Republic of the Philippines HOUSE OF REPRESENTATIVES Quezon City

EIGHTEENTH CONGRESSFirst Regular Session



HOUSE BILL NO.

Introduced by Rep. Precious Hipolito Castelo

EXPLANATORY NOTE

This bill seeks to rename Del Monte Avenue in Quezon City as Fernando Poe Jr. Avenue (FPJ Avenue).

Fernando Poe, Jr., lovingly called FPJ, was a great cultural icon and a champion of the masses. Also known as Da King, as in The King of the Philippine Cinemas, his movies left an unparalleled legacy that no other actor-director-writer-producer has ever achieved. It is for this reason that Da King was declared a National Artist of the Philippines for Film in 2006.

Aside from his portrayals in film, FPJ was also known for his charity, positive moral values, and honorable characteristics that made him popular among all classes of society. His personification of a hero – both on-screen and in real life – catapulted him to the presidential elections in 2004 where he proved to have won the hearts of millions of Filipinos.

His legacy lives on in FPJ Productions in Del Monte Avenue, Quezon City. For his unprecedented contribution to culture and Philippine society, it is but fitting that he be memorialized where his legacy lives on.

In view of the foregoing, approval of this bill is most earnestly sought.

PRECIOUS HIPOLITO CASTELO

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AN ACT RENAMING DEL MONTE AVENUE TO FERNANDO POE, JR. AVENUE

Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:

SECTION 1. Del Monte Avenue in Quezon City, Metro Manila shall hereinafter be known as Fernando Poe Jr. Avenue.

SECTION 2. The Department of Public Works and Highways shall issue the necessary rules, orders and circulars to implement the provision of this Act within sixty (60) days from its effectivity.

SECTION 3. This Act shall take effect fifteen (15) days after its publication in the Official Gazette or in two newspapers of general circulation.

Approved.