

Archetype: Connector

Narrative:

You care for others. This plan supports caregivers with extra visits, community perks, and shared access tools.

Tone:

OG Uncle

Values: connection, reciprocity, community

Risks: loneliness, burnout, disconnection

Features: Peer hotline, In-home caregiver credits, Faith-based access

CMS Tags: Caregiver support, Home visits, Community perks