W4995 Applied Machine Learning

# LSA & Topic Models

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# Beyond Bags of Words

Limitations of bag of words:

- Semantics of words not captured
- Synonymous words not represented
- Very distributed representation of documents

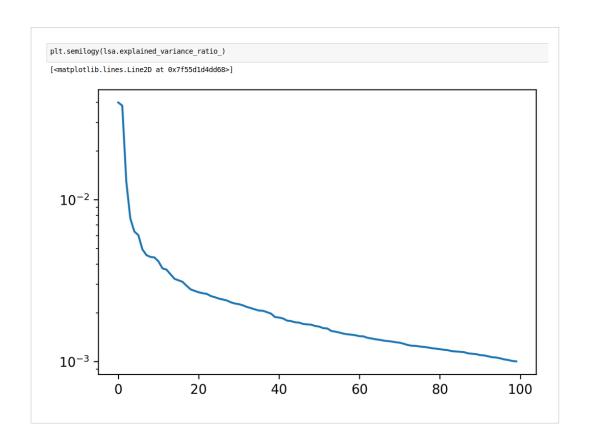
# Latent Semantic Analysis (LSA)

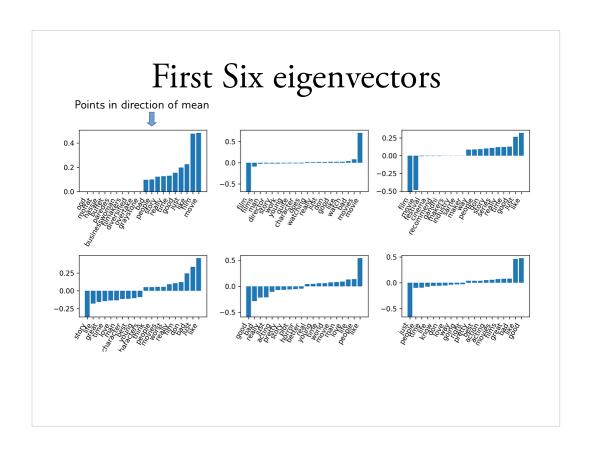
- Reduce dimensionality of data.
- Can't use PCA: can't subtract the mean (sparse data)
- Instead of PCA: Just do SVD, truncate.
- "Semantic" features, dense representation.
- Easy to compute convex optimization

### LSA with TruncatedSVD

```
: from sklearn.feature_extraction.text import CountVectorizer
vect = CountVectorizer(stop_words="english", min_df=4)
X_train = vect.fit_transform(text_train)
```

- : X\_train.shape
- : (25000, 30462)
- : from sklearn.decomposition import TruncatedSVD
  lsa = TruncatedSVD(n\_components=100)
  X\_lsa = lsa.fit\_transform(X\_train)
- : lsa.components\_.shape
- : (100, 30462)



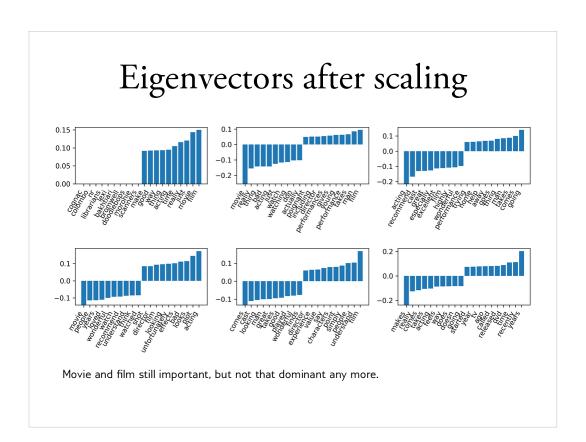


### Scale before LSA

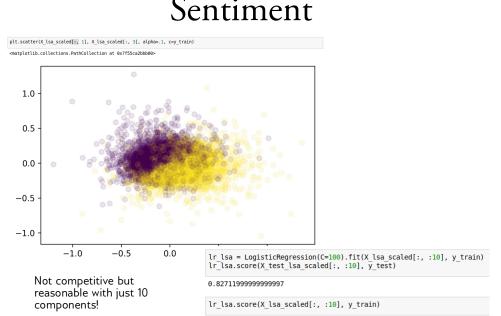
```
from sklearn.preprocessing import MaxAbsScaler
scaler = MaxAbsScaler()
X_scaled = scaler.fit_transform(X_train)

lsa_scaled = TruncatedSVD(n_components=100)
X_lsa_scaled = lsa_scaled.fit_transform(X_scaled)
```

"Movie" and "Film" was dominating first couple of components. Try to get rid of that effect.



