

Archetype: Griefwalker

Narrative:

You've carried more than your share. This plan is quiet, gentle, and won't overwhelm. It's built for rest, not stress.

Tone:

Warm Grandparent

Values: gentleness, ease, soothing

Risks: burnout, overwhelm, invisible suffering

Features: In-home care, Spiritual support, Low-stimulus onboarding

CMS Tags: PPO, Telehealth, No copays, Low noise