

What Factors Relate to  
Food Sales  
Predictions?

# Analysis Goals: Explore Factors that Contribute to Food Prediction?



What leads to increase sales?



What are relationships between items & outlets that yield sales



Some Recommendations

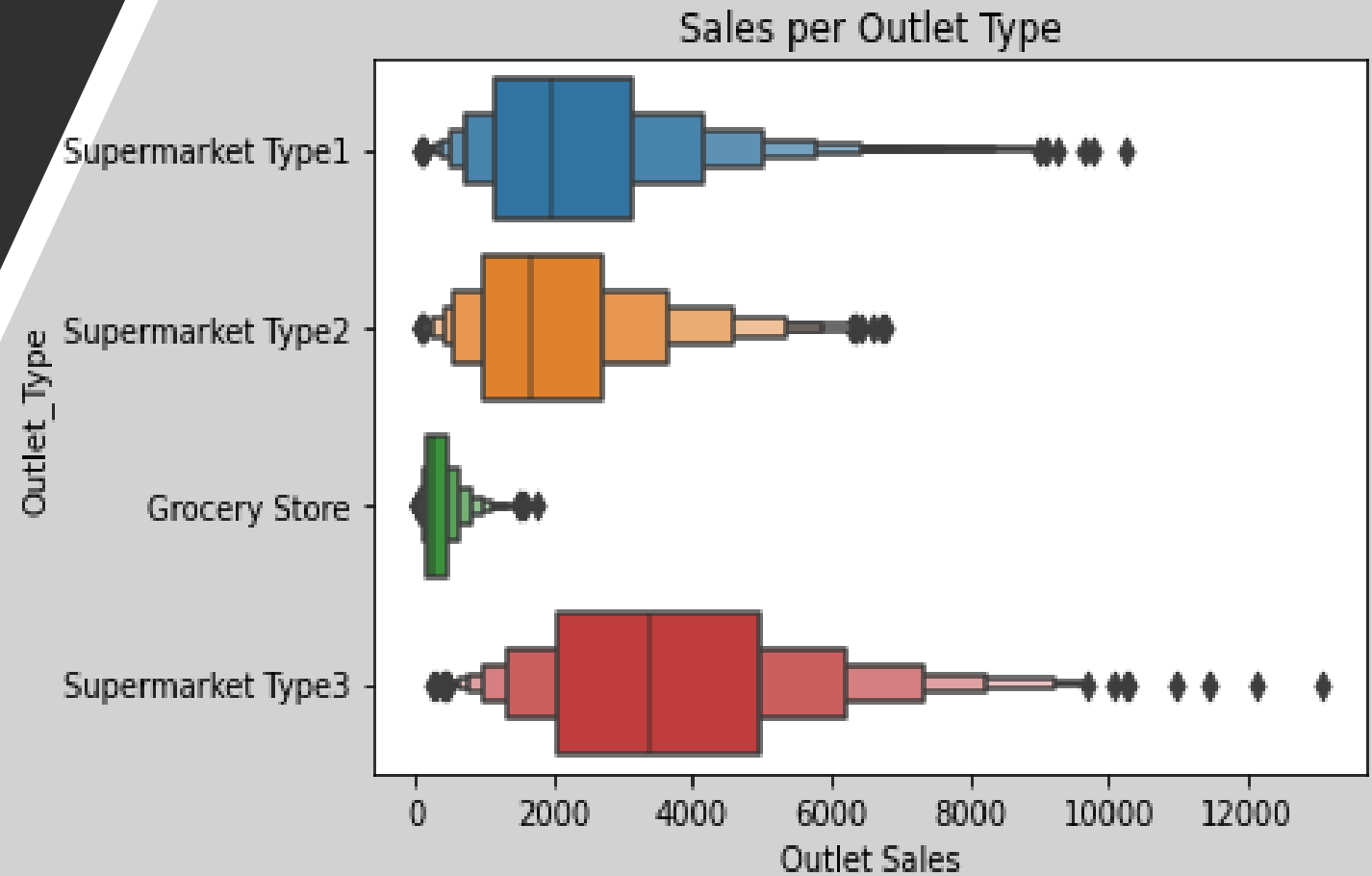
# Observation One

As visibility goes down, then sales go up.



