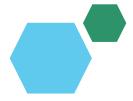
#### **Digital Portfolio**





STUDENT NAME: AAFIYA FATHIMA

REGISTER NO AND NMID: auttvu352hc24bca112

DEPARTMENT: BACHELOR OF COMPUTER APPLICATION

COLLEGE: COLLEGE/ UNIVERSITY:352, HOLY CROSS ARTS AND SCIENCE COLLEGE FOR WOMEN / THIRUVALLUVAR UNIVERSITY

# **PROJECT TITLE**

#### **DIGITAL PORTFOLIO**

## **AGENDA**

- 1.Problem Statement
- 2.Project Overview
- 3.End Users
- 4. Tools and Technologies
- 5.Portfolio design and Layout
- 6.Features and Functionality
- 7. Results and Screenshots
- 8.Conclusion
- 9.Github Link



## PROBLEM STATEMENT

In today's competitive academic and professional world, traditional resumes and paper-based portfolios are not enough to represent one's skills, creativity, and achievements. There is a need for a dynamic, accessible, and visually appealing platform that showcases a person's work effectively to potential employers, educators, and collaborators.



## PROJECT OVERVIEW

The digital portfolio is an interactive platform that highlights personal, academic, and professional achievements. It serves as a centralized hub to present skills, projects, certifications, and experiences in a creative and organized manner. The portfolio also enhances online presence and helps individuals stand out in their respective fields.



#### WHO ARE THE END USERS?

Students (for academic presentations, internships, and higher studies applications)

Job Seekers (to present skills and projects to recruiters)
Freelancers (to showcase their work to clients)
Professionals (to build an online identity and career growth)
Educators/Researchers (to share publications, achievements, and teaching experiences)

## **TOOLS AND TECHNIQUES**



Design Tools: Canva, Figma, Adobe XD

Development Tools: HTML, CSS, JavaScript, React

Portfolio Platforms: WordPress, Wix, Behance, GitHub Pages Supporting Tools: MS PowerPoint, Google Sites, Notion for

structuring content

#### POTFOLIO DESIGN AND LAYOUT

Home Page: Introduction, personal branding (name, tagline,

photo)

About Me: Educational background, career goals Skills Section: Technical, creative, and soft skills Projects Section: Detailed case studies with visuals Resume/Download Option: Digital CV access Contact Page: Email, LinkedIn, social media links

## FEATURES AND FUNCTIONALITY

Interactive navigation (menu bar, quick links)
Responsive design (works on all devices)
Downloadable resume option
Embedded project samples (images, documents, or videos)
Contact form with email integration
Customization (theme, colors, fonts)
Analytics (optional): To track visitors and engagement

#### **RESULTS AND SCREENSHOTS**

- 1. Developed a professional digital portfolio to present skills, projects, and achievements effectively.
- 2. Increased career opportunities and personal branding through an engaging online presence.



#### **Contact Me**

AAFIYA FATHIMA

aafiyafathimakhan@gmail.com

Send

© 2025 Your Name | All rights reserved

10

## **CONCLUSION**

The digital portfolio serves as a powerful tool for self-presentation in the modern academic and professional world. By integrating design, functionality, and accessibility, it not only highlights individual strengths but also provides a competitive edge. It ensures that the user's work is showcased dynamically, leaving a lasting impression on potential employers and collaborators.

11