Milan'20 Literary Rulebook

1. **Story telling**

   " We're all stories in the end. Make it a good one."
   Stories are like little windows into another undiscovered world. Whether inspired by reality or spun with the threads of imagination, the choice is yours.

   RULES
   - Individual participation
   - Time limit - 3-8 minute
   - Languages permitted - English, Tamil and hindi.
   - Use of props is permitted unless they could damage the stage or are dangerous.
   - Vulgarity and obscenity will not be tolerated.
   - All participants must possess their college id cards.

   JUDGING CRITERIA
   - Voice and tone - 15
   - Body language and stage presence - 10
   - Character and scene composition - 15
   - Audience engagement and impact of performance- 10

2. **Pattimandram**

   "Naan sollarathu than seri", ILLA , Naan sollararthu than seri yaar solarathu than seri? Vaarthaigal than aayuthamaam.
   And so begins, the great comical Tamil debate of Milan'20.

   RULES
   - Individual participation
   - Topic will be given on the spot.
   - 5 minutes of preparation time will be given.
   - Language permitted - Tamil.
   - Vulgarity and obscenity will not be tolerated.
   - All participants must possess their college id cards.
   - Judges decision is final and binding

   JUDGING CRITERIA
   - Spontaneity - 10
   - Interaction with moderator - 10
   - Rebuttal - 10
   - Argumentation - 10
   - Humor - 10

3. **Slam poetry**

Poetry,to our world is what stars are to the sky. The might of intricately strung words that move our hearts cannot be paralleled. Recite to us your poems on any topic that hits you!

RULES
- Individual participation OR a team of 2 participants.
- Time limit -3-7 minutes.Language permitted - English and hindi.
- Use of props is permitted unless they could damage the stage or are dangerous.
- Vulgarity and obscenity will not be tolerated.
- All participants must possess their college id cards.
- Judges decision is final and binding.

JUDGING CRITERIA
- Voice and tone - 10
- Usage of language and poetic devices - 10
- Body language- 10
- Storyline and pacing - 10
- Audience engagement and impact of performance- 10

4. **JAM**
An event where you get to display your prowess in an impromptu setting. Just a minute will pit you against the best of the best in this final showdown of words!

RULES
- Individual participation.
- Preparation time -2 minutes
- Topic will be given on the spot.
- Languages permitted - English
- Vulgarity and obscenity will not be tolerated.
- Calling out a valid mistake in another speaker, after being approved by moderator will result in the participant getting permission to speak along with an addition of +1 second to total speaking time.
- Calling out a false mistake will result in 3 seconds of total speaking time being subtracted.
- Valid mistakes - grammatical errors, stammering, redundancy
- All participants must possess their college id cards.
- Judges decision is final and binding.

Judging criteria

First person to finish 60 seconds is declared winner of the round. Knockout rounds will lead to the finale.

5. **Article Writing**
Pen down your ideas and opinions in 300 words to impress our jury!

- Individual participation.
- Word limit- 300
- Time limit - 40 minutes
- Topic will be given on the spot.
- Languages permitted - English
- Vulgarity and obscenity will not be tolerated.
- All participants must possess their college id cards.
- Judges decision is final and binding.

JUDGING CRITERIA
- Creativity - 10
- Relevance to topic- 10
- Argumentation - 10
- Pacing - 10
- Grammar and writing conventions - 10

6. **First draft**
LIGHTS, CAMERA, ACTIO--- But where's the script?

RULES
- Individual participation.
- Time limit - 1 hour
- Topic will be given on the spot.
- Languages permitted - English, Hindi and Tamil.
- Vulgarity and obscenity will not be tolerated.
- All participants must possess their college id cards.
- Judges decision is final and binding.

JUDGING CRITERIA
- Creativity-10
- Originality-10
- Pacing and structure of script - 15
- Character and scene composition - 15

7. **AD Pitch**
In the era of digital marketing and advertising, fresh copywriting and content curation is a key skill. Think you've got it in you?

- Individual participation OR a team of 2 participants.
- Preparation time- 1 hour
- Presenting time - 5 Minutes
- Topic will be given on the spot.
- Components
    - Taglines (2)

- Video Ad ideation
- Newspaper ad
- 2 Captions based on picture prompts of Service/object.
- 1 free to choose advertisement idea.
- 5 minute presentation of pitch
- Languages permitted - English
- Vulgarity and obscenity will not be tolerated.
- All participants must possess their college id cards.
- Judges decision is final and binding.

JUDGING CRITERIA
- Appropriate evaluation of submitted material - 30
- Presentation (tone, body language, persuasive skills, creativity) - 20

8. Journalism

Journalists are nothing less than warriors of the truth, drafting history one article at a time. This Milan, try your hand at a reel life newsroom experience!

