

Republic of the Philippines  
**HOUSE OF REPRESENTATIVES**  
Quezon City

**EIGHTEENTH CONGRESS**  
First Regular Session

**HOUSE BILL NO. 1307**



---

**Introduced by HONORABLE LUIS RAYMUND F. VILLAFUERTE, JR.**

---

**EXPLANATORY NOTE**

Floriculture, as the basis of an industry, is the growing of flowering and ornamental plants in the open fields and/or in greenhouses and other controlled environments. It may include cut flowers, bedding, seasonal and potted plants. Its activities encompass, but are not limited to the growing of various and specialized species or varieties of flowering or ornamental plants, flower seeds, seedlings or cuttings; nursery operations; tissue culture propagation; post-harvest handling and storage; and marketing or market assistance.

People engaged in the flower growing or ornamental horticulture sector usually do the work of growing and harvesting not only of flowers, but also of foliage and essential oil crops; managing and maintaining either field-based or controlled growing environments; and post-harvest treatment and production of plant products.

In the Philippines, the floriculture industry could be transformed into a sunshine industry, with great export market potential. If our country can more fully develop its floriculture industry, it can capture a significant portion of the world market. It is therefore the intent of this bill to establish local floriculture gardens that will serve as initial core training and research facilities and experimental plant stations with capabilities to disperse and distribute planting materials which are all designed to spark interest in this growing and lucrative industry.

Considering the merits of this Bill, its early approval is earnestly requested.

  
**LUIS RAYMUND F. VILLAFUERTE, JR.**

Republic of the Philippines  
**HOUSE OF REPRESENTATIVES**  
Quezon City

**EIGHTEENTH CONGRESS**  
First Regular Session

**HOUSE BILL NO. 1307**

---

Introduced by HONORABLE LUIS RAYMUND F. VILLAFUERTE, JR.

---

**AN ACT ESTABLISHING A FLORICULTURE GARDEN IN EVERY  
MUNICIPALITY  
OF THE PROVINCE OF CAMARINES SUR, ALLOCATING FUNDS  
THEREFOR, AND FOR OTHER PURPOSES**

*Be it enacted by the Senate and House of Representatives in Congress assembled:*

**SECTION 1. *Declaration of Policy.*** — There is hereby authorized to be established a floriculture garden of not less than five thousand square meters (5,000 sqm.), preferably one (1) hectare or more, in every municipality of the Province of Camarines Sur.

The establishment of said floriculture gardens shall be provided with technical assistance by the Department of Environment and Natural Resources (DENR), and the latter shall also arrange to provide the said floriculture gardens with the initial core of planting materials of different types of flowering and ornamental plants

The floriculture gardens shall be located in such appropriate locations with appropriate topsoil conditions and climactic characteristics as shall be suitable for the growing and processing of flowering and ornamental plants, including orchids. Moreover, it should also be located in an accessible area where its products can be displayed and sold to the public.

**SECTION 2. *Powers and Functions of the Floriculture Gardens.*** - The floriculture gardens established in every municipality as herein specified shall have the following powers and functions.



- a. establish experimental plantations of different flowering and ornamental plants, including orchids,
- b. establish a center within the garden where the plants can be processed, packaged and sold, or where seeds seedlings or cuttings could be dispersed to other barangays;
- c. create information programs and seminars that will educate the local populace about the floriculture industry and how they can engage in the flower or ornamental plants business; and
- d. provide technical and other advisory services to those already engaged or are interested in engaging in the floriculture industry.

**SECTION 3. Appropriations.** - The cost of acquiring the land, constructing the appropriate building thereon and the complement of equipment and machinery, required to start the operation of the floriculture gardens shall be provided by the respective Municipalities in which said floriculture gardens are to be established. Acquisition of the land site for the floriculture gardens may also be acquired by donation, bequeath, expropriation or through lease or usufruct.

Thereafter, such sums as shall be necessary to operate and conduct the training programs and other projects of the floriculture gardens shall be incorporated in the Annual General Appropriations Ordinances of the respective Municipalities. Other funding support to the floriculture gardens may be provided from allocations of funds that may be provided by other executive departments of the National Government or any of its agencies and/or from such financial assistance as may be arranged by the District Representatives in Congress and from Senators from their respective Priority Development Assistance Funds (PDAF). Grants from local or foreign sources may also be obtained or availed of.

**SECTION 4. Effectivity.** - This Act shall take immediate effect upon its approval.

Approved,