

AFT
ONLINE

INTERIOR DESIGN

1 YEAR



ABOUT

AAFT ONLINE

An EdTech
venture
which aims to

**change
the way**

creative arts

is **learnt** and
taught
globally



Online Learning has established itself as the next big thing, expanding the ambit of education by inculcating new technologies and innovation. AAFT Online is an EdTech venture which aims to change the way creative arts is learnt and taught globally. It is initiated by the founders of AAFT who are also the founders of Noida Film City- a 100 acres film and TV production hub in North India employing nearly 17,000 professionals since 1988.

The founders and promoters of the venture are the world record holders in media education, founders of India's first Creative Arts University, Movie Studios Entrepreneurs, Film makers and Educationists. It is backed up by a vast professional team of experienced academics and achievers from varied domains of creative arts.

AAFT Online has been established as India's first dedicated and biggest EdTech venture in the Creative Arts and Skill Development to reach maximum creative individuals and foster professional training in it. It currently offers over 25 courses in the field of Cinema, Journalism, Advertising, Fashion/ Lifestyle, PR, Music and Photography; and shall keep on adding new and in-demand courses to the list as and when feasible.

INTERIOR DESIGN

INDUSTRY OUTLOOK

GLOBAL INTERIOR DESIGN SERVICES MARKET 2021-2025

Market Growth
Will **ACCELERATE** at
a **CAGR** of about

4%



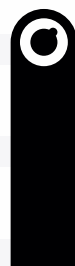
2020



2025 (E)

Incremental
Growth (\$B)

24.1



2020



2025 (E)

India Interior Design Market Reached ~\$22 Billion Revenue in 2020 says P&S Intelligence

In the recent years, India has gone through significant changes-regarding lifestyle, employment and migration from one place to another. Indians are now getting fast-paced and are developing a taste for high-end lifestyle. A good lifestyle starts with a well-designed home, and Indians nowadays like their homes to be luxurious and comfortable. This is a reason why there is a rapid growth in the interior design industry in India. Some noteworthy trends and reasons of the growing interior designing industry in India -

► **Rapid Growth of Urbanisation in India**

► **Influence of Cosmopolitan Culture**

► **Growth in Customisation and Theme-Based Interiors**

All these developmental trends and lifestyle changes with Indians are leading to a remarkable growth of the interior design industry in India. From the past few years, the industry has been expanding by 30-40%.

CHAIRMAN'S MESSAGE

Dr. SANDEEP MARWAH



We have been persistently on a mission to impart creative excellence to the youth and strengthen the media & arts community globally. We believe AAFT Online can help to bridge the industry-academia gap faced in the media and entertainment industry by reaching to the global network of creative enthusiasts. We have established innovative pedagogy and methodologies to provide cutting-edge learning environment to the students. Our curriculum is curated by industry professionals and academicians to foster training in such a way that our students can efficiently meet the industry requirements and demands, thus, excelling in their chosen vocations.

I would like to encourage students to follow their calling and choose the path of creative arts learning, taking the first-step towards transforming passion into profession. I would also like to extend my gratitude to our promoters and supporters for their persistent trust and enthusiasm which continuously motivates us to serve the education community and set new benchmarks with our contemporary teaching modules.

ACHIEVEMENTS



India's First
UGC approved
Creative Arts
University



Bestowed
upon
120 Awards in
Education



Over
30 Years in
Education



Trained
Over **20,000+**
Students

WHY STUDY ONLINE

- Career advancement and hobbies

- Added Flexibility and Self-Paced Learning

- Lower costs and debts

- Better Time Management

- Demonstrated Self-Motivation

- Improved Virtual Communication and Collaboration

- A Broader, Global Perspective

- Refined Critical-thinking Skills

- More choice of course topics

- More Comfortable Learning Environment

- Access outstanding teaching

- Study from anywhere in the world

- Make global connections



Courses are **specially curated by Academicians and Industry Experts**

Opportunity to **interact and network** with enthusiasts from all across the globe

Courses are for all-whether you are a student or a working professional

All our classes are backed by **Virtual Faculty Support**

Focused approach for skill building and **practical exposure** through assignments and projects

Dedicated Placement Support

Up-to-date content with the latest trends and developments of the industry

Learn **real world application** through practitioners

Add a specialization in your Resume on completion of the course

Access to **AAFT Alumni Association**

one-to-one mentor sessions throughout the course

COURSE

OVERVIEW



INTERIOR DESIGN

Interior Design is fast becoming an extremely popular career choice in India. The craze for this profession has gained momentum after wives of famous Bollywood stars from the likes of Gauri Khan, Twinkle Khanna to Suzanne Khan have started their own labels.

