Republic of the Philippines HOUSE OF REPRESENTATIVES **Ouezon City**

EIGHTEENTH CONGRESS First Regular Session

HOUSE BILL NO. Introduced by Hon. ALFRFEDO A. GARBIN, JR.

EXPLANATORY NOTE

This bill proposes the renewal of the franchise granted to Allied Broadcasting Center, Inc. pursuant to R.A. 8096 so that the grantee may continue operations as a broadcasting company.

Since the commencement of its operations, and the approval of its congressional franchise in 1995, Allied Broadcasting Center, Inc. has successfully established several radio stations.

These radio stations have served as important and critical sources of social, political, cultural and economic news and information for its listeners, not to mention providing decent and wholesome entertainment. With the present Coronavirus 19 pandemic, our country needs more and better entertainment, education and information, which coupled with the rapid advances in technology will allow the applicant to better serve the public interest if granted the renewal sought for.

The principal amendment proposed by the applicant seeks for the expansion of the nature and scope of the franchise in order to keep abreast with world class broadcasting technologies now available and would also allow the applicant to better serve its customers.

In view of the foregoing, this bill is, therefore, earnestly recommended for immediate approval.

HON. ALFREDO A. GARBIN, JR.

Republic of the Philippines HOUSE OF REPRESENTATIVES Quezon City

EIGHTEENTH CONGRESS

First Regular Session 6947

Introduced by HON. ALFREDO A. GARBIN, JR.

AN ACT RENEWING FOR ANOTHER TWENTY-FIVE (25) YEARS THE FRANCHISE GRANTED TO ALLIED BROADCASTING CENTER, INC. UNDER REPUBLIC ACT NO. 8096, ENTITLED "AN ACT GRANTING ALLIED BROADCASTING CENTER, INCORPORATED A FRANCHISE TO CONSTRUCT, OPERATE AND MAINTAIN STATIONS FOR RADIO IN CEBU CITY AND OTHER AREAS IN THE PHILIPPINES WHERE FREQUENCIES ARE STILL AVAILABLE FOR RADIO BROADCASTING FOR EDUCATIONAL AND CULTURAL, AS WELL AS FOR COMMERCIAL PURPOSES"

Be it enacted by the Senate and House of Representatives of the Philippines in Congress assembled:

- SEC. 1. Nature and Scope of Franchise. Subject to the provisions of the Constitution and applicable laws, rules and regulations, the franchise granted to Allied Broadcasting Center Incorporated, hereunder referred to as the grantee, its successors or assigns, to construct, install, operate maintain for commercial purposes and in the public interest, radio broadcasting stations in Cebu City and other areas in the Philippines where frequencies are still available for radio broadcasting, with the corresponding technological auxiliaries or facilities, special broadcast and other program and distribution services and relay stations, and to install radio communication facilities for the grantee's private use in its broadcast services, is hereby renewed for another twenty-five (25) years from the effectivity of this act.
- **SEC. 2.** *Manner of Operation of Stations or Facilities.* The stations or facilities of the grantee shall be constructed and operated in a manner as will, at most, result only in the minimum interference on the wavelengths or frequencies of existing stations or other stations which may be established by law, without in any way diminishing its own privilege to use its assigned wavelengths or frequencies and the quality of transmission or reception thereon as should maximize rendition of the grantee's services and/or the availability thereof.
- **SEC. 3.** *Prior Approval of the National Telecommunications Commission.* The grantee shall secure from the National Telecommunications Commission (NTC) the appropriate permits and licenses for the construction and operation of its stations or facilities and shall not use any frequency in the radio/television spectrum without authorization from the NTC. The NTC, however, shall not unreasonably withhold or delay the grant of any such authority.
- **SEC. 4.** Responsibility to the Public. The grantee shall provide, free of charge, adequate public service time which is reasonable and sufficient to enable the government, through its broadcasting stations or facilities , to reach the pertinent populations or portions thereof on important public issues and relay important public

announcements and warnings concerning public emergencies and calamities, as necessity, urgency or law may require; provide at all times sound and balanced programming; promote public participation; assist in the functions of public information and education; conform to the ethics of honest enterprise; promote audience sensibility and empowerment including closed captioning and not use its stations and facilities for the broadcasting of obscene or indecent language, speech, act or scene; or for the dissemination of deliberately false information and willful misrepresentation, to the detriment of the public interest; or to incite, encourage, or assist in subversive or treasonable acts.

Public service time referred herein shall be equivalent to ten percent (10%) of the paid commercials or advertisements which shall be allocated based on need to the executive, legislative, judiciary, constitutional commissions and international humanitarian organizations duly recognized by statutes: Provided, That the NTC shall increase the public service time in case of emergency or calamity. The NTC shall issue rules and regulations for this purpose, the effectivity of which shall commence upon applicability with other similarly situated broadcast network franchise holders.

