

Republic of the Philippines  
HOUSE OF REPRESENTATIVES  
Quezon City, Metro Manila

SEVENTEETH CONGRESS  
First Regular Session

House Bill No. **1295**



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Introduced by Rep. Florida P. Robes

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**AN ACT DECLARING THE CITY OF SAN JOSE DEL MONTE, PROVINCE OF  
BULACAN AS A BROADCASTING HUB, AND FOR OTHER PURPOSES**

Be it enacted by the Senate and House of Representatives of the Philippines in  
Congress assembled:

**SECTION 1.** It is hereby declared the policy of the State to recognize the vital role of communication and information in nation building. As such, the State shall seek to promote and to encourage investment in the countryside by providing infrastructure that will usher in growth and development of information and communications technology tourism.

**SEC. 2.** The City of San Jose Del Monte, Province of Bulacan is hereby declared as a Broadcasting Hub.

**SEC. 3.** The Department of Information and Communications Technology shall accord priority to this project in the allocation of its funds for communications and technology infrastructure development.

**SEC. 4.** The Department of Information and Communications Technology, in coordination the Department of Tourism and the Local Government, shall issue the necessary guideline for the proper implementation of this Act.

**SEC. 5.** This Act shall take effect upon its approval.

Approved,

A handwritten signature in the bottom right corner of the page.

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**EXPLANATORY NOTE**

Our age is an era characterized by a rapid expanse of the scope and coverage of mass media. More highly-advanced and complex tools and techniques have been introduced and conceptualized to make communication exchange faster than a greased lightning. Indeed, communication technology has been revolutionized.

Hence, without a doubt, media, in whatever form and mode, is an important catalyst in engendering economic development. Through media, people can gain access to information which raises their awareness on different social issues that affect their lives. It further plays a vital role in improving governance and curbing corruption, boosting economic efficiency and sustainability, generating positive social and environmental transformation, serving as the panoptic eye of the people by monitoring and reporting out the activities of the government and its elected and appointed officials and making them accountable. As such, the people is given the power to participate in the decisions and debates that shape their lives based on the information provided by the media. In the end, these all lead to better policies and service implementation.

For these reasons, the City of San Jose Del Monte (SJDM) is honored to be the home of a high-tech and state-of-the art media facility to be built by one of the biggest television networks in the land. The City is also anticipating other media networks to establish their facilities in the area to boost the communication tourism industry of the City. Hence, the objective of this bill, which is to declare the City a Broadcasting Hub, will prove to be useful mechanism to entice bigwigs in the media industry to consider establishing broadcast



facilities in SJDM. This would mean more jobs to those thousands of relocated people coming from the different parts of the Metro. More so, this declaration will help foster a sustainable tourism industry that will contribute to the country's economy. It is also envisioned for the government, through the newly-created Department of Information and Communications Technology to be a prime actor for the effective implementation of this proposal.

The passage of this Bill is earnestly sought.

  
FLORIDA P. ROBES