Interior designers are people who work in close proximity to architects. They help in planning out the layout of an establishment which can be a house, office, or any other commercial complex in such a manner that the area at hand is utilised in the best possible way. Interior designers help firms/homeowners in planning out the layout, structure, colour schemes, furnishings, and decorations of their establishments.

Employability: Real Estate Industry, Home Improvement Retail Market, Building Industry Associated Firms, Hospitality Industry, Film and Television industry, Advertising Industry, Event and Entertainment Industry.



WHAT YOU WILL LEARN



Theory of Design

Analytical Drawing

Technical Drawings and
Computer Applications

Interior Landscape

Principles of Interior
Designing

Portfolio Designing

History of Interior Design

CAD

Freehand Drawing &
Geometric Construction

Estimation Costing

Furniture & Furnishings

Design & Crafting

Entrepreneurship
Development



CURRICULUM

OVERVIEW

I. Interior Basics:

MODULE 01 Interior Design Profession

Elucidation of Design
Overview of Interior Design Profession
Biographies and Key Players
Role & Strengths of an Interior Designer
Interior Design Specialty
Skills of an Interior Designer

MODULE 02 Interior Design Fundamentals

Elements of Design
Principles of Design
Anthropometrics
Ergonomics

MODULE 03 Architectural Representation of Drawings

Basics of Unit Measurements
Technical Drawings & Drafting Techniques
Drafting Standards

MODULE 04 AutoCAD – I (Basics)

User Interface
Screen Components
Invoking of Tools
Formatting and Drawing Aids
Draw, Modify and Edit commands
Creating Texts and Blocks

CURRICULUM

OVERVIEW

MODULE 05 Furniture Design – 1

Basics of Furniture Design

Standard Furniture

Ergonomic factors of Furniture

Furniture drafting in CAD

MODULE 06 Color Management

Color Theory

Color Wheel

Color Schemes

Color Psychology

3-D Structure of Color

MODULE 07 Space Planning – 1

Basics of Space Planning

Synthesis Gap – the extreme process

Functional Aspects of Space Planning in a Residence

Zones

Various Room Planning

Design Project – 1

A one room project – brief, requirements, planning, designing and presenting

CURRICULUM

OVERVIEW

II. Interior Planning:

MODULE 08 Building Materials

Various Building Materials

Material Symbols

MODULE 09 Building Construction

Building Delivery Process

Building Structure

Foundations

Building Protection

External & Internal Parts of a building

MODULE 10 Lighting in Interiors

Concept of lighting

Types of lighting

Lighting fixtures and fittings

Measurement and calculation of lighting in interiors

MODULE 11 AutoCAD – II (Advanced)

Editing objects at advance level

Measurements in drawings

Creating Views

Advanced Tools

Transfer and share drawings

Plotting of Drawings

CURRICULUM

OVERVIEW

MODULE 12 Furniture Design -2

Detailing of Furniture

Furniture Joinery

Creating Designs

Modular Furniture

MODULE 13 Building Services – 1

Water Supply System

Storage Tank System

Drainage System

MODULE 14 Space Planning - 2

Design Process

Various Planning Stages

Planning Constraints

Spatial Awareness – exploratory drawings

MODULE 15 Design Project -2

Large Residential Project – Hypothetical
Clients + Themes/Styles, Biophilic Design

CURRICULUM

OVERVIEW

III. Interior Detailing:

MODULE 16 **Surface Materials & Textures**

MODULE 17 **Furnishing and Accessories**

MODULE 18 **Colors Therapy (Lighting & environment)**

MODULE 19 **Presentation Techniques**

Creating Palettes

Scale Models

MODULE 20 **Building Services- 2**

Electricals

HVAC

Acoustics

MODULE 21 **Project Development**

Technical Plans

RCP

Design Project - 3

Design Stages for corporate or hospitality projects

Hotel room & en-suite Bathroom project

MODULE 22 **3Ds MAX – 1 (Basics)**

CURRICULUM

OVERVIEW

IV. Interior Professional Practice:

MODULE 23 Sustainability & Ethics

MODULE 24 Estimation & Costing

MODULE 25 Vastu-shastrain Interiors

MODULE 26 3Ds Max – 2 (Advanced)

Design Project – 4

One small Corporate Office project - based on
Hypothetical Clients

**MODULE 27 Interio-prenuership – concept, creating your
personal brand, Attracting Clients and
projects, bidding, etc.**

MODULE 28 Design Management

**MODULE 29 Client Communication and Portfolio
Development**



KEY PROJECTS

Research and draft One Interior designer's Biography.