# Some Components Capture Sentiment

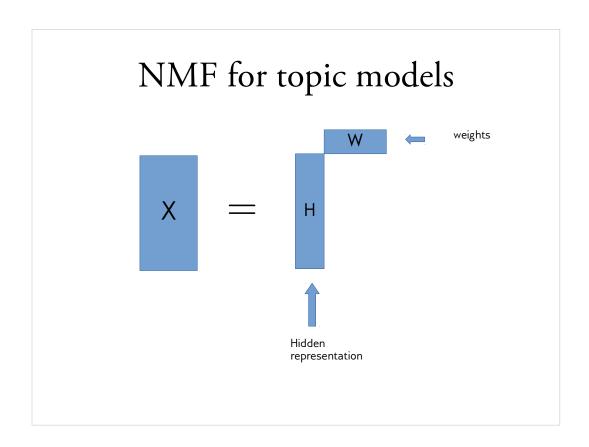


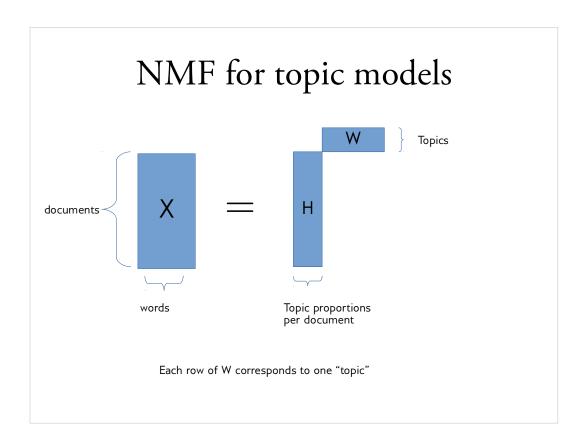
0.82808000000000004

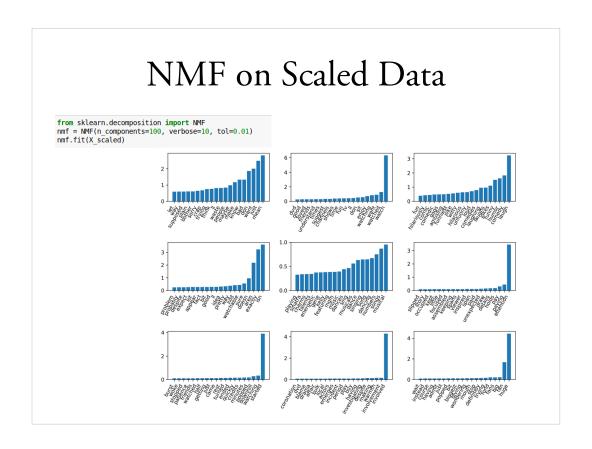
| T M. 1.1     |  |
|--------------|--|
| Topic Models |  |
|              |  |

