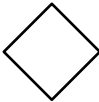
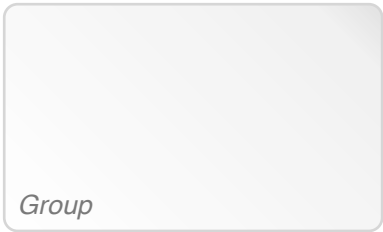
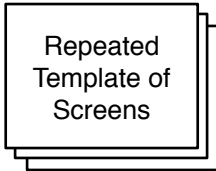
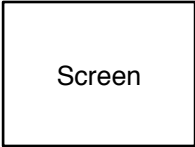


PROJECT LILY

APPLICATION FLOWS

SAINT LAURENT

FLOW DIAGRAM KEY:



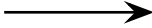
Decision point



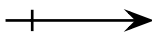
Conditional branch



Future Scope

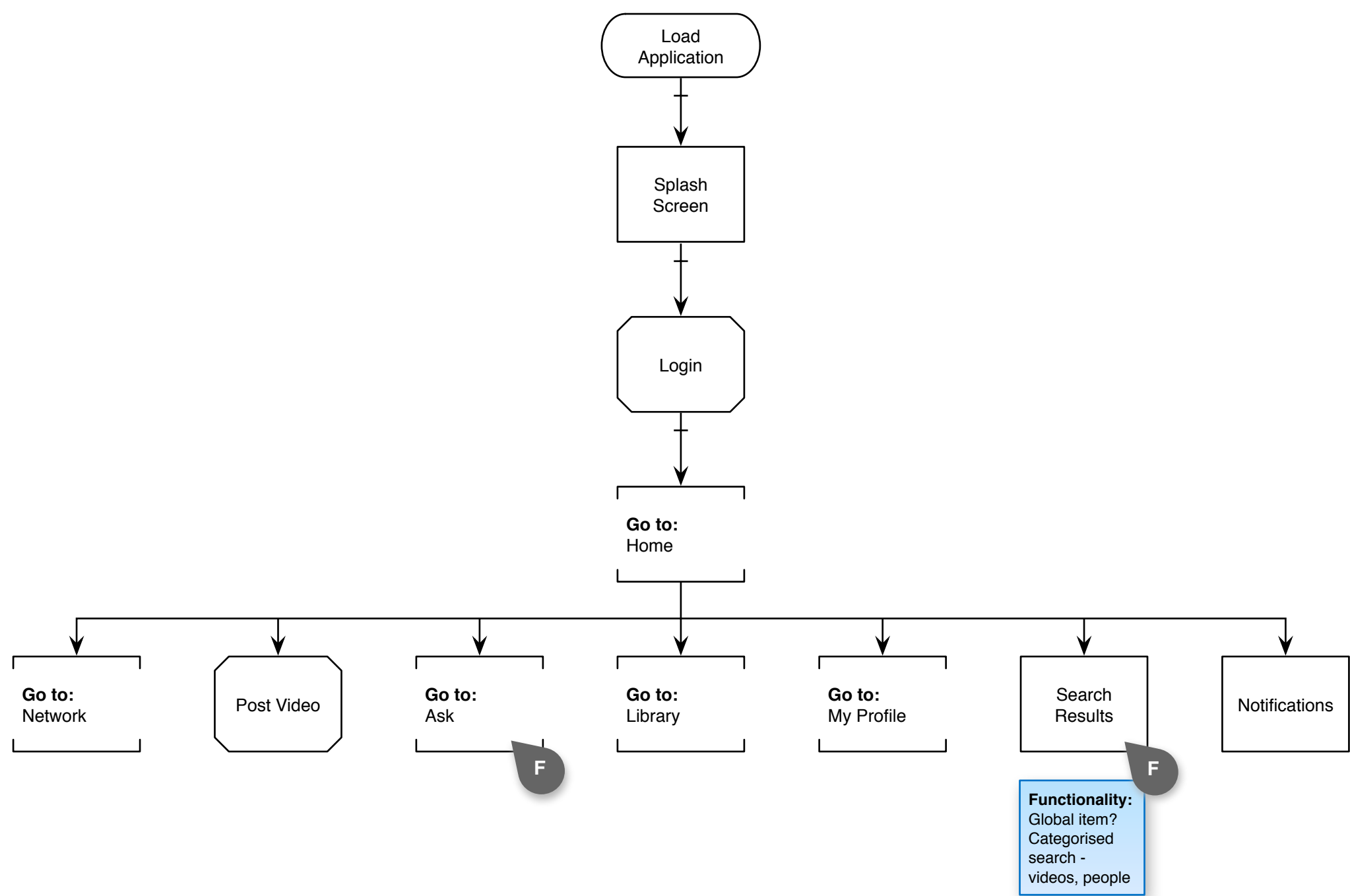


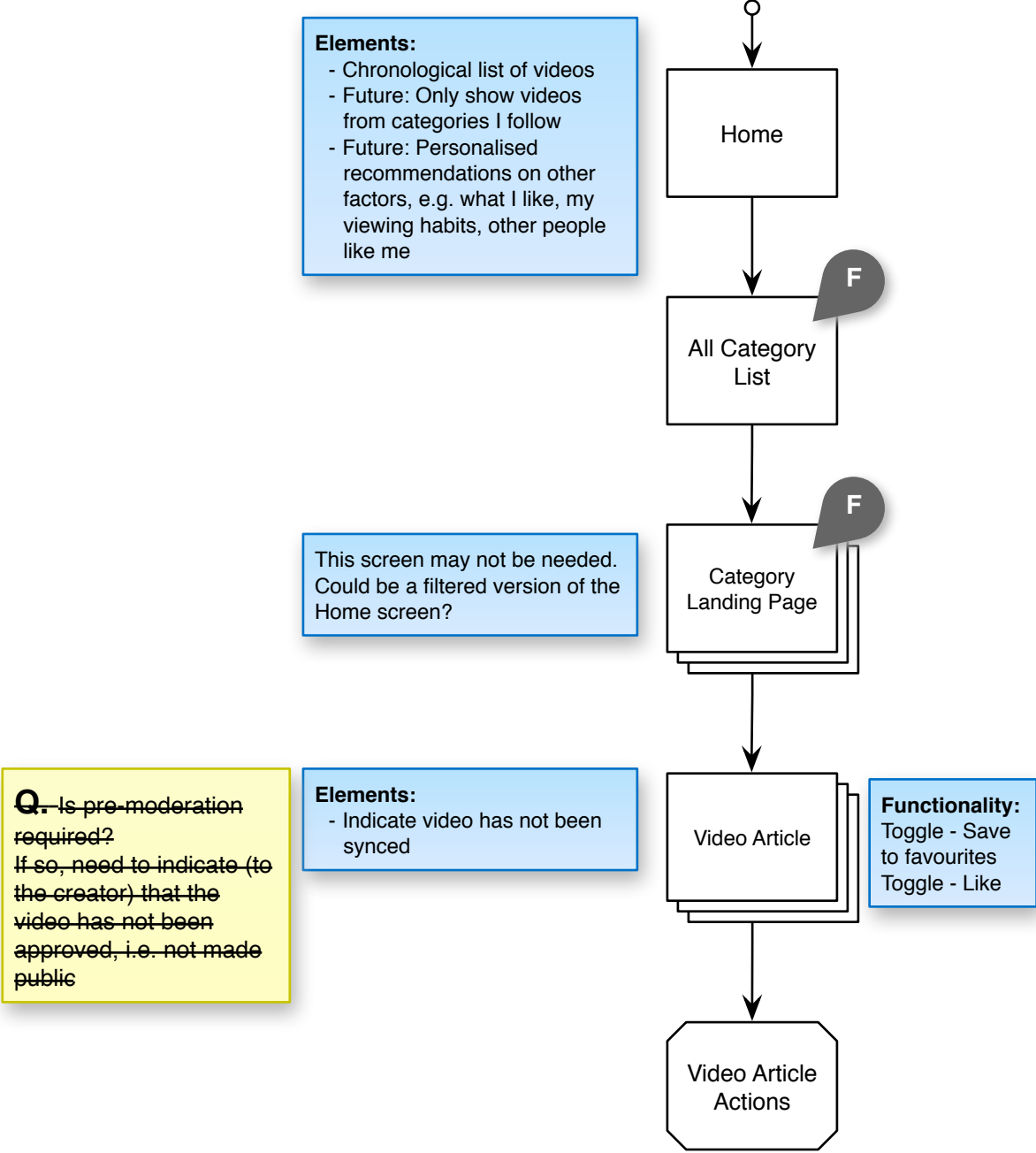
