

Milan'20 Literary Rulebook

1. Story telling

“ We're all stories in the end. Make it a good one.”

Stories are like little windows into another undiscovered world. For once, you have full autonomy of how things end! Whether inspired by reality or spun with the threads of imagination, the choice is yours.

RULES

- Individual participation
- Time limit - 3-6 minute
- Languages permitted - English, Tamil and hindi.
- Use of props is permitted unless they could damage the stage or are dangerous.
- Vulgarity and obscenity will not be tolerated.
- All participants must possess their college id cards.
- Participant should reach the venue 60 minutes prior to the event.

JUDGING CRITERIA

- Voice and tone - 15
- Body language and stage presence - 10
- Character and scene composition - 15
- Audience engagement and impact of performance- 10

2. British parliamentary debate

Have you ever imagined sitting in a parliament and taking policy decisions? Does discussing pressing issues give you an adrenaline rush? Does debating fuel you? If your answer to any of these is yes then congratulations and welcome to the BPD of Milan'20.

RULES

- No. of participants per team - 2.
- Topic will be given on the spot.
- 15 minutes of preparation time will be given.
- Language permitted - English.
- Vulgarity and obscenity will not be tolerated.
- All participants must possess their college id cards.
- Judges decision is final and binding.
- Participant should reach the venue 60 minutes prior to the event

JUDGING CRITERIA

- Evidence - 13
- Comprehension - 10
- Effectiveness and persuasion skills 10
- Rebuttal - 12
- Delivery - 5

3. Pattimandram

“Naan sollarathu than seri”, ILLA , Naan sollararthu than seri yaar solarathu than seri? Vaarthaigal than aayuthamaam.

And so begins, the great comical Tamil debate of Milan'20.

RULES

- Individual participation
- Topic will be given on the spot.
- 5 minutes of preparation time will be given.
- Language permitted - Tamil.
- Vulgarity and obscenity will not be tolerated.
- All participants must possess their college id cards.
- Judges decision is final and binding
- Participant should reach the venue 60 minutes prior to the event

JUDGING CRITERIA

- Spontaneity - 10
- Interaction with moderator - 10
- Rebuttal - 10
- Argumentation - 10
- Humor - 10

4. Slam poetry

Poetry, to our world is what stars are to the sky. The might of intricately strung words that move our hearts cannot be paralleled. Recite to us your poems on any topic that hits you!

RULES

- Individual participation OR a team of 2 participants.
- Time limit -3-7 minutes. Language permitted - English and hindi.
- Use of props is permitted unless they could damage the stage or are dangerous.
- Vulgarity and obscenity will not be tolerated.
- All participants must possess their college id cards.
- Judge's decision is final and binding.
- Participant should reach the venue 60 minutes prior to the event

JUDGING CRITERIA

- Voice and tone - 10
- Usage of language and poetic devices - 10
- Body language- 10
- Storyline and pacing - 10
- Audience engagement and impact of performance- 10

5. AD Pitch

In the era of digital marketing and advertising, fresh copywriting and content curation is a key skill. Think you've got it in you?

- Individual participation OR a team of 2 participants.
- Preparation time- 1 hour
- Presenting time - 5 Minutes
- Topic will be given on the spot.
- Components
 - Taglines
 - 50 word description
 - Video Ad ideation
 - Billboard Poster ideation
 - Newspaper ad
 - 2 Captions based on picture prompts of Service/object.
 - 1 free to choose advertisement idea.
- Languages permitted - English
- Vulgarity and obscenity will not be tolerated.
- All participants must possess their college id cards.
- Judges decision is final and binding.
- Participant should reach the venue 60 minutes prior to the event

JUDGING CRITERIA

- Appropriate evaluation of submitted material - 30
- Presentation (tone, body language, persuasive skills, creativity) - 20

6. Journalism

Journalists are nothing less than warriors of the truth, drafting history one article at a time. This Milan, try your hand at a reel life newsroom experience!

RULES

- Individual participation.
- Topic will be given on the spot.
- Rounds
 - Write a 200-350 word article on the topic (time limit - 25 minutes)
 - Present the news like a reporter (time limit 2-4 minutes)
 - The third round is an impromptu round judging critical analysis and questioning skills, at the discretion of the judges.
- Languages permitted - English
- Vulgarity and obscenity will not be tolerated.
- All participants must possess their college id cards.

- Judges decision is final and binding.
- Participant should reach the venue 60 minutes prior to the event

JUDGING CRITERIA

- Article - 20 points
- Reporting - 15 points
- Impromptu round - 15 points

7. Nano tale writing

Nano tales have taken the internet by storm, for all the right reasons! Long story short, nano tales have captured our hearts and attention.

RULES

- Individual participation.
- Word limit - 6-40 words
- Theme will be announced on instagram.
- Nano tales must be submitted to an online portal.
- Languages permitted - English, Tamil and hindi.
- Vulgarity and obscenity will not be tolerated.
- All participants must submit their proper details along with college id proof.
- Judges decision is final and binding.
- Participant should reach the venue 60 minutes prior to the event

JUDGING CRITERIA

- Creativity - 15
- Delivery of message - 20
- Originality - 15

8. MEME making competition

An area of expertise for the millennial and gen z, exhibit your skill in the art.

RULES

- Individual participation.
- Theme will be announced on instagram.
- Memes must be submitted to an online portal.
- Languages permitted - English, Tamil and hindi.
- Vulgarity and obscenity will not be tolerated.
- All participants must submit their proper details along with college id proof.
- Judges decision is final and binding.
- Participant should reach the venue 60 minutes prior to the event

JUDGING CRITERIA

- Creativity - 10
- Originality - 15
- Impact - 10
- Humour – 15

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