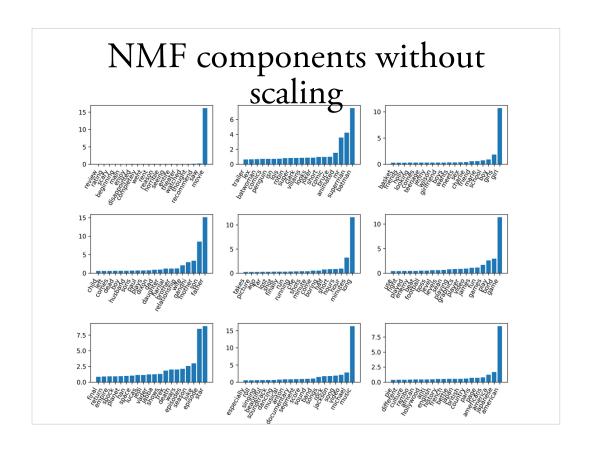
### Motivation

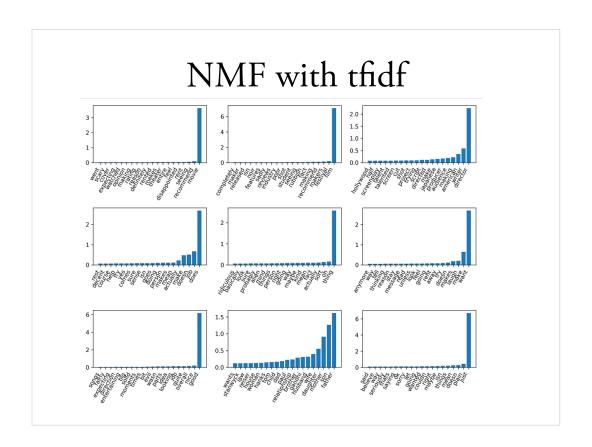
- Each document is created as a mixture of topics
- Topics are distributions over words
- Learn topics and composition of documents simultaneously
- Unsupervised (and possibly ill-defined)

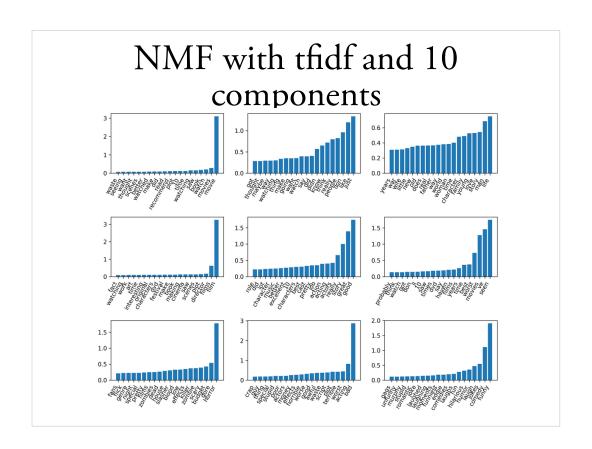








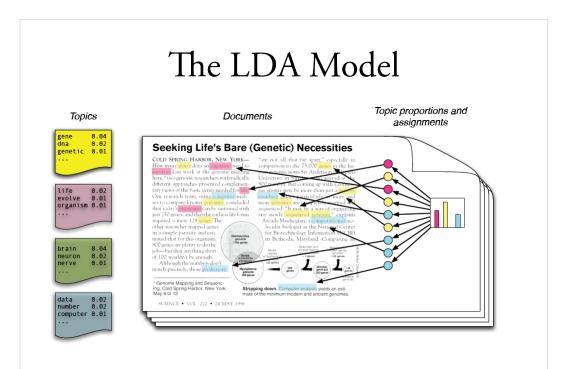




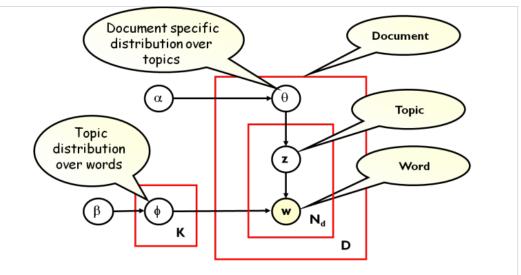
| Latent Dirichlet Allocation (the other LDA) |
|---|
|   |

### LDA motivation

- Generative probabilistic model (similar to mixture model)
- Bayesian graphical model
- Learning is probabilistic inference
- Non-convex optimization (even harder than mixture models)



(Stolen from Dave and John)



- 1. For each topic k, draw  $\beta_k \sim Dirichlet(\eta), \ k=1...K$
- 2. For each document d, draw  $\theta_d \sim Dirichlet(\alpha), \ d=1...D$
- 3. For each word i in document d:
  - a. Draw a topic index  $z_{di} \sim Multinomial(\theta_d)$
  - b. Draw the observed word  $w_{ij} \sim Multinomial(beta_{z_{di}}.)$

(taken from Yang Ruan, Changsi An http://salsahpc.indiana.edu/b649proj/proj3.html)

### **Estimated Parameters**

- K topics = multinomial distributions over words
- "mixture weights" for each document:
  - How important is each topic for this document
  - Each document contains multiple topics!

