

NEW MEDIA: DIGITAL ART - FA1601

Time: Monday, 1 - 5:30 pm

Location: Smith 405

Class Blog: aagricola.net/course/19-NM

I will post everything that we are covering in class at the beginning of our class time. At the bottom of each day's posting will be your homework assignments due for the following class (unless otherwise stated). This will be an archive for you to return to as needed. All required reading will be to download on the week that it is assigned. Other very helpful online resources are listed on our blog "Resources" page!!!

INSTRUCTOR

Instructor: Amanda Agricola **E-mail:** aagricola@email.gwu.edu **Cell:** 205-381-3122

Office: We can meet in the classroom **Office Hours:** Mondays 11-1pm

*If for some reason I do not respond in 2-3 days, e-mail again bc there is small a chance that your e-mail slipped past me unnoticed.

COURSE DESCRIPTION

New Media is designed to introduce you to a wide variety of digital tools and resources that support emerging (as well as traditional) forms of art and design. Over the course of the semester, we will examine the meaning of a digital practice by investigating tools and techniques, examining the historical and contemporary practice of artists and designers who work with creative technology, and analyzing the role of media production and consumption in contemporary culture.

LAB: Room 2A03 - this is where you can finish homework and projects. Hours of operation will be posted on a calendar on the door and when they are released, you can find them on the home page of the blog.

LEARNING OUTCOMES:

By the end of this class you will be able to:

- Recognize and apply principles and elements of design to personal digital works in 2d imaging, 3d fabrication and 4d time-based formats.
- Analyze the role of media production and consumption in contemporary culture.
- Create and maintain a complete portfolio of your work that demonstrates effective file management and digital archiving conventions.
- Demonstrate familiarity with technological resources.

MATERIALS LIST

- ☑ If not using your laptop in class, you will need a storage device where you will save everything from the day.
- ☑ Notebook for sketching and note taking
- ☑ Budget \$2-\$50 for materials for projects (varies greatly by student)
- ☑ Attention and Positive Attitude

ATTENDANCE POLICY



0-1

GREAT



2-3

LOWER BY

5% EACH



4...

UGH

FAIL (Unless you provide proof of valid health reasons)

15 minutes late = 1/2 Absence

Leaving over 15 minutes early = 1/2 Absence

If you miss a class you are still responsible for all of the material covered as well as any assigned homework that is due the next class.

AN UNEXCUSED ABSENCE FOR A CRITIQUE IS AN AUTOMATIC FAIL FOR THE PROJECT.

(Unless you have valid proof of an excuse)

EVALUATION RUBRIC

20% **Process and problem solving**

20% **Thoughtful presentation**

20% **Demonstrates technical ability**

20% **Conceptual thoughtfulness**

20% **Documentation**

GRADES SUMMARY

Projects: 40% (2 @ 20% ea)

Exercises: 30% (6 @ 5% ea)

Presentation: 15%

Participation: 15% (crits & readings)

All projects and homework are to be completed by the start of class on the assigned due date. You will put your project in the appropriate file format in your google drive folder by 11:30pm that night at the latest. Unfinished work will not be discussed in class, however, once completed, documentation of late work can be submitted directly to me with a penalty of a letter grade per week. This applies if you are absent and do not turn in homework as well.

GRADES

Projects - 40%

There will be two projects over the course of this class. Projects will draw upon the skills built through exercises. They will not be specific to any one piece of software; rather they will be an opportunity to further explore some of the concepts and materials we learned in a more personally exciting or interesting way to you. You will be responsible for independently coming up with a project, executing, bringing the materials required for work days, setting up your project on the day of the critique, and submitting edited documentation of work to your google drive folder. See grading breakout above.

Exercises - 30%

There will be a series of exercises that will allow you to focus strictly upon developing and demonstrating technical skills.

In-Class Presentation - 15%

Each student is responsible for researching a topic related to digital art to the class. Topics may include a particular artist, new technology, the social or economic impact of digital art,

or other topics germane to the class. Topics should be approved by the instructor at least two weeks prior. Students will submit their sources and presentation the week before. Following approval from the instructor, student will then present their research to the class. Presentation dates will be established at the beginning of the course via a shared spreadsheet.

