



AAFT Online is an online initiative of India's leading Media Arts Institution - AAFT, that aims to shape global creative talent by establishing the highest educational standards for creative skills. AAFT Online aims to give your innovative streak a professional edge with its 30 years of rich mentoring experience in the field of creative arts education at a university level.

As a leading EdTech platform, AAFT Online is the symbiosis of education and field-based experience, nurturing a need-based training translating into a viable career option. By bringing the best of the industry experts with world class educational standards, AAFT not only promotes job opportunities but also creates empathetic professionals standing in the throes of grand success!

## OUR ACHIEVEMENTS



India's First
UGC Approved
Creative Arts
University



Trained
Over **25,000+**Students



Over 30 Years in Education



**500+**Faculty & Mentors



## CHAIRMAN'S

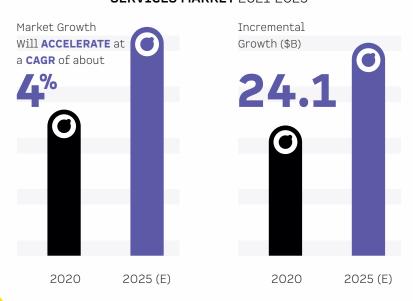
We have been persistently on a mission to impart creative excellence to the youth and strengthen the media & arts community globally. We believe AAFT Online can help to bridge the industry-academia gap faced in the media and entertainment industry by reaching to the global network of creative enthusiasts. We have established innovative pedagogy and methodologies to provide cutting-edge learning environment to the students. Our curriculum is curated by industry professionals and academicians to foster training in such a way that our students can efficiently meet the industry requirements and demands, thus, excelling in their chosen vocations.

I would like to encourage students to follow their calling and choose the path of creative arts learning, taking the first-step towards transforming passion into profession. I would also like to extend my gratitude to our promoters and supporters for their persistent trust and enthusiasm which continuously motivates us to serve the education community and set new benchmarks with our contemporary teaching modules.



## INTERIOR DESIGN

### GLOBAL INTERIOR DESIGN SERVICES MARKET 2021-2025

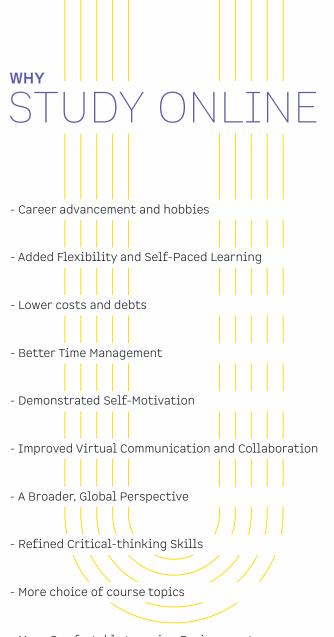


## India Interior Design Market Reached ~\$22 Billion Revenue in 2020 says P&S Intelligence

In the recent years, India has gone through significant changes-regarding lifestyle, employment and migration from one place to another. Indians are now getting fast-paced and are developing a taste for high-end lifestyle. A good lifestyle starts with a well-designed home, and Indians nowadays like their homes to be luxurious and comfortable. This is a reason why there is a rapid growth in the interior design industry in India. Some noteworthy trends and reasons of the growing interior designing industry in India -

- Rapid Growth of Urbanisation in India
- Influence of Cosmopolitan Culture
- Growth in Customisation and Theme-Based Interiors

All these developmental trends and lifestyle changes with Indians are leading to a remarkable growth of the interior design industry in India. From the past few years, the industry has been expanding by 30-40%.



- More Comfortable Learning Environment
- Access outstanding teaching
- Study from anywhere in the world
- Make global connections



## Courses are **specially curated by Academicians and Industry Experts**

**Up-to-date content** with the latest trends and

developments of the industry

Opportunity to **interact and network** with enthusiasts from all across the globe

Learn **real world application** through practitioners

Courses are for allwhether you are a student or a working professional Add a specialization in your Resume on completion

All our classes are backed by **Virtual Faculty Support**  Access to

AAFT Alumni

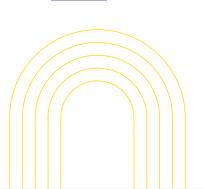
Association

of the course

Focused approach for skill building and **practical exposure** through assignments and projects

one-to-one mentor
sessions
throughout the course

Dedicated Placement Support



## COURSE

Interior Design is fast becoming an extremely popular career choice in India. The craze for this profession has gained momentum after wives of famous Bollywood stars from the likes of Gauri Khan, Twinkle Khanna to Suzanne Khan have started their own labels.

