

Department of Management Studies
SML 780 (Managerial Economics)
Major Exam (Part Time MBA)

Max Time: Two Hours

Max Marks: 42

Part-I

- Q1. State and discuss the factors behind the current global financial crisis. 6
- Q2. What is the relevance of Keynesian concept to the present financial crisis? 6
- Q3. Impact of income multiplier varies with changes in marginal propensity to consume.
Do you agree with this? Explain 6
- Q4. What is the difference between national income at market prices and national income at factor cost?. Explain with the help of equation. 6

Part II

5. Write short notes on the following:

- (i) NPV & IRR
- (ii) Product-line Pricing
- (iii) Price determination by a dominant firm in the oligopoly market situation.

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