Faizan Zafar

+49 178 7302086 • faizan.zafar@rwth-aachen.de • linkedin.com/in/faizanzafar40

WORK EXPERIENCE

Product Manager

May. 2022 – Present

NavVis

Celonis

Munich, DE

• Working in product management with the Solution Factory team

Junior Product Manager

Mar. 2021 – Apr 2022 Munich. DE

• Configured and steered product roadmap based on the evaluation of customer needs, market research, and technical feasibility

- Planned sprints by conceptualizing and drafting specifications, standard/edge cases, and release notes for features and bug fixes
- Resolved customers' issues, questions and incidents resulting in -21% in average resolution time
- Drove customers' migration to the citizen development platform: Celonis Studio leading to +26% in daily active users

Graduate Research Assistant

Oct. 2019 – Mar. 2021

Aachen, DE

Cybernetics Lab @ RWTH

• Proposed and statistically analysed technology acceptance frameworks in the contexts of e-commerce and care work

• Designed fine-grained classification and clustering models on e-commerce and healthcare data

Associate Software Engineer

Sep. 2018 - Mar. 2019

CureMD Healthcare

Lahore, PK

• Worked in front-end development of the scheduling & appointment management module of the CureMD web application

• Extracted and processed customer data for visualization and reporting purposes

Research Intern Sep. 2017 – May 2018

Speech and Language Technology Research Group @ NUST

Islamabad, PK

• Implemented predictive modelling techniques on clinical data of patients exhibiting diabetes symptoms

 \bullet Produced visualizations for analytics derived from the PIMA dataset

Software Developer Intern

Jul. 2017 – Sep. 2017

Centre for Economic Research in Pakistan

Lahore, PK

• Developed a prototype of a Management Information System (MIS) targeted for low-cost private schools

 \bullet Documented functional requirements and specifications of the MIS

EDUCATION

RWTH Aachen University Aachen, DE

M.Sc. Data Science (thesis ongoing)

 $Apr.\ 2019 - Sep.\ 2022$

National University of Sciences and Technology (NUST)

Islamabad, PK

B.Eng. Software Engineering

Sep. 2014 - Jun 2018

Projects

Factors influencing the intention of caregivers to use digital technologies in outpatient care Mar. 2021 – Oct. 2021

• Developed a framework that outlines the factors influencing the intention of caregivers to use digital technologies in outpatient care

Removing Implicit Places Using Regions for Process Discovery $\mid PM4Py, ProM$

Oct. 2020 - Feb. 2021

• Prepared a term paper and presented a tool demonstration on the topic

A Python Extension to Simulate Petri nets in Process Mining | PM4Py, SimPy

Apr. 2020 – Aug. 2020

• Programmed a tool which uses an event log to directly generate a simulated event log and modify event duration & arrival rate

 $\textbf{Predictive Analytics in Healthcare for Diabetes Prediction} \mid \textit{Scikit-learn, TensorFlow}$

Sep. 2017 – May. 2018

• Developed an application which computes the probability of occurrence of Type 2 diabetes based on specified clinical indicators

TECHNICAL SKILLS

Product: Scrum, Kanban, Monday.com, Jira, Salesforce, Miro, Visio, Figma, Confluence, Appcues

BI/Analytics: PowerBI, Tableau, SPSS, SmartPLS, RapidMiner, Jupyter

Programming: Python, R, SQL, PQL, NumPy, Pandas, Seaborn

Developer: Git, VSCode, PyCharm, RStudio

Extracurricular Activities

Analyst @ TechLabs 2021: Worked on time series analysis of distribution strategies of Covid-19 vaccines in Germany

Participant @ Innovation Days 2020: Project ideation to improve daily activities of people with special needs through innovative systems

LANGUAGE SKILLS

English: C2 – Advanced Proficiency
German: A2 – Intermediate Proficiency

Urdu/Hindi: Native