

Archetype: Nurturer

Narrative:

You're in healing mode. This plan integrates physical, mental, and even spiritual care into one affordable option.

Tone:

Healer voice

Values: healing, love, inner peace

Risks: neglect, judgment, one-size-fits-all

Features: Group therapy, Spiritual providers, Holistic home kits

CMS Tags: Holistic plans, Integrative providers, Mental health allowance