### Two Schools (of solvers)

#### Gibbs sampling

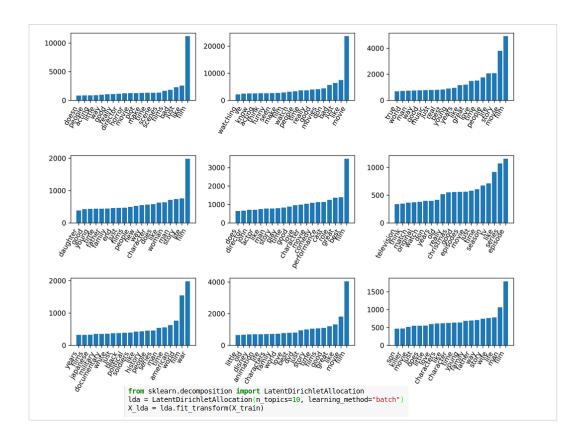
- Implements MCMC
- Standard procedure for any probabilistic model.
- Very accurate
- Very slow

#### Variational Inference

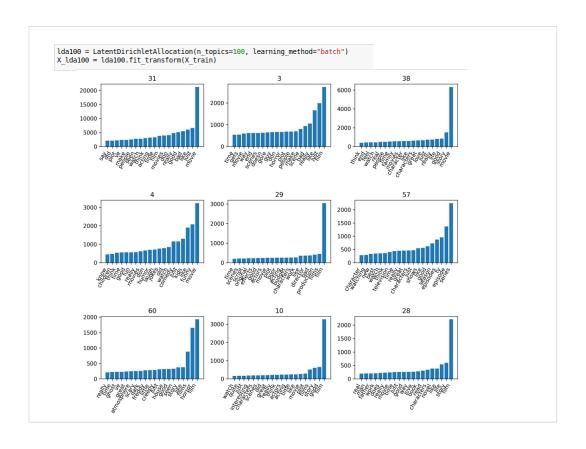
- Extension of expectationmaximization algorithm
- Deterministic
- fast(er)
- Less accurate solutions
- Championed by Dave Blei

### Pick a solver

- "Small data" (<= 10k? Documents):
  - Gibbs sampling (Ida package, MALLET in Java!)
- "Medium data" (<= 1M? Documents):
  - Variational Inference (scikit-learn current default)
- "Large Data" (>1M? Documents):
  - Stochastic Variational Inference (scikit-learn future default)
  - SVI allows online learning (partial\_fit)
- Remember SGD Lecture (and Leon Bottou):
   More data beats better inference (often)
- Edward by Dustin Tran: <a href="http://edwardlib.org/">http://edwardlib.org/</a>
   Tensor-flow based framework for stochastic variational inference.



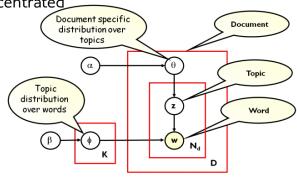
Very generic, similar to NMF(n\_components=10). TV Series, "family drama", and "history / war" topics



