

MAJOR TEST

SML802: Management of IPRs (8th May 2007; MM: 40)

1. Differentiate with suitable examples:
 - a. Trademarks & Service Marks
 - b. Collective Marks & Certification Marks
 - c. Copyright & Related Rights
 - d. Patent & Industrial Design
 - e. Traditional Knowledge and Patents[15]
2. There are several sweet shops named "**Agrawal Sweets**" in various Indian cities. One such shop which was opened one month ago in Hauz Khas area of New Delhi recently applied for following trademark **AgrawalSweets** to the Trademark Registry. Discuss the merit and/or demerit of this new shop's trademark application. [5]
3. Should a new auto-component manufacturing small Industrial unit specializing in production of components for "Maruti 800" car apply for a trademark? Why or why not? [5]
4. Discuss the merits and demerits of filing patent application through PCT route. If you have invented a new energy saving idli-maker, would you like to file a PCT application? Why or why not? (Note: idli is a traditional South Indian snack) [5]
5. One student with poor English language skills wrote a letter to the editor of "The Times of India" in incorrect and poorly drafted English. This letter was corrected and got modified by the editorial assistant of the newspaper. When this student read his letter's improved version published in the newspaper a few days ago, he felt very excited because for the first time his letter got published in a national English daily. However, he was advised by his friend to file a suit against the editor of this newspaper for distortions carried out in his letter. Analyze this case and give your expert opinion to this student. Justify your advice. [5]
6. Why are Geographical Indications important? What would be the benefit to India and the Indian producers of "Basmati" rice and the growers of "Darjeeling" tea which have now been registered under the Indian G.I. Act? If other products like "*Bikaneri Bhujia*", "*Agra ka Petha*", etc are also registered under the G.I. Act, what would be the implications on other producers of these products in Delhi?[5]