FINANCIAL DATA ANALYSIS

AAFREEN MOYAL

BASIC QUESTIONS BUSINESSES TYPICALLY ASK

WHAT IS THE TOTAL
SALES REVENUE
GENERATED DURING A
SPECIFIC PERIOD?

WHICH PRODUCTS OR SERVICES YIELD THE HIGHEST PROFIT MARGINS?

WHICH PRODUCTS ARE GENERATING THE HIGHEST SALES?

WHAT ARE THE TOTAL EXPENSES (MARKETING, DISTRIBUTION, PRODUCTION, ETC.) BY REGION?

Power Bl Dashboard

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\$118.73M

Total Sales

Total Margin \$16.89M

\$101.83M

Total COGS

10.81% (10.81%)

16.66% (16.66%)

12.52%

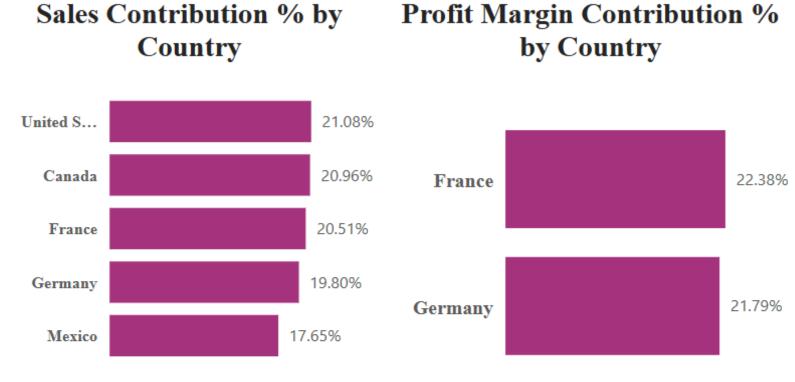
(12.5...)

13.6...

(13....)

Month Name

All ~



Product	Sum of Sales ▼	Sales Contribution %	Profit Margin Contribution %	Profit margin %
Paseo	\$3,30,11,143.95	27.80%	28.40%	14.53%
VTT	\$2,05,11,921.02	17.28%	17.96%	14.79%
Velo	\$1,82,50,059.465	15.37%	13.65%	12.64%
Amarilla	\$1,77,47,116.05999999	14.95%	16.66%	15.86%
Montana	\$1,53,90,801.88	12.96%	12.52%	13.74%
Carretera	\$1,38,15,307.885	11.64%	10.81%	13.22%
Total	\$11,87,26,350.26	100.00%	100.00%	14.23%

Profit margin % by Country 20.89% Canada 15.66% Germany United ... 17.73% France 15.53% 14.18% Canada Mexico 13.88% Mexico 17.21% 11.97% United...

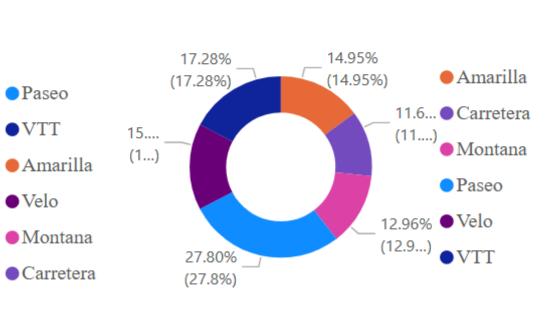
Profit Margin Contribution % by Sales Contribution % by Product Product

28.40%

(28.4%)

17.96%

(17.96%)



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Financial Analysis

Data updated 28/...