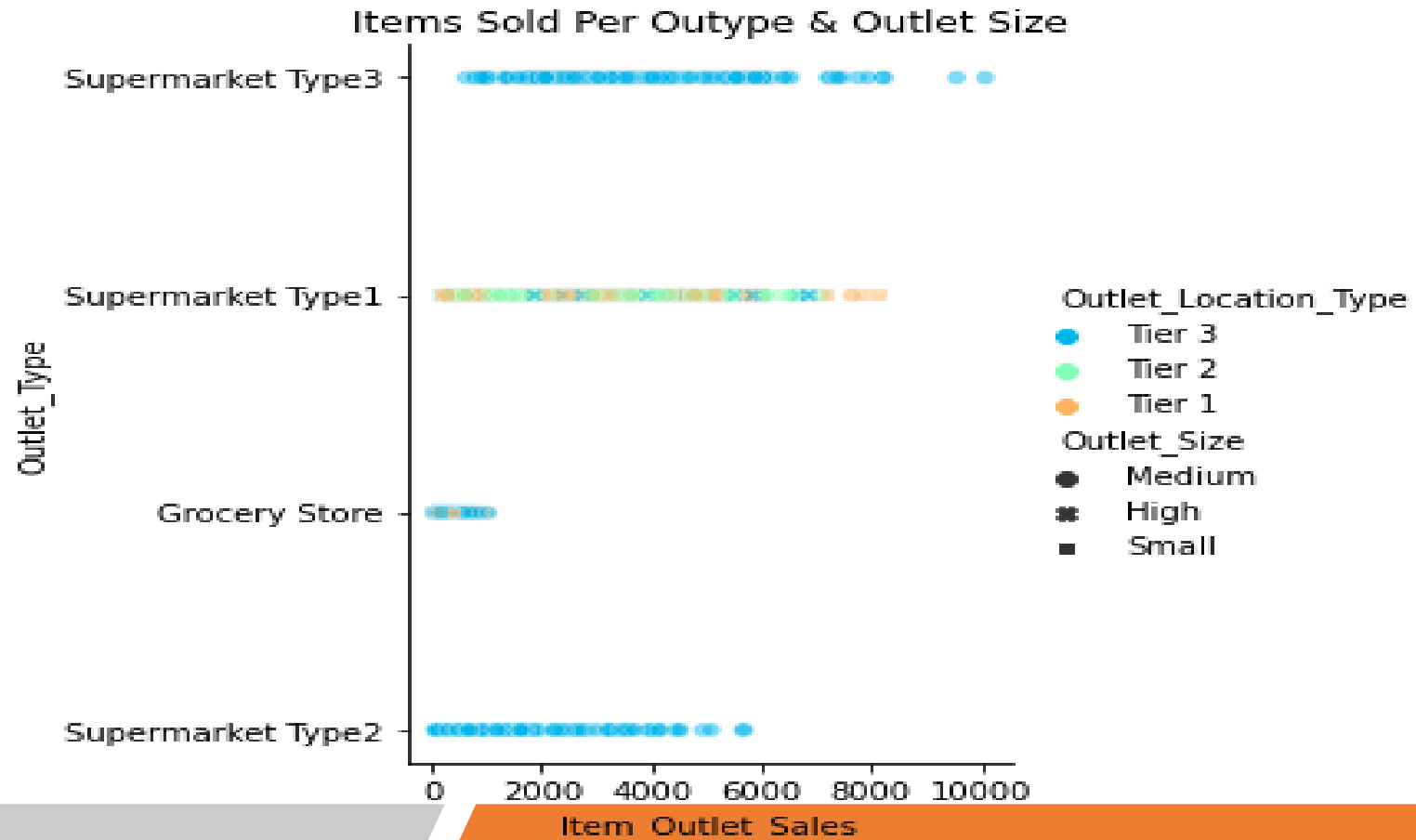
# Observation Two

Given the type of supermarket,  
then sales go up.