Interior designers are people who work in close proximity to architects. They help in planning out the layout of an establishment which can be a house, office, or any other commercial complex in such a manner that the area at hand is utilised in the best possible way. Interior designers help firms/homeowners in planning out the layout, structure, colour schemes, furnishings, and decorations of their establishments.

Employability: Real Estate Industry, Home Improvement Retail Market, Building Industry Associated Firms, Hospitality Industry, Film and Television industry, Advertising Industry, Event and Entertainment Industry.



## COURSE HIGHLIGHTS



Recorded Video Lectures & eWorkbooks



Self-paced Learning



AAFT Alumni Status



Live Webinars and Doubt-clearing support



Digital Verified Certification



Career Mapping & Career Counseling



Soft Skills & Personality Development



**Review Sessions** 



Course validity for 12 months post purchase





Theory of Design

Analytical Drawing

Technical Drawings and Computer Applications

Interior Landscape

Principles of Interior Designing

Portfolio Designing

History of Interior Design

CAD

Freehand Drawing & Geometric Construction

Estimation Costing

Furniture & Furnishings

Design & Crafting

Entrepreneurship Development



#### I. Interior Basics:

### MODULE 01 Interior Design Profession

Elucidation of Design

Overview of Interior Design Profession

Biographies and Key Players

Role & Strengths of an Interior Designer

**Interior Design Specialty** 

Skills of an Interior Designer

### MODULE 02 Interior Design Fundamentals

Elements of Design

Principles of Design

Anthropometrics

**Ergonomics** 

### MODULE 03 Architectural Representation of Drawings

Basics of Unit Measurements

Technical Drawings & Drafting Techniques

Drafting Standards

#### MODULE 04 AutoCAD - I (Basics)

User Interface

Screen Components

Invoking of Tools

Formatting and Drawing Aids

Draw, Modify and Edit commands

Creating Texts and Blocks

MODULE 05 Furniture Design - 1

Basics of Furniture Design

Standard Furniture

Ergonomic factors of Furniture

Furniture drafting in CAD

MODULE 06 Color Management

Color Theory

Color Wheel

Color Schemes

Color Psychology

3-D Structure of Color

MODULE 07 Space Planning - 1

Basics of Space Planning

Synthesis Gap - the extreme process

Functional Aspects of Space Planning in a

Residence

Zones

Various Room Planning

Design Project - 1

A one room project - brief, requirements, planning, designing and presenting

### II. Interior Planning:

### MODULE 08 Building Materials

Various Building Materials

Material Symbols

#### MODULE 09 Building Construction

**Building Delivery Process** 

**Building Structure** 

Foundations

**Building Protection** 

External & Internal Parts of a building

### MODULE 10 Lighting in Interiors

Concept of lighting

Types of lighting

Lighting fixtures and fittings

Measurement and calculation of lighting in

interiors

#### MODULE 11 AutoCAD - II (Advanced)

Editing objects at advance level

Measurements in drawings

Creating Views

Advanced Tools

Transfer and share drawings

Plotting of Drawings

### MODULE 12 Furniture Design -2

Detailing of Furniture
Furniture Joinery

Creating Designs

Modular Furniture

### MODULE 13 Building Services - 1

Water Supply System
Storage Tank System

Drainage System

### MODULE 14 Space Planning - 2

Design Process

<mark>Various Plannin</mark>g Stages

Planning Constraints

Spatial Awareness - exploratory drawings

### MODULE 15 Design Project -2

Large Residential Project - Hypothetical Clients + Themes/Styles, Biophilic Design

III.	Interior	Detailing:

MODULE 16 Surface Materials & Textures

MODULE 17 Furnishing and Accessories

MODULE 18 Colors Therapy (Lighting & environment)

#### MODULE 19 Presentation Techniques

**Creating Palettes** 

Scale Models

### MODULE 20 Building Services - 2

Electricals

HVAC

Acoustics

### MODULE 21 Project Development

Technical Plans

RCP

### Design Project - 3

Design Stages for corporate or hospitality

projects

Hotel room & en-suite Bathroom project

MODULE 22 3Ds MAX - 1 (Basics)

	IV. Interior Professional Practice:
MODULE 23	Sustainability & Ethics
MODULE 24	Estimation & Costing
MODULE 25	Vastu-shastrain Interiors
MODULE 26	3Ds Max - 2 (Advanced)
	Design Project - 4
	One small Corporate Office project - based on Hypothetical Clients
MODULE 27	Interio-prenuership - concept, creating your personal brand, Attracting Clients and projects, bidding, etc.
MODULE 28	Design Management
MODULE 29	Client Communication and Portfolio  Development



Research and draft one Interior designer's Biography.

