DEPARTMENT OF APPLIED MECHANICS MAJOR TEST (I –SEMESTER, 2006-2007) AMP772: FEASIBILITY STUDY

Time allowed: 2 hour Maximum Marks: 60

Q. I. Describe the market growth potential and the risk factors associated with your selected venture idea. Justify the feasibility of your project in the present market from the entrepreneurship point of view.

6 + 6 + 6 = 18

Q. 2. Describe the venture initiation cost of your selected venture idea? What is the total project cost? How do you plan to finance the project? Also prepare the pro forma income statement for the project.

5+3+4+6 = 18

- Q. 3. Write short notes on the following
 - (a) Time series forecast
 - (b) Break even analysis
 - (c) Rate of return
 - (d) Quick ratio

 $4 \times 4 = 16$

Q. 4. Estimate the man power and specialized training required for your project.

Q