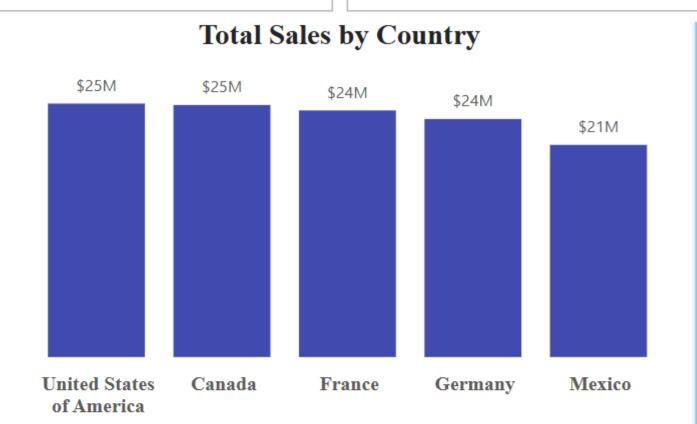
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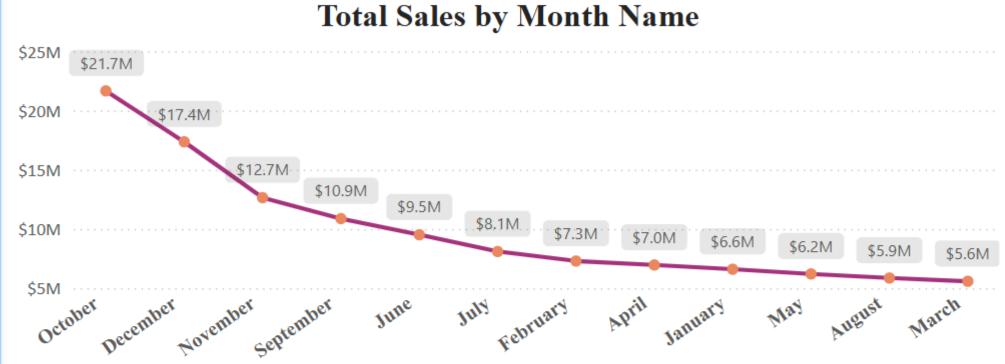
Total Sales \$118.73M

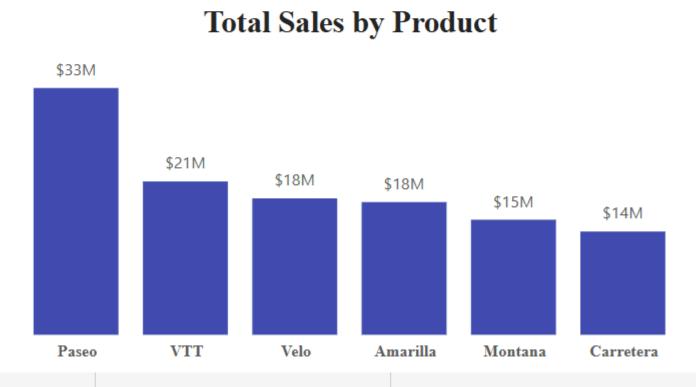
Total Margin \$16.89M

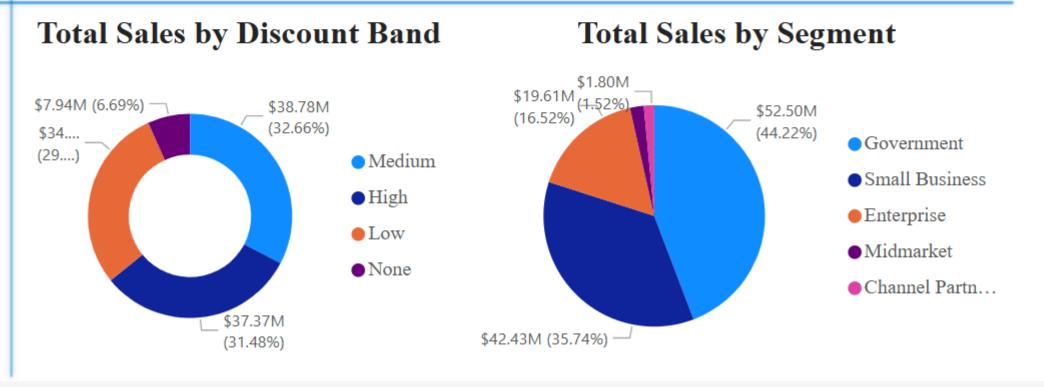
Total COGS \$101.83M

Month Name









Financial Analysis

Data updated 28/...