

# ALEAH HOWELL

## ARTIST DESIGNER

## Contact

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aleahhowell.com

## Experience

### Communications Research Assistant

*UNC Libraries, August 2015 - Present*

- Collaborate with library communications team to create original print & digital designs, photo and video projects

### Digital Design and Development Intern

*Wray Ward, June 2016 - August 2016*

- Designed and programmed websites for a variety of clients
- Worked on a team of 6 to develop a marketing campaign in 2 months

### UI/UX Designer and Research Assistant

*UNC School of Public Health, Dec. 2015 - May 2016*

- Optimized the display of tobacco product constituents an FDA Center for Tobacco Products study

### Project Design Manager

*The Around Campus Group, April 2015 - August 2015*

- Worked on advertisements, ad approval, customer service support, graphics editing, proofing, and press layouts for production
- Designed over 50 planners and directories for publication

### Graphic Design Intern

*The Around Campus Group, June 2014 - August 2014*

- Designed over 600 ads for campus directories and planners
- Worked quickly under strict deadlines to create content

### Designer and Illustrator

*North Carolina Press Foundation, Nov. 2013 - June 2014*

- Assisted News in Education (NIE) online and print publications
- Collaborated with clients on creating logos and illustrations for themed publications

### Library Assistant and Designer

*UNC Library, UNC Art Library, June 2013 - June 2015*

- Utilized interpersonal skills while working in patron service
- Created fliers and social media graphics for library events

## Technical Skills

Photoshop, Illustrator, InDesign, Premiere Pro, After Effects, Final Cut Pro, Lightroom, Microsoft Office, AP Style, CSS/HTML, Wordpress, Photography, Drawing/Illustration

## Education

### University of North Carolina at Chapel Hill

Masters Candidate, Master of Arts in Mass Communication  
School of Media and Journalism  
Visual Communication, Interactive Track

*Expected May 2017*

### University of North Carolina at Chapel Hill

Bachelor of Arts in Journalism and Mass Communication  
*Concentration in Editing and Graphic Design*

Bachelor of Arts in Studio Art, Second Major

*Class of 2015*

## Awards & Publications

### Online Journalism Awards 2016

Excellence and Innovation in Visual Digital Storytelling  
*undercurrent.com*, UI/UX Designer and Animator

### MSU Society for News Design

3rd Place, Standalone Multimedia, 2015  
*Nexus*, group project, designer & animator role

### MSU Society for News Design

2nd place, Special Sections, 2015  
*Pretty In Plastic Magazine*, graphics editor

### Explorations: The Journal of Undergraduate Research & Creative Activities for the State of North Carolina

Volume 10, 2015, Art/Printmaking

## Activities & Leadership

### One Act UNC Training

Certified Spring 2016

### Society for News Design

2015 UNC-CH Chapter President

### Sigma Sigma Sigma Sorority

2014 Recruitment Chair