HUL 762: Industrial Economics

Time: 2 Hours Max. Marks: 40

Answer any **five** questions of the following. Each question carries 8 marks.

- 1. What is meant by a competitive market? When is a perfectly competitive industry in equilibrium? Is it profitable for a firm to remain in the industry when the industry is in equilibrium? When does a firm find it unviable to remain in the industry?
- 2. a) Explain how the monopolist sets prices in different segments of the market if he pursues price discrimination.
 - b) Suppose a monopolist produces the same product from two different plants and sells at a single price. Find out his equilibrium condition for profit maximization.
- 3. The Indian industries have witnessed radical changes in policy environment in recent years. Justify the above statement.
- 4. What are the assumptions you make while calculating total factor productivity by growth accounting method? Why do economists come out with altogether different results on TFP from the same data?
- 5. What are the advantages of 'market-based instruments' over 'command and control measures'? Briefly explain various types of market-based instruments available for control of environmental pollution.
- 6. a) What are the criteria you will adopt while making a choice among market-based instruments?
 - b) What is meant by ISO 14000 standards? Why do firms opt for ISO certification?