

About

AAFT Online

INDIA'S FIRST DEDICATED CREATIVE ARTS EDTECH VENTURE

AAFT Online is an EdTech venture which aims to change the way creative arts is learnt and taught globally. It is initiated by the founders of AAFT who are also the founders of Noida Film City- a 100 acres film and TV production hub in North India employing nearly 17,000 professionals since 1988. The founders and promoters of the venture are the world record holders in media education, founders of India's first Creative Arts University, Movie Studios Entrepreneurs, Film makers and Educationists. It is backed up by a vast professional team of experienced academics and achievers from varied domains of creative arts. AAFT Online has been established as India's first dedicated and biggest EdTech venture in the Creative Arts and Skill Development to reach maximum creative individuals and foster professional training in it. It currently offers over 25 courses in the field of Cinema, Journalism, Advertising, Fashion/ Lifestyle, PR, Music and Photography; and shall keep on adding new and in-demand courses to the list as and when feasible. This venture brings the best of progressive education and creative expertise together, expanding the horizon of media and arts learning. It offers a unique academic experience globally to make students industry-ready and enhance their employability, and thus, adding value to the society.



Vision

Our vision is to amplify the media and arts learning while reaching the global community of students and creative individuals. We strive to bring the artist in them alive with our meticulously designed e-learning courses. Our aim is to change the Indian education landscape by nurturing talent and developing skills in a non-traditional yet effective manner. **Enhancing employability and making the students industry-ready is what we yearn for.** We envision to add value to the global community by creating skilled professionals for the creative industries.

Mission

Our mission is to promote the media & arts education globally and make it available to the maximum aspirants, reaching every nook and corner through the digital space. We aspire to facilitate a conducive platform that can enhance creative abilities of the students through interactive online programs and provide them opportunities to network with enthusiasts and professionals in the media and arts community, thus, enhancing their employability.

Why

AAFT Online ?

Focused approach for skill building and **practical exposure** through assignments and projects

one-to-one mentor sessions

throughout the course

Courses are **specially curated by Academicians and Industry Experts**

Opportunity to **interact and network** with enthusiasts from all across the globe

Courses are for all-whether you are a student or a working professional

Up-to-date content with the latest trends and developments of the industry

Learn **real world application** through practitioners

Add a specialization in your Resume on completion of the course

All our classes are backed by **Virtual Faculty Support**

Access to **AAFT Alumni Association**

Dedicated Placement Support

About the Group

INDIA'S FOREMOST PRIVATE
FILM SCHOOL AND HAS NOW
BECOME A

**GLOBAL
PIONEER IN
THE
CREATIVE
ARTS
EDUCATION.**

The group has been imparting industry-oriented education since more than 30 years. Since its inception, it has received more than 500 National and International awards & accolades for its contribution in the film, media and arts education. We are a home to 20000+ alumni and our ambit includes 500+ faculty & academicians. The group also offers Global Exposure through opportunities to interact with students hailing from 120+ countries and many international collaborations.

1993

AAFT was established in 1993 to impart requisite film training to the aspirants. It started out as India's foremost private film school and has now become a global pioneer in the creative arts education.

AAFT
ASIAN ACADEMY OF
FILM & TV

2004

By 2004, it **expanded its horizon and started offering full-fledged UG degree and PG courses under Asian School of Media Studies**. This includes courses in the different segments of Fashion, Animation, Mass Communication, Cinema, Music, Advertising, Interior Design, etc.

ASMS
ASIAN SCHOOL OF
MEDIA STUDIES

2011

In 2011, it started Asian Business School - the first Media Management College offering professional training in PGDM/ MBA. It is recognized and approved by AICTE and the HRD Ministry of India.

ABS
ASIAN BUSINESS
SCHOOL

2014

In 2014, Asian Institute of Hospitality and Tourism was founded for advanced studies in hotel management and tourism management.

AHT
ASIAN INSTITUTE OF
HOSPITALITY & TOURISM

2015

In 2015, the Asian School of Business was established to offer full-time UGC approved BBA & BCA degree programs to meet the increasing demand of quality professionals in the business world.

ASB
ASIAN SCHOOL
OF BUSINESS

2016

In 2016, Asian Law College (approved by the Bar Council of India) was established as the first Media Law College of India with the aim to bring a paradigm shift in Indian legal education.

ALC
ASIAN LAW
COLLEGE

2018

In 2018, the group attained a flagship with the establishment of **AAFT University - India's first Film, Media and Arts University in Raipur, Chhattisgarh**.



AAFT
UNIVERSITY
OF
MEDIA AND ARTS

About the Chairman

Sandeep Marwah
Chairman

Sandeep Marwah is an International Media Person and the founder of Film City, Noida. He has been diligently dedicated to educate, strengthen and promote the media and arts community across the globe. He is of a belief that in this modern era; media and arts have the power to strongly impact our minds, ideas and values. He, thus, envisions a society driven by responsible and well-informed media & arts enthusiasts and has been persistently working to facilitate best platforms for the aspirants to develop skills crucial to the media and arts industry.



