

XI CHAPTER NEWS

UNIVERSITY OF WISCONSIN-MADISON

SPRING 2025 NEWSLETTER



A NOTE FROM THE CORRESPONDING SECRETARY

Dear Xi Chapter Alumni and Friends,

As we wrap up another incredible semester at Xi Chapter, I'm thrilled to share the remarkable achievements of our fraternity. This spring has truly exemplified what makes Theta Tau special – our commitment to professional excellence, meaningful service, and genuine brotherhood.

Our chapter is flourishing with nearly 80 active members from all engineering disciplines. We've welcomed an outstanding pledge class who have embraced our values and are excited to join our ranks as initiated members. From hosting industry leaders like Burton Rast to strengthening our connections with companies like OpenAI, Boston Scientific, and Tesla, we continue to create exceptional opportunities for our members.

I'm particularly excited to announce our corporate partnership program, designed to create meaningful connections between our talented members and innovative companies. This initiative will allow companies to engage directly with the next generation of engineering leaders while supporting our chapter's growth.

Thank you for your continued interest and support. Together, we're building on Theta Tau XI's legacy while preparing our members for impactful careers in engineering and beyond.

In H&T,

Ben Levy
Corresponding Secretary, Xi Chapter

RUSH & NEW MEMBERS

Our Spring 2025 rush was one of our most successful yet! Nearly 140 prospective members attended our information sessions, and we hosted several engaging events including Game Night and Engineering Project Showcases.

This semester, we implemented a coffee dates approach to improve the initial connections between current members and potential pledges. The result was stronger relationships from the start of the pledge process.

Our Marshalls, Katie Mangus and Ike Fritz, have revolutionized our pledge education program with innovative approaches to professional development and brotherhood integration. Their redesigned pledge process emphasizes practical engineering skills alongside fraternity traditions, creating a more comprehensive experience for new members. Their leadership has been instrumental in cultivating a pledge class that seamlessly balances technical excellence with strong interpersonal connections.



We're thrilled to welcome 21 exceptional new members who are currently completing their pledge education and approaching initiation. These future brothers represent various engineering disciplines and bring fresh energy and ideas to our chapter.

PROFESSIONAL DEVELOPMENT

This semester, our professional development initiatives have created exceptional opportunities for our members:

- **Burton Rast Workshop:** We were honored to host Burton Rast, a distinguished industry leader, for an exclusive presentation at the Marquee. Members gained invaluable insights on design thinking, innovation strategies, and navigating career advancement in engineering fields.
- **Industry Connections:** We've strengthened our relationships with leading companies including OpenAI, Boston Scientific, and Tesla, creating direct pathways for members to connect with these innovative organizations.
- **Engineering Expo Success:** Xi Chapter made a significant impact at the Engineering Expo with our interactive rocket-themed booth. This showcase allowed members to demonstrate their technical expertise while connecting with industry representatives and the broader engineering community.
- **Coffee Chats & Networking:** Our structured peer-to-peer coffee chats have fostered meaningful connections among members, allowing knowledge sharing across class years and engineering disciplines.
- **Resource Development:** Our professional development committee has curated comprehensive resources including specialized resume templates, interview preparation guides, and career planning materials.



COMMUNITY SERVICE

Service continues to be a fundamental pillar of our chapter's identity:

- **Polar Plunge Fundraisers:** Our members demonstrated remarkable dedication by participating in multiple Polar Plunge events in February and March, raising funds while braving Wisconsin's frigid waters.
- **Pancreatic Cancer Plunge (PCP):** We created and executed this special fundraising initiative dedicated to pancreatic cancer research, mobilizing the engineering community for an important cause.
- **The Beacon Resume Workshop:** In a particularly meaningful service project, our members partnered with The Beacon to host a specialized resume workshop for individuals experiencing homelessness, providing personalized guidance to help participants develop professional materials for job applications.
- **Craft for Charity:** Members came together for multiple service events making tie blankets and organizing knitting/crocheting sessions, with all items donated to local hospitals and shelters.



