

Republic of the Philippines
HOUSE OF REPRESENTATIVES
Constitution Hills, Quezon City

SEVENTEENTH CONGRESS
First Regular Session

HOUSE BILL NO. 4241

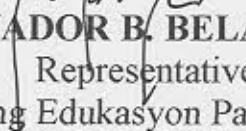


Introduced by Representative Salvador B. Belaro, Jr.

EXPLANATORY NOTE

Telecommunications is a very important aspect of present-day life and existing telecommunications providers determine much how we communicate with the rest of the world.

In the interest of providing our countrymen with better telecommunications services, this Act aims to prohibit telecommunications providers from implementing misleading advertisements or "promos" of their own services.


SALVADOR B. BELARO, JR.
Representative
1-Ang Edukasyon Party List

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AN ACT
PROHIBITING TELECOMMUNICATIONS PROVIDERS FROM
IMPLEMENTING MISLEADING PROMOS

Be it enacted by the Senate and the House of Representatives of the Philippines in Congress assembled:

SECTION 1. Short Title. – This Act shall be known as the “Prohibition of Misleading Promos Act of 2016”.

SEC. 2. Declaration of Policy. Telecommunications is a vital aspect of present-day life. Any unfair and irregular practices relating thereto should be curbed by the State.

SECTION 3. It shall be unlawful for any entity engaged in the business of telecommunications or providing internet service to convey to the public by any means any misleading or untrue advertisements or statements with respect to its services, products and anything related thereto.

SEC. 4. A violation of this Act will result to a fine of P100,000 provided that a subsequent violation shall merit the same fine plus the imprisonment of the owner and manager of erring business for the period equivalent to *prision correccional*.

SEC. 5. The Department of Trade and Industry and the Department of Information and Communications Technology are jointly mandated to formulate the rules and regulations of this Act.

SEC. 6. Separability Clause. If any provision or part hereof is held invalid or unconstitutional, the remainder of the law or provision not otherwise affected shall remain valid and subsisting.

SEC. 7. Repealing Clause. All laws, orders, issuances rules and regulations or parts thereof inconsistent with any provisions of this Act are hereby repealed, modified or amended accordingly.

SEC. 8. Effectivity Clause. This Act shall take effect fifteen (15) days after its publication in at least two (2) newspapers of general circulation.

Approved.