Creating Presentations on Fundamentals of Design

Collecting and presenting Human Metrics Data Chart

Detailed Research on Building Materials & Services

Drafting various practice assignments on AutoCAD using various commands

Creating Color Schemes and Palettes

Creating Flow Charts and Matrices for Design Projects

Preparing questionnaires, client brief charts, Tables of Furniture and Space Area Analysis

Interviewing (Hypothetical) clients and collecting data

Working on various drawings involved in design process of a project

Creating Designer Furniture and their working drawings

Completing Detailed Residential Design Project.

Incorporating Biophilic Design Approach in Projects

Designing a Hotel Room Project in Detail

Creating Mood Boards and visual presentations for hotel project

Creating a Theme based furniture design style

Creating a Corporate Office or Studio for Professionals, like Chartered Accountants, Architects, Lawyers, Interior Designer's etc.

KEY PROJECTS

Working on Exploratory drawings and specifications for office like, Acoustics, Fire Sprinkler & Smoke Detectors, Wire Looping, Data Points, UPS & Server Rooms

Developing of 3D Views and walkthroughs for Office Project

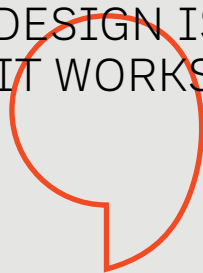
Developing BOQ's for any one corporate project, hotel or office

Create Digital Portfolio





DESIGN IS
NOT JUST WHAT
IT LOOKS LIKE
AND FEELS LIKE.
DESIGN IS
HOW IT WORKS.



WHO SHOULD ENROLL

Freshers from any Stream

Design Enthusiasts

Aspiring Interior Designers

Architects

Artists

Lighting Design Enthusiasts



CAREER OPPORTUNITIES

Interior Designer

Industrial Designer

Design Manager

Interior Decorator

Home Designer

Design Journalist

Bedroom Designer

Interior and spatial
designer

Exhibition designer

Production designer,
theatre/TV/film

Visual merchandiser

Landscape Architect

Construction Manager

Certified kitchen designers

Corporate designers

Furniture arrangers

Healthcare designers

Home lighting advisers

Kitchen and bath designers

Sustainable designers

Universal designers



CERTIFICATE OF COMPLETION



**AAFT
ONLINE**

1 Year Diploma

Neha Garg

Has Successfully Completed The AAFT Online
Diploma Course In

Interior Design

This hereby confirms that the candidate has successfully cleared all assessments and projects
and is ready to execute their learning.

PROF. ALBEENA ABBAS
Academics Director, AAFT Online



Dr. SANDEEP MARWAH
Chairman, AAFT Online



COURSE HIGHLIGHTS

Blended Learning

Live Classes with Industry Professionals
and Faculty

Recorded Lectures

1 Year Program

Hands-on Practical Projects

Mentoring and Handholding with
Industry Stalwarts

Discussion Room

A potent Networking Platform

Downloadable Content like E-Workbooks

Scientifically Designed Assessments
and Assignments

Placement Assistance



ADMISSION

DETAILS

DIPLOMA IN INTERIOR DESIGN



ELIGIBILITY

Every Candidate with 12th grade from a recognised board is eligible for the program.

SELECTION PROCESS

STEP 1: Fill up the Application Form

STEP 2: Admissions Team would review your application

STEP 3: Interview round with Director Admissions

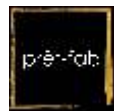
FEE STRUCTURE

Rs 1,50,000 (All Inclusive)

Candidates can pay through Debit Card, Credit Card, Net Banking, Cheque/DD.

Financial Aid - Avail Education Loans at 0% interest rate from our corporate financial partners.

OUR RECRUITERS





admissions@aaftonline.com

//

+91 98109-85066