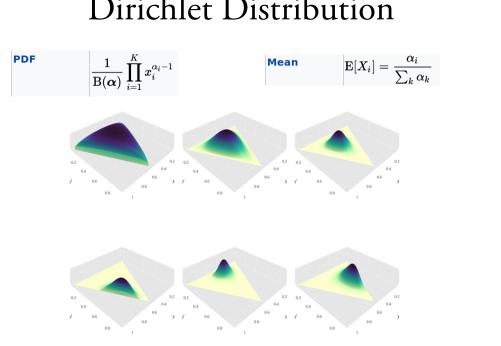
| topic 31  | topic 3   | topic 38  | topic 4   | topic 29  | topic 57  | topic 60   | topic 10   |
|---|---|---|---|---|---|--|--|
| movie   | film  | movie   | movie   | film  | series  | film   | film   |
| iust  | iust  | storv   | funny   | films   | episode   | horror   | good   |
| like  | like  | good  | like  | production  | tv  | films  | story  |
| bad   | really  | life  | kids  | bad   | episodes  | like   | films  |
| good  | bad   | really  | iust  | director  | season  | story  | plot   |
| really  | scene   | iust  | comedv  | like  | good  | seen   | movie  |
| don   | make  | love  | watch   | work  | like  | good   | like   |
| movies  |   |   | old   |   | shows   |  | time   |
| film  | people  | great   |   | characters  |   | house  | acting   |
|   | plot  | characters  | jokes   | budget  | just  | just   |  |
| time  | horror  | like  | laugh   | acting  | characters  | creepy   | actors   |
| acting  | don   | character   | humor   | poor  | great   | little   | think  |
| think   | guy   | movies  | don   | plot  | really  | freddy   | really   |
| watch   | gore  | family  | movies  | movie   | time  | dark   | great  |
| seen  | doesn   | time  | really  | actors  | television  | scary  | did  |
| people  | scenes  | people  | fun   | good  | think   | atmosphere   | scenes   |
| make  | end   | real  | good  | effects   | watch   | great  | characters   |
| ve  | way   | watch   | time  | original  | best  | ve   | interesting  |
| plot  | movie   | feel  | think   | script  | new   | ghost  | just   |
| did   | gets  | end   | children  | scenes  | watching  | time   | quite  |
| say   | time  | think   | know  | time  | character   | really   | watch  |
| topic 28  | topic 48  | topic 2   | topic 69  | topic 99  | topic 62  | topic 22   | topic 12   |
| film  | film  | movie   | music   | film  | movie   | action   | film   |
| story   | love  | good  | film  | story   | god   | film   | killer   |
| life  | people  | action  | musical   | time  | guy   | fight  | movie  |
| trie  |   |   |   | films   | bad   | mantial  | horror   |
|   | story   | bad   | songs   | LICHS   | bad   | martial  | 1101101  |
| like  | story<br>movie  | bad<br>like   | songs<br>song   | life  | like  | arts   | like   |
| like<br>novel   |   |   |   |   |   |  |  |
| like<br>novel   | movie   | like  | song  | life  | like  | arts   | like   |
| like<br>novel<br>characters<br>read   | movie<br>life   | like<br>watch   | song<br>dance   | life<br>man   | like<br>good  | arts<br>fu   | like<br>halloween  |
| like<br>novel<br>characters<br>read   | movie<br>life<br>just   | like<br>watch<br>just   | song<br>dance<br>rock   | life<br>man<br>like   | like<br>good<br>just  | arts<br>fu<br>scenes   | like<br>halloween<br>good  |
| like<br>novel<br>characters<br>read<br>book<br>love   | movie<br>life<br>just<br>characters   | like<br>watch<br>just<br>time<br>film                                       | song<br>dance<br>rock<br>singing  | life<br>man<br>like<br>young  | like<br>good<br>just<br>funny   | arts<br>fu<br>scenes<br>movie  | like<br>halloween<br>good<br>slasher   |
| like<br>novel<br>characters<br>read<br>book<br>love<br>way                                  | movie<br>life<br>just<br>characters<br>like   | like<br>watch<br>just<br>time   | song<br>dance<br>rock<br>singing<br>band  | life<br>man<br>like<br>young<br>love<br>work                                    | like<br>good<br>just<br>funny<br>know   | arts<br>fu<br>scenes<br>movie<br>kong<br>kung                              | like<br>halloween<br>good<br>slasher<br>just<br>night                                |
| like<br>novel<br>characters<br>read<br>book<br>love<br>way<br>good                          | movie<br>life<br>just<br>characters<br>like<br>time<br>character                      | like<br>watch<br>just<br>time<br>film<br>guy                                | song<br>dance<br>rock<br>singing<br>band<br>dancing   | life<br>man<br>like<br>young<br>love<br>work<br>just                            | like<br>good<br>just<br>funny<br>know<br>does   | arts<br>fu<br>scenes<br>movie<br>kong<br>kung<br>fighting                  | like<br>halloween<br>good<br>slasher<br>just   |