- SEC. 5. Right of the Government. A special right is hereby reserved to the President of the Philippines in times of war, rebellion, public peril, calamity, emergency, disaster or disturbance of peace and order: to temporarily take over and operate the stations or facilities of the grantee, to temporarily suspend the operation of any station or facility in the interest of public safety, security and public welfare, or to authorize the temporary use and operation thereof by any agency of the government, upon due compensation to the grantee, for the use of said stations or facilities during the period when these shall be so operated.
- **SEC. 6.** *Term of Franchise.* This franchise shall be in effect for a period of twenty-five (25) years from the approval of this Act, unless sooner revoked or cancelled. This franchise shall be deemed ipso facto revoked in the event the grantee fails to operate continuously for two (2) years.
- **SEC. 7.** Acceptance and Compliance Acceptance of this franchise shall be given in writing to the Congress of the Philippines, through the Committee on Legislative Franchises of the House of Representatives and the Committee on Public Services of the Senate within sixty (60) days from effectivity of this Act. Upon giving such acceptance, the grantee shall exercise the privileges granted under this Act. Non-acceptance shall render the franchise void.
- Sec. 8. Self-regulation by and Undertaking of Grantee. The grantee shall not require any previous censorship of any speech, play, act or scene, or other matter to be broadcast from its stations: Provided, That the grantee, during any broadcast, shall cut off from the air the speech, play, act or scene, or other matter being broadcast if the tendency thereof is to propose and/or incite treason, rebellion or sedition; or the language used therein or the theme thereof is indecent or immoral: Provided, further, That willful failure to do so shall constitute a valid cause for the cancellation of this franchise.
- **SEC. 9.** Warranty in Favor of National and Local Governments. The grantee shall hold the national, provincial, city, and municipal governments of the Philippines free from all claims, liabilities, demands, or actions arising out of accidents causing injuries to persons or damage to properties during the construction or operation of the stations of the grantee.

- SEC. 10. Commitment to Provide and Promote the Creation of Employment Opportunities. The grantee shall create employment opportunities and shall allow onthe-job trainings in their franchise operation: Provided, That priority shall be accorded to the residents in areas where any of its offices is located: Provided, further, That the grantee shall follow the applicable labor standards and allowance entitlement under existing labor laws, rules and regulations and similar issuances: Provided, finally, That the employment opportunities or jobs created shall be reflected in the General Information Sheet (GIS) to be submitted to Securities and Exchange Commission annually.
- SEC. 11. Sale, Lease, Transfer, Usufruct, or Assignment of Franchise. The grantee shall not sell, lease, transfer, grant the usufruct of, nor assign this franchise or the rights and privileges acquired thereunder to any person, firm, company, corporation, or other commercial or legal entity, nor merge with any other corporation or entity, nor shall the controlling interest of the grantee be transferred, whether as a whole or in parts, and whether simultaneously or contemporaneously, to any such person, firm, company, corporation or entity without the prior approval of the Congress of the Philippines: Provided, That Congress shall be informed of any sale, lease, transfer, grant of usufruct, or assignment of franchise or the rights and privileges acquired thereunder, or of the merger, or transfer of the controlling interest of the grantee, within sixty (60) days after the completion of said transaction: Provided, further, That failure to report to Congress such change of ownership shall render the franchise ipso facto revoked: Provided, finally, That any person or entity to which this franchise is sold, transferred or assigned shall be subject to the same conditions, terms, restrictions, and limitations of this Act.
- SEC. 12. Dispersal of Ownership. In accordance with the constitutional provision to encourage public participation in public utilities, the grantee shall offer to Filipino citizens at least thirty percent (30%) or a higher percentage that may hereafter be provided by law of its outstanding capital stock in any securities exchange in the Philippines within five (5) years from the commencement of its operations: Provided, That in cases where public offer of shares is not applicable, establishment of cooperatives and other methods of encouraging public participation by citizens and corporations operating public utilities must be implemented. Noncompliance therewith shall render the franchise ipso facto revoked.
- **SEC. 13.** Reportorial Requirement. The grantee shall submit an annual report to the Congress of the Philippines, through the Committee on Legislative Franchises of the House of Representatives and the Committee on Public Services of the Senate, on its compliance with the terms and conditions of the franchise and on its operations on or before April 30 of every year during the term of its franchise. The reportorial compliance certificate issued by Congress shall be required before any application for permit or certificate is accepted by the NTC.
- **SEC. 14.** *Penalty Clause.* Failure of the grantee to submit the requisite annual report to Congress shall be penalized by a fine of five hundred pesos (P500.00) per working day of noncompliance. The fine shall be collected by the NTC from the delinquent franchise grantee separate from the reportorial penalties imposed by the NTC.
- SEC. 15. Equality Clause. Any advantage, favor, privilege, exemption, or immunity granted under existing franchises, or which may hereafter be granted for

radio and/or television broadcasting, upon prior review and approval of Congress, shall become part of this franchise and shall be accorded immediately and unconditionally to the herein grantee. Provided, however, That the foregoing shall neither apply to nor affect the provisions of broadcasting franchises concerning territory covered by the franchise, the life span of the franchise, or the type of service authorized by the franchise: Provided, further, That the foregoing shall not apply to sale, lease, transfer, or grant of usufruct of legislative franchise with prior congressional approval.

- **SEC. 16.** General Broadcast Policy Law The grantee shall comply with and be subject to the provisions of a general broadcast policy law, which the Congress may hereafter enact.
- **SEC. 17.** *Separability Clause.* If any of the sections or provisions of this Act is held invalid, all other provisions not affected thereby shall remain valid.
- **SEC. 18.** Repealability and Nonexclusivity Clause. This franchise shall be subject to amendment, alteration, or repeal by the Congress of the Philippines when the public interest so requires and shall not be interpreted as an exclusive grant of the privileges herein provided for.
- **SEC. 19.** Repealing Clause. All laws, orders, issuances, rules and regulations or parts thereof inconsistent with this Act are hereby repealed, amended, or modified accordingly.
- **SEC. 20.** *Effectivity.* This Act shall take effect fifteen (15) days after its publication in the Official Gazette or in a newspaper of general circulation.

Approved,