

Avalon Log Homes Newsletter – Summer 2008



■ AVALON LOG HOMES ■



In an ongoing effort to distinguish Avalon Log Homes in the marketplace, we are pleased to announce two important partnerships. Avalon has teamed up with **Canada's Handcrafters** and a **leading Canadian Timber Frame Manufacturer** to significantly expand our product offerings.

In addition to a full milled log home line, Avalon now offers customers **Handcrafted and Timber Frame as well as Log Sided** log home options.

"The addition of these new products means that we can now compete in every segment of the market" Jim Reasoner, Avalon's



Arizona 10" Handpeeled Log Sided Home with Log Accents

Manager of Sales & Marketing said. *"Where our milled line appeals mostly to the Mid-market, Log Sided and the Handcrafted or Timberframe lines allow us reach the low and higher ends of the market with little additional effort."*

Financially speaking, the average cost per square foot for a milled log home ranges from \$135 to \$175. Log Sided log homes, offer an affordable alternative to those unable to build a full log home. Conversely, the custom handcrafted and timber frame log home costs is generally favored by more affluent customers.

Expertly designed and engineered to satisfy the most stringent of building codes, Log Sided homes are made-up of a series of standardized framing materials that feature full exterior half-log siding and vertical log corners. Interior log columns, systems (stairs, loft, roof, etc.) and accents gives these homes a genuineness rarely seen in a log sided home.

By partnering with a top Canadian supplier, Avalon now offers exceptional quality timber framed homes backed by the best warranty in the business (air and weathertight). Great things are expected.