| like<br>novel<br>characters<br>read<br>book<br>love<br>way<br>good<br>just                  | movie life just characters like time character way                                    | like<br>watch<br>just<br>time<br>film<br>guy<br>10                          | song<br>dance<br>rock<br>singing<br>band<br>dancing<br>best   | life<br>man<br>like<br>young<br>love<br>work                                    | like<br>good<br>just<br>funny<br>know<br>does<br>bruce                                  | arts<br>fu<br>scenes<br>movie<br>kong<br>kung                              | like<br>halloween<br>good<br>slasher<br>just<br>night<br>story                       |
| like<br>novel<br>characters<br>read<br>book<br>love<br>way<br>good<br>just<br>time          | movie life just characters like time character way young                              | like<br>watch<br>just<br>time<br>film<br>guy<br>10<br>really<br>fun         | song dance rock singing band dancing best great numbers   | life man like young love work just way woman                                    | like<br>good<br>just<br>funny<br>know<br>does<br>bruce<br>did<br>time                   | arts fu scenes movie kong kung fighting jackie chan                        | like halloween good slasher just night story man scene                               |
| like<br>novel<br>characters<br>read<br>book<br>love<br>way<br>good<br>just<br>time<br>movie | movie life just characters like time character way young great                        | like<br>watch<br>just<br>time<br>film<br>guy<br>10<br>really<br>fun<br>want | song dance rock singing band dancing best great numbers time  | life man like young love work just way woman characters                         | like good just funny know does bruce did time little                                    | arts fu scenes movie kong kung fighting jackie chan like                   | like halloween good slasher just night story man scene know                          |
| like novel characters read book love way good just time movie really                        | movie life just characters like time character way young great little                 | like watch just time film guy 10 really fun want movies                     | song dance rock singing band dancing best great numbers time number   | life man like young love work just way woman characters beautiful               | like<br>good<br>just<br>funny<br>know<br>does<br>bruce<br>did<br>time<br>little<br>make | arts fu scenes movie kong kung fighting jackie chan like movies            | like halloween good slasher just night story man scene know people                   |
| like novel characters read book love way good just time movie really does                   | movie life just characters like time character way young great little world           | like watch just time film guy 10 really fun want movies make                | song dance rock singing band dancing best great numbers time number kelly   | life man like young love work just way woman characters beautiful husband       | like good just funny know does bruce did time little make gets                          | arts fu scenes movie kong kung fighting jackie chan like movies hong       | like halloween good slasher just night story man scene know people carpenter         |
| like novel characters read book love way good just time movie really does work              | movie life just characters like time character way young great little world beautiful | like watch just time film guy 10 really fun want movies make don            | song<br>dance<br>rock<br>singing<br>band<br>dancing<br>best<br>great<br>numbers<br>time<br>number<br>kelly<br>story | life man like young love work just way woman characters beautiful husband scene | like good just funny know does bruce did time little make gets scene                    | arts fu scenes movie kong kung fighting jackie chan like movies hong films | like halloween good slasher just night story man scene know people carpenter michael |
| like novel characters read book love way good just time movie really does                   | movie life just characters like time character way young great little world           | like watch just time film guy 10 really fun want movies make                | song dance rock singing band dancing best great numbers time number kelly   | life man like young love work just way woman characters beautiful husband       | like good just funny know does bruce did time little make gets                          | arts fu scenes movie kong kung fighting jackie chan like movies hong       | like halloween good slasher just night story man scene know people carpenter         |