Engagement - 15%

As with all classes, participation is an important part of the learning process. Not only is this class a peer learning environment, but insightful contributions to critiques will help your fellow classmates, and also aid in your own development as an artist. I will keep track of your participation in critiques and reading discussions and factor this into your grade.

HELP!

We'll be covering a lot of material this semester which may be completely new to you. Please keep in mind that acquiring any new skill can be a slow and difficult process. Whenever you think you need help outside of class, please let me know as soon as possible and we can schedule a time to meet, or if you provide me with enough details I can sometimes assist through e-mail. Otherwise, we can schedule an office appointment. Being confused and waiting until the last minute to ask for help is not an excuse for not doing your work. Allow yourself time to ask questions. Do not wait until the night before to do your homework as I may not be available to answer questions the night before it is due.

TENTATIVE SCHEDULE

Jan 14	Introductions, Syllabus Review, Housekeeping Hw: Read, watch Lynda tutorials, sign up for presentation topic
Jan 21	MLK Holiday
Jan 28	Discuss Readings, Copyright talk, Photoshop, Scanning & Unity Collages HW: Watch Lynda, Take three photos for 2 truths and a fiction
Feb 4	Research Presentation, Edit your three photos and learn more in photoshop, animated gif. HW: Read, watch Lynda tutorials for Illustrator
Feb 11	Research Presentation, Word Art, Illustrator, vector vs. raster images, printing HW: Finish word art, Watch Lynda on InDesign
Feb 18	Research Presentation, Zines and Expanded Forms, Intro to Indesign HW: read, send me project proposal, work on project
Feb 25	Research presentations, Project 1 work day HW: Finish Project 1
Mar 4	Project 1 Critique HW: HAVE A GREAT BREAK!!
Mar 11	SPRING BREAK
Mar 18	Field Trip HW: Read
Mar 25	Research presentations, Poetic Computation, Processing HW: finish sketch
Apr 1	Research presentations, Non-Linear Narrative, Processing extended HW: Finish non-linear narrative
Apr 8	Research presentations, internet, pot-internet, and video collage, Intro to Adobe Premier HW: Read, finish video collage
Apr 15	Research presentations, Video Installation, Sound art HW: Proposal for Project 2, start project
Apr 22	Research Presentation, work on Project II, individual help HW: Finish Project2
Apr 29	Course, evaluations, Crit Project II, document, upload documentation, class wrap up, cleanup
5/1	Makeup Day (if needed?)
5/6	Final Reviews (signup for time slot)

University Policies

University Policy on Religious Holidays

1. Students should notify faculty during the first week of the semester of their intention to be absent from class on their day(s) of religious observance.
2. Faculty should extend to these students the courtesy of absence without penalty on such occasions, including permission to make up examinations.
3. Faculty who intend to observe a religious holiday should arrange at the beginning of the semester to reschedule missed classes or to make other provisions for their course-related activities

Support for Students Outside the Classroom

Disability Support Services (DSS)

Any student who may need an accommodation based on the potential impact of a disability should contact the Disability Support Services office at 202-994-8250 in the Rome Hall, Suite 102, to establish eligibility and to coordinate reasonable accommodations. For additional information please refer to: gwired.gwu.edu/dss/

Mental Health Services 202-994-5300

The University's Mental Health Services offers 24/7 assistance and referral to address students' personal, social, career, and study skills problems. Services for students include: crisis and emergency mental health consultations confidential assessment, counseling services (individual and small group), and referrals. counselingcenter.gwu.edu/

Academic Integrity Code [NOTE: reference to the code should be made and the url provided]

Academic dishonesty is defined as cheating of any kind, including misrepresenting one's own work, taking credit for the work of others without crediting them and without appropriate authorization, and the fabrication of information. For the remainder of the code, see: studentconduct.gwu.edu/code-academic-integrity