

1 Republic of the Philippines  
2 HOUSE OF REPRESENTATIVES  
3 Quezon City  
4 SEVENTEENTH CONGRESS  
5 First Regular Session  
6 HOUSE BILL NO. 3412  
7

HOUSE OF REPRESENTATIVES	
<b>RECEIVED</b>	
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BY:	<u>MEU</u>
REGISTRATION UNIT BILLS AND INDEX SERVICE	

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9 INTRODUCED BY HON. VINI NOLA A. ORTEGA  
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12 **EXPLANATORY NOTE**  
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14 The Municipality of San Juan in the province of La Union boasts of rich  
15 cultural and historical background but in addition to these, it is also vaunted for  
16 its beaches more particularly for its surfing activities.  
17

18 As of date, San Juan, La Union has two surfing breaks or seasons spanning  
19 from July to October and November to March of every year. These surfing breaks  
20 attract thousands of tourists both locally and internationally as the local  
21 government also holds events, festivals, and even healthy competitions.  
22

23 In this regard, this measure is being sought for passage in order for the  
24 Municipality of San Juan, La Union to be formally declared as a tourist  
25 destination and named the "Surfing Capital of the North". To this end,  
26 appropriations for funding of its continued development, growth, preservation,  
27 conservation, and promotion are likewise pursued.  
28

29 Not only would this showcase the beauty and splendor of San Juan's  
30 beaches, but more importantly this would encourage sports, health awareness,  
31 and true appreciation of nature, the environment, and the importance of its  
32 continued upkeep and development among locals and tourists alike.  
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Hence, it is my fervent hope that this Bill be immediately approved.



HON. VINI NOLA A. ORTEGA

Representative  
ABONO Party-list

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90 AN ACT  
91 DECLARING THE MUNICIPALITY OF SAN JUAN, LA UNION AS A  
92 TOURIST DESTINATION AND THE "SURFING CAPITAL OF THE  
93 NORTH", PROVIDING FOR ITS DEVELOPMENT AND APPROPRIATING  
94 FUNDS THEREFOR  
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98 *Be it enacted by the Senate and House of Representatives of the Philippines in Congress*  
99 *assembled:*  
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101 **Section 1. Short Title.** – This Act shall be known as the "*Establishment of the*  
102 *Surfing Capital of the North Act of 2016*".  
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105 **Section 2. Declaration of Policy.** - The Municipality of San Juan, La Union is  
106 hereby declared a tourist destination and named the "Surfing Capital of the  
107 North". As such, it shall be accorded with priority development by the  
108 Department of Tourism (DOT) and other concerned government agencies subject  
109 to the rules and regulations governing the development of tourist destinations.  
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113 **Section 3. Development Plan.** - The Department of Tourism (DOT), in  
114 coordination with the Department of Public Works and Highways (DPWH), the  
115 Department of Environment and Natural Resources (DENR), and other  
116 concerned government agencies shall, immediately after the passage of this Act,  
117 prepare a development plan involving the construction, installation, and  
118 maintenance of such appropriate facilities and infrastructure that shall improve,  
119 preserve, conserve, and promote the beaches and surfing activities of the  
120 Municipality of San Juan, La Union, ensuring accessibility and security of  
121 tourists thereat.

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124 **Section 4. Appropriations and Other Purposes.** - The Department of Tourism  
125 (DOT), in coordination with other concerned government agencies shall take  
126 effective and immediate steps in implementing the tourism development plan  
127 that will suit the needs for the improvement, preservation, conservation, and  
128 promotion of the beaches and surfing activities of the Municipality of San Juan,  
129 La Union, and shall incorporate the same in its overall developmental plans and  
130 programs for tourist destinations for national implementation.

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132 For this purpose, the Secretary of the Department of Tourism (DOT) shall  
133 include in the Department's program the allocation of funds in the amount of  
134 One Hundred Million Pesos (PhP100,000,000.00) to be included in the annual  
135 General Appropriations Act.

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138 **Section 5. Implementing Rules and Regulations.** - Within ninety (90) days  
139 after the effectivity of this Act, the Department of Tourism (DOT), in consultation  
140 with the local government of the Municipality of San Juan, La Union, and other  
141 concerned government agencies, shall formulate the rules and regulations  
142 necessary for the effective implementation of this Act.

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145 **Section 6. Separability Clause.** - If any provision or part hereof is held invalid  
146 or unconstitutional, the remainder of the law or the provision thereof shall  
147 remain valid and effective.

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150 **Section 7. Effectivity.** - This Act shall take effect fifteen (15) days after its  
151 publication in the Official Gazette or in at least two (2) newspapers of general  
152 circulation.

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154 Approved

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