# Hyper-Parameters

- $\alpha$  (or $\theta$ )= doc\_topic\_prior
- $\beta(\text{or}\,\eta) = \text{topic\_word\_prior}$
- Both dirichlet distributions
- Large value → more dispersed
- Small value → more concentrated



# Dirichlet Distribution



## Conjugate Prior

• Prior is called "conjugate" if the posterior has the same form as prior.

$$p( heta \mid x) = rac{p(x \mid heta) \, p( heta)}{\int p(x \mid heta') \, p( heta') \, d heta'}.$$

• If  $p(x|\theta)$  is multinomial (discrete distribution), then  $p(\theta)$  = Dirichlet(...) is a conjugate prior.



# Further Reading

- Rethinking LDA: Why Priors Matter Hanna Wallach
- LDA Revisited: Entropy, Prior and Convergence Zhang et. al.

### Homework IV

The task is to do text classification on a dataset of complaints about traffic conditions to the city of Boston. You can find the data here: https://data.boston.gov/dataset/vision-zero-entry

There are two goals:

- First, try to predict the type of complaint ("REQUESTTYPE") from the complaint text.
- Second, try to come up with a better categorization of the data into semantic categories.

| _id | X        | Υ        | OBJECT | GLOBA | REQUE | REQUE       | REQUE   | STATUS  | STREET | COMMENTS                  | USERTY     |
|-----|----------|----------|--------|-------|-------|-------------|---------|---------|--------|---------------------------|------------|
| 2   | -71.0722 | 42.3326  | 13608  |       | 13608 | it's too fa | 2016-01 | Unassig | 0      |                           | walks      |
| 3   | -71.0930 | 42.3498  | 13609  |       | 13609 | bike facil  | 2016-01 | Unassig | 0      | I feel scared biking      | bikes      |
| 4   | -71.0915 | 42.3491  | 13610  |       | 13610 | bike facil  | 2016-01 | Unassig | 0      | While I love that the     | bikes      |
| 5   | -71.0674 | 42.3523  | 13611  |       | 13611 | bike facil  | 2016-01 | Unassig | 0      | Need a bike facility t    | bikes      |
| 6   | -71.0692 | 42.3450  | 13612  |       | 13612 | people s    | 2016-01 | Unassig | 0      | 3 lane, no parking e      | walks      |
| 7   | -71.0773 | 42.3500  | 13613  |       | 13613 | people r    | 2016-01 | Unassig | 0      | People who are wal        | bikes      |
| 8   | -71.0953 | 42.3315  | 14007  |       | 14007 | people c    | 2016-01 | Unassig | 0      |                           | travels (. |
| 9   | -71.0721 | 42.3326  | 14008  |       | 14008 | people r    | 2016-01 | Unassig | 0      |                           | drives     |
| 10  | -71.0709 | 42.3316  | 14009  |       | 14009 | bike facil  | 2016-01 | Unassig | 0      |                           | bikes      |
| 11  | -71.0766 | 42.3488  | 14010  |       | 14010 | people d    | 2016-01 | Unassig | 0      |                           | bikes      |
| 12  | -71.1041 | 42.3169  | 14011  |       | 14011 | people c    | 2016-01 | Unassig | 0      | The SWC path has          | walks      |
| 13  | -71.1098 | 42.3220  | 14012  |       | 14012 | people d    | 2016-01 | Unassig | 0      | People driving out o      | walks      |
| 14  | -71.1115 | 42.3209  | 14013  |       | 14013 | bike facil  | 2016-01 | Unassig | 0      | An "except bikes" u       | bikes      |
| 15  | -71.0881 | 42.3361  | 14014  |       | 14014 | bike facil  | 2016-01 | Unassig | 0      | Where is the south        | bikes      |
| 16  | -71.0895 | 42.3450  | 14015  |       | 14015 | bike facil  | 2016-01 | Unassig | 0      | Hemenway from Bo          | bikes      |
| 17  | -71.0933 | 42.3498  | 14016  |       | 14016 | it's too fa | 2016-01 | Unassig | 0      | Huge wide open int        | walks      |
| 18  | -71.0725 | 42.3554  | 14017  |       | 14017 | people d    | 2016-01 | Unassig | 0      | Cars from Storrow         | walks      |
| 19  | -71.0647 | 42.3436  | 14018  |       | 14018 | of somet    | 2016-01 | Unassig | 0      | Always traffic here       | drives     |
| 20  | -71.1025 | 42.3433  | 14019  |       | 14019 | it's too fa | 2016-01 | Unassig | 0      | It feels like it will tak | walks      |
| 21  | -71.0758 | 42.3439  | 14020  |       | 14020 | people r    | 2016-01 | Unassig | 0      | You think they're goi     | walks      |
| 102 | -71.0638 | 42.3204  | 17265  |       | 17265 | people s    | 2016-01 | Unassig | 0      |                           | walks      |
| 22  | -71.0943 | 42.3471  | 14021  |       | 14021 | it's too fa | 2016-01 | Unassig | 0      | The street is one la      | walks      |
| ^^  | 74 4055  | 10 0 175 | 44000  |       | 44000 | 141 - 4 4 - | 0040 04 | 11      | ^      | O                         |            |

| of something that is not listed here                  | 1418 |
|---|------|
| bike facilities don't exist or need improvement       | 782  |
| people speed  | 737  |
| people run red lights / stop signs                    | 660  |
| people don't yield while turning                      | 461  |
| people double park their vehicles                     | 426  |
| it's hard to see / low visibility                     | 384  |
| sidewalks/ramps don't exist or need improvement       | 301  |
| people don't yield while going straight               | 263  |
| people cross away from the crosswalks                 | 254  |
| the roadway surface needs improvement                 | 221  |
| the wait for the "Walk" signal is too long            | 204  |
| there are no bike facilities or they need maintenance | 128  |
| there's not enough time to cross the street           | 121  |
| it's too far / too many lanes to cross                | 83   |
| there are no sidewalks or they need maintenance       | 40   |
| the roadway surface needs maintenance                 | 34   |
| people have to wait too long for the "Walk" signal    | 30   |
| it's hard for people to see each other                | 28   |
| people have to cross too many lanes / too far         | 27   |
| people are not given enough time to cross the street  | 9    |