Creating Presentations on Fundamentals of Design

Collecting and presenting Human Metrics Data Chart

Detailed Research on Building Materials & Services

Drafting various practice assignments on AutoCAD using various commands

Creating Color Schemes and Palettes

Creating Flow Charts and Matrices for Design Projects

Preparing questionnaires, client brief charts, Tables of Furniture and Space Area Analysis

Interviewing (Hypothetical) clients and collecting data

Working on various drawings involved in design process of a project

Creating Designer Furniture and their working drawings

Completing Detailed Residential Design Project.

Incorporating Biophilic Design Approach in Projects

Designing a Hotel Room Project in Detail

Creating Mood Boards and visual presentations for hotel project

Creating a Theme based furniture design style

Creating a Corporate Office or Studio for Professionals, like Chartered Accountants, Architects, Lawyers, Interior Designer's etc.

## rey PROJECTS

Working on Exploratory drawings and specifications for office like, Acoustics, Fire Sprinkler & Smoke Detectors, Wire Looping, Data Points, UPS & Server Rooms

Developing of 3D Views and walkthroughs for Office Project

Developing BOQ's for any one corporate project, hotel or office

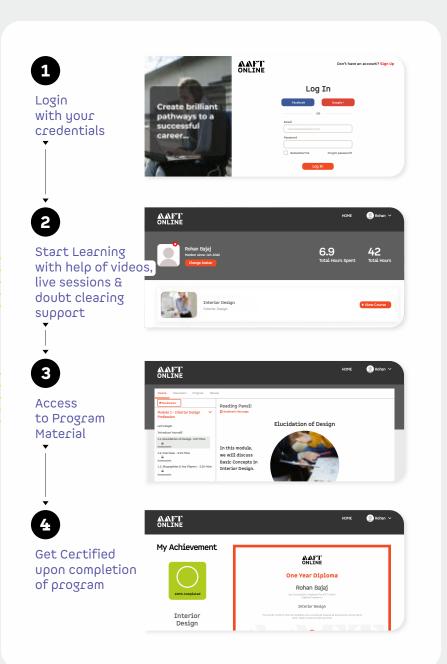
Create Digital Portfolio





## Seamless & Easy Platform

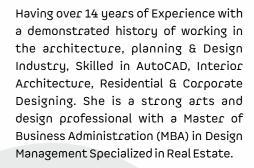
Our Online platform is easy to use and you can start learning at the click of a few buttons.



## THE INSTRUCTORS



Nidhi K. Duceja





Tapasya Samal

Tapasya Samal is an architect (IP University, Delhi) with an MSc in Conservation of Historic Buildings (University of Bath, England).

She has engaged with many project teams consulting as a heritage conservation professional, occupied with documentation & adaption or restoration...



Payal Kapoor

Payal Kapoor is an interior Designer of an international Repute and a member of the Association of designers whose work has been featured in numerous publications and TV shows in India and abroad. She is a columnist for Hindustan Times, Pioneer Newspaper...



Tamanna Pawar

Ar. Tamanna Pawar is the Founder Director and Principal Architect of Studio Akropolis Pvt Ltd. She holds a Bachelor's Degree in Architecture and a Master's Degree in Design. She has been a part of the Design Process of many big projects like NAU SENA Bhawan, AWHO Housing, Sleepwell Corporate House, Fitness First, etc.

# RECENT EXPERT SESSIONS

## SUSSANNE Khan

Interior Designer





Comes from family of film artists and fashion designers.

Got her associate degree in Interior Design from **Brooks College in the USA**.

## **DEVIKA** Khosla

Renowned Interior Designer





Founder and Creative Director of "The Works Interiors", an **award winning** interior design firm.

Has received wide acclaim and recognition from across the globe.

### RECENT

## EXPERT SESSIONS

## **LIPIKA** Sud

Renowned Interior Designer





 World-renowned interior designer with three decades of expertise.