RULES

- Individual participation.
- Topic will be given on the spot.
- Rounds
  - Write a 200-350 word article on the topic (time limit - 25 minutes)
  - Present the news like a reporter (time limit 2-4 minutes)
  - The third round is an impromptu round judging critical analysis and questioning skills, at the discretion of the judges.
- Languages permitted - English
- Vulgarity and obscenity will not be tolerated.
- All participants must possess their college id cards.
- Judges decision is final and binding.

JUDGING CRITERIA
- Article - 20 points
- Reporting - 15 points
- Impromptu round - 15 points

9. Nano tale writing

Nano tales have taken the internet by storm, for all the right reasons! Long story short, nano tales have captured our hearts and attention.

RULES
- Individual participation.
- Word limit - 6-20 words
- Theme will be announced on instagram.
- Nano tales must be submitted to an online portal.
- Languages permitted - English.

- Vulgarity and obscenity will not be tolerated.
- All participants must submit their proper details along with college id proof.
- Judges decision is final and binding.

JUDGING CRITERIA
- Creativity - 15
- Delivery of message - 20
- Originality - 15

10.   MEME making competition
An area of expertise for the millenial and gen z, exhibit your skill in the art.

RULES
- Individual participation.
- Theme will be announced on spot.
- This is a BYOD event- bring your own device.
- Time limit- 15 minutes
- Languages permitted - English, Tamil and hindi.
- Vulgarity and obscenity will not be tolerated.
- All participants must submit their proper details along with college id proof.
- Judges decision is final and binding.

JUDGING CRITERIA
- Creativity - 10
- Originality - 15
- Impact - 10
- Humor - 15

11.   Koffee with Milan
Our very own star studded talk show where you get to be our celebrity host or celebrity guest!

RULES
- Individual participation.
- Participant will pick chits that will give them the character of a celebrity guest
- One moderator and guest will go up on stage together and play their respective roles, preferably in character.
- Preparation time - 10 minutes
- On stage time - 5-7 minutes
- Language permitted - English, Hindi and Tami;
- Vulgarity and obscenity will not be tolerated.
- All participants must submit their proper details along with college id proof.
- Judges decision is final and binding.

JUDGING CRITERIA
- Spontaneity - 10
- Unique stance - 10
- Engagement with emcee - 10

- Character impersonation- 10
- Impact of performance - 10

12.   Block and tackle

The competition of legal hiprocracy! This is your chance to change your stance and express a whole mind worth of your opinions for both sides of the motion alike.

RULE
- Individual participation.
- Participant will be given a motion or statement.
- On the sound of a buzzer if one was for the motion will switch their stance to against or vice versa
- On stage time - 3-4 minutes
- Language permitted - English, Hindi and Tamil.
- Vulgarity and obscenity will not be tolerated.
- All participants must submit their proper details along with college id proof.
- Judges decision is final and binding.

JUDGING CRITERIA
- Spontaneity - 10
- Voice modulation and tone-10
- Body language-10
- Content and argumentation- 10
- Continuity and flow-10

13.   British Parliamentary Debate

RULES
Team of three.
- Topics shall be declared 10 minutes prior to each debate.
- Time limit- 10 minutes
- Languages- English
- The first round will be a general oxford pattern debate. For this round each team shall nominate two speakers to participate in the filtration process for subsequent rounds.
- A common motion shall be set for all the speakers. One speaker from each team will speak in favour of and one against the common motion.
- Speaker shall have a total time period of 3 minutes to present their arguments. No points of information shall be entertained in this round.
- Teams shall have the liberty to nominate the proposing and opposing speakers.
- The top eight teams in the cumulative score tabulations shall progress to the next round.
- The rankings shall be on the basis of average position of the speakers from the team in the group of speakers with the same motion. In case of a tie, the raw scores shall be considered and the team with a greater total shall progress.

- For the subsequent rounds, each team shall comprise of a 1st, 2nd and 3rd speaker. Each motion shall have a proposing side and an opposing side. The Proposition and Opposition sides shall be decided by a toss at the time of declaration of the topic for the debate. Speakers shall be given a time period of 4 minutes to present their individual arguments. Additionally, the 1st speaker of each side shall get a another 3 minutes to summarize the arguments of their respective team after all the speakers have spoken. A time period of 2 minutes shall be allotted at the end of each speech (except the summarizing speech) for points of information. Interruption during a speakers speech from a member of the opposing team shall not be entertained. The judge's verdict shall be final and binding.

Vulgarity and obscenity will not be tolerated.

JUDGING CRITERIA
(Oxford)
Content- 25
Argumentation- 10
Delivery- 10
Impact- 5

(BPD)
1. Primary speech
Content- 25
Argumentation- 10
Delivery- 10
Replies- 5

2. Summary (by 1st speaker)
Content- 15
Argumentation- 5
Delivery- 5
Overall Representation of stand- 5