Guided Flow



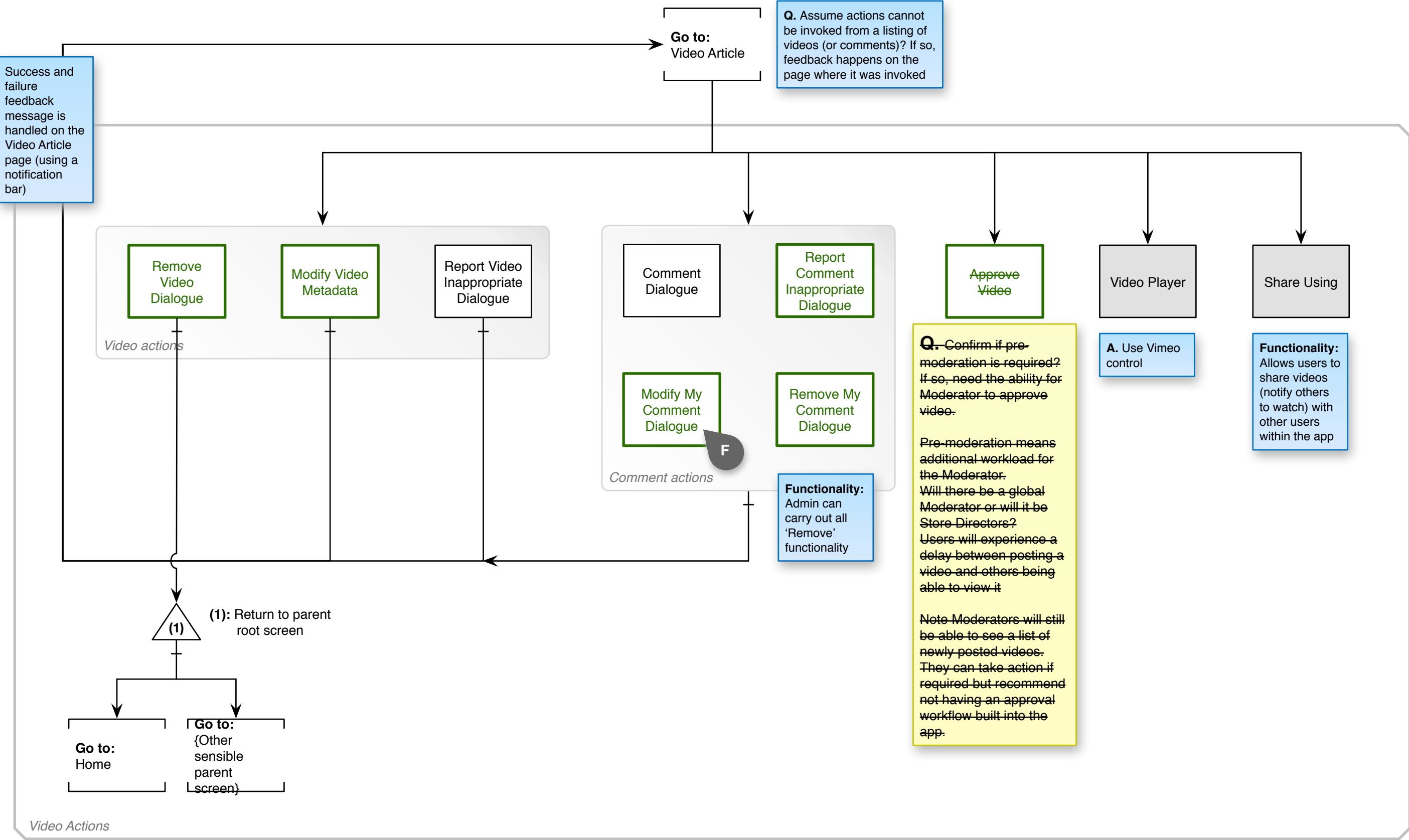
One Way User Flow

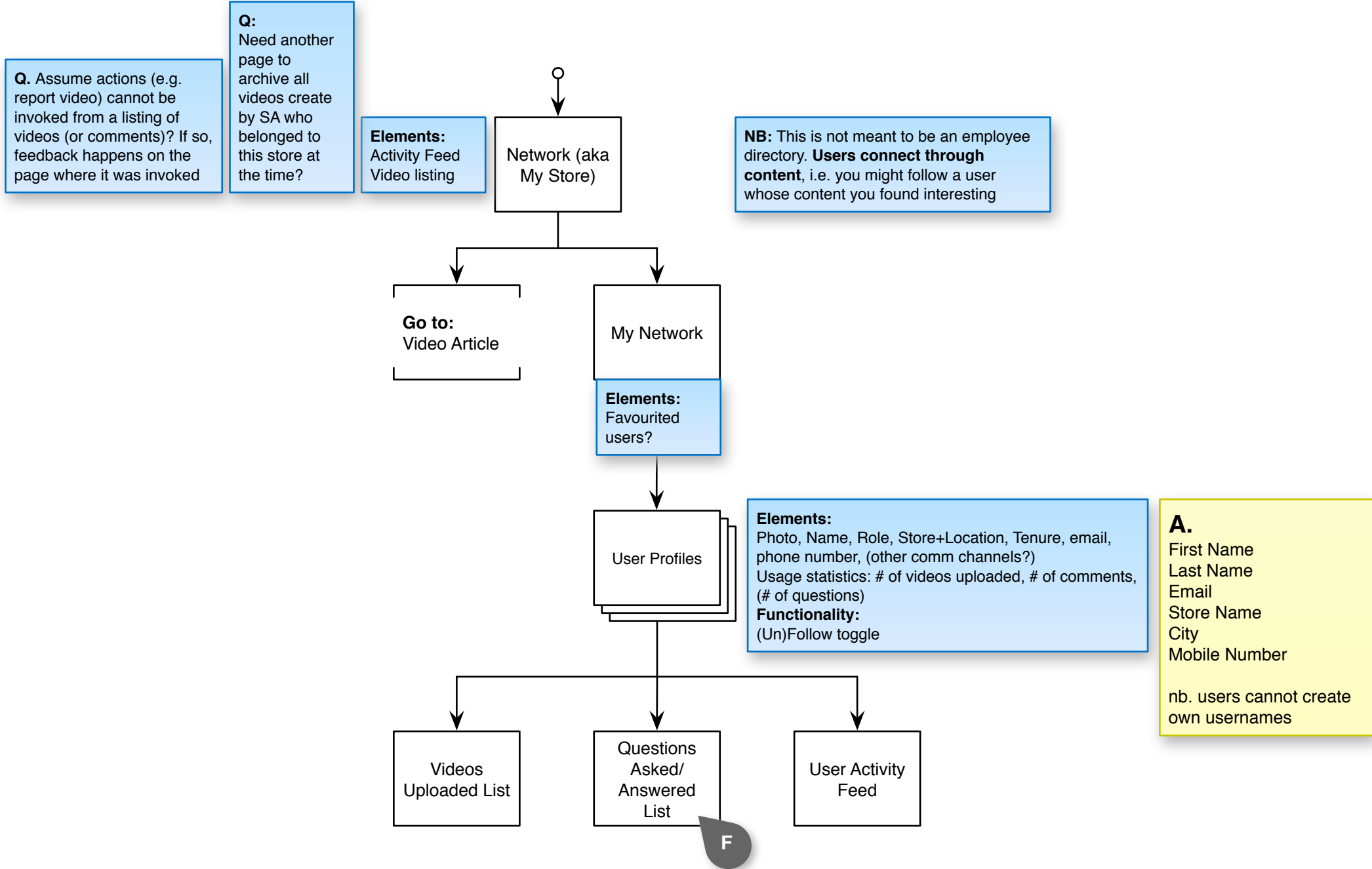
AF01 - HIGH LEVEL APPLICATION FLOW

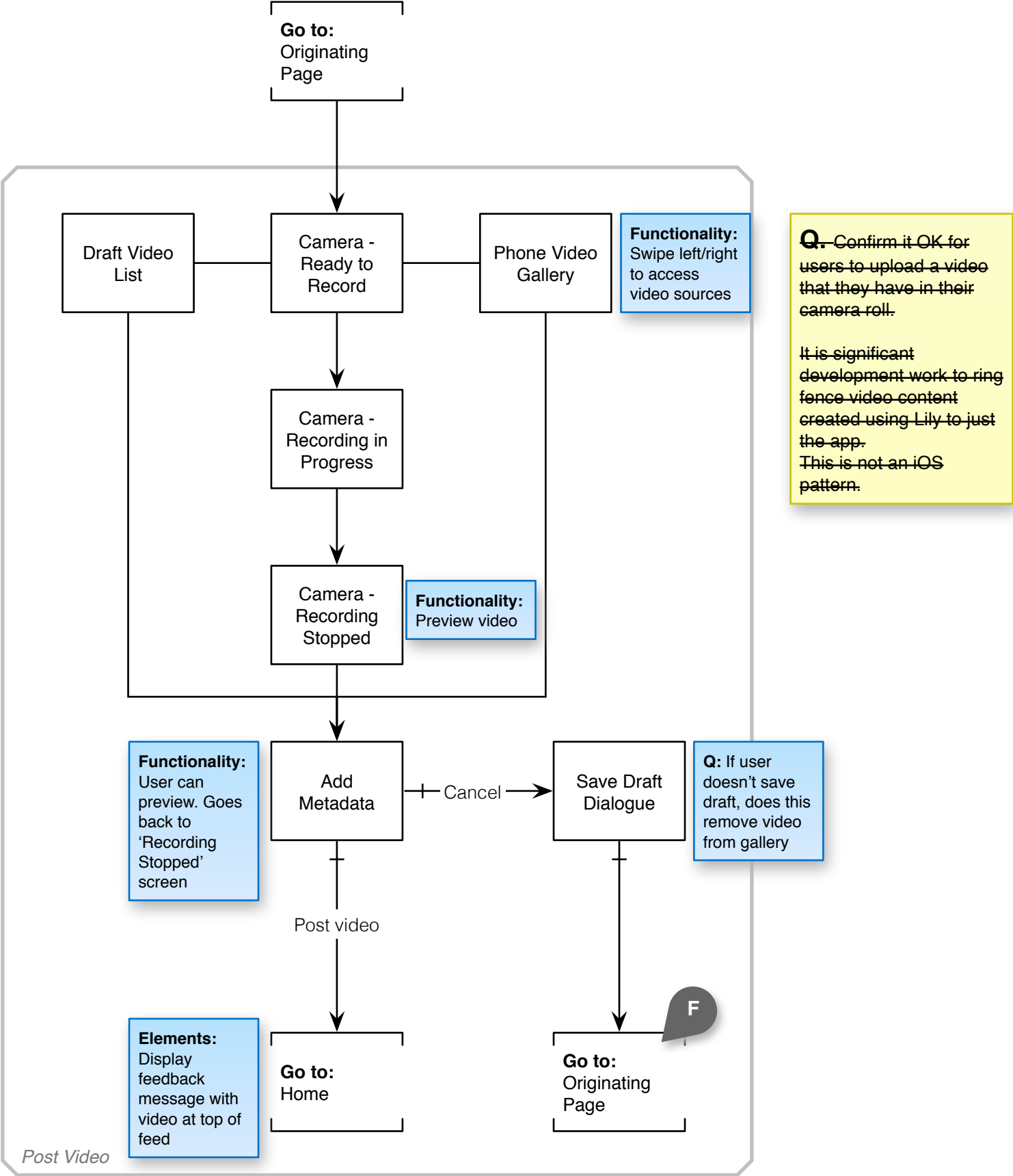


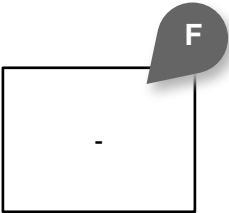


AF03 - VIDEO ARTICLE ACTIONS

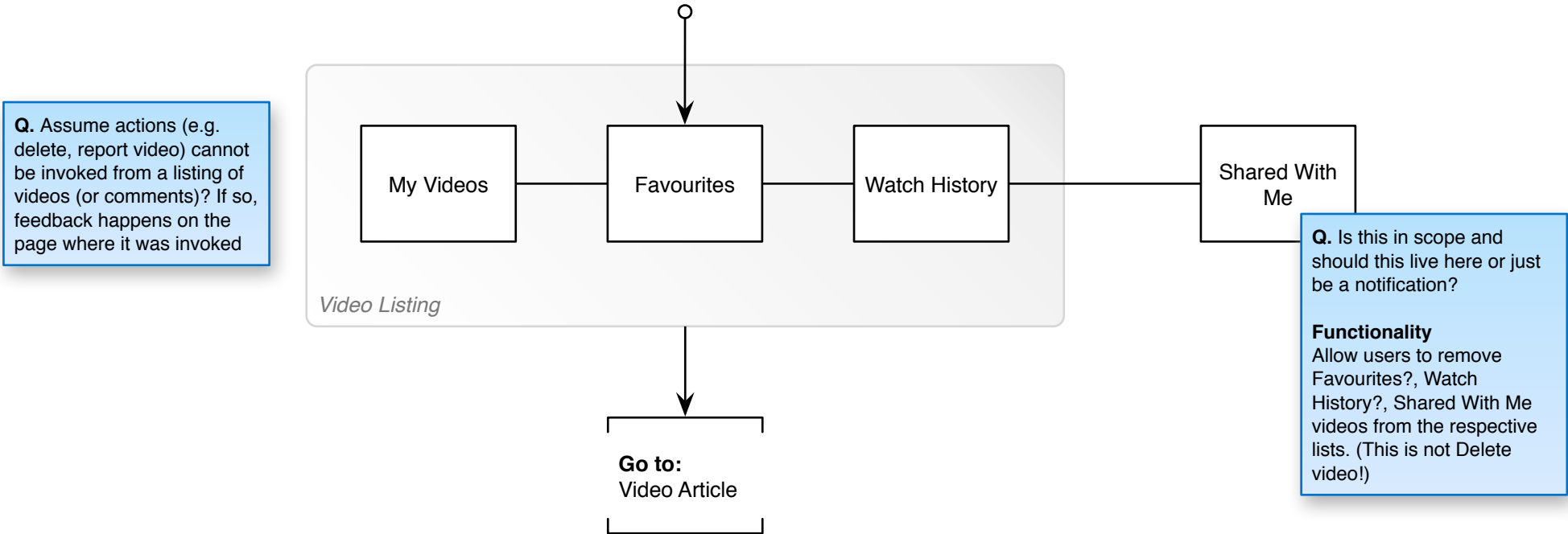


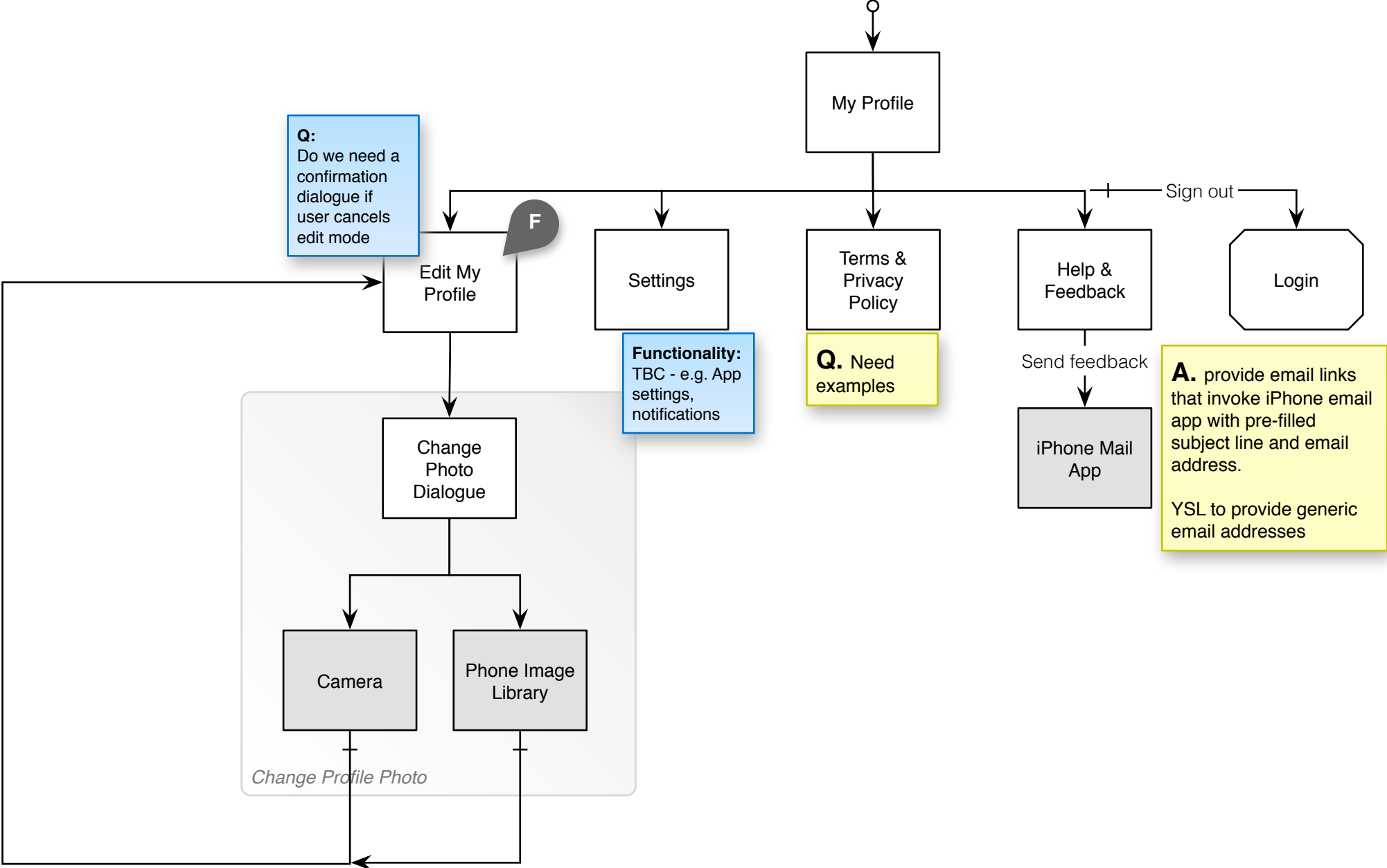




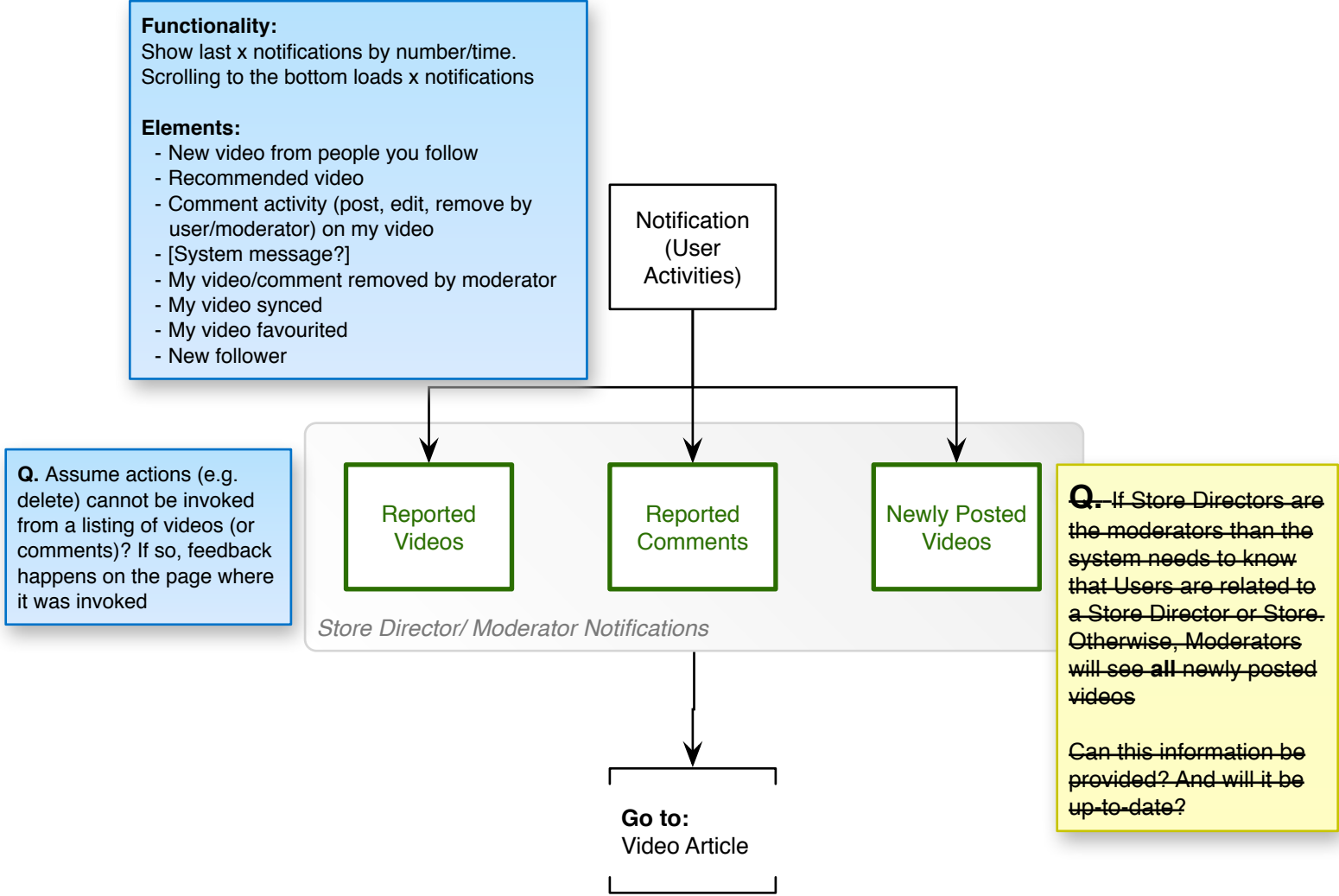


~~ TO DO ~~

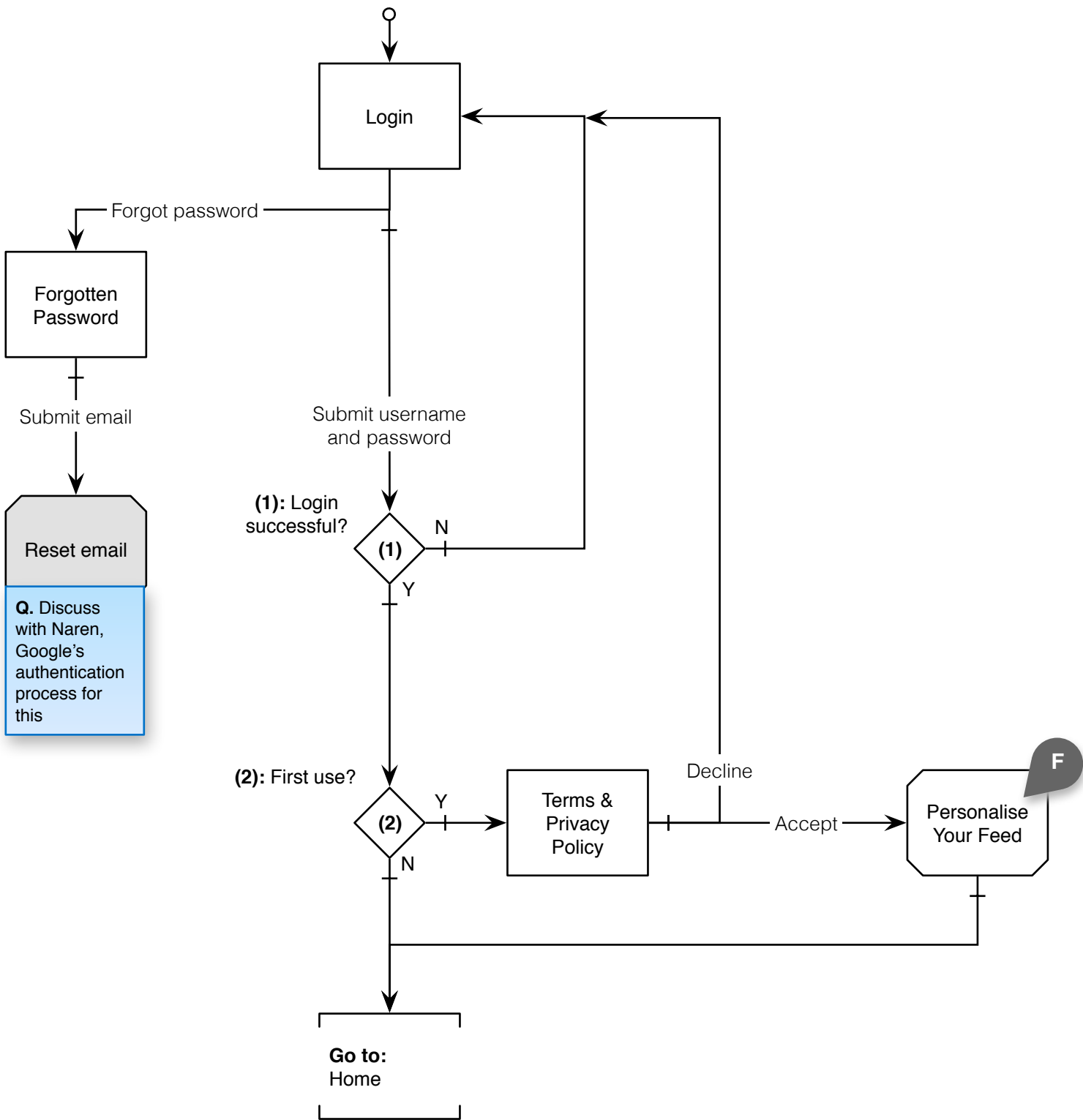




AF09 - NOTIFICATIONS

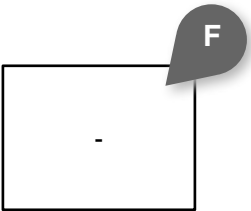


Q. What are the Kering specifications?
A. There will be no integration with Active Directory. YSL to provide a list of users and relevant user information



Q. Discuss with Naren, Google's authentication process for this

AF011 - PERSONALISE YOUR FEED



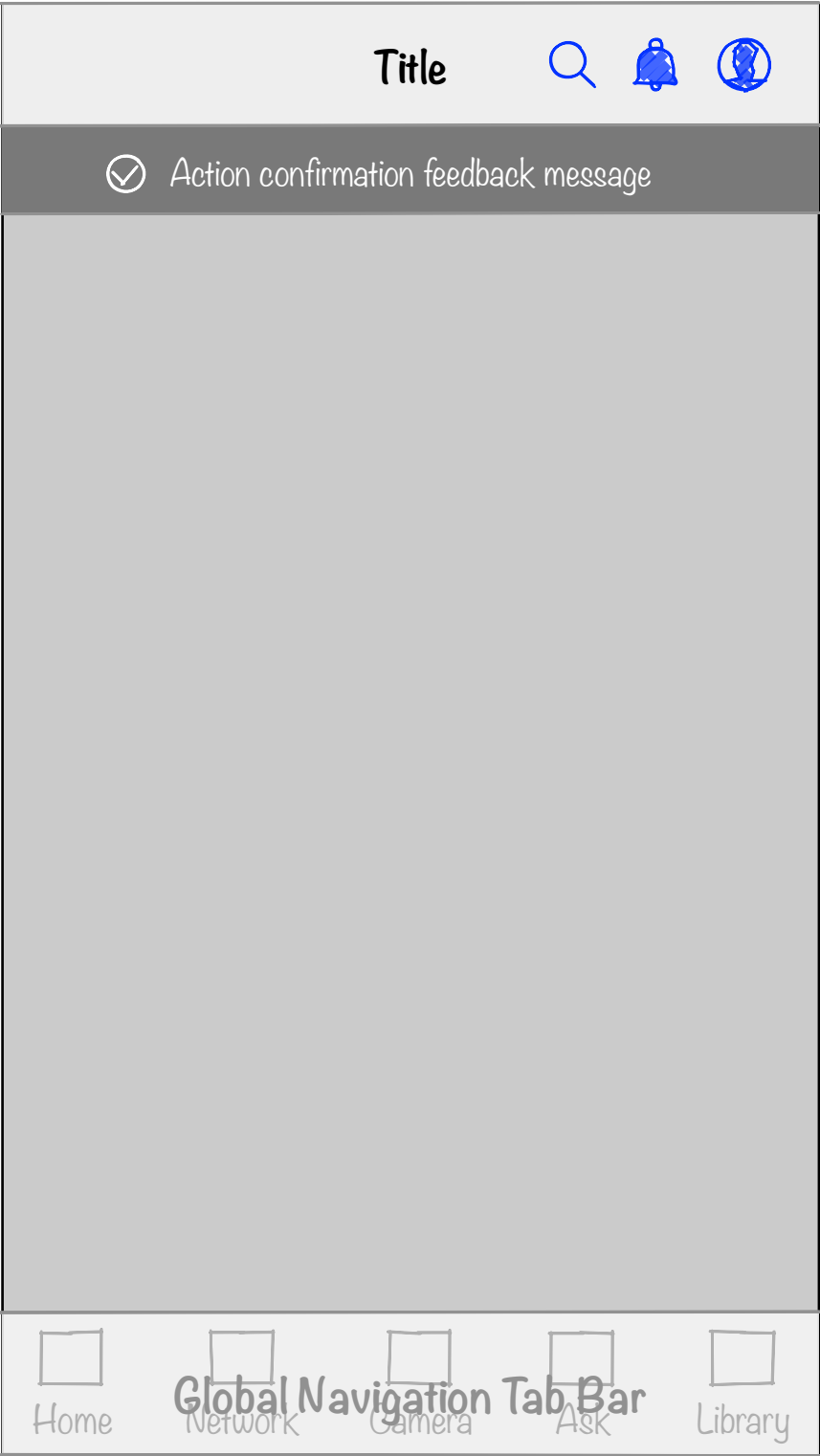
~~ TO DO ~~



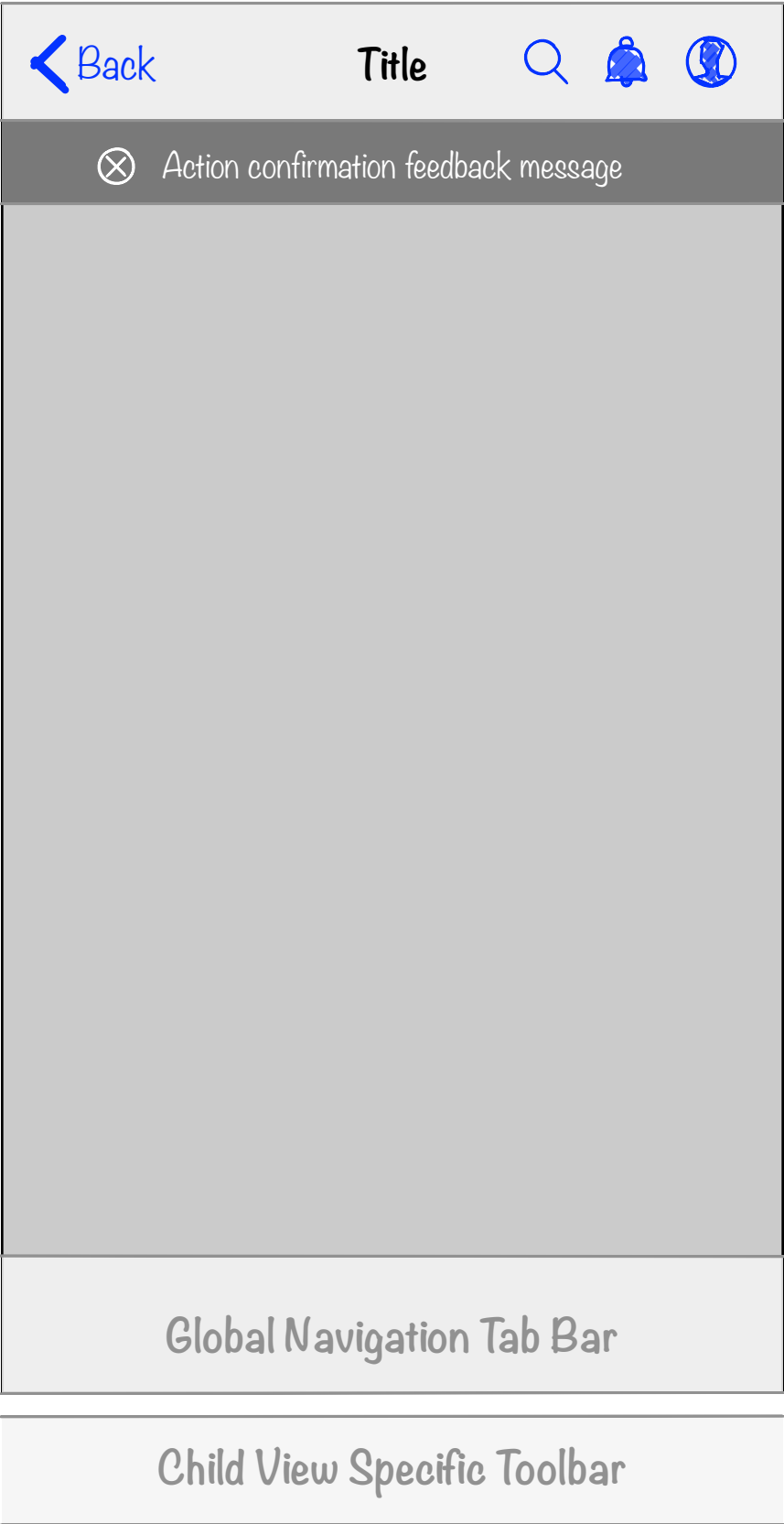
~~ TO DO ~~

GLOBAL ELEMENTS - EXPLORATION

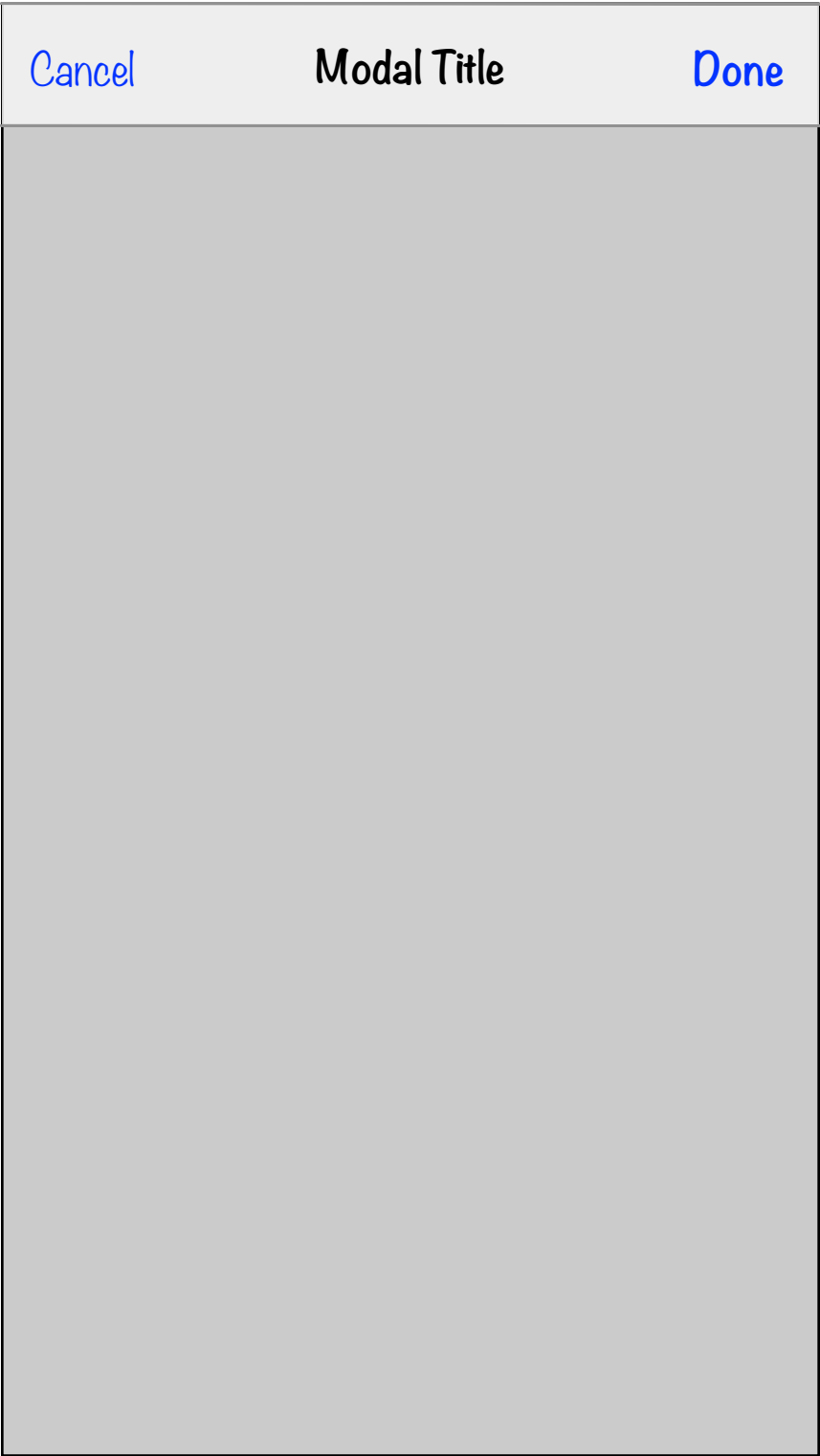
TABBED APP / PARENT VIEW



CHILD VIEW



MODAL SHEET



VIDEO ARTICLE - EXPLORATION

A.

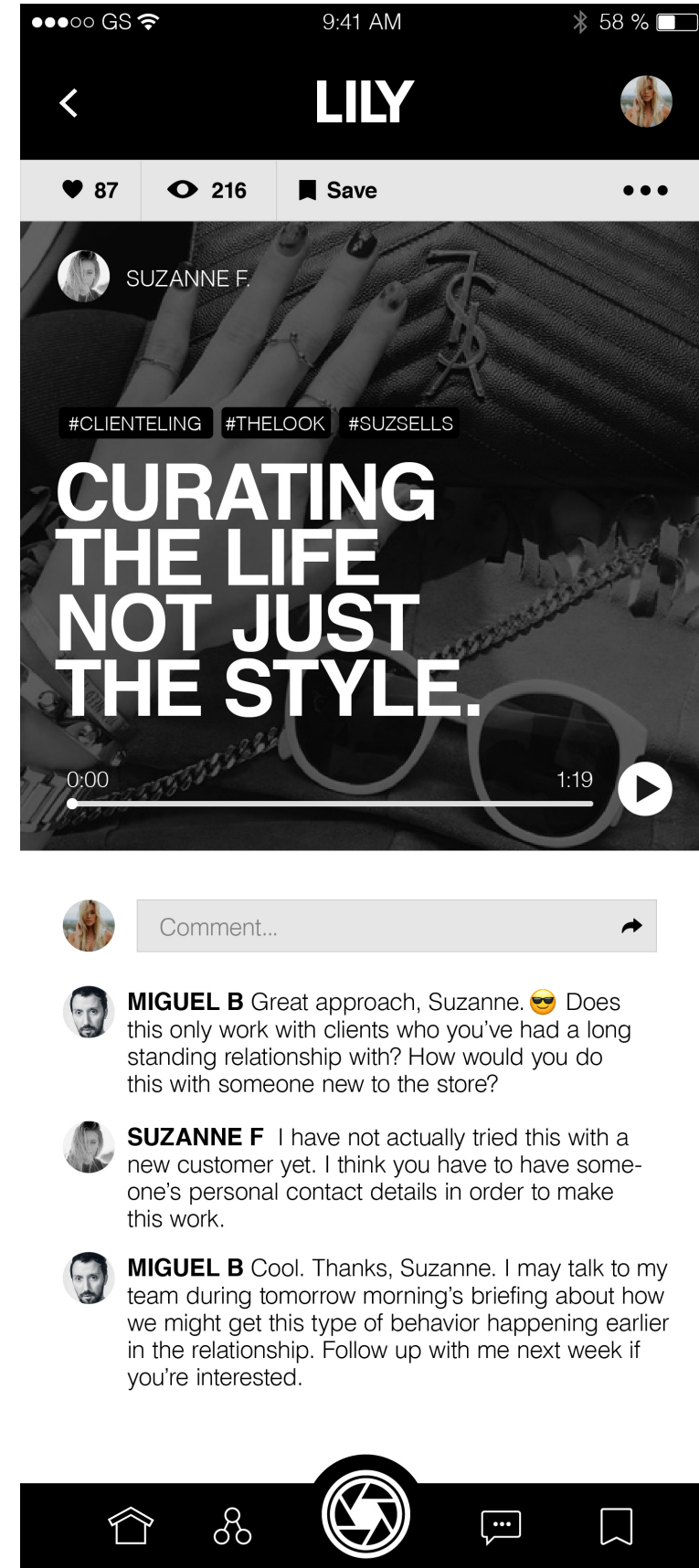
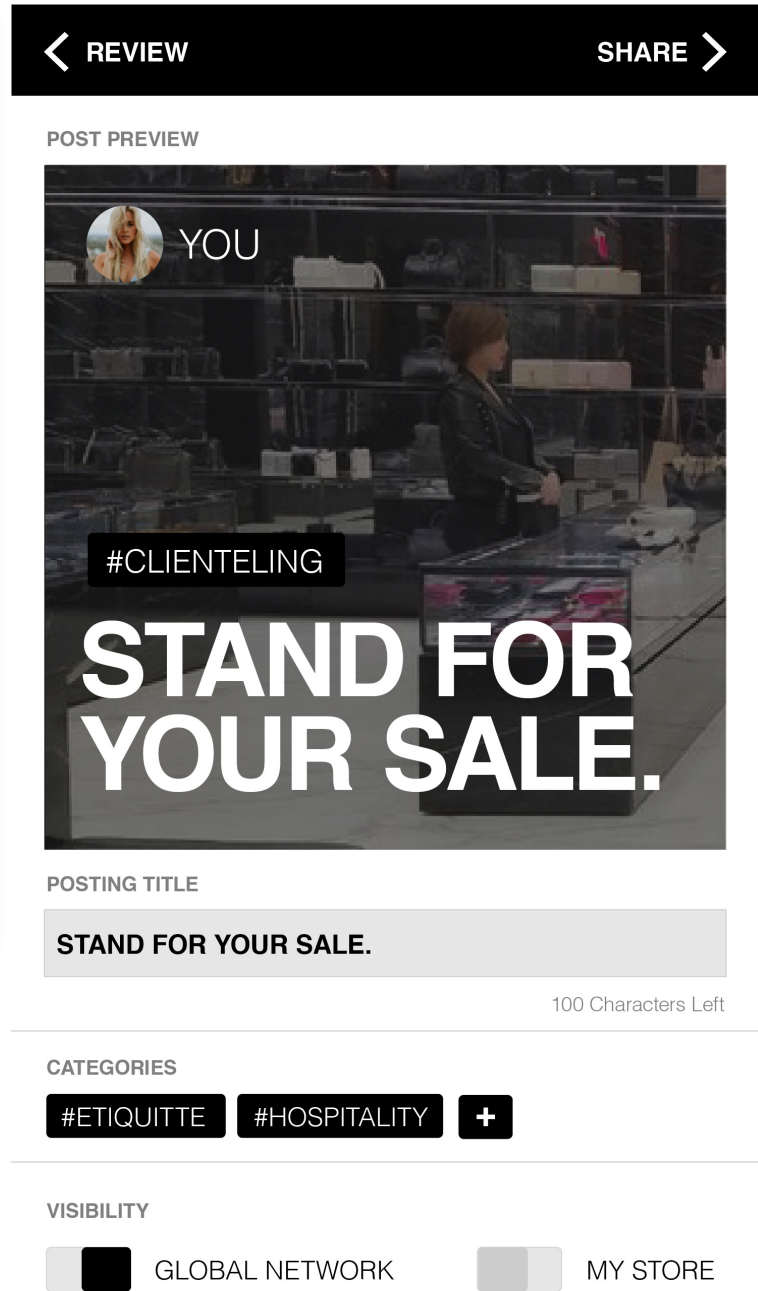
#Show&Sell - UPTs
#sayhello - client engagement /
connecting
#Whatsnew - new products
Product info - product information
#CRM Clienteling tips - how to develop a
clienttelling business
#Crossselling - selling multiple categories
conversation - great store conversation
#Francescamemo - head office
#PR - PR updates and season vids
#Celebrity
#exceptionalsales
#operations
#Hosting
#Training
#HRnews
#VIC
#LOVE

?Not cool - new product issues or call outs
High ticket - how do you sell high end products.?

Limit description to 140 characters — keep it short (maybe 280?)

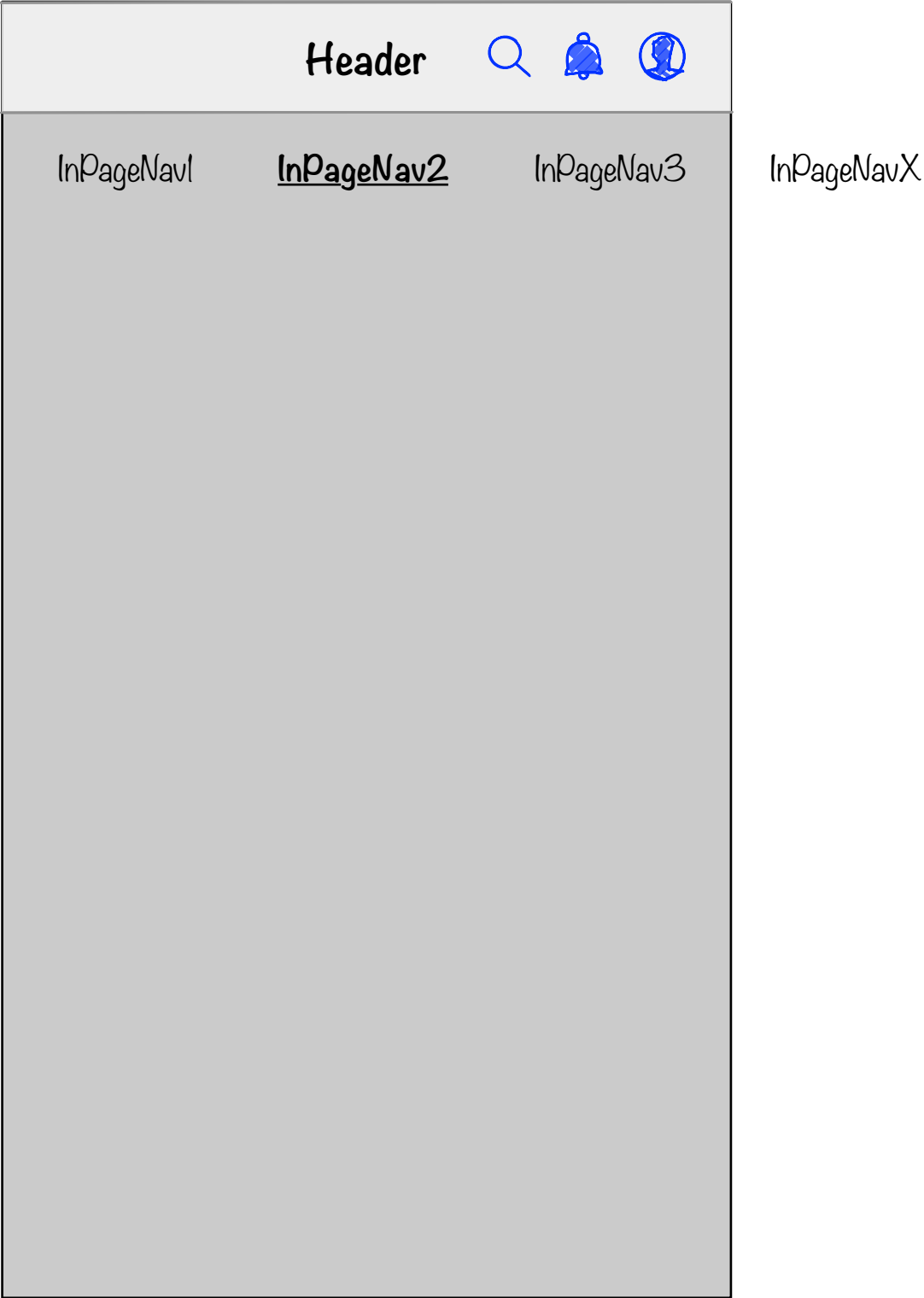
Q. Do you have any feedback on the look and feel of the app that we presented to Francesca?

For speed of development, we will need to follow the iOS UI Kit; however, there is still room to apply styling to make it feel more like a YSL app. We believe that we can more or less match the overall look we have established here.



INTERACTION PATTERNS

IN-PAGE TABS W/ OVERFLOW



-

1.0

1.0

1.0

1.0

1.0

1.0

**Sticky
Notes**

1.0

1.0

Q. Lorem
ipsum dolor
sticky note