

Eighteenth Congress First Regular Session

HOUSE BILL NO. 5770

Introduced by Representative Michael B. Gorriceta

EXPLANATORY NOTE

This bill seeks to declare the year 2020 as the "National Golf Tourism Year" in the entire country.

In April 2018, the Asian Golf Tourism Convention was held in the country. During the said convention, golf tour operators from around the world gathered in the Philippines in record numbers. The International Association of Golf Tour Operators had the greatest number of tour operators in attendance during the convention. This manifests the interest of the international community in golf tourism in the country.

However, the local golf industry has yet to take a unified position on how to promote golf tourism in the country. There are sectors of the golf industry that are not yet prepared for this challenge. Thus, the Iloilo Golf and Country Club rallied the country's golf tourism proponents and hosted the Iloilo Golf Summit held in Sta. Barbara, Iloilo last September 21, 2019.

The Iloilo Golf Summit was attended by representatives from various prestigious golf and country clubs in the country. After the meetings and presentations, the group drafted a "Manifesto Declaring the Year 2020 as the Philippine National Golf Tourism Year." The manifesto aims to make the Philippines as a premier golf tourism destination in the year 2020 and onwards.

This proposed measure extends the government's support for the growth of golf tourism in the country. The development of golf tourism in the Philippines boosts the popularity of the game, increases the interest in the game of golf, and enhances the facilities of the various golf clubs. It also helps improve the living standards of the people employed in these golf courses and similar business

establishments, which will also benefit from the influx of tourists who are golf enthusiasts.

In view of the foregoing, approval of this bill is earnestly sought.

MICHAEL B. GORRICETA

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AN ACT DECLARING THE YEAR 2020 AS "NATIONAL GOLF TOURISM YEAR" IN THE ENTIRE COUNTRY

Be it enacted by the Senate and the House of Representatives of the Philippines in Congress assembled:

SECTION 1. In recognition of the Philippines' world class and unique golfing enclaves located all over the archipelago, and the potential benefit from the expected growth in golf tourism, the year 2020 is declared as "National Golf Tourism Year" in the entire country.

- SEC. 2. The Secretary of Tourism shall spearhead the celebration of the "National Golf Tourism Year" in coordination with all heads of government agencies and instrumentalities as well as local government units, and officers and members of golf clubs in the Philippines.
- SEC. 3. This Act shall take effect fifteen (15) days after its publication in the *Official Gazette* or in a newspaper of general circulation.

Approved,