
Company professional development workshop	\$500
Sponsor a community service event	\$400



Scholarships

Theta Tau is dedicated to promoting academic excellence and rewarding active membership within our chapter. To support this mission, **we offer scholarships of \$500 or \$1,000 to members who demonstrate outstanding commitment to their professional endeavors and service to their community.** These qualities exemplify the values of our past, present, and future brothers, and align with the principles esteemed by your company. Scholarship recipients will be carefully selected by our advisor, Susan Pommer, ensuring the awards go to individuals with exceptional promise. Through this program, *we aim to help talented engineers achieve their professional aspirations and make meaningful contributions to the field.*





How To Become a Sponsor

How Can My Company Become a Sponsor?

To become a sponsor, please email sponsorship@thetatauxi.org using the following template:

- **Company Name**
- **Sponsorship Type (e.g., Package, A La Carte, Scholarship)**
- **Details:**
 - If Package: Specify the package name.
 - If À la Carte: List the specific items you'd like to sponsor.
 - If Scholarship: Indicate the amount you wish to contribute.

Once we receive your email, we will confirm your sponsorship and provide the next steps.

When Can My Company Become a Sponsor?

The sponsorship process for the 2025-2026 school year begins on **April 15, 2025**.

Companies that express interest early will be given priority for fall and spring events.

Thank you!

Theta Tau-Xi Chapter