Honoured with the "FICCI FLO
Outstanding Women Achievers Award",
the Udyog Ratan Award and more.

## **SEETU** Kohli

Luxury Interior Designer





Known for establishing high-end global furniture brands in India.

Co-chair for the core committee for luxury and lifestyle by CII in India.



## CAREER OPPORTUNITIES

Interior Designer

Industrial Designer

Design Manager

Interior Decorator

Home Designer

Design Journalist

Bedroom Designer

Interior and spatial designer

Exhibition designer

Production designer, theatre/TV/film

Visual merchandiser

Landscape Architect

Contruction Manager

Certified kitchen designers

Corporate designers

Furniture arrangers

Healthcare designers

Home lighting advisers

Kitchen and bath designers

Sustainable designers

Universal designers



## PLACEMENTS



Purnima Sonkar

Jr. Project Manager

Liv Furnish





Chirag Anand
Intern Interior Designer
Varija Homes





Bhavya Jain
Intern Interior Designer
Payal Kapoor





Preeti Singh
Interior Designer
De Code Interior





Amandeep Kaur
Interior Designer
Interior Lanes



## PLACEMENTS



Namrata Poptani
Interior Designer
Home Raga





Vivek Kumar
Interior Designer
Amaze Spaces





Kajal Malik
Senior Designer
Designs For Living
by Puneet Chandwani





**Kavya Dubey**Design Expert
Home Lane





Himangi Sing
Interior Designer
Cairo Indoor Outdoor



## TESTIMONIALS



AAFT online has the best environment to explore various structure designing courses in one place. They have awesome faculties who always show their support towards the students. I now find 3d max and AutoCAD designing more ease. AAFT online has given me a great career and changed my life in the field of Interior design. Thanks to all faculties for helping me get this wonderful career.

Amanoceet Kauc

2<sup>™</sup> Batch - February 2021

For a novice like me, the AAFT Online Interior Design diploma course has provided me with the right basis for this field. Starting from the fundamentals and elements of design, the course was designed to provide an insight into the various factors of designing, like colour theory, material selection, carpentry, plumbing, light theory, etc... Apartfromthis, the course was also designed to introduce designing software that gives us

The faculty with their in-depth knowledge and insights were always eager to help the students. Live Webinars were also conducted to connect the students to the professionals in the field so we can get hands-on experience with the latest trends.

an edge in the current market.



Soujanya Vendra

3rd Batch - March 2021

## AAFT ONLINE IN THE MEDIA





https://timesofindia.indiatimes.com/blogs/voices/edtech-trends-to-keep-an-eye-on-in-2022/





https://www.forbesindia.com/article/budget-2022/budget-2022-education-gets-a-digitalpush/73339/1

#### THE FINANCIAL EXPRESS



https://www.financialexpress.com/education-2/aaft-group-launches-its-start-up-venture-aaft-online/2591229/lite/

## AAFT ONLINE IN THE MEDIA





https://www.highereducationdigest.com/check-out-these-amazing-tech-careers-in-visual-design/

### techgraph!



https://techgraph.co/budget/budget-2022-23-technology-saas-ai-ml-sector-reactions/





https://www.ceoinsightsindia.com/startups/how-the-evolution-of-edtech-is-driving-the-job-market-across-domains-nwid-9141.html

## CERTIFICATE

OF COMPLETION

#### AAFT ONLINE

### 1 Year Diploma

### **Neha Garg**

Has Successfully Completed The AAFT Online Diploma Course In

#### **Interior Design**

This hereby confirms that the candidate has successfully cleared all assessments and projects and is ready to execute their learning.

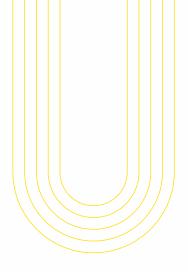
PROF. ALBEENA ABBAS



Dr. SANDEEP MARWAH

## ADMISSION

## DIPLOMA IN INTERIOR DESIGN



#### **ELIGIBILITY**

Every Candidate with 12<sup>th</sup> grade from a recognised board is eligible for the program.

#### **SELECTION PROCESS**

STEP 1: Fill up the Application Form

STEP 2: Admissions Team would review your

application

STEP 3: Interview round with Director

Admissions

### Financial Aid

Avail Education Loans at 0% interest rate from our corporate financial partners.