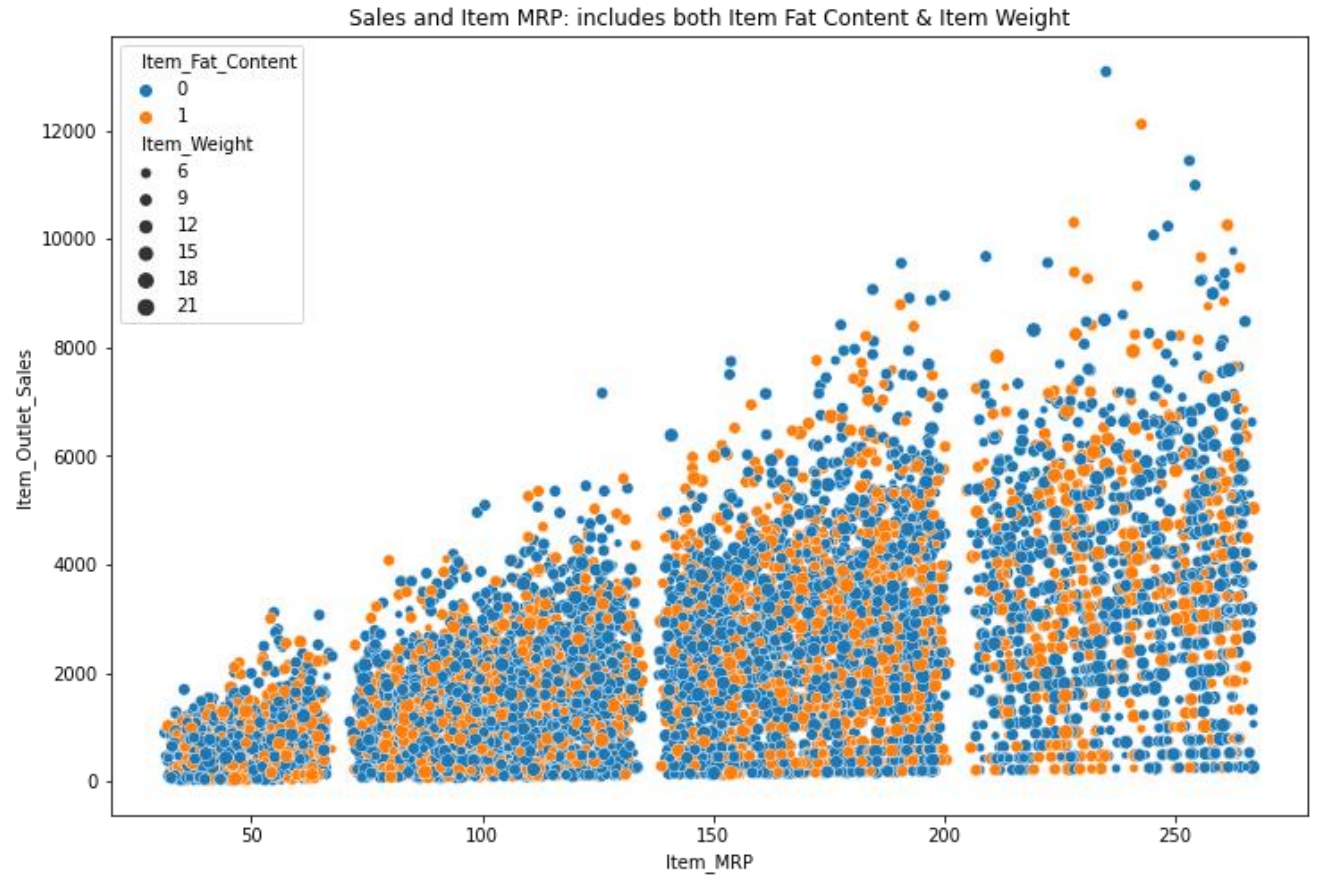
# Observations Three

We see that supermarket and tier matters, but size not so much.



# Observations Four

As item price is higher, then sales go up.



# Recommendations

- Look into what factors make supermarket type 3, better than rest.
- Focus on why visibility plays a negative role.
- Focus on supplying higher price items since that yields better sales.