BROTHERHOOD EVENTS

Our brotherhood events this semester have created lasting memories and strengthened our community:

- **Food Friday Traditions:** Our signature Food Fridays have become the highlight of each week, featuring themed cuisines and collaborative cooking experiences. A particular standout was our Diversity, Equity, and Inclusion Food Friday, where members shared dishes representing their cultural backgrounds and family traditions. This event combined delicious food with meaningful conversations about diverse perspectives in engineering, creating one of our most impactful gatherings of the semester.



- **House Transformation Project:** We completed significant improvements to our chapter house through our "Project Kickback" initiative. Members pooled their engineering talents and resourcefulness to redesign and refresh our basement.
- **Social Connections:** From our elaborately planned Murder Mystery night to regular game tournaments and Redzone trivia competitions, these events have fostered meaningful relationships across pledge classes.
- **Summer Planning:** We're organizing an extensive Brotherhood Retreat for this summer in St. Germain, featuring professional development workshops, outdoor team challenges, and strategic planning for our chapter's future.

CONGRATS TO OUR SENIORS

As we conclude the semester, we proudly recognize our graduating seniors who have exemplified the values of Theta Tau. This impressive group has secured positions at leading companies.

Their leadership across Executive Board positions and committees has strengthened our chapter immeasurably. Many have spearheaded innovative initiatives that will continue to benefit Xi Chapter for years to come.

To our graduating class: Your accomplishments have set a high standard, and your brotherhood has enriched our community. As you join our alumni network, we look forward to your continued success and involvement with Theta Tau.



CORPORATE PARTNERSHIP OPPORTUNITIES

We're excited to introduce our enhanced corporate partnership program for the upcoming academic year! This initiative connects innovative companies with our exceptional engineering talent while supporting the development of tomorrow's industry leaders.



Why Partner With Theta Tau?

- **Access to Top Talent:** Our members maintain an impressive 3.71 average GPA with 100% job placement post-graduation.
- **Diverse Engineering Expertise:** Connect with students across multiple engineering disciplines, representing the full spectrum of UW-Madison's engineering programs.
- **Early Talent Identification:** Engage with promising engineers before they enter the competitive job market.
- **Leadership Pipeline:** 80% of our members graduate with significant leadership experience, making them ready to contribute immediately in professional settings.

Partnership Options

We offer flexible partnership structures to meet different company needs:

- **Comprehensive Partnerships:** Our tiered partnership packages (Jacqueminot, Gold, and Maroon) provide varying levels of engagement including resume book access, networking events, professional development workshops, and recruitment opportunities.
- **Customized Engagement:** Companies can also select specific engagement opportunities including networking events, job postings, recruitment sessions, and community service sponsorships.
- **Scholarship Program:** Support outstanding student leaders through named scholarships that recognize excellence in academics, leadership, and community impact.

The partnership process begins on April 25, 2025. Companies expressing early interest receive priority scheduling for events. To discuss how a partnership can support your recruitment strategies, please contact exec@thetatauxi.org year! This initiative creates a direct pipeline between your company and our exceptional engineering talent while supporting the development of tomorrow's industry leaders.

CHAPTER METRICS & ACHIEVEMENTS

Our chapter continues to excel in various areas:

- **Membership:** 78 active members with 50% women, reflecting our commitment to diversity in engineering
- **Academic Excellence:** Chapter average GPA of 3.71
- **Professional Success:** 100% employment rate within six months of graduation
- **Internship Placement:** 94% of members secure internships before graduation
- **Leadership Development:** 80% of members graduate with team leadership experience
- **Campus Involvement:** 98% of members are active in other student organizations

Our members have secured positions and internships at leading companies including Google, Disney, ExxonMobil, Exact Sciences, Rivian, Medtronic, Tesla, Meta, and many more.

STAY CONNECTED

We'd love to hear from our alumni! Please update your contact information and share your professional achievements with us:

- **Email:** exec@thetatauxi.org
- **LinkedIn:** <https://www.linkedin.com/in/thetatauxi>
- **Website:** www.thetatauxi.org
- **Instagram:** @thetatau_xi

SUPPORT OUR CHAPTER

Your support helps us continue to provide exceptional experiences for our members:

- **Speak at a Professional Event:** Present on your industry or career path
- **Become a Company Sponsor:** Engage with our sponsorship program

For more information on any of these opportunities, please contact us at exec@thetatauxi.org.

PHOTOS OF OUR EVENTS

