

Aims for SMS Marketing

- ✓ SMS Marketing is Direct Communication with Customer.
- ✓ Branding.
- ✓ Making Profit.
- ✓ Promotional.
- ✓ Sales Increase.
- ✓ Nationwide Competition.
- ✓ Discount Vouchers.
- ✓ Building Customer Database.



ADVERTISING COMPARISON CHART

| SR.NO | MEDIUM | CUSTOMER REACH | COST | RESPONSE |
|-------|----------------------|--------------------|-----------|---------------|
| 1 | Television | One Of The Highest | Very High | Good |
| 2 | Radio | Medium | Medium | Medium |
| 3 | Website Banners | Medium | High | Medium |
| 4 | Email | Medium | Very High | Medium |
| 5 | Print Media | Low | High | Good |
| 6 | Billboards | Medium | Medium | Medium |
| 7 | Telephone | Medium | High | Medium |
| 8 | Personal Interaction | Low | High | Good |
| 9 | SMS | Very High Reach | Low Cost | High Response |

Serves for Various Industries

- ✓ Travel.
- ✓ Retail.
- ✓ Hospitality.
- ✓ Entertainment.
- ✓ Health & Recreation Sector.
- ✓ Stock Brokerage.

SERVICE HIGHLIGHTS

- Priority Route.
- Instant Delivery.
- Your Own Sender ID.
- API Support.
- Best Rates In Industry.
- Friendly Support.

Reach Us:

AdSrvs Shoppe

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SMS MARKETING SOLUTIONS FOR YOUR BUSINESS

Mobile SMS marketing is one of the most effective, reliable and cost-effective way to market, to your client and business. Because SMS is extremely personal, therefore the response ratio is much higher than other marketing channels. Text messaging is now a distribution channel that gives you the power to deliver your message directly into the hands of your audience and create new revenue generating. Mobile SMS marketing is an innovative method of promotion and advertising which uses technology of mobile and wireless communication to forward your message direct to customers. Marketing with SMS helps to achieve your promotion goals because the technology associated with this application enables you to setup complex services for ongoing promotion drives. It allows you to get a higher income and provides a customer oriented services that lead to a loyal client base.

Benefits of SMS Marketing

- / Send SMS with your company name (DLT Mandatory).
- / SMS in English & other Indian Languages.
- / A complete online tool that requires only internet enabled computer for pushing SMS in INDIA.
- / 100% Client Satisfaction - Assured Quick Delivery.
- / High End API, SMPP connectivity & Software Integration.
- / Facility of Live Do Not Disturb Gateways.

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SMS MARKETING FOR VARIOUS TYPES OF BUSINESS

Event Promoters:

We offer promoters powerful yet easy to use, SMS Marketing services for event and party promotions. We also offer solutions for trade show & exhibition producers as well as festivals.

Retail:

The SMS Marketing services make it easy to collect cell phone numbers and send promotional text message to your retail customers. We offer customized solutions for car dealership, golf courses, salon & spa, sports leagues and theaters.

Television:

Offer your viewers interactive applications to complement their viewing experience with our SMS Marketing promotions for television.

Colleges, Universities & Schools:

In the event of an emergency, we can help you secure your campus with our SMS Marketing notification system for colleges, universities and schools. Emergency notification, Exams Schedule, School Timings, Parents Meeting Reminder, Time Table, Fee Schedule, Seminars Marketing Campaign.

Social, Political & Non-Profit Groups:

Use the power of SMS Marketing to rally supporters, organize meet-ups, political organization and increase the bonds of community.

Real Estate:

Generate leads faster and more cost efficiently with marketing for real estate. New customer line (Buyer & Seller) Introduce new packages/ Offers, New Properties offering to Mobile users, request for properties on sale at specific location Marketing Campaign.

Hotel, Restaurants & Marriage Hall:

Intro new offers/rates & packages, send reminders for seminars, exhibition & API integration

Hospitals & Doctors:

Timing Schedule, Fund Raising Marketing Campaign & Many more

Travel Agencies:

New Travel & Tour Packages Marketing Campaign.