Awards

received by Our Group



Awarded as the
Best Media School
by **ASSOCHAM** at 12th National Education Summit
in the honorable presence of **Shri Pranab
Mukherjee**, Former President of India.



International Edu Conclave & Award - 2021

by Educació World for starting
AAFT Online - the EdTech
venture for Creative Arts.



Sandeep Marwah was honored
and titled as
**International Media
Person**
at House of Commons in
British Parliament for
his remarkable contribution to the
Global Community & Film Fraternity.



Sandeep Marwah was
awarded with
**PRSI Leadership
Award - 2020**
(Public Relation Society of
India) which is a National
Award presented by Education
Minister of India.



Sandeep Marwah
was bestowed with the
prestigious
**Dada Saheb
Phalke Film
Foundation
Award**
for Best Producer in
Short Films (Mumbai).



Sandeep Marwah was
honored with
**Delhi Gaurav
Award 2015**
by Dr. Harshvardhan for
his continuous and
impeccable contribution
in the field of art and
culture, media and
entertainment.



Sandeep Marwah has been
conferred with the
**Lifetime
Achievement
Award**
at Cannes Film Festival,
2019 for his perpetual and
dedicated contribution to
the world cinema.

About the Core

Team



Mohit Marwah

Co-Founder & Co-CEO

Mohit Marwah has been dedicatedly adding a novel and multidimensional approach to foster the group's vision with his creative and managerial abilities. He is also a renowned actor who has worked for films like Fugly and Raagdesha along with many short films under the banner of Yash Raj Films and Dharma Productions. He feels that media and arts represent as well as influence our society in a strong manner. He is, thus, a strong believer of harnessing the true power of creativity. He believes that eLearning has the power to change the landscape of education in India; and is incessantly engaged in ensuring an enriched learning experience at AAFT Online to make the students industry ready.



Akshay Marwah

Co-Founder & Co-CEO

Akshay Marwah is an Arts Educationist whose dedicated leadership and exemplary vision has been an integral factor for the group's success. He has been persistently implementing advanced managerial strategies to ensure nurturing of talents in the most efficient manner. He is of the view that there must be a formal and progressive structure of professional education to back the growing needs of the media and entertainment industry. Thus, his key focus is on ensuring that each student has access to absolute world class academic support. He believes in imparting personalized attention to each student enrolled at AAFT Online and transform them into skilled & creative professionals which will result in their employability. He is also the co-founder of AAFT University of Media & Arts and the founder of Asian Education Group.



Raghav Marwah

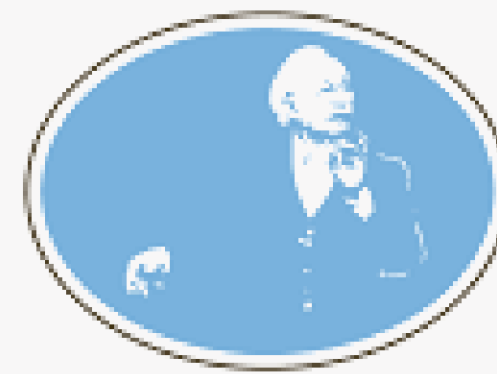
Vice President

Raghav Marwah is an impeccable creative producer and Director of Marwah Film Company. He believes that the craft of Film, Media and Arts is a collaborative and engaging process which requires skilled professionals who understand the industry and are enthusiastic about it. He is also of a firm view that in this digital era, online learning can be the most efficient way to reach every nook and corner of the world, thereby, expanding the ambit of creative learning and training. He, thus, ensures that the content of each course is highly engaging and interactive. He has been producing many corporate films and short films for the web. He has also produced Creative Indians.

**Inter-
national**

alliances

USC School
of Cinematic Arts



The LEE STRASBERG
THEATRE & FILM INSTITUTE.



UNIVERSITY OF CAPE TOWN
IYUNIVESITHI YASEKAPA • UNIVERSITEIT VAN KAAPSTAD

Our Campuses

AAFT has its campuses widespread to varied locations with the objective to reach maximum students in the best possible manner. Our campuses are strategically located at the places where students will be able to get significant industry exposure. We ensure that all our campuses are vast, clean and equipped with requisite state-of-the-art infrastructure. This includes high-end classrooms with LCDs, industry-specific labs & studios, fast internet infrastructure, extensive library and resources, research centers, clubs for sports, theatre & extra-curricular activities, cafeteria and many other facilities.



The university campus is spread over 27 acres in the education hub of Raipur in Central India. It boasts of a lush green campus with a proximity to the airport and city. It comprises of spacious seminar halls, advanced labs and studios for respective courses, conference rooms, etc. It also boasts of high-tech computer labs, research centers, enriched library, food court, etc.

UNIVERSITY CAMPUS

Our Noida campus is headquartered at the 100 acres film city. It is equipped with the advanced film studios, theatres, Chroma Studios, fashion labs, music rooms, editing labs, etc. that allow students to learn by practicing and gain practical exposure. In-house activities, events, fests and other hands-on activities are organized at the campus to provide real-industry experience to the students.



FILM CITY CAMPUS

This is located at 0 KMS from Delhi with world-class infrastructure and interiors that impart it a contemporary yet professional corporate outlook. A hub for education in media management and media law programs, it boasts of all vital infrastructural facilities that are required for practical apprehension including high-end seminar halls, conference rooms, court rooms, etc.



MEDIA MANAGEMENT TOWERS

This is the innovation center for design students enrolled in various courses of fashion and animation. The campus is equipped with state-of-the-art infrastructure facilities like fashion studios, pattern drafting labs, 3D animation labs, post-production studios, sketching rooms and computer labs with industry-relevant tools, software and equipment. Practical exposure is provided at the campus in form of in-house exhibitions, fests, fashion shows & events, etc. This helps students to come up with pioneering ideas and designs with their experiments and knowledge.



ART & DESIGN CENTRE

Our Journalism and News Factory encompasses all requisite infrastructure facilities vital for providing first-hand experience to the Journalism students. This includes Chroma Studios, Print Labs, Photography Labs, Sound Studios and Editing Labs, Interview Rooms, Multi-Camera setups, Post-Production Studios and more.



JOURNALISM & NEWS FACTORY

World Records

by the Group

The group has been continuously engaged in transforming students to become skilled professionals who understand the needs of the industry as well as society. In the pursuit to impart academic excellence with its stupendous efforts, the group has created many records on its way. It has Seven World Records to its credit.

For **training more than 20000 Media professionals and initiating 50 different courses** in Film and Media in the last 25 years.

For **covering 19th Queens Baton Relay from Wagah border to Jawahar Lal Nehru Stadium**, New Delhi by covering 28 states, 5 Union Territories, 20,000 kms, 300 events, 900 cities and during the period clicking 10,000 pictures and engaging in 1000 hours of film making. 102 Radio Programs and 102 Short films were made in 102 days for World Broadcast.



For **producing the largest number of short films in the world, i.e., 2600 Films** and giving opportunity to more than 10,000 Media Professionals from more than 100 Countries of the World.

For churning out **4500 television programs for 50 channels, 120 feature films and 5000 training films** in the last 25 years from his Marwah Studios.

For **organizing 95 Festivals of Short Digital Films**. AAFT Festival of Short Digital Films is the only Festival in the world which has touched 95th edition and has given opportunity to 2399 new Directors to showcase their debut films. More than 10,000 technicians from more than 100 countries of the world have participated in these festivals.

Webinars

for Digital Learning at
AAFT

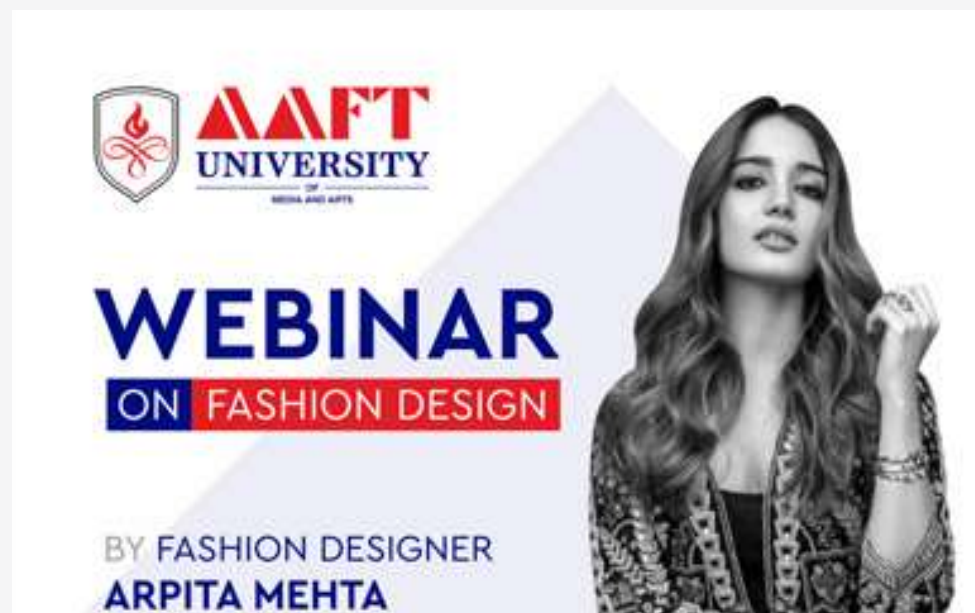
Webinars are fiercely changing the way knowledge and ideas can be shared in a more engaging manner with a wider reach and convenience. It allows people around the world to connect and witness sessions by guests who are experts in their fields. AAFT has been perpetually involved in organizing interactive webinars by eminent guests and celebrities to enhance knowledge and capabilities of the students and bring academic excellence. We continue to bring on board many renowned and award-winning industry experts who, with their enriched knowledge, helps in preparing students for the future opportunities.



Haobam Paban Kumar 20th April 2020



Arjun Kapoor 22nd April 2020



Arpita Mehta 24th April 2020



Chetan Bhagat 26th April 2020



Mrigdeep Singh Lamba 7th May 2020



Nick Hartley 15th May 2020



Nimrat Kaur 23rd September 2020



Hariharan 29th September 2020



Charlie Duke 30th October 2020



Manoj George 23rd February 2021