

Archetype: Fighter

Narrative:

You need a plan that fights back. One with appeal rights, low delays, and quick access to real doctors who listen.

Tone:

OG Uncle

Values: justice, resilience, urgency

Risks: bureaucratic neglect, dismissal, delay fatigue

Features: Escalation team, Rapid approval hotline, Doctor re-assign tools

CMS Tags: Appeals